Going beyond energy intensity to understand the energy metabolism of nations: The case of Argentina

Marina Recalde¹,* , Jesús Ramos-Martín², ³

(1) Departamento de Economía, Universidad Nacional del Sur, 8000 Bahía Blanca, Argentina; and GEPAMA-UBA, Buenos Aires, Argentina

(2) Departament d’Economia i d’Història Econòmica, Universitat Autònoma de Barcelona, Edifici B, 08193, Bellaterra (Cerdanyola), Spain

(3) Institut de Ciència i Tecnologia Ambientals (ICTA), Universitat Autònoma de Barcelona, Edifici C, 08193 Bellaterra (Cerdanyola), Spain

(*) Corresponding author
e-mail: mrecaide@uns.edu.ar

24/01/2011
Going beyond energy intensity to understand the energy metabolism of nations: The case of Argentina

Marina Recalde$^{1, *}$, Jesús Ramos-Martín$^{2, 3}$

(1) Departamento de Economía, Universidad Nacional del Sur, 8000 Bahía Blanca, Argentina; and GEPAMA-UBA, Buenos Aires, Argentina

(2) Departament d’Economia i d’Història Econòmica, Universitat Autònoma de Barcelona, Edifici B, 08193, Bellaterra (Cerdanyola), Spain

(3) Institut de Ciència i Tecnologia Ambientals (ICTA), Universitat Autònoma de Barcelona, Edifici C, 08193 Bellaterra (Cerdanyola), Spain

(*) Corresponding autor

e-mail: mrecalde@uns.edu.ar

Abstract

The link between energy consumption and economic growth has been widely studied in the economic literature. Understanding this relationship is important from both an environmental and a socio-economic point of view, as energy consumption is crucial to economic activity and human environmental impact. This relevance is even higher for developing countries, since energy consumption per unit of output varies through the phases of development, increasing from an agricultural stage to an industrial one and then decreasing for certain service based economies.

In the Argentinean case, the relevance of energy consumption to economic development seems to be particularly important. While energy intensity seems to exhibit a U-Shaped curve from 1990 to 2003 decreasing slightly after that year, total energy consumption increases along the period of analysis. Why does this happen? How can we relate this result with the sustainability debate? All these questions are very important due to Argentinean hydrocarbons dependence and due to the recent reduction in oil and natural gas reserves, which can lead to a lack of security of supply.

In this paper we study Argentinean energy consumption pattern for the period 1990-2007, to discuss current and future energy and economic sustainability. To this purpose, we developed a conventional analysis, studying energy intensity, and a non conventional analysis, using the Multi-Scale Integrated Analysis of Societal and Ecosystem Metabolism (MuSIASEM) accounting methodology. Both methodologies show that the development process followed by Argentina has not been good enough to assure sustainability in the long term. Instead of improving energy use, energy intensity has increased. The current composition of its energy mix, and the recent economic crisis in Argentina, as well as its development path, are some of the possible explanations.

Keywords: Argentina, energy intensity; energy mix; economic development; societal metabolism, integrated analysis

JEL Classification: O11, O13, O54, Q01, Q57, Q58

1 An earlier version of the paper was presented at the 7th Biennial International Workshop Advances in Energy Studies: Can we break the addiction to fossil energy? held in Barcelona from 19-21 October 2010. Paper submitted to Energy
1. Introduction

The link between energy consumption and economic growth, as well as the relevance of energy flows for economic development, has been widely studied in the economic literature from both theoretical and empirical standpoints [1-17]. Understanding this relationship is particularly important from both environmental and socio-economic viewpoints, as energy consumption is crucial to economic development and human environmental impact. This is even more important in developing countries, since energy consumption per unit of output varies through the phases of development, increasing from an agricultural stage to an industrial one and then decreasing for certain service based economies [18, 19].

Furthermore, the relevance of the energy sector increases in a frame of instability of energy markets as the one the world has faced from 2007 on. As stated by the International Energy Agency (IEA) [20] as a result of the global financial crisis, both supply and demand side of the energy sector were affected. One of the key variables of the impact of the financial crisis has been the lack of investment. The IEA clearly remarks how the effects of instability will have far-reaching and potentially grave effects on energy security, climate change and energy poverty. The problems are likely to appear in the medium and longer term, as current weaker fossil-energy prices, slower economic growth and fiscal austerity measures will cut down energy investment in clean energy projects and energy efficiency with the corresponding impact on greenhouse gas emissions. Moreover, cutbacks in investment will delay access by poor households to electricity and modern energy, which will deepen the impact of poverty in different regions of the world. In developing countries, the impact of the instability of energy markets over the development process is even higher both from a material dimension as well as from a financial one. The volatility of energy markets and the increase in energy costs deeply influences the economic sustainability of those countries highly dependent on energy imports.

In the particular case of Argentina, energy problems showed up from mid 2004. From that year on, the country has gone through an energy supply problem, related to high economic growth and de-growth periods. Energy supply restrictions were common during the period 2004-2007 and reduced during 2008 and 2009, when the rate of growth of GDP was low. However, during winter 2010, industries faced power shutdowns both as a result of a very cold winter and the return to the economic growth path which tightened supply. According to information of the Centro de Investigaciones de la Unión Industrial Argentina (CEU)\(^2\), industrial activity displayed an inter annual decrease of 2.3% in July 2010 as a result of the shortages in natural gas supply and the requirements of more expensive substitute fuels. This reflects one of the main characteristics of Argentina, its high dependence on hydrocarbons (90% of total primary energy supply in 2007) (Secretaría de Energía, 2007), the endowment of which was very important from mid sixties to the end of nineties, but which has recently declined.

The structure of the rest of the paper is the following: Section 2 studies the relation between energy consumption and Gross Domestic Product (GDP) from a conventional

point of view and briefly presents the structure of the energy system and the energy mix. Section 3 presents the Multi-Scale Integrated Analysis of Societal and Ecosystem Metabolism (MuSIASEM) accounting methodology to analyze the relation, data and the main results at different hierarchical levels. Finally, Section 4 discusses the results of both sections and draws some conclusions from both a methodological and analytical point of view.

2. Conventional Analysis: The role of energy intensity

2.1. Theoretical aspects

According to the hypothesis of dematerialization, there is a reduction in material and energy consumption along the economic growth path. For environmental economists this hypothesis supports the theory of the Environmental Kuznets Curve (EKC), which states the existence of an inverted-U shaped relationship between economic growth and environmental degradation, implying that environmental degradation increases with economic activity up to a turning point and then income increases associate to higher environmental quality [21]. If this hypothesis were correct, the solution to natural resources and environmental problems would be growth and wait.

To some extent, the EKC hypothesis is based in the concept of intensity of use [22], which means that the consumption of energy and materials can be mainly explained by income. In this sense, as previously stated, there is a positive relationship between economic growth and energy consumption and the latter increases at the same rate than the former up to a level, the turning point, after which economic growth and energy consumption will not be linked and further increases in output will not require increases in consumption.

The intensity of use concept, as well as the EKC, is supported by three main arguments: scale effects, composition effects and technology effects [23]. While the first effect implies an increase in energy and materials (and environmental degradation) as a result of more economic activity, the other two effects imply a reduction. The composition effect refers to the change in the share of each economic activity out of the total activity, from agriculture (with low energy intensity in most countries, not in Argentina), to industrial activities (higher energy intensity), and finally back to a low energy intensive activity as services. On the other hand, the technology effect relates higher levels of income to higher technology development. A fourth effect could be remarked though: changes in consumption patterns which imply an environmental quality demand in relation to development increases [24, 25].

Therefore, as a joint result of these effects, developed economies should decrease their use of energy per unit of output and they should be dematerializing, while developing economies should be materializing or increasing their energy consumption. However, there are different arguments which confront this theory. One of the most cited considerations is the one stated by Jevons [26], usually known as the Jevons’ Paradox which suggest that economy-wide rebound effects are very important and that energy plays a key role in driving productivity improvements and economic growth, therefore instead of reducing energy consumption technological progress will increase energy demand. See Polimeni et al. [27] for a complete analysis of the topic.
In the frame of this analysis, conventional studies have focused in examining the evolution of energy intensity of different economies over time, defined as the ratio between Total Primary Energy Supply (TPES), as an indicator of national energy consumption, and Gross Domestic Product (GDP). In a similar way, some authors have carried out empirical studies of the EKC in its simplest way, using TPES and GDP as the only variables [28, 29]. Other authors have developed more complex analyses in order to empirically validate the EKC hypothesis, including other variables in the estimation, as well as using different environmental pollutants to measure human pressure through energy and material use, reaching different and not concluding results [30-37]. However, these estimations and their results have been very criticized as they are highly dependent on the samples and econometric tools used to carry out the studies [38, 39]. Nevertheless, if most of the previously stated arguments were correct, and in a frame of income determinism [40] a reduction in energy intensity should be expected in developed and developing economies and an increase should be observed in underdeveloped ones. Some authors insist that this has been the case of many developed economies, especially European countries, as a response to the second oil crisis at the end of the seventies, and as a result of an active energy policy particularly oriented to reduce energy dependency and consumption in the industry and household sectors [41, 42]. On the other hand, some other authors defend that this outcome has been achieved by changes in the quality of the fuels used instead of a reduction in energy consumption per unit of GDP [43, 44]. As follows in the next section we study the evolution of energy intensity in Argentina and other Latin American countries in order to conclude about the validity of the EKC in its simplest way.

2.2. Energy Intensity in Argentina

In this section we explore the evolution of energy intensity in Latin America and the Caribbean and particularly in Argentina in the period 1970-2008. For energy data we used information from OLADE/SIEE³, and for monetary data we used statistics from United Nations Statistics Division⁴.

2.2.1. Evolution over time and international comparison

Figure 1 shows the evolution of energy intensity for Latin America and the Caribbean and for five Latin American countries. The first thing to point out is the increase in energy intensity experienced in Latin America between 1979 and 1989 (black solid line). This increase can be partially explained as an accounting artifact during the regional financial crisis at the beginning of the 1980s, often known as the lost decade. This financial crisis was the result of a high level of sovereign debt induced by both internal and external factors, to the extent that foreign liabilities exceeded earning power, and the countries involved were not able to face their obligations, which translated in devaluations against the dollar. The deterioration in the terms of

³ The Latin American Energy Organization (OLADE) is a public governmental organization working for energy development in Latin America and the Caribbean. The Energy-Economic Information System (SIEE) of OLADE has Energy-Economic Information (electricity and hydrocarbons), with historic series from 1970 to today, this information is available at: www.olade.org/siee

⁴ Available at: http://unstats.un.org/unsd/default.htm
trade resulted in recessions, reduction in imports, unemployment, inflation and a reduction in the purchasing power mainly for the middle classes. Brazil performed differently as energy intensity decreased up to 1979 and then it increased slightly. The case of Brazil can also be seen as the result of an accounting artifact. While energy consumption maintained its positive trend with a slight stagnation in 1978-1986, GDP in dollar terms fell, but the reduction was not as important as in the other cases. Brazil experienced two devaluations in that period (December 1979 and February 1983). Therefore, the slight increase in energy intensity in Brazil may have been due to a strong currency during the financial crises rather than to a successful reduction in energy consumption.

Average primary energy consumption per unit of GDP in Argentina fluctuated around 6.79 MJ per U$S dollar during the period of analysis, except between 1980 and 1990. Argentina has not become more efficient in energy terms; energy intensity in 2007 presented the same value than in 1979. Furthermore, as in many other Latin American countries, energy intensity increased in Argentina during the eighties. The main reason for this increase was the contraction of economic activity, although the bulk of the change was due to the devaluation of local currency against the US dollar. In 1980 the GDP (in U$S) decreased 27% in relation to 1979, while GDP in national currency at 1990 prices reduced only 5%. This implied a 41% growth of energy intensity, a level that was maintained until 1990 when it decreased 24% in relation to 1989. Once again this can be seen as an accounting artifact.

These problems of the Argentinean economy (rising fiscal imbalances and expanded domestic debt) exploded as hyperinflation in 1989, when consumer prices rose 4,923.6 per cent per year. The National Government responded with contractive economic policies, such as a privatization of most of state companies and public services, defense of competition, and changes in the tax system. However, one of the most important economic decisions was the Convertibility Law of March 1991, which established the convertibility of the Austral with the U.S. dollar at 10.000:1 [45]. Therefore, the increase in GDP in U$S dollars in 1989-1990 can be attributed to the convertibility adopted instead of to a real increase in economic output.

After that period, energy intensity fluctuated while final energy consumption showed a positive rate of growth except for the period 1999-2001 and for 2004. Once more, this situation cannot be explained by a more efficient energy consumption pattern, but rather by the joint effect of changes in the monetary policy and the effect of economic growth.

In 2002, in a context of a new socio economic crisis, the Government abandoned the fixed exchange rate regime. The consequences of this policy were very different for both social and economic development. On the one hand inflation, inequality in functional income distribution and poverty all increased, and therefore energy consumption decreased [46-49]. From 2004 onwards, economic growth speeded up to Chinese growth rates. However, energy consumption fluctuated up and down as a result of supply restrictions due to national energy crises which translated in power shutdowns. This situation is mainly explained by tight supply due to economic growth and lack of investment in energy infrastructures in the previous period [50, 51].

As a final comment to Figure 1 we would like to stress the differences shown by high energy intensity countries such as Chile (probably due to its large mining sector).
and low energy intensity countries such as Argentina, despite their huge energy reserves and exports.

**Figure 1:** Energy Intensity of Latin America and Caribbean region and countries 1970-2007

---

2.2.2. An evolutionary perspective

In order to study the continuity of the energy intensity trend we use a phase diagram for the recent history of the country. The phase diagram methodology represents energy intensity of the year $t$ and that of the year $t - 1$, making it possible to check the continuity of dematerialization, or the existence of alternate phases of dematerialization and re-materialization around certain attractor points. The latter hypothesis corresponds to the theory of punctuated equilibrium [52, 53] as applied to Spain by Ramos-Martín [54].

**Figure 2:** Phase diagram for Argentina. 1970-2007
The phase diagram in Figure 2 shows that in the 1990-2007 period the Argentinean economy has three attractor points. The flip in the attractor point during the eighties was due to the economic and financial crises and the following reduction in GDP in dollar terms. However, after the reorganization of the economy during the nineties, near the end of the period under analysis, primary energy intensity is higher than at the beginning, as we could already see at Figure 1. Therefore as previously mentioned, Argentina did not follow a path of reduction in energy intensity.

In order to test the simplest formulation of the EKC hypothesis we graphed the relationship between the indicator of throughput and GDP, and the relationship between energy intensity and GDP per capita. The aim was to verify (or not) the existence of an inverted-U relation. To this purpose, following Taskin and Zaim [57] and Zilio [58], we used nonparametric techniques. One of the main advantages of these nonparametric Kernel regression techniques is that they do not require the pre-specification of functional forms prior to estimation [57]. In particular, we used a Nadaraya–Watson kernel estimation methodology of the local smoothed polynomials in order to describe the functional relations. The results can be seen in Figures 3 and 4.

![Figure 3: Relation between TPES (PJ) and GDP (U$S1990)](image)

We confirmed a decreasing relation between energy intensity and GDP per capita in Argentina during the period under analysis. This result may be due to the composition effect previously mentioned, as the country becomes richer, there is a trend to increase the share of the service sector in GDP, and services are less energy intensive. However, there is a slight trend to increase energy intensity at highest levels of GDP per capita. Moreover, the relationship between energy consumption and GDP has a positive slope. In this sense, we did not find data support for dematerialization in Argentina in the period under study. Instead, the Argentinean economy seems to be materializing. A decrease in energy intensity, energy consumption per unit of output, did not imply a decrease in total energy consumption.

---

5 The throughput refers to the entropic flow of energy and materials from nature to the economy and otherwise. This concept introduced by Daly [55] constitutes an extension of the concept of society's metabolic flow of Georgescu Roegen [56].

6 See [57], [58], and [59] for a complete analysis of the topic.
Finally, Figure 5\textsuperscript{7} shows the joint evolution of energy intensity and TPES. We found that, in spite of the reduction in energy intensity in some periods of the series, total energy consumption displays a positive trend. From an environmental standpoint the evolution of total energy consumption or throughput constitutes a key point, as the impact is due to the environmental pressure of primary energy consumption.

\textbf{Figure 5:} Evolution of Energy Intensity and TPES in Argentina. 1990-2007

\textsuperscript{7} For energy intensity analysis we used both data from OLADE and own estimations based in information from United Nations Database and national sources according to their availability. For comparative analysis between Latin America countries, as well as the 1970-2007 study of Argentinian energy intensity, we used data from OLADE. For the rest of the paper we used own estimations based in UN. The results may seem different, mainly for two reasons. In the first place, GDP from OLADE is higher to that reported by United Nations, which we used throughout the paper. In the second place, energy intensity in OLADE data base is calculated as the ratio between final consumption and GDP while we used TPES and GDP. However, as the purpose of this analysis is to study energy intensity trends, which are the same for both estimations, level differences are not relevant for the conclusions.
2.3. Changes in the Primary Energy Mix

At the beginning of the nineties the Argentinean energy system shifted towards a market oriented configuration [42]. The system was deregulated and most of public companies were privatized between 1989 and 1992. Energy chains were structured in a way that horizontal and vertical integration was formally forbidden and natural gas and electricity transport, transmission and distribution were structured as regional regulated monopolies [60].

Argentina is highly dependent on hydrocarbons, mainly Natural Gas (NG) and Crude Oil. In 2007 hydrocarbons represented 90% of Total Primary Energy Supply (TPES), with natural gas accounting for 52%. Figure 6 shows natural gas increasing the share since mid seventies. The evolution of the energy mix, due to the differences in energy quality, is an important determinant of energy intensity and energy consumption evolution. As we have previously mentioned, one of the most important critics to the dematerialization hypothesis emphasizes the relevance that fuel substitution had in developed countries in order to reduce energy intensity [18, 19]. The energy mix is important in our case because we have analyzed primary energy intensity instead of using final energy. We have done so because it is primary energy sources that ultimately have an impact upon the environment.

The share of natural gas increased significantly after the discovery of the field Loma la Lata (Cuenca Neuquina) in 1977 [61]. The role of natural gas increased as a result of the energy policy the purpose of which was security of supply. Moreover, as can be seen in Figure 6, the share of renewable energy sources is nearly zero, basically due to the lack of an active renewable energy policy [51, 60]. Finally, the high relevance of natural gas in the Argentinean energy system is mainly due to electricity generation, as the share of thermal installed capacity increased significantly in recent years (see Table 1). In 2008 57.4% of the installed generation power corresponded to thermal technologies, with the majority of thermal power plants using any fuel but NG [60].

Figure 6: Evolution of TPES in Argentina 1970-2007

Source: Own elaboration based on Secretaría de la Energía de la Nación
Table 1: Composition of the Installed generation power. 1992-2008

<table>
<thead>
<tr>
<th>Year</th>
<th>Thermal MW</th>
<th>Thermal %</th>
<th>Hydro MW</th>
<th>Hydro %</th>
<th>Nuclear MW</th>
<th>Nuclear %</th>
<th>Total MW</th>
<th>Total %</th>
</tr>
</thead>
<tbody>
<tr>
<td>1992</td>
<td>6,541</td>
<td>49.30</td>
<td>5,721</td>
<td>43.12</td>
<td>1,005</td>
<td>7.57</td>
<td>13,267</td>
<td></td>
</tr>
<tr>
<td>1993</td>
<td>6,601</td>
<td>47.18</td>
<td>6,384</td>
<td>45.63</td>
<td>1,005</td>
<td>7.18</td>
<td>13,990</td>
<td></td>
</tr>
<tr>
<td>1994</td>
<td>7,132</td>
<td>46.17</td>
<td>7,309</td>
<td>47.32</td>
<td>1,005</td>
<td>6.50</td>
<td>15,446</td>
<td></td>
</tr>
<tr>
<td>1995</td>
<td>7,698</td>
<td>47.13</td>
<td>7,629</td>
<td>46.71</td>
<td>1,005</td>
<td>6.15</td>
<td>16,332</td>
<td></td>
</tr>
<tr>
<td>1996</td>
<td>7,874</td>
<td>46.02</td>
<td>8,230</td>
<td>48.10</td>
<td>1,005</td>
<td>5.87</td>
<td>17,109</td>
<td></td>
</tr>
<tr>
<td>1997</td>
<td>8,449</td>
<td>46.41</td>
<td>8,748</td>
<td>48.06</td>
<td>1,005</td>
<td>5.52</td>
<td>18,202</td>
<td></td>
</tr>
<tr>
<td>1998</td>
<td>9,226</td>
<td>48.81</td>
<td>8,668</td>
<td>45.86</td>
<td>1,005</td>
<td>5.31</td>
<td>18,899</td>
<td></td>
</tr>
<tr>
<td>1999</td>
<td>9,582</td>
<td>49.11</td>
<td>8,925</td>
<td>45.74</td>
<td>1,005</td>
<td>5.15</td>
<td>19,512</td>
<td></td>
</tr>
<tr>
<td>2000</td>
<td>10,789</td>
<td>52.07</td>
<td>8,925</td>
<td>43.07</td>
<td>1,005</td>
<td>4.85</td>
<td>20,719</td>
<td></td>
</tr>
<tr>
<td>2001</td>
<td>12,414</td>
<td>55.55</td>
<td>8,925</td>
<td>39.94</td>
<td>1,005</td>
<td>4.50</td>
<td>22,344</td>
<td></td>
</tr>
<tr>
<td>2002</td>
<td>12,812</td>
<td>56.09</td>
<td>9,021</td>
<td>39.50</td>
<td>1,005</td>
<td>4.40</td>
<td>22,838</td>
<td></td>
</tr>
<tr>
<td>2003</td>
<td>12,953</td>
<td>56.37</td>
<td>9,021</td>
<td>39.26</td>
<td>1,005</td>
<td>4.37</td>
<td>22,979</td>
<td></td>
</tr>
<tr>
<td>2004</td>
<td>12,927</td>
<td>56.13</td>
<td>9,100</td>
<td>39.51</td>
<td>1,005</td>
<td>4.36</td>
<td>23,032</td>
<td></td>
</tr>
<tr>
<td>2005</td>
<td>12,882</td>
<td>55.28</td>
<td>9,415</td>
<td>40.40</td>
<td>1,005</td>
<td>4.31</td>
<td>23,302</td>
<td></td>
</tr>
<tr>
<td>2006</td>
<td>13,094</td>
<td>54.48</td>
<td>9,934</td>
<td>41.33</td>
<td>1,005</td>
<td>4.18</td>
<td>24,033</td>
<td></td>
</tr>
<tr>
<td>2007</td>
<td>13,245</td>
<td>54.27</td>
<td>10,156</td>
<td>41.61</td>
<td>1,005</td>
<td>4.11</td>
<td>24,406</td>
<td></td>
</tr>
<tr>
<td>2008</td>
<td>15,065</td>
<td>57.44</td>
<td>10,156</td>
<td>38.72</td>
<td>1,005</td>
<td>3.83</td>
<td>26,226</td>
<td></td>
</tr>
</tbody>
</table>

Source: Compañía Administradora del Mercado Mayorista Eléctrico Sociedad Anónima (CAMMESA)³

3. Multi-Scale Integrated Analysis of Societal and Ecosystem Metabolism

3.1. Methodology

The Multi-Scale Integrated Analysis of Societal and Ecosystem Metabolism developed by Giampietro and Mayumi [62, 63] and Giampietro [64] integrates different fields of study with the purpose of a wide analysis of the social, economic and ecological system. This method has been applied to study the energy metabolism of different countries and regions such as Spain, Catalonia, Ecuador, Vietnam and China [54, 65-71]. The *metabolism of human societies* is a notion used to characterize the processes of energy and material transformation in a society that are necessary for its continued existence [68]. In some way this methodology is an application of Georgescu-Roegen's [72] flow-fund model, which is also a representation of an economic-social-biophysical system⁹.

The division of the human time allocation between the dissipative side of the society and the hypercycle (following Ulanowicz [73]) is achieved through the division of the activities between the fraction generating value added, called here Paid Work (PW) and

---

³ Information available at: [www.cammesa.com](http://www.cammesa.com)
⁹ For a more complete description of the fundaments of the MuSIASEM see [64,68, 69, 74].
the fraction responsible for consumption and non-paid work, called here Household sector (HH).

MuSIASEM works at different hierarchical levels. There are three hierarchical levels of study: the national (level n); the division between productive and consumption activities (PW and HH) (level n-1); and the disaggregation of the PW sector, which includes the Productive Sector (PS), including energy, building and manufacturing; Service and Government (SG); and Primary Sector (AG), including agriculture, husbandry, forests and hunting.

3.2. Description of variables

Variables can be divided into two main groups: extensive variables, which can be summed up and characterize the size of the system; and intensive variables (indicators) which characterize changes in the system. Within the extensive variables we find:

**GDP**: Gross Domestic Product

**THA**: Total Human Activity: Total human time a society has available for conducting different activities (endosomatic and exosomatic consumption), measured in hours (h). (Population times 8,760h)

**HA<sub>PW</sub>**: Human Activity paid work: Human time in the productive sector in one year, measured in hours (h).

**HA<sub>HH</sub>**: Human Activity households: Human time in the household sector in one year, measured in hours (h).

\[
THA = \sum HA_i
\]

Where:

**HA<sub>i</sub>**: Total human activity for the activity \(i\).

**W**: Working weeks per year

**PQ<sub>i</sub>**: Population in the activity \(i\).

**HsS<sub>i</sub>**: Weekly hours of work in the activity \(i\).

**TET**: Total Exosomatic Throughput: Total primary energy dissipated in a socio-economic system for supporting consumption and production activities in one year, measured in Joules (J).

**ET<sub>PW</sub>**: Exosomatic Throughput paid work: Total primary energy used in the paid-work sector in one year.

**ET<sub>HH</sub>**: Exosomatic Throughput households: Total primary energy used in the household sector in one year.

\[
TET = ET_{PW} + ET_{HH}
\]

Within indicators or intensive variables we have:
\[ \text{EMR}_{\text{SA}} = \frac{TFC}{THA} \]: Average Exosomatic Metabolic Rate: Energy consumption per hour of human time available to the society.

\[ \text{EMR}_{\text{PW}} = \frac{ET_{\text{PW}}}{HAPW} \]: Paid Work Exosomatic Metabolic Rate: Energy consumption in the paid-work sector per working hour available.

\[ \text{EMR}_{\text{HH}} = \frac{ETHH}{HAKH} \]: Household Exosomatic Metabolic Rate: Energy consumption in the household sector per household hour available.

\[ ELP_i = \frac{GDP_i}{H_i} \]: Economic Labour Productivity: Added value per hour of working time in sector \( i \).

\[ \frac{ELP_i}{EMR_i} \]: Energy Efficiency of Production: Added value generated per unit of energy consumption in sector \( i \), measured in dollars/Joules.

### 3.3. Data used in the analysis

The main data sources have been national statistics when available, international sources otherwise. As in the energy intensity analysis, energy data has been obtained from the Energy Balances of the Secretaría de Energía de la Nación 1990-2007\(^{10}\). For the demographic data we used national statistics from the Instituto Nacional de Estadísticas y Censos (INDEC)\(^{11}\) and International Labor Organization (ILO) - LABORSTA\(^{12}\). Regarding monetary data we used statistics from United Nations Statistics Division\(^{13}\).

For level \( n \), we use primary energy consumption, without non-energy use, which can be defined as:

\[ PEC = TFC_{PS} + ESOU_{PS} + L \]

Where:

- **PEC**: Primary Energy Consumption
- **TFC\(_{PS}\)**: Total Final Consumption primary sources
- **ESOU\(_{PS}\)**: Energy Sector Own Use
- **L**: Losses

For the level \( n-1 \) we use Total Final Consumption plus the energy sector, non-energy use. For level \( n-2 \) we allocated energy sector consumption and transformation losses to each of the final consumption sectors according to their share in final energy consumption.

Following Ramos-Martín [54] and Ramos-Martín et al. [68] \( ET_{\text{HH}} \) has been computed as residential energy consumption plus 25% of transport energy consumption; the remaining 75% of transport energy consumption has been allocated to services and government sector. The reason for this distribution is that we assumed

---

\(^{10}\) Available at: energia.mecon.gov.ar

\(^{11}\) Economically active population by industry and by occupation (rate). Available at: http://www.indec.gov.ar/

\(^{12}\) Statistics of working hours - Hours of work, by economic activity (Per week). Available at: http://laborsta.ilo.org/

that 50% of mobility is for transporting goods; 50% of the remaining half corresponds to compulsory mobility (i.e. commuting) and the other 50% corresponds to voluntary mobility which we incorporate to household energy consumption. In the same line, the Gross Value Added (GVA) generated in the transport sector has been allocated to SG.

For monetary information at the level n-2 we used Gross Value Added (GVA) by economic activity at constant (1990) prices in US dollars from *United Nations Statistics Division; National Accounts Estimates of Main Aggregates*¹⁴.

*THT* and *HA*, were based on estimations and projections of population and active population evolution from INDEC. To compute the occupation rate by industry we extrapolated INDEC data for the census (Censo Nacional de Población y Vivienda 1991 y 2001). In order to complete the information we used data from *ILO-LABORSTA* and *CEPAL-CEPALSTAT*. We assumed a total of 48 weeks of working time in a year. We combined this information with the average working hours per week by economic sector from *ILO-LABORSTA*. The average working hours per week during the period of analysis has been 48.5, 43.27 and 38 for the AG, PS and SG, respectively.

### 3.4. Results

The main data and results can be seen in Table 2.

---

¹⁴ It is important to point out that there may be a methodological mistake as we computed GVA instead of GDP. However, this is the only available information at sectorial level in US dollars at constant prices.
### Table 2: Main data and results

<table>
<thead>
<tr>
<th>Variable</th>
<th>Level n</th>
<th>Level n-1</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>HA_{AG}</td>
<td>HA_{AG}</td>
</tr>
<tr>
<td>2005</td>
<td>3,477</td>
<td>3,477</td>
</tr>
<tr>
<td>2001</td>
<td>2,342</td>
<td>2,342</td>
</tr>
<tr>
<td>2005</td>
<td>2,961</td>
<td>2,961</td>
</tr>
<tr>
<td>2001</td>
<td>1,961</td>
<td>1,961</td>
</tr>
<tr>
<td>2005</td>
<td>3,333</td>
<td>3,333</td>
</tr>
<tr>
<td>2001</td>
<td>2,342</td>
<td>2,342</td>
</tr>
</tbody>
</table>

Source: Own elaboration

- 14 -
3.4.1. Level n: Argentina

The first result we found is a high correlation between energy consumption and GDP during 1990-2007, which can be seen in Figure 7. During the period of analysis, energy consumption and GDP had a similar evolution as well as similar cyclical changes. Both variables almost doubled their values in the period under analysis. However, the rate of growth for TET was higher than for GDP, except in 1996/1997, 2003/2004 and 2007, with the consequent impact over energy intensity and EMR\textsubscript{SA}, the latter increased over 50% in the period, along with GDP per capita. This increase in the level of energy consumption per hour of activity was directed to both increasing the level of capitalization at work and at home as we will see later.

The second result is that energy intensity (Figure 5) has an N shape. There are three turning points for energy intensity. The first turning point is in 1999. Energy intensity remains growing even when energy consumption decreases, mainly attributable to the Argentinean economic crisis. Between 1999 and 2002 GDP decreased more than energy consumption, which can be due to energy indivisibility, for this reason energy intensity displays a growing trend. The second turning point can be found in 2003 where the rate of growth of energy consumption increased, and exceeded the rate of growth of GDP.

![Figure 7: TET and GDP evolution. 1990-2007](image)

Thirdly, population growth was constant during the period, and was followed by energy consumption as shown in Figure 8. That is, increases in energy consumption had been devoted, partially, to cover population growth with a minimum of energy consumption.

The average exosomatic metabolic rate of the society (EMR\textsubscript{SA}) exhibits a positive trend, which oscillates between 8.20 and 11.47 MJ/h. From this information, energy consumption per hour in Argentina is larger than two of its neighbors. According to Eisenmenger et al. [67] in 2000 Brazilian and Chilean EMR\textsubscript{SA} was 5.21 MJ/h and 7.60 MJ/h respectively, while in Argentina it was 9.25 MJ/h, and in Venezuela 11.21MJ/h. However, these disparities can be found all around the world, as world average rate is 7.8MJ/h, while OECD is 22.3 MJ/h and, in 1999, the Chinese EMR\textsubscript{SA} was 4.1 MJ/h [74]. The differences can be mainly explained through the study of the components of the
exosomatic metabolic rate at lower hierarchical levels. On the one hand, energy consumption is very unequal between developing and developed regions, because of the productive sector and cultural factors. On the other hand, the evolution of population forces different evolution of the EMR$_{SA}$, which can be clearly seen in the Chinese example. In that country, even when EMR$_{SA}$ doubled from 1980 to 1999, the exosomatic energy consumption per hour was low, comparatively to other countries, emphasizing the role of demographic fund variables.

**Figure 8:** Population and TET evolution. 1990-2007

3.4.2. Level n-1: production and consumption

As previously mentioned total energy consumption has a smooth positive trend, which can be explained by the behavior of the two compartments in which can be split, the production side (PW) and the consumption side (HH). Both ET$_{PW}$ and ET$_{HH}$ increased steadily, almost doubling in the period. At the same time population growth was directed only to the non-working fraction (HA$_{HH}$), whereas working population (HA$_{PW}$) decreased almost 50% in the period (see Table 2). This combination of increasing ET$_{PW}$ and reduction of HA$_{PW}$ resulted in an increase in the level of capitalization at work, as we will see.

This is actually what we see when looking at the intensive variable EMR, measuring exosomatic energy consumption per hour of activity. At level $n$, EMR$_{SA}$ increased 39% between 1990 and 2007. In the same period, the increase in EMR$_{HH}$ was about 44%, while EMR$_{PW}$ increased 128%. **Figure 9** shows the growth of EMR$_{SA}$, EMR$_{PW}$ and EMR$_{HH}$. It can be seen that EMR$_{PW}$ has grown much faster than EMR$_{HH}$. This result is not as good as it may appear at first sight. The increase in the level of capitalization of workers can be explained not only by the increase in ET$_{PW}$ that we showed before, but particularly by the dramatic reduction in HA$_{PW}$, that is, in working population in economic sectors, with a sharp decrease after 1996. This fact may imply that the increase in EMR$_{PW}$ may not be fully translated in an increase in the productivity of labor if knowledge goes abroad with the loss of working hours. Actually, the decrease of
HA_{PW} was due to emigration because of economic reasons, and ELP_{PW} grew, but not as much as EMR_{PW} did.

**Figure 9:** EMR_{SA} EMR_{PW} and EMR_{HH} growth. 1990-2007

![Graph showing EMR_{SA}, EMR_{PW}, and EMR_{HH} growth from 1990 to 2007.]

Finally, contrary to what happened to its neighbors [67], economic labor productivity grew between 1990 and 2007, particularly in 1991/1992, 1996/1997 and 2003/2004. The growth, however, was much lower than that of EMR_{PW}, showing that part of the increase in capitalization of workers could not be exploited because of the loss of skills implied by the decrease in working population.

### 3.4.3. Level n-2: evolution of the productive sector

In order to understand the previous results we need to break down the productive sectors into the three compartments, agriculture, forestry and husbandry (AG), industry, energy and mining (PS) and services and government (SG).

The first result to highlight is that the dramatic decrease in HA_{PW} that we saw before was not evenly distributed. While working time in services and government increased over the period of time, it decreased 50% in the primary sector and more than 66% in the secondary sector. So, the drainage of workers hit particularly industry and agriculture. Therefore, it is reflecting not only a mechanization process in agriculture, but may also indicate a structural change towards a service economy.

At the same time ET_{AG} and ET_{PS} doubled in the period, but ET_{SG} only increased 50%. The combination of the evolution of the two variables is what we get in Figure 10, with the rates of exosomatic metabolism of the three sectors. The capitalization of the services sector increased a bit, reflecting the fact that energy consumption in the sector increased faster than working population. However, the real change was in EMR_{AG} (growing 300% in the period) and EMR_{PS} (growing 600% in the period), where the increase in energy consumption occurred while working population was decreasing dramatically.
The evolution of EMRs translated into different behaviors of the productivity of labor (Figure 11). While ELP doubled in the case of services (despite the increase in working population), it grew 200% in agriculture and 450% in the secondary sector (because of the drainage of working population). It is also noticeable that productivity of labor has become higher than in the tertiary sector since 2001.

Figure 11: ELP_{AG}, ELP_{PS}, and ELP_{SG} evolution. 1990-2007

The results presented in the previous two figures need to be complemented by Figure 12, where the energy efficiency of the three sectors is presented. This figure shows the ratio between ELP and EMR, which is the amount of dollars of value added generated by consuming a MJ of energy in a particular sector. Here the results are striking. Despite the dramatic increases in energy consumption, and in energy per hour of work, this did not translate in a better use of energy over the period, and actually only the services and government sector was able to increase the generation of value added per unit of energy. This result is particularly alarming in the new context of expensive energy that the world is experiencing since the summer of 2008, and since the fossil fuel reserves of Argentina are decreasing dramatically. The consequence to becoming more inefficient in the use of energy may be that Argentina will need to allocate more working hours to production, at the expenses of either leisure, dependent population, or both.
4. Concluding remarks

When analyzing the energy use or energy metabolism of societies, the use of integrated methodologies such as MuSIASEM complements the economic conventional view of focusing on energy intensity. Expanding the vector of variables used allows us to study different dimensions of the reality such as economic productivity and competitiveness, quality of life and equality, and environmental impact of natural resources consumption, all of them at different hierarchical levels. As stated by Gowdy et al. [74] the relationship between human activity, energy use and economic production derived from this approach helps with comparing different economic systems and their different historical development.

In the Argentinean case, the erratic evolution of energy intensity may hide the fact that, on a longer time-window, energy efficiency did not increase, but instead shows that increases in energy consumption did not imply efficiency increases. According to Altomonte [75] the productive structure of the economies, the energy consumption composition by sector and the particular share of fossil fuels in the energy mix are the main reasons to explain the non desirable path of energy intensity in Latin America which seems to be also the case of Argentina.

Being an energy supplier, Argentina shows some of the characteristic behaviors of such kind of economy, such as high metabolic rates in the different productive sectors. This is significantly different to the results obtained by Eisenmenger et al. [66] for some other Latin-American countries, and cannot only be attributed to the level of economic development but rather to some degree of Dutch disease that is harming local industry. The SG sector presents a high energy consumption level, similar to Venezuela (another fossil-fuel exporting country) and much higher than China, Brazil and Chile, which have more diversity in economic activities.

This aspect is important to understand the different evolution of the productivity of labor and the productivity of energy of a particular sector, such as industry. If we look at Figure 11 we see that the productivity of labor has increased over time, reflecting the enhanced level of capitalization that was mentioned before. A standard economic analysis would stop here, however, by combining energy consumption, time use, and
added value information, we can also see the energy productivity of industry, in Figure 12, that is, the value added generated per MJ of energy consumed. Here, the evolution of the industry (PS) is not so impressive, and actually at the end of the period it even worsens. Therefore, we can say that the increase in labor productivity (U$S/hour) occurs at the expenses of decreasing the efficiency of the use of energy. This was possible only because Argentina was a net exporter of energy, a situation that will change in the coming future, characterized by rising energy costs, making it difficult for Argentina to achieve further increases in labor productivity unless major restructuring of the economy occurs.

The resemblance between the energy consumption patterns of Argentina and Venezuela is actually scaring, since proven reserves differ a lot between the two countries. While Venezuela’s proven reserves are 87.04 Gbbl of oil and 4,708 Gm3 of natural gas, those of Argentina are only 2.59 Gbbl of oil and 446.16 Gm3 of natural gas, anticipating the fact that Argentina will become a net energy importer in the coming years while keeping an economic structure heavily dependent on exosomatic energy. Therefore, Argentina should get ready for rising energy bills in the coming years, in a context of increasing oil prices.

Acknowledgements

Marina Recalde would like to thank the Departamento de Economía of the Universidad Nacional del Sur, Argentina and Dr. Walter Pengue, GEPAMA-UBA and the EuropeAid Co-operation Office funded Alfa project “Sustainable Use of Photosynthesis Products & Optimum Resource Transformation (SUPPORT)”, for the financial support for a research stay at the ICTA-UAB, where this study was mainly carried out. Jesús Ramos-Martín acknowledges support from: (i) the Consolidated Research Group on “Economic Institutions, Quality of Life and the Environment”, SGR2009-00962; (ii) the EU funded project “Synergies in Multi-Scale Interlinkages of Eco-Social Systems” (SMILE, Contract 217213-FP7-2007-SSH-1), and (iii) the Spanish Ministry for Science and Innovation project HAR-2010-20684-C02-01.

References


[38] Magnani, 2001 “The environmental Kuznets curve: Development path or policy result?”, *Environmental Modelling and Software*, 16 (2), 157-166.


[58] Zilio, M. 2010 *La curva de Kuznets ambiental: evidencia para América Latina y el Caribe*. Universidad Nacional del Sur


