Eines 2.0 per difondre la recerca

IV *Working Doctoral Group*
Programa de Doctorat en Sociologia UAB
13 maig 2015

#4WDG20

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@xavierlasauca

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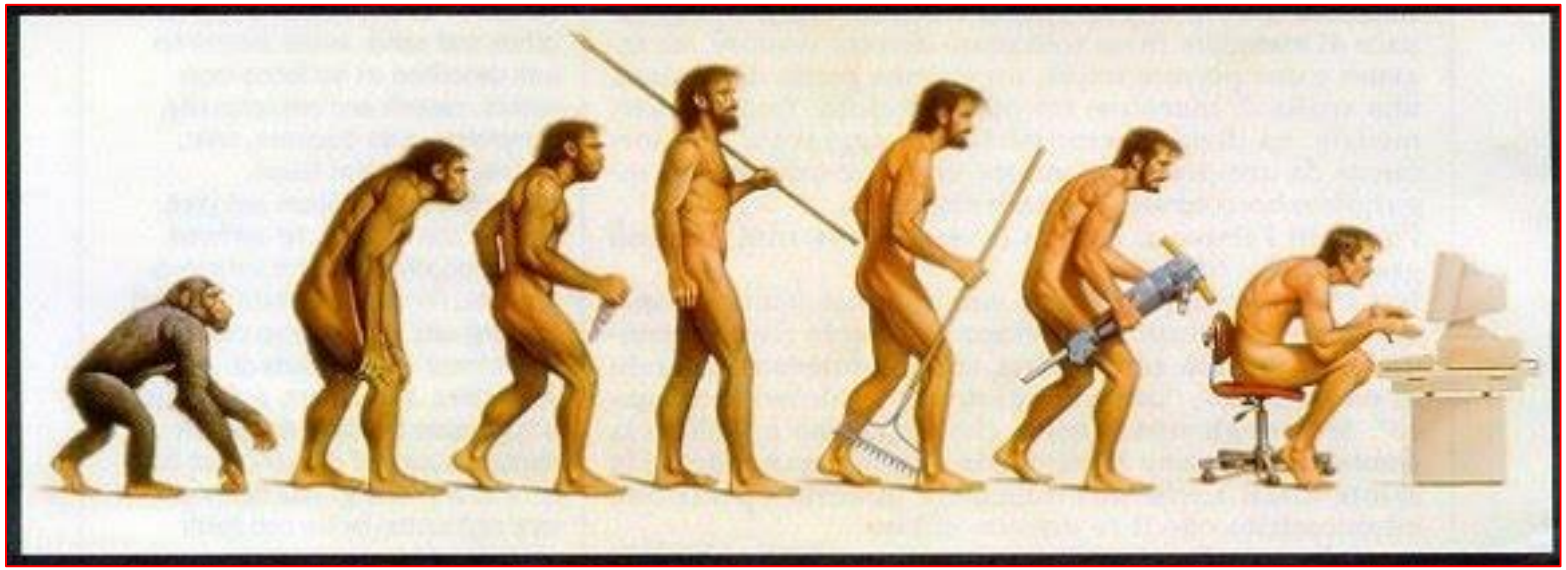
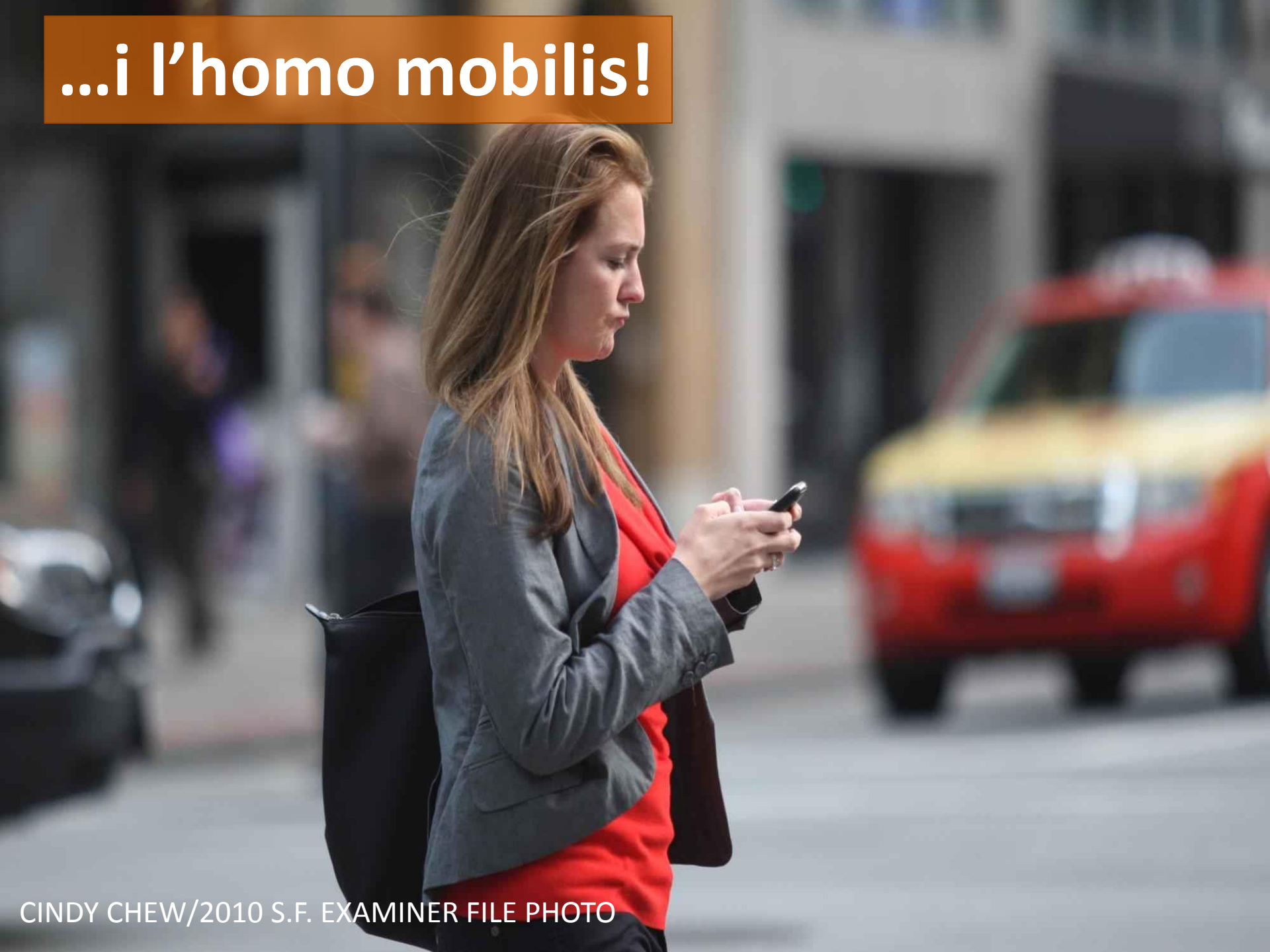


…a la supremacia de l'homo digitalis…

http://estrellaenelsol.blogspot.com.es/2010_08_01_archive.html

…i l’homo mobilis!



CINDY CHEW/2010 S.F. EXAMINER FILE PHOTO

In this Chinese city, phone addicts get their own sidewalk lane

by Mariella Moon | @mariella_moon | September 14th 2014 at 3:04 am

engadget

http://www.eleconomista.es/tecnologia/noticias/4998336/07/13/El-miedo-a-salir-de-casa-sin-el-smartphone-afecta-a-mas-de-la-mitad-de-los-espanoles.html

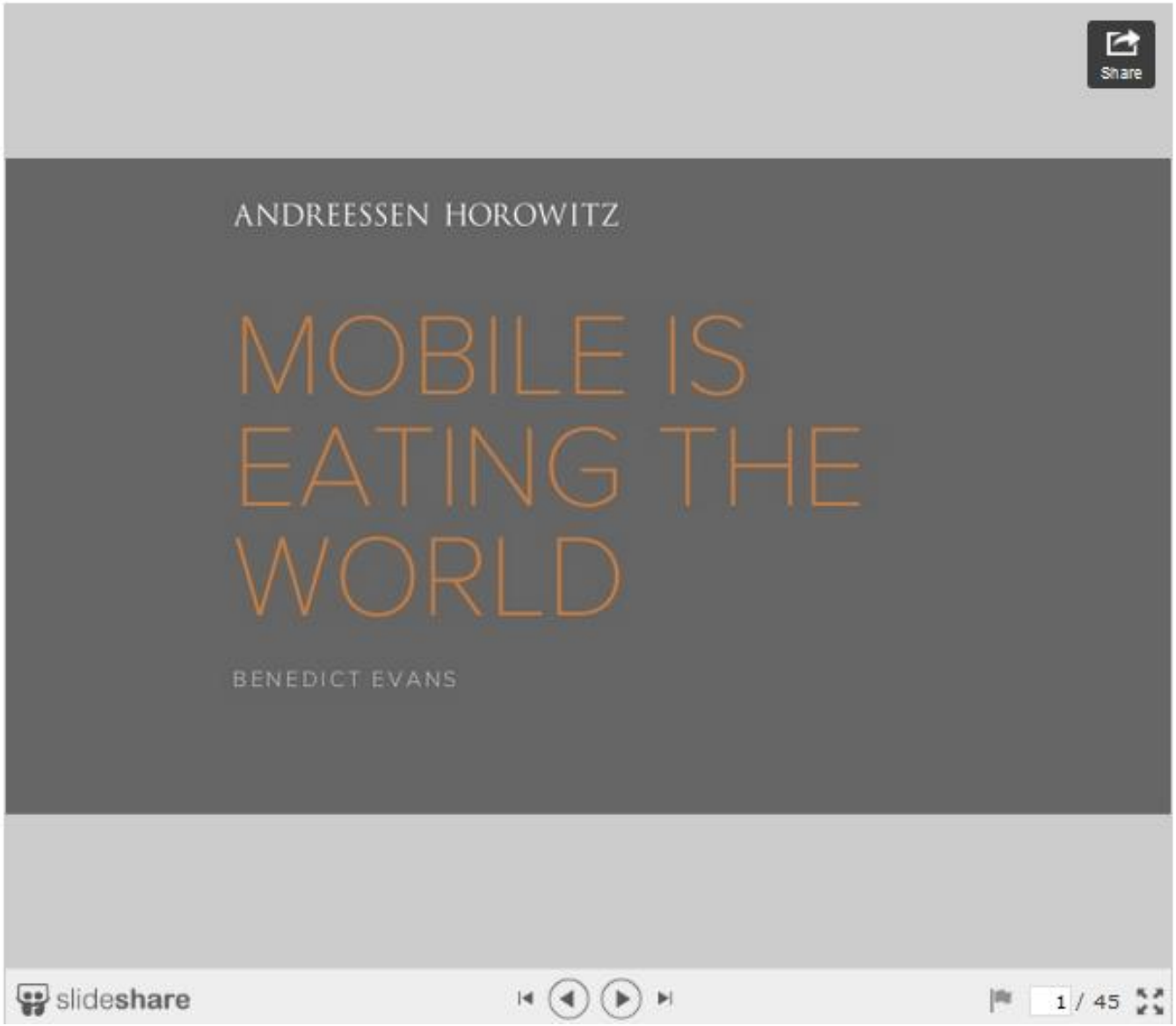
http://www.omicrono.com

elEconomista.es | Tecnología

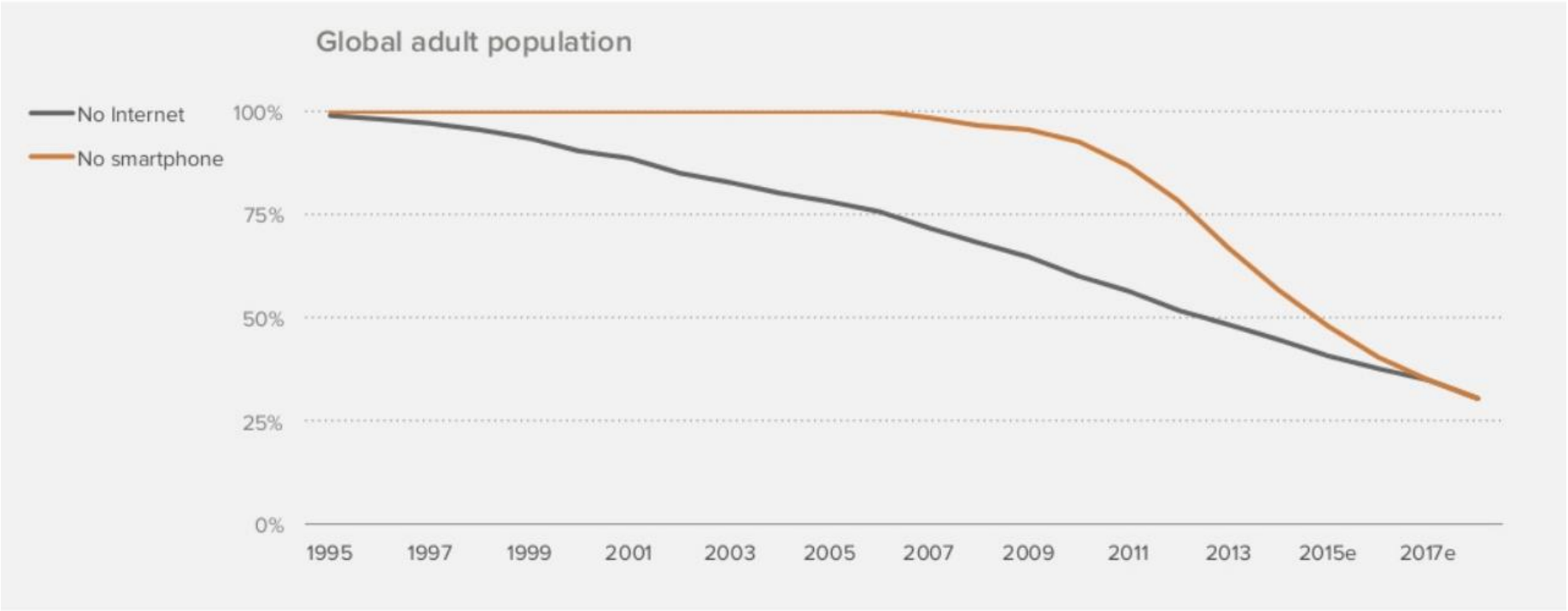
El miedo a salir de casa sin el 'smartphone' afecta a más de la mitad de los españoles

El 80% de los alemanes prescindiría de su pareja antes que del móvil. **El 52% de los españoles reconoce "cierto agobio" al separarse de sus dispositivos, además de sufrir leves trastornos en su rutina diaria, concentración y salud.** Más de la mitad de los españoles consulta su Facebook, Twitter o correo durante las comidas familiares, y cada vez con menos pudor o disimulo. También el 78 por ciento de los usuarios echa un vistazo a su terminal nada más levantarse.

@BenedictEvans



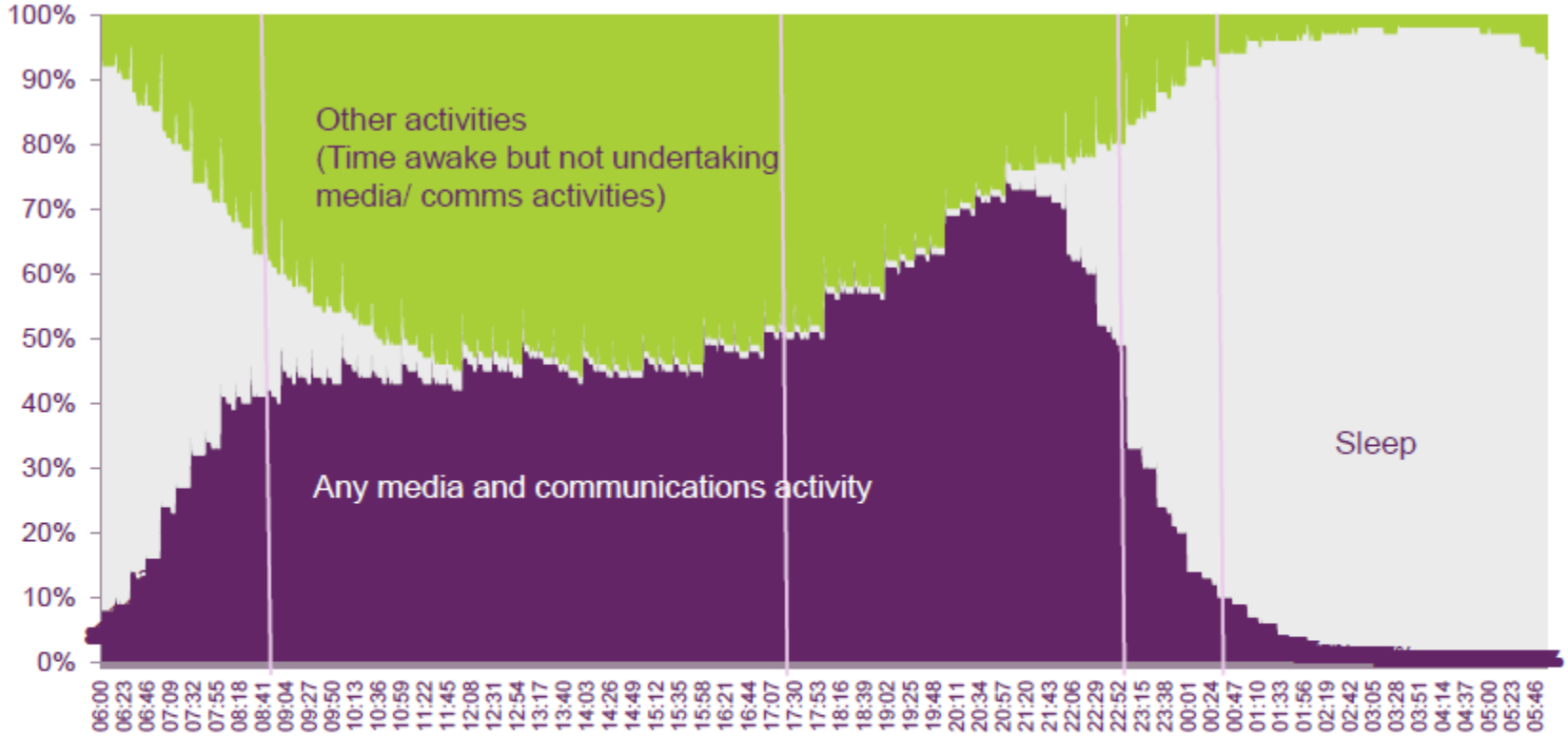
El futur és mòbil!



[Source: a16z, World Bank, Apple, Google, Nokia]

Font: *Mobile Is Eating the World*, de Benedict Evans

La tecnologia acapara la nostra atenció!



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http://www.english-heritage.org.uk/about/news/help-darwins-notebook/

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nature International weekly journal of science

NATURE | NEWS FEATURE

عربي

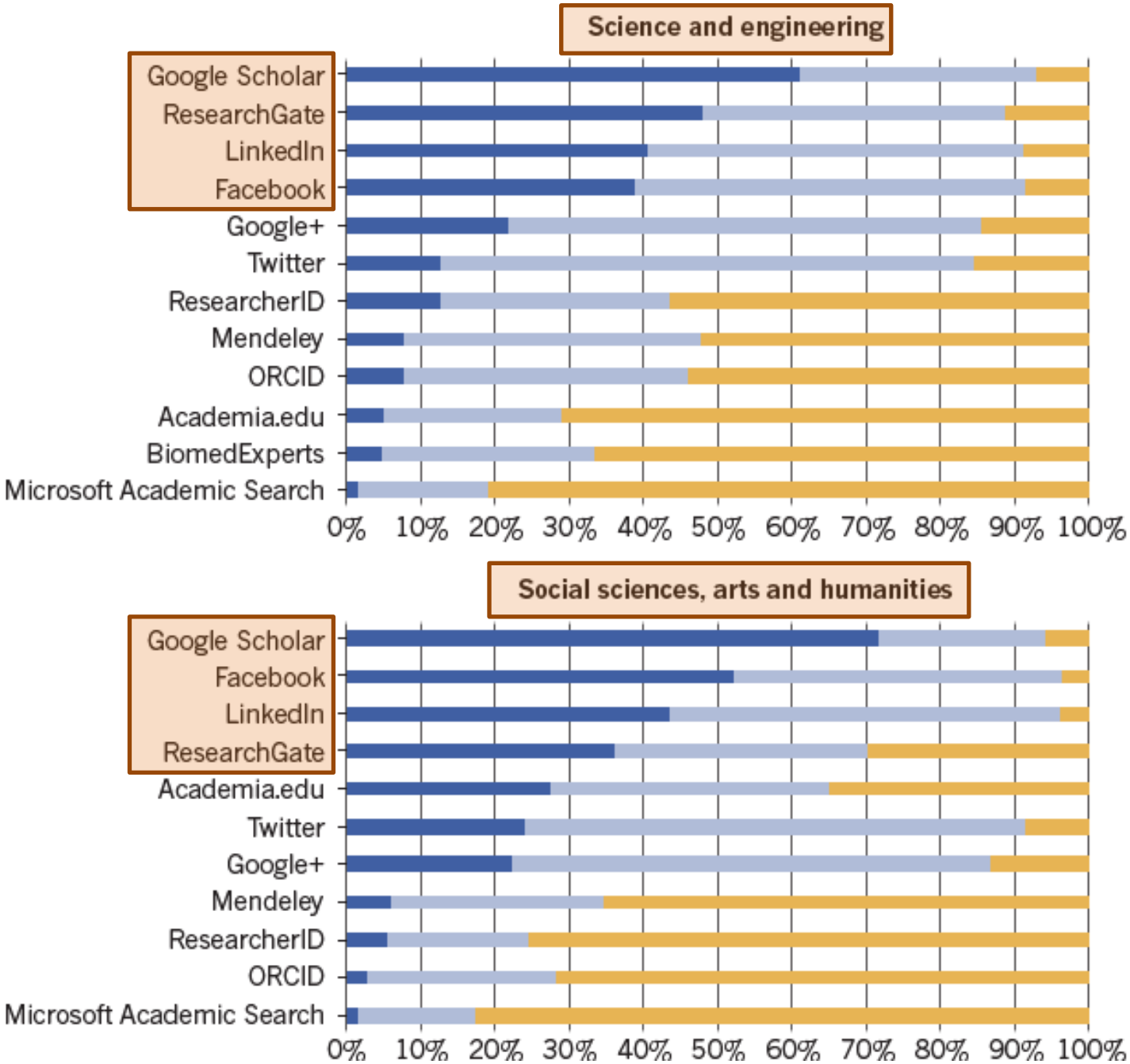
Online collaboration: Scientists and the social network

Giant academic social networks have taken off to a degree that no one expected even a few years ago. A *Nature* survey explores why.

Richard Van Noorden

13 August 2014 | Corrected: 15 August 2014

http://www.nature.com/news/online-collaboration-scientists-and-the-social-network-1.15711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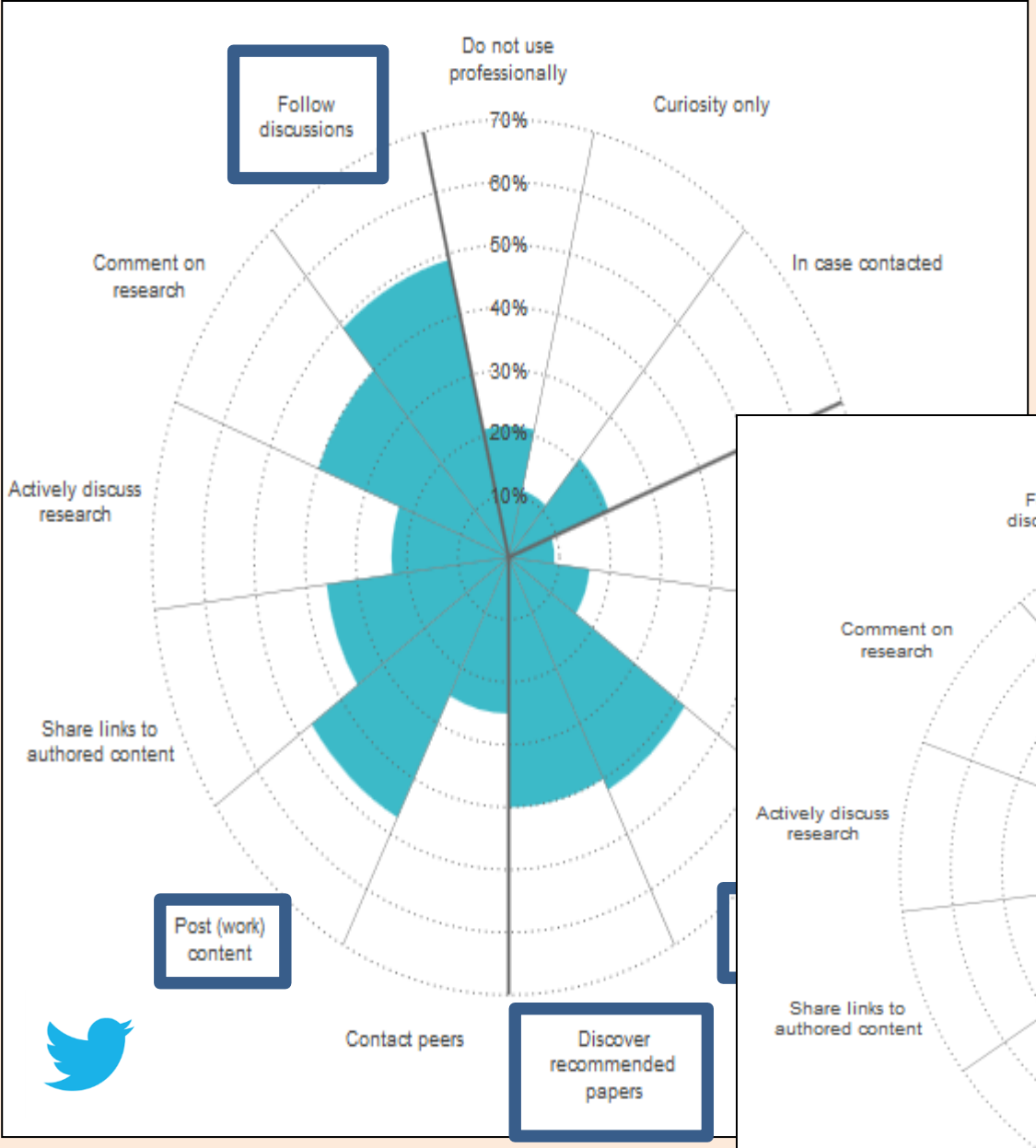
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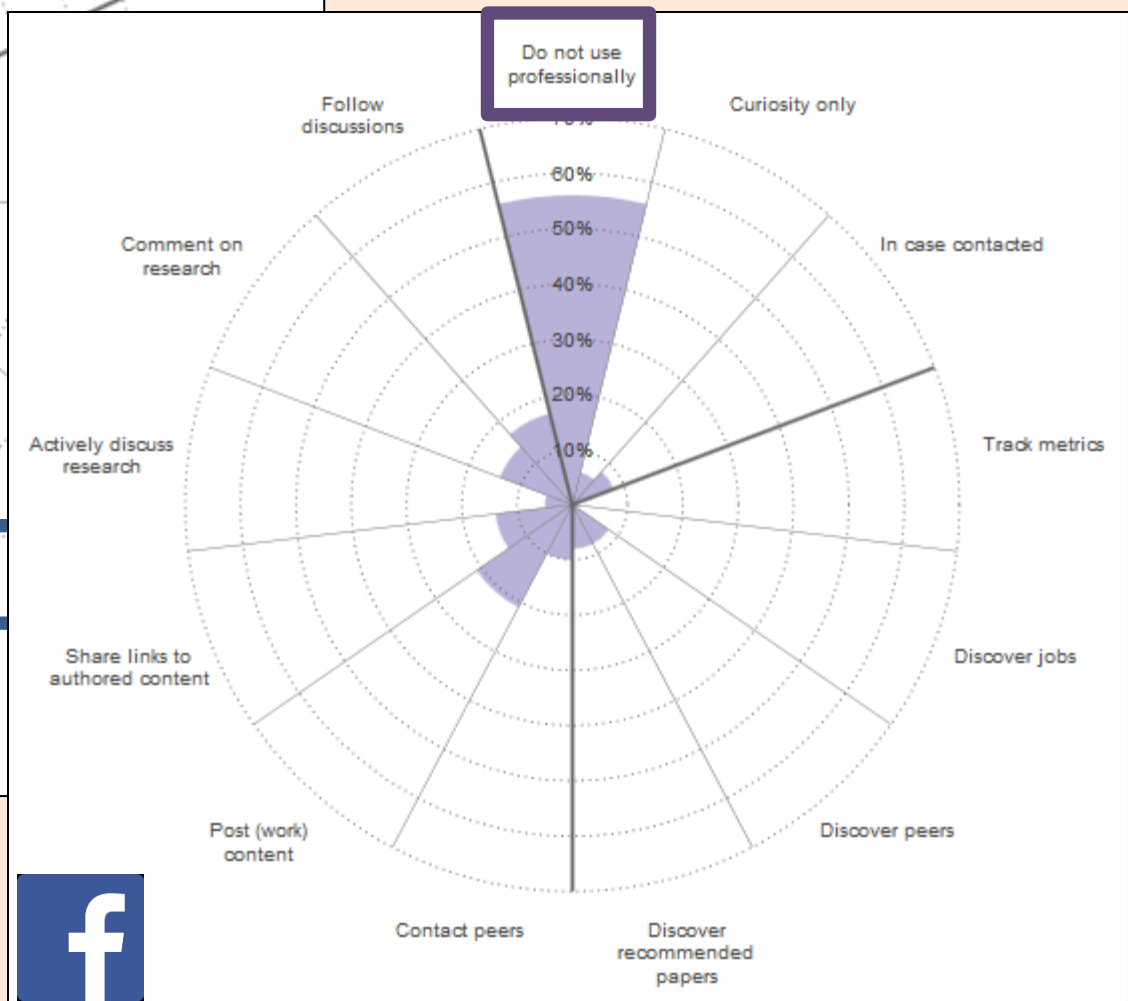
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http://article-level-metrics.plos.org/

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RESEARCH ARTICLE

A Collaboratively-Derived Science-Policy Research Agenda

William J. Sutherland, Laura Bellingan, Jim R. Bellingham, Jason J. Blackstock, Robert M. Bloomfield, Michael Bravo, Victoria M. Cadman, David D. Cleevely, Andy Clements, Anthony S. Cohen, David R. Cope, Arthur A. Daemmrich, Cristina Devecchi, [...] Ron L. Zimmern [view all]

Published: March 9, 2012 • DOI: 10.1371/journal.pone.0031824 • Featured in PLOS Collections

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Abstract
Introduction
Results
Discussion
Materials and Methods
Supporting Information
Acknowledgments

Abstract

The need for policy makers to understand science and for scientists to understand policy processes is widely recognised. However, the science-policy relationship is sometimes difficult and occasionally dysfunctional; it is also increasingly visible, because it must deal with contentious issues, or itself becomes a matter of public controversy, or both. We suggest that identifying key unanswered questions on the relationship between science and policy will catalyse and focus research in this field. To identify these questions, a collaborative procedure

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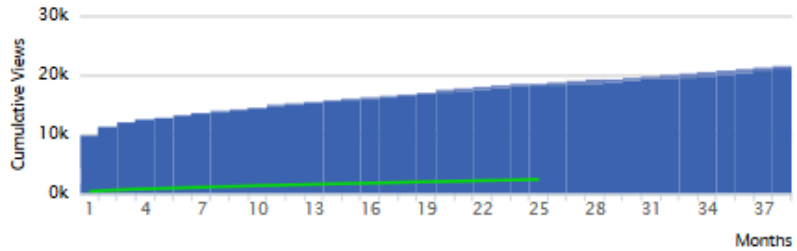

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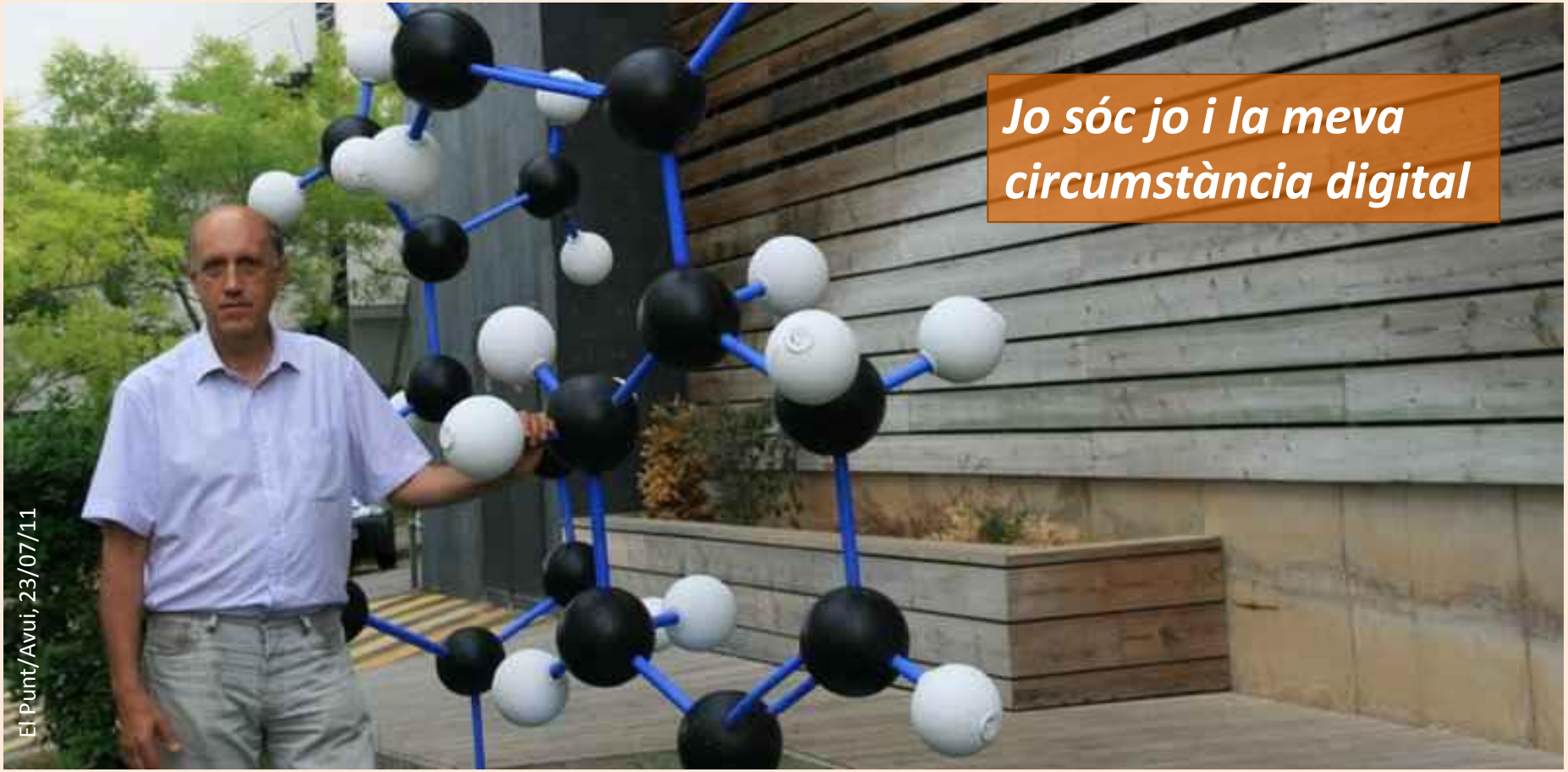

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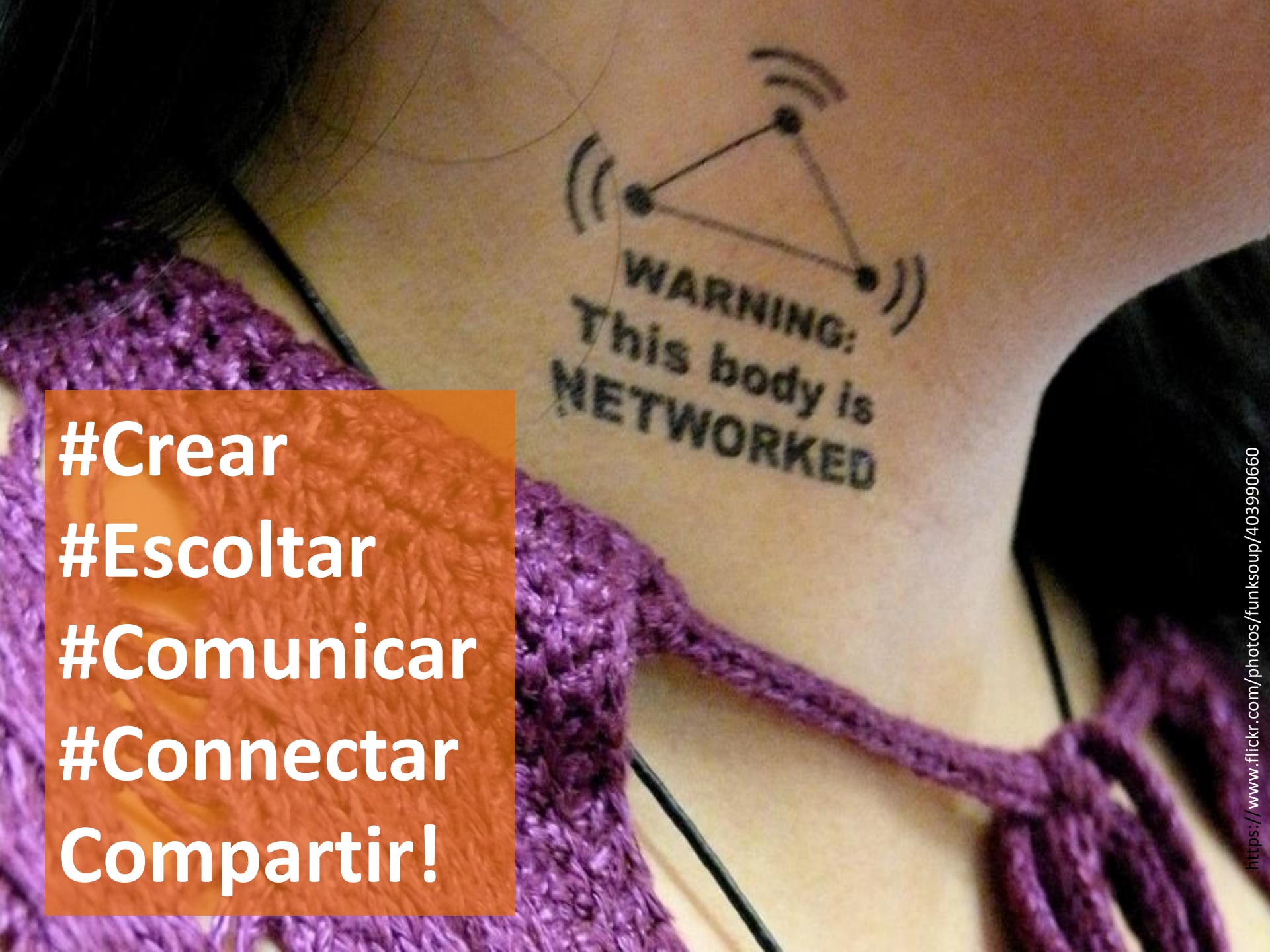

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To blog or not to blog?

Let's blog!

PLOS | BLOGS

Sunday, January 05, 2014 | Diverse perspectives on science and medicine

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by Neuroskeptic in Neuroskeptic_Discover

Ketamine: club drug, 'horse-tranquillizer', and... miracle antidepressant? I've blogged about

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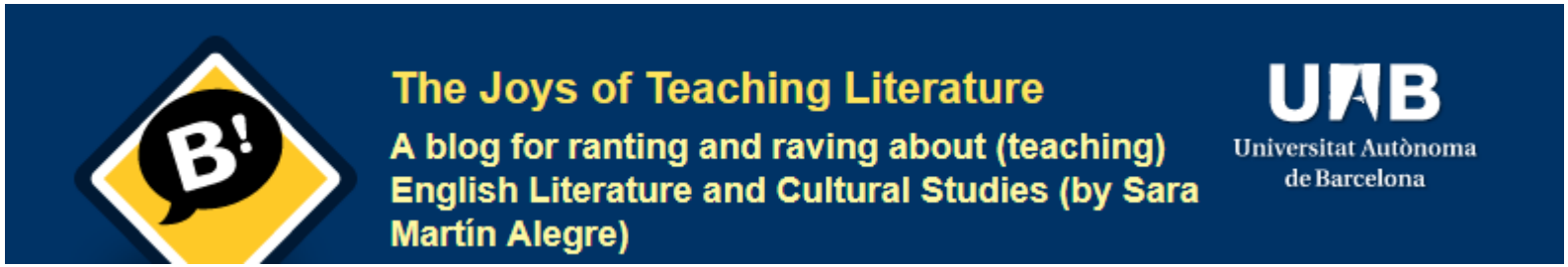
The Joys of Teaching Literature
A blog for ranting and raving about (teaching) English Literature and Cultural Studies (by Sara Martín Alegre)
UAB
Universitat Autònoma de Barcelona

1

CReSA & the city

BLOG DE DIVULGACIÓN CIENTÍFICA DEL CRESA

CReSA

Centre de Recerca en Sanitat Animal

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2

IPHES - Institut Català de Paleoecologia Humana i Evolució Social Recerca, docència i socialit...

Classic Flipcard Magazine Mosaic Sidebar Snapshot Timeslide

APR 28

Presentació del blog de la Càtedra de Ciència i Humanisme de la URV, que manté l'IPHES

3

Health ISGlobal

Un espai obert a totes aquelles idees que persegueixin un accés equitatiu a la salut. A tot el món.

4

EL BLOC

ICRPC

Institut Català de Recerca en Patrimoni Cultural

EDIFICI DE LA PIA ALMOINA

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http://www.altmetric.com/blog/interactions-here-in-the-blogosphere/

Científics bloguers: per què?

Motive A: Visibility	Motive B: Networking	Motive C: Information
increase own impact	connect with peers	be up to date
be found by peers and other stakeholders	stay in touch with colleagues	be part of a conversation
present self/own work	be(come) part of a community	anticipate trends

Font: (*Micro)blogging Science? Notes on Potentials and Constraints of New Forms of Scholarly Communication*, by Cornelius Puschmann

38 reasons why you should blog about your research

BY SOCIOLOGICAL IMAGINATION ON AUGUST 29, 2013 · (30)

1. It helps you become more clear about your ideas.
2. It gives you practice at presenting your ideas for a non-specialist audience.
3. It increases your visibility within academia.
4. It increases your visibility *outside* academia and makes it much easier for journalists, campaigners and practitioners to find you.
5. It increases your visibility more than a static site and allows people who find you to get an overall sense of your academic interests.
6. It's a great way of making connections & finding potential collaborators.

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http://sociologicalimagination.org/archives/13910

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Incrementa la visibilitat més que no pas un web estàtic.

Permet fer connexions.

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Permet promoure esdeveniments i convocatòries.

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Not your typical science blog, but an 'open science' research blog. Watch me fumbling my way towards understanding how and why bacteria take up DNA, and getting distracted by other cool questions.

Our lab home page

home

who we are

how to contact us

where we are

what we're planning

what we're doing

Who really discovered trisomy 21? (righting an old wrong)

By Rosie Redfield on Thursday, February 06, 2014

+47 Recommend this on Google

A few days ago a French student in my Useful Genetics Coursera course posted a link to an article in Le Monde (sorry, it's both in French and behind a paywall, but this link might get you a translation). It reported that a Jan. 31 award ceremony for the discovery of the cause of Down syndrome, part of the 7th Human and Medical Genetics Congress in Bordeaux, had been blocked by a Down syndrome support organization (Fondation Jerome-Lejeune). The back story is very depressing, an egregious example of a woman scientist being denied credit for her discovery.

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2014 (9)

http://rrresearch.fieldofscience.com/

The purpose of keeping the blog is to give me a semi-public place to describe the ongoing process of doing and thinking about my lab's research. I hope **I'll use it to describe/explain** (mainly to myself) **the scientific issues I'm thinking about:**

- what **experiments** we've done
- what the **results** were if they worked (or possible explanations for why they didn't work)
- what **experiments** I think we might do or should do when time and resources permit.

RRResearch

Not your typical science blog, but an 'open science' research blog. Watch me fumbling my way towards understanding how and why bacteria take up DNA, and getting distracted by other cool questions.

Our lab home page

home

who we are

how to contact us

where we are

what we're planning

what we're doing

what we've done

Arsenic-associated bacteria (NASA's claims)

By Rosie Redfield on Saturday, December 04, 2010

+2 Recommend this on Google

Research Blogging

Wolfe-Simon F, Blum JS, Kulp TR, Gordon GW, Hoeft SE, Pett-Ridge J, Stolz JF, Webb SM, Weber PK, Davies PC, Anbar AD, & Oremland RS (2010). A Bacterium That Can Grow by Using Arsenic Instead of Phosphorus. *Science (New York N.Y.)* PMID: 21127214

Note to visitors in 2012

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Home > Science Magazine > 3 June 2011 > Wolfe-Simon et al., 332 (6034): 1163-1166

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VERSION HISTORY

Published Online December 2 2010
Science 3 June 2011:
Vol. 332 no. 6034 pp. 1163-1166
DOI: 10.1126/science.1197258

‹ Prev | Table of Contents | Next ›

RESEARCH ARTICLE

A Bacterium That Can Grow by Using Arsenic Instead of Phosphorus

Felisa Wolfe-Simon[1,2,*], Jodi Switzer Blum[2], Thomas R. Kulp[2], Gwyneth W. Gordon[3], Shelley E. Hoeft[2], Jennifer Pett-Ridge[4], John F. Stolz[5], Samuel M. Webb[6], Peter K. Weber[4], Paul C. W. Davies[1,7], Ariel D. Anbar[1,3,8], Ronald S. Oremland[2]

http://rrresearch.fieldofscience.com/2010/12/arsenic-associated-bacteria-nasas.html

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The Washington Post

Meet the 26-year-old who's taking on Thomas Piketty's ominous warnings about inequality

http://www.washingtonpost.com/blogs/wonkblog/wp/2015/03/19/meet-the-26-year-old-whos-taking-on-thomas-pikettys-ominous-warnings-about-inequality/

B | BROOKINGS PAPERS ON ECONOMIC ACTIVITY

Brookings Papers on Economic Activity | March 19, 2015

Deciphering the fall and rise in the net capital share

By: Matthew Rognlie

ABSTRACT

In the postwar era, developed economies have experienced two substantial trends in the net capital share of aggregate income: a rise during the last several decades, which is well-known, and a fall of comparable magnitude that continued until the 1970s, which is less well-known. Overall, the net capital share has increased since 1948, but when disaggregated this increase comes entirely from the housing sector: the contribution to net capital income from all other sectors has been zero or slightly negative, as the fall and rise have offset each other. When decomposed into a return on fixed assets and a residual share of pure profits, the fall and rise of capital income outside the housing sector in the US owes mostly to the residual: it is not paralleled by fluctuations in the measured value of non-housing capital. This observation—combined with the theory of factor substitution, and simulation results from a multisector model—casts doubt on explanations of changes in the net capital share that rely on changes in the value of capital. There is greater support in the data for narratives that emphasize cyclical and trend variation in market power.

http://www.brookings.edu/about/projects/bpea/papers/2015/land-prices-evolution-capitals-share

Krugman's review of Piketty

by Tyler Cowen on April 9, 2014 at 9:20 pm in Books, Economics | Permalink

You will find it here. Excerpt:

> Just about all economic models tell us that if *g* falls—which it has since 1970, a decline that is likely to continue due to slower growth in the working-age population and slower technological progress—*r* will fall too. But Piketty asserts that *r* will fall less than *g*. This doesn't have to be true. However, if it's sufficiently easy to replace workers with machines—if, to use the technical jargon, the elasticity of substitution between capital and labor is greater than one—slow growth, and the resulting rise in the ratio of capital to income, will indeed widen the gap between *r* and *g*. And Piketty argues that this is what the historical record shows will happen.

Krugman calls the book "awesome," but here are his critical remarks:

> I don't think *Capital*
> concentration of ve
> managers idly: such
> of modern finance,
> although I guess yo
> encouraged by low

My own review is still du

Matt Rognlie April 10, 2014 at 2:45 am

Krugman correctly highlights the importance of the elasticity of substitution between capital and labor, but like everyone else (including, apparently, Piketty himself) he misses a subtle but absolutely crucial point.

When economists discuss this elasticity, they generally do so in the context of a gross production function (*not* net of depreciation). In this setting, the elasticity of substitution gives the relationship between the capital-output ratio K/Y and the user cost of capital, which is r+delta, the sum of the relevant real rate of return and the depreciation rate. For instance, if this elasticity is 1.5 and r+delta decreases by a factor of 2, then (moving along the demand curve) K/Y will increase by a factor of 2^(1.5) = 2.8.

Piketty, on the other hand, uses only net concepts, as they are relevant for understanding net income. When he talks about the critical importance of an elasticity of substitution greater than one, he means an elasticity of substitution in the *net* production function. This is a very different concept. In particular, this elasticity gives us the relationship between the capital-output ratio K/Y and the real rate of return r, rather than the full user cost r+delta. This elasticity is lower, by a fraction of r/(r+delta), than the relevant elasticity in the gross production function.

This is no mere quibble. For the US capital stock, the average depreciation rate is a little above delta=5%. Suppose that we take Piketty's starting point of r=5%. Then r/(r+delta) = 1/2, and the net production function elasticities that matter to Piketty's argument are only 1/2 of the corresponding elasticities for the gross production function!

Piketty notes in his book that Cobb-Douglas, with an elasticity of one, is the usual benchmark – and then he tries to argue that the actual elasticity is somewhat higher than this benchmark. But the benchmark elasticity of one, as generally understood, is a benchmark for the elasticity in the gross production function – translating into Piketty's units instead, that's only 0.5, making Piketty's proposed >1 elasticity a much more dramatic departure from the benchmark. (Keep in mind that a Cobb-Douglas *net* production function would be a very strange choice of functional form – implying, for instance, that no matter how much capital is used, its gross marginal product is always higher than the depreciation rate. I've never seen anyone use it, for good reason.)

Indeed, with this point in mind, the sources cited in support of high elasticities do not necessarily support Piketty's argument. For instance, in their closely related forthcoming QJE paper, Piketty and Zucman cite Karabarbounis and Neiman (2014) as an example of a paper with an elasticity above 1. But K&N estimate an elasticity in standard units, and their baseline estimate is 1.25! In Piketty's units, this is just 0.625.

Transfer or die

Computational Oncogenomics

THE BIOMEDICAL GENOMICS BLOG

Home

How to perform a hierarchical clustering using interactive heatmaps in Gitools

In the latest version of Gitools, version 2.1, we have improved the clustering of heatmaps. Here we explain in detail on how to perform and interpret the hierarchical clustering result – and why it is a bit different than the rest.

***Hierarchical clustering in Gitools**: The lines in the heatmap header represent the hierarchical tree (Dendogram) splitting at different levels. The root of the tree is located at the bottom, the leafs at the top*

Perform a hierarchical clustering

Once we are viewing a data heatmap on which we would like to perform a clustering, we can achieve this by selecting the menu ***Analysis > Clustering***. A wizard dialog will pop up that asks which clustering and how we want to perform.

In the first step we want to select *hierarchical clustering* and if we want to cluster columns or rows. Furthermore if we were not viewing the values we want to cluster, we change the "Take values from" selection.

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About

This is a blog written by the members of the Biomedical Genomics group at the University Pompeu Fabra in Barcelona. With this blog we want to have a flexible means to communicate with the research community and the users of tools and resources developed in our lab (e.g. IntOGen, Gitools).

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Wellcome Trust's Open Access spend 2012-13: Are fees charged by major publishers creating a new serials crisis?

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Publishers have reacted to open access mandates by offering hybrid "Open" options through Article Processing Charges. **Ernesto Priego** *digs into the data released by the Wellcome Trust on the highest and lowest article processing charge expenditures in 2012-2013 and finds these figures reveal a mere inversion of the business model. Enabling Open Access costs money. But does it cost as much as reflected by the APCs in the Wellcome Trust dataset?*

"In an attempt to make the debate around the costs of open access publishing more evidence based", the Readme file (14th March 2013) signed by Robert Kiley, Head of Digital Services at the Wellcome Trust says, the Wellcome Trust released into the public domain a dataset including details of its open access spend in 2012-2013, "as reported by UK institutions and the Trust's Major Overseas Programmes in receipt of an OA block grant."

As I wrote last week,

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Our research book is now available!

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FAE

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TOP STORIES

The Reference ...	2	**Juan Maldacena's NYU colloquium on QM, GR** Some hot promising yet divisive conjectures mentionedReaders with 66 spare	6h
Quantum Diaries	4	**Reality and the Interpretations of Quantum Mechanics** If there were only one credible interpretation of quantum mechanics, then we	20h
Of Particular Sig...	100	**The Black Hole's Tale** [Inspiration strikes in odd ways and at strange times. Don't ask me why I wrote this, because I've no idea. In any	3d

LATEST

The Reference ...		**Study finds a huge discrimination against boys at schools** Science shows that the opposite of the feminist claims is trueIn the	23h
symmetry break...	57	**#FollowFriday IV: Physicists to follow on Twitter** In the final installment (for now) of #FollowFriday, symmetry highlights four more	1d
Physics and Ph...		**The Big Guns** In case you missed it from 2 weeks ago, this Nature article (Nature, v.505, p.604 (2014)) on X-ray FEL is similar to the article I	1d
The Reference ...		**Ukraine: can U.S., U.N. meddle with it while [having coitus with] EU?** Some comments related to Russia and Ukraine.First,	1d
The Reference ...		**CERN may sometimes build its bigger SSC** It would beat the cancelled collider in TexasPhysics World mentions a conference in	1d
The Reference ...	4	**An equation of intelligence** Alex Wissner-Gross' thoughts are probably too good to be trueÓscar Gómez asked me about a 12-minute	1d
symmetry break...	60	**Virtual field trips take students into the labs** Teachers are using Google+ to bring their classes behind the scenes at national	2d
Cuentos Cuánti...	21	**Carnaval de Matemáticas. Edición 4.1231056256–El resumen** Bueno, pues aquí están las entradas que participan en la edición	2d
dorigo's blog	1	**Particle Physics For High School Students** Yesterday I visited a high school in Treviso, a small centre in north-west Italy. The students	2d

http://feedly.com

#Comunicar

Piulades de ciència

https://www.flickr.com/photos/garrettheath/9359575921

Apr 19 2012

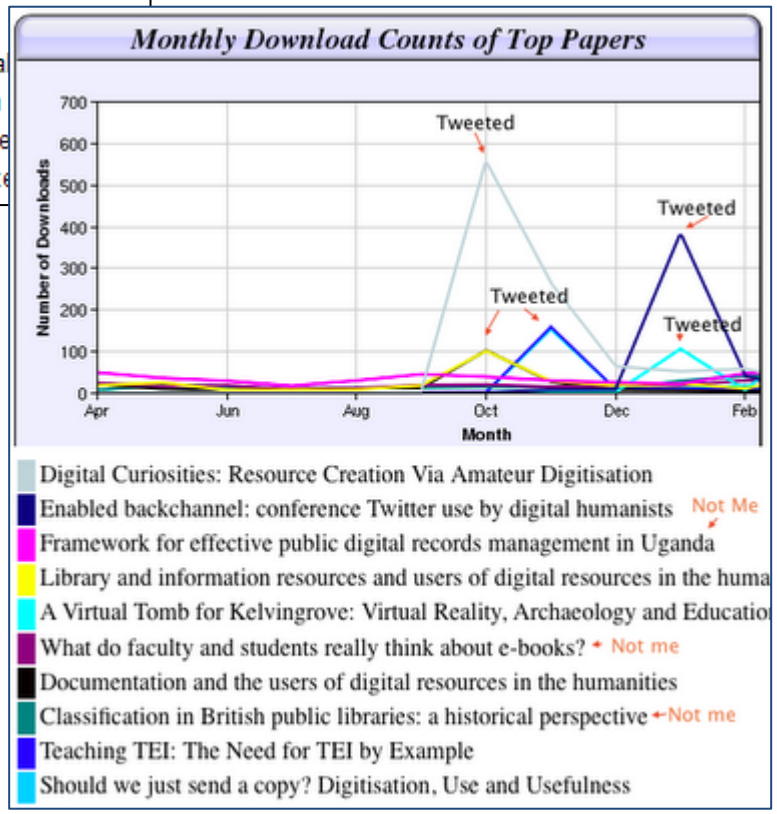
The verdict: is blogging or tweeting about research papers worth it?

Blog Admin

Like 239 Tweet Share Share / Save

*Eager to find out what impact blogging and social media could have on the dissemination of her work, **Melissa Terras** took all of her academic research, including papers that have been available online for years, to the web and found that her audience responded with a huge leap in interest in her work.*

In October 2011 I began a project to make all of my 26 articles published in refereed journal via UCL's Open Access Repository – "Discovery". I decided that as well as putting them in institutional repository, I would write a blog post about each research project, and tweet the download. Would this affect how much my research was read, known, discussed, distribute



http://blogs.lse.ac.uk/impactofsocialsciences/2012/04/19/blog-tweeting-papers-worth-it/

@melissaterras

Anatomia d'un tuit

Text

1

#

2

URL (enllaç)

(hashtag) emprat per categoritzar tuits. Etiqueta.

3

@TheSocReview

El perfil d'una científica a Twitter

@nlbigas

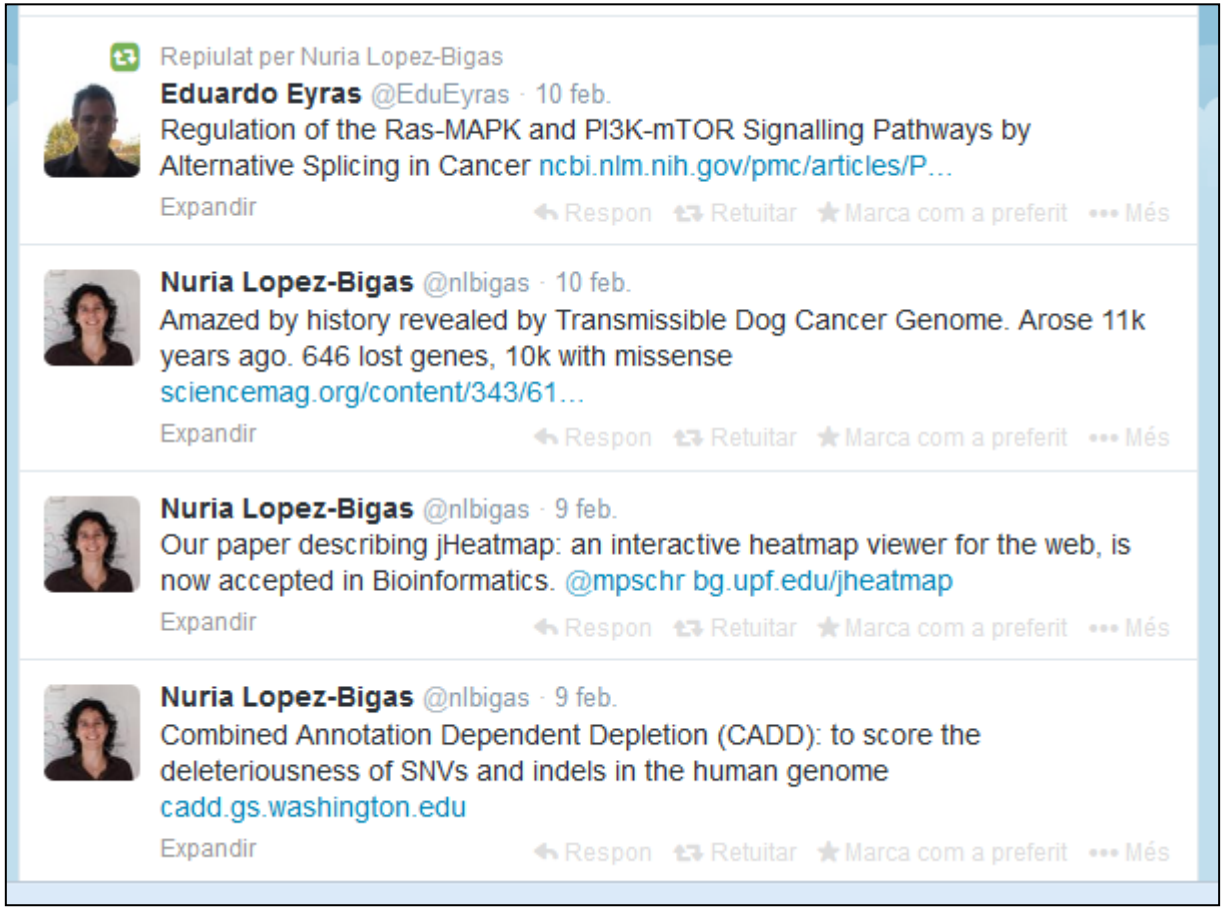
Cronologia o *timeline* (TL)

D

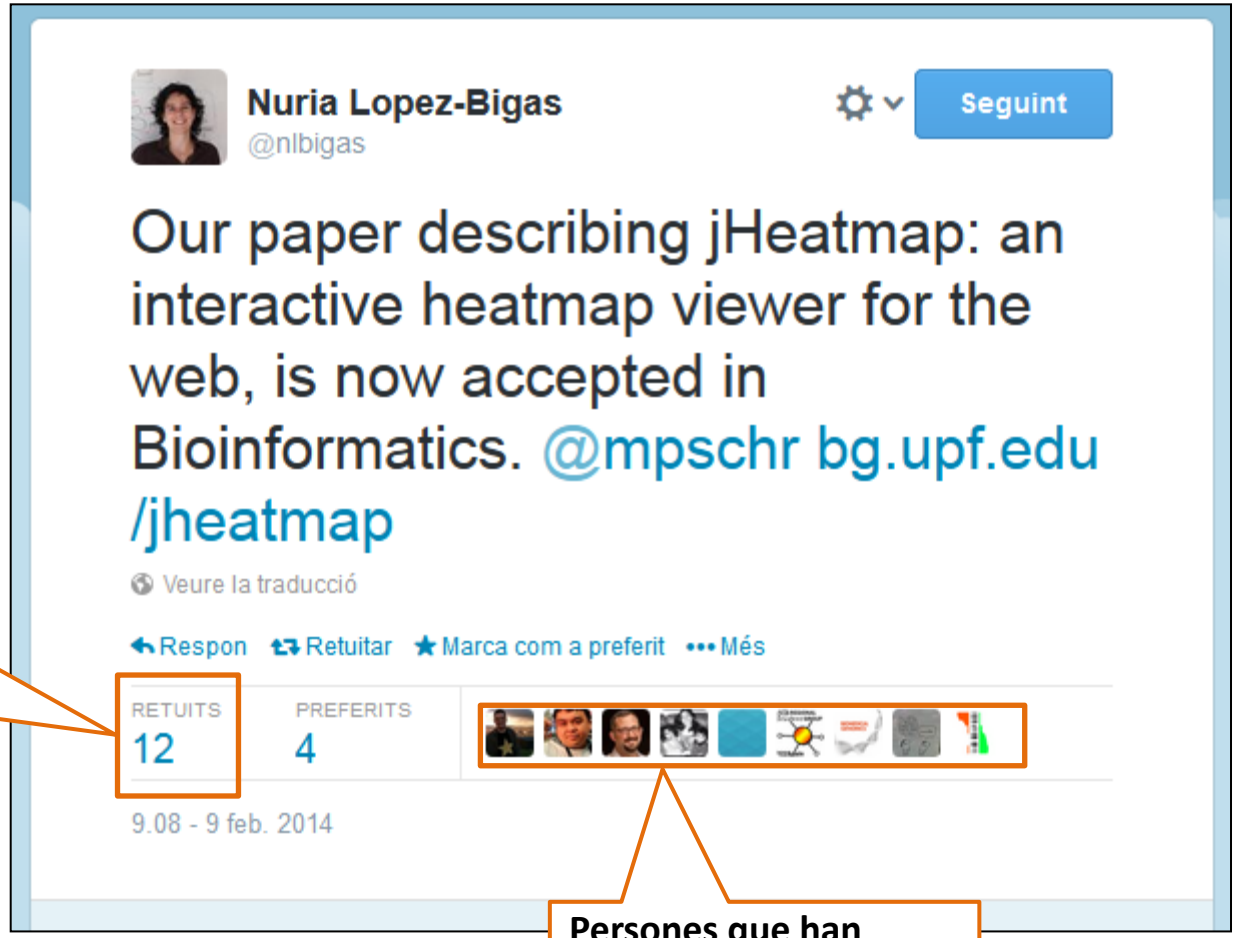
C

B

A



Una persona referent (*influencer*)



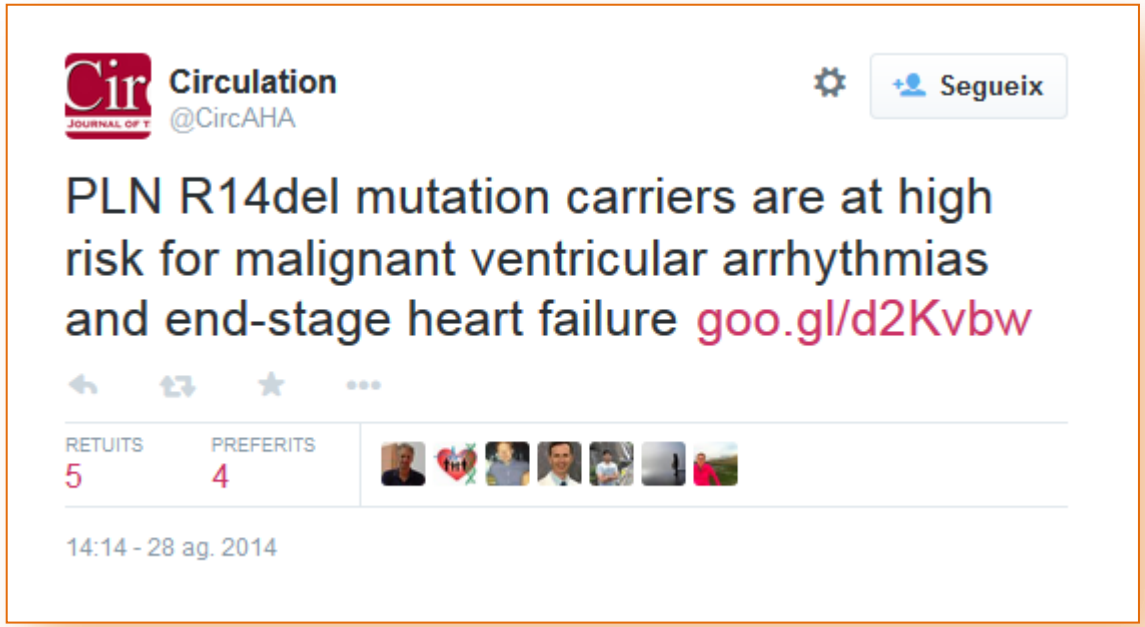
Nombre de vegades que el tuit ha estat repiulat

Persones que han repiulat o "preferititzat" el tuit

https://www.flickr.com/photos/10411888@N06/5706941473/

L’harmonia d’un tuit…

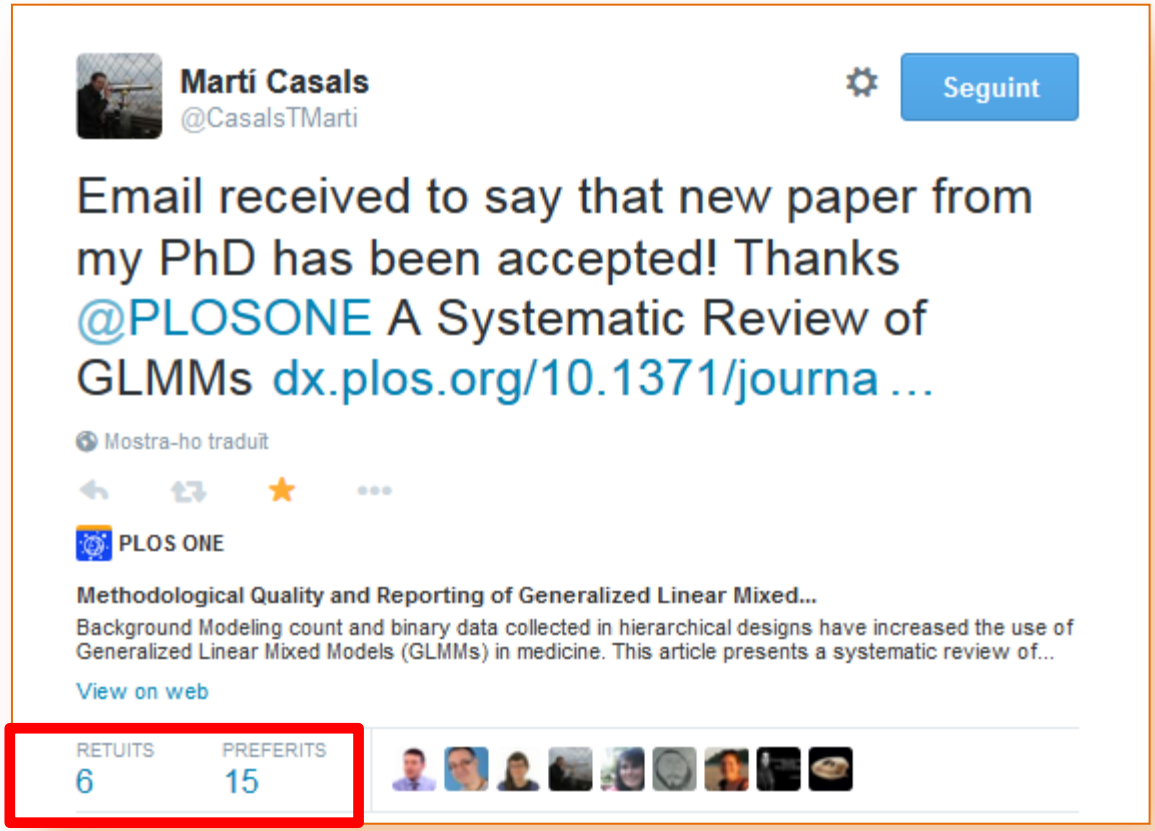
Exemple 1


Circulation
@CircAHA
Segueix
PLN R14del mutation carriers are at high risk for malignant ventricular arrhythmias and end-stage heart failure goo.gl/d2Kvbw
RETUITS
5
PREFERITS
4
14:14 - 28 ag. 2014

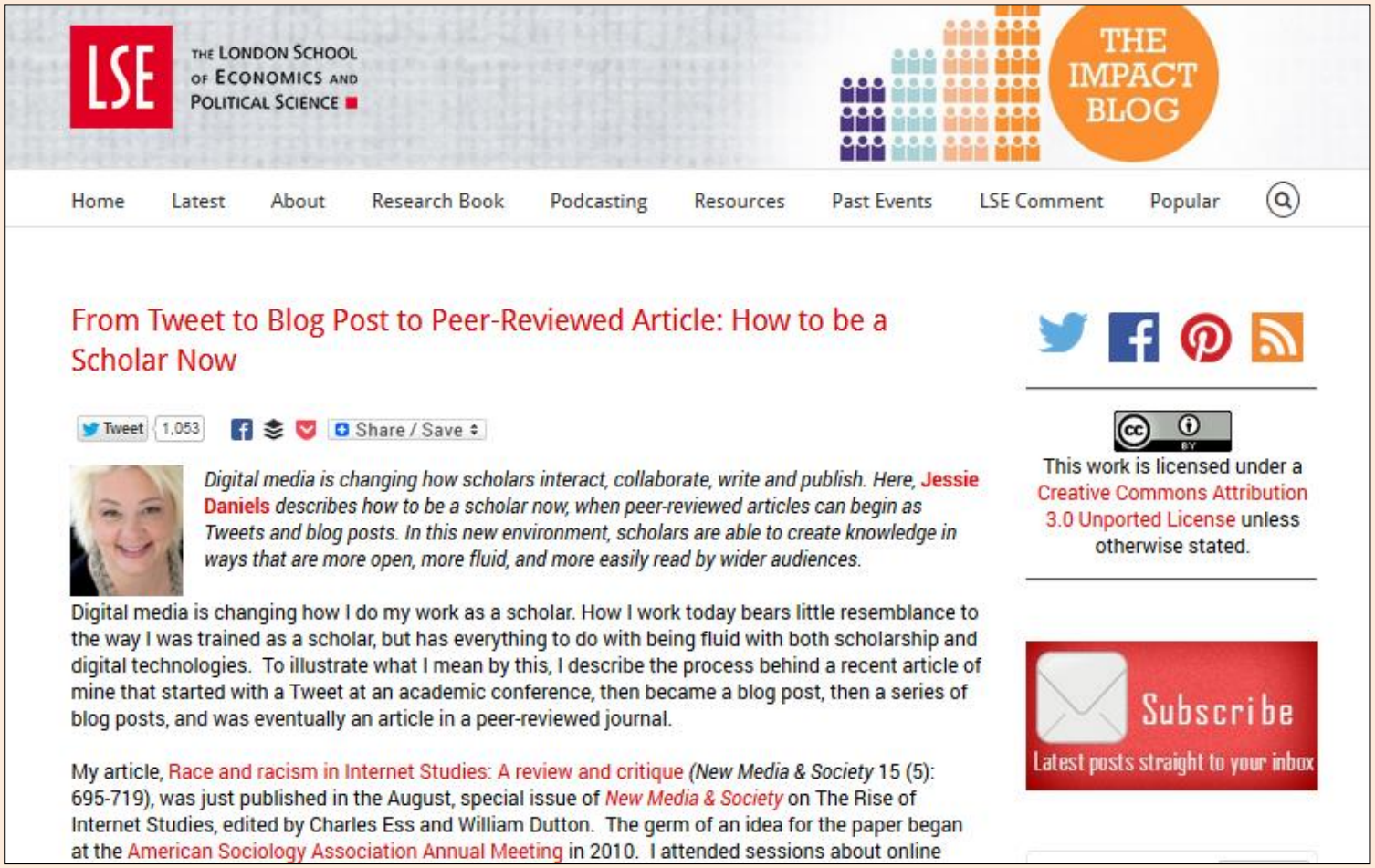
Exemple 2

SAGE Sociology
@SAGEsociology
Segueix
Ethnography of Contested #Muslim Womanhood and #Gender Empowerment in Pakistan ow.ly/LY1WH
Mostra-ho traduït
WordPress.com
Malala Yousufzai & Women's Education: Ethnography of Contested Muslim...
by Ayesha Khurshid "Taliban never attacked you (Malala Yusufzai) because of going to school or because you were an education lover, also please mind that Taliban or Mujahideen are not against the e...
View on web
RETUITS
3
PREFERITS
5

Exemple 3


Martí Casals
@CasalsTMarti
Seguint
Email received to say that new paper from my PhD has been accepted! Thanks @PLOSONE A Systematic Review of GLMMs dx.plos.org/10.1371/journa ...
Mostra-ho traduït
PLOS ONE
Methodological Quality and Reporting of Generalized Linear Mixed...
Background Modeling count and binary data collected in hierarchical designs have increased the use of Generalized Linear Mixed Models (GLMMs) in medicine. This article presents a systematic review of...
View on web
RETUITS
6
PREFERITS
15

De piulada a article científic!



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THE IMPACT BLOG

Home Latest About Research Book Podcasting Resources Past Events LSE Comment Popular

From Tweet to Blog Post to Peer-Reviewed Article: How to be a Scholar Now

Tweet 1,053 Share / Save

*Digital media is changing how scholars interact, collaborate, write and publish. Here, **Jessie Daniels** describes how to be a scholar now, when peer-reviewed articles can begin as Tweets and blog posts. In this new environment, scholars are able to create knowledge in ways that are more open, more fluid, and more easily read by wider audiences.*

Digital media is changing how I do my work as a scholar. How I work today bears little resemblance to the way I was trained as a scholar, but has everything to do with being fluid with both scholarship and digital technologies. To illustrate what I mean by this, I describe the process behind a recent article of mine that started with a Tweet at an academic conference, then became a blog post, then a series of blog posts, and was eventually an article in a peer-reviewed journal.

My article, Race and racism in Internet Studies: A review and critique (*New Media & Society* 15 (5): 695-719), was just published in the August, special issue of *New Media & Society* on The Rise of Internet Studies, edited by Charles Ess and William Dutton. The germ of an idea for the paper began at the American Sociology Association Annual Meeting in 2010. I attended sessions about online

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http://blogs.lse.ac.uk/impactofsocialsciences/2013/09/25/how-to-be-a-scholar-daniels/

JessieNYC
@JessieNYC

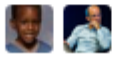
Segueix

Still waiting for someone to mention race/racism in online discourse. So far, not so much. #asa2010

Mostra-ho traduït

RETUIT 1

PREFERIT 1



New Scholarship?

new media & society

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Impact Factor: 2.052 | Ranking: Communication 4 out of 74 | 5-Year Impact Factor: 2.441 | 5-Year Ranking: Communication 10 out of 74

A more recent version of this article was published on [08-02-2013]

Race and racism in Internet studies: A review and critique

Jessie Daniels

City University of New York, USA

Jessie Daniels, CUNY-Graduate Center and Hunter College, 365 Fifth Ave., New York, NY 10016, USA. Email: jdaniels@gc.cuny.edu

Abstract

Race and racism persist online in ways that are both new and unique to the Internet, alongside vestiges of centuries-old forms that reverberate significantly both offline and on. As we mark 15 years into the field of Internet studies, it becomes necessary to assess what the extant research tells us about race and racism. This paper provides an analysis of the literature on race and racism in Internet studies in the broad areas of (1) race and the structure of the Internet, (2) race and racism matters in what we do online, and (3) race, social control and Internet law. Then, drawing on a range of theoretical perspectives, including Hall's spectacle of the Other and DuBois's view of white culture, the paper offers an analysis and critique of the field, in particular the use of *racial formation theory*. Finally, the paper points to the need for a critical understanding of whiteness in Internet studies.

DuBois | Internet | race | racial formation theory | racism | review | whiteness | white racial frame

This Article

Citing Articles

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Articles by Daniels, J.

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"Except for the very end of this process s submitting the paper to the journal for peer-review – none of this way of working bares the least bit of resemblance to how I was trained to be a scholar."

Font: Using Social Media to Enhance Your Research Activities, de Brian Kelly

PLOS.ORG PLOS JOURNALS ABOUT CONTACT LOGIN

PLOS | BLOGS

Twitter for Sci-Ed Part 1: Teaching in 140 characters or less

By Atif Kukaswadia
Posted: August 19, 2013

35

This week, I'll be talking about Twit

Twitter is a well known microblogging platform. People can post updates in the form of 140 character "tweets" that can be read by followers, who can "retweet," i.e. repost that tweet to their own followers, or reply to the original post. I started using it about a year ago, and have found it to be equal parts whimsical and hilarious, along with useful and informative.

Twitter for Sci-Ed Part 2: Networking and connecting

By Atif Kukaswadia
Posted: August 21, 2013

Twitter for Sci-Ed Part 3: To boldly go where no lecturer has gone before

By Atif Kukaswadia
Posted: August 26, 2013

http://blogs.plos.org/scied/2013/08/19/twitter-for-sci-ed-part-1-teaching-in-140-characters-or-less/

Reason #1: Twitter has very direct, and very relevant implications for those in Public Health

Reason #2: It's a great way to get information you otherwise wouldn't

Reason #3: At conferences, Twitter is invaluable for stimulating discussion and finding out what is happening in other sessions

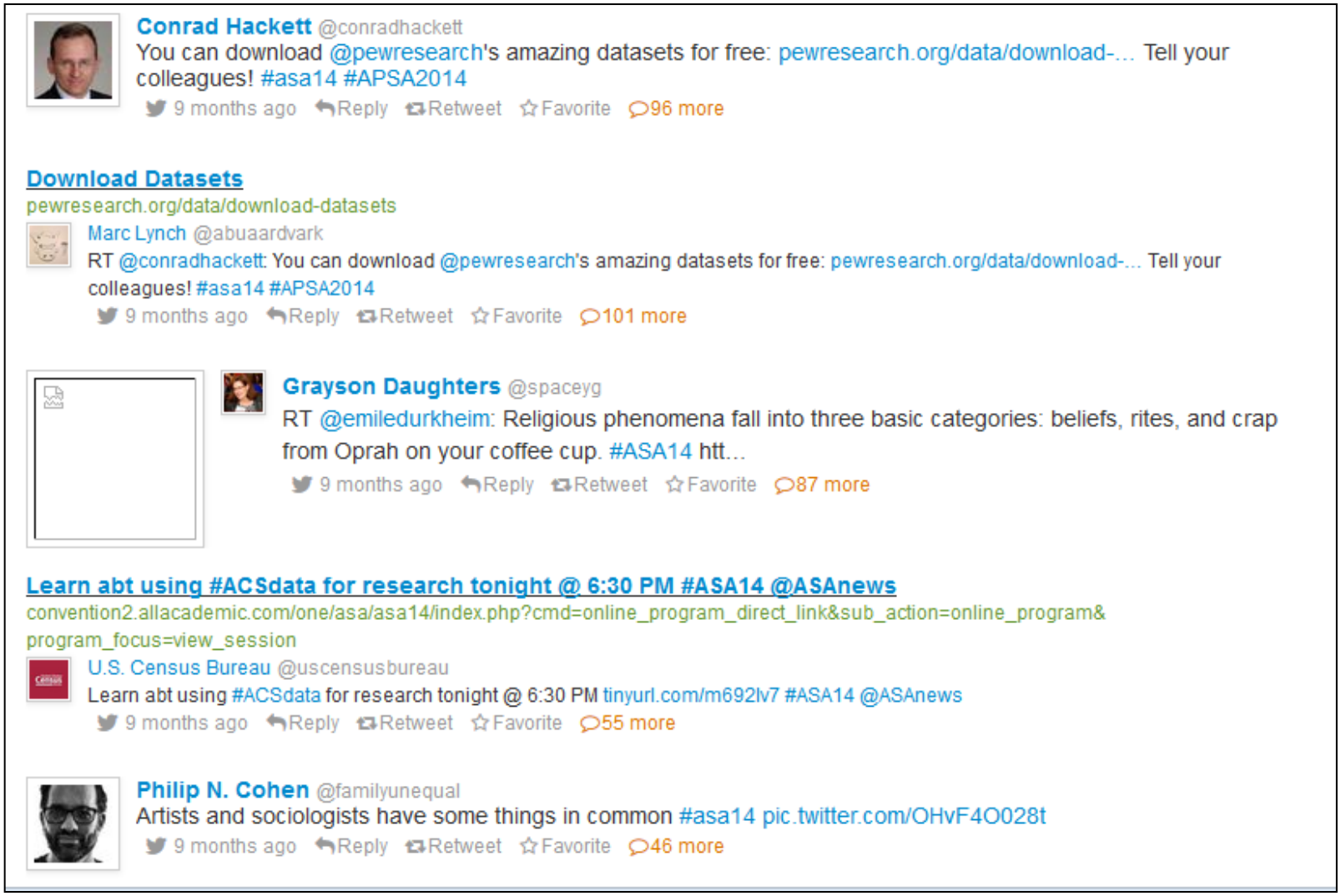
Reason #4: For lecturers, Twitter can contribute to discussions and deepen understanding

Reason #5: The way we translate information is changing

The Importance of Being Hashtag

http://www.flickr.com/photos/shovellingson/6800803601/

Ús de *hashtags* en conferències



TOPSY

#ASA2014

https://storify.com/xavierlasauca/xarxes-socials-i-revistes-cientifiques-eapc

Cada cop més investigadors i professors universitaris tenen blog, i llegeixen i comenten altres blogs...

EAPC. Generalitat @eapccat

@xavierlasauca: "Crear, la UE al Programa Horitzó 2020 parla de la difusió de la recerca, per exemple a través de blogs" #revistes20

9:15 AM - 25 Apr 2014

1 FAVORITE

Quim Marqués @Quim_Marques

@xavierLasauca: cal reinventar professió investigador. Hauríen d bloguejar com a retorn x a la ciutadania #revistes20 @recercat

10:18 AM - 25 Apr 2014

1 FAVORITE

Xavier Iglesias @Xavieriglesias

@xavierlasauca Els investigadors haurien de tenirs blogs per a fer difusió de la #Recerca #revistes20 (www14.gencat.cat/infoactivitats...) #INEFC

9:15 AM - 25 Apr 2014

1 RETWEET 1 FAVORITE

Twitter també pot ser un recurs molt útil per a la comunicació de la ciència...

Marta Roqueta @martaroqueta

"Twitter s'està consolidant com a eina de comunicació en el món acadèmic" #revistes20

9:21 AM - 25 Apr 2014

Storify

netasceta @netasceta

Encara impactat amb les eines socials recomanades per en @xavierlasauca. Ha revisat com afecta als drets d'autor? #revistes20

9:36 AM - 25 Apr 2014

1 FAVORITE

CIMSFHUVH @CIMSFHUVH

Importancia de la reputacio digital equivalent a l'academica @xavierlasauca #revistes20

9:52 AM - 25 Apr 2014

2 FAVORITES

Patrícia Rodrigo @rodipatri

@xavierlasauca "Ús responsable xarxes socials per tenir bona reputació digital" #revistes20

11:47 AM - 25 Apr 2014

1 FAVORITE

1 2 3 4

TweetDeck

1 Home @xavierlasauca

Global Scientia retweeted

Tech Facts @FactsTechnology 55m
In 2000, Japan named Instant Noodles their best invention of the 20th century.
Details

Sebastià Giralt retweeted

Joan-Lluís Lluís @JoanIluis… 10m
Hem d'explicar al món, també, el que Catalunya no és. Indispensable article de @matthewtree catdem.org/cat/notices/20…
Details

Megan Eskey retweeted

The Partnership @RPublicS… 25s
Don't miss your chance to tell your boss what you really think via @jmooreWFED: ow.ly/xQm8T @USOPM #FEVS2014
Details

Ivan Rodon @irodon now
Que bo! RT @JoanSalaGiner: Manilles... @xiquetstgn m.youtube.com/watch?feature=… #castellers
Details

2 Notifications @xavierlasauca

UPC_BibliotecaCT retweeted
Xavier Lasauca @xavierlasauca 8h
Ajuts per al finançament de #MOOCs d'universitats i centres de #recerca de Catalunya per al curs 2014-2015 www10.gencat.cat/agaur_web/AppJ… #AGAUR
Details

theWinnower retweeted
Xavier Lasauca @xavierlasauca 8h
An Interview with Ivan Oransky, by @theWinnower thewinnower.com/posts/an-inter… #openaccess #retractions
Details

mcanosan @mcanosan 5h
"@xavierlasauca: Ajuts per al finançament de #MOOCs d'universitats i centres … www10.gencat.cat/agaur_web/AppJ… #AGAUR" vaja, vaja, vaja…
View

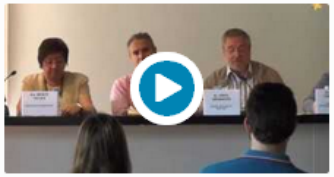
SLT_UPC followed you
SLT_UPC
@SLT_UPC
Som el Servei de Llengües i Terminologia de la Universitat

3 "recercat" @XarxaIP

Jaume Sastre-Garriga retweeted

Recerca. gencat @recercat 10h
Oberta la Convocatòria B·Debate 2015 bit.ly/1mMu7EL #RECERCAT #recerca @biocat_cat
Details

Inst. Ramon Muntaner @ira… 6h
Recercat 2014. Vídeo del debat "Els centres d'estudis i el patrimoni" youtu.be/X2XTa-E7x-w



Details

ComCiència URV-CEICS @ci… 7h
L'Antàrtida va tenir temperatures com l'actual Califòrnia gencat.cat/economia/ur/bu… via @recercat
Details

Museuciencies,Bcn retweeted

Recerca. gencat @recercat 7h
Exposició de llibres desplegables al Museu Blau bit.ly/1mMuuPw

4 Notifications @LaMadeFatima

Miriam Diez retweeted
La Mà de Fàtima @LaMadeF… 27d
Call for proposals: Support to dialogues, political-economic #research of the EuroMed Partnership, by @EU_Commission webgate.ec.europa.eu/europeaid/onli…
Details

INTERREG tweets retweeted
La Mà de Fàtima @LaMadeFa… 9h
#Turkey joins #Horizon2020 #research and #innovation programme, by @EU_Commission europa.eu/rapid/press-re…
Details

ENPI-NET retweeted
La Mà de Fàtima @LaMadeFa… 9h
#Turkey joins #Horizon2020 #research and #innovation programme, by @EU_Commission europa.eu/rapid/press-re…
Details

Albert Sorrosal retweeted
La Mà de Fàtima @LaMadeFa… 9h
#Turkey joins #Horizon2020 #research and #innovation

All tweets (from the 3,400 people I follow)

Tweets to me (or about me)

Tweets related to the word "recercat"

Tweets to @LaMaDeFatima (or about it)

SociologiaUAB

@SociologiaUAB

Departament de Sociologia Univers
Autònoma de Barcelona

Campus UAB

uab.cat/departament/so...

Unit: abril de 2012

CCPP i Sociologia

@CCPPiSOCUAB

Facultat de Ciències Polítiques i
Sociologia de la UAB. Des de 198

Bellaterra

uab.cat/politiques-soc...

Unit: març de 2013

COLPIS

@ColpisCat

Agrupem politòlegs i sociòlegs, i en
promovem la seva tasca, el seu valor i
seu saber. Uneix-te a nosaltres bit.ly
/Qx9DG9

ICPS

@InstitutICPS

Twitter oficial de l'Institut de Ciències
Polítiques i Socials

icps.cat

Unit: juliol de 2012

SSociólogos

@ssociologos

3º Mejor Blog de Actualidad del 2012.
Blog dedicado a la difusión de la
Sociología. Reflejamos la sociedad con
artículos, noticias, videos, frases...

Elche(Alicante)

ssociologos.com

Unit: febrer de 2012

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sociology books and journals, as well a
general news items of interest.

sociology.sagepub.com

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Sociology Journal

@sociologyjnl

Publishes outstanding and original
peer-reviewed articles to advance
theoretical understanding and report
empirical research about all sociolog
topics.

soc.sagepub.com

Socio Imagination

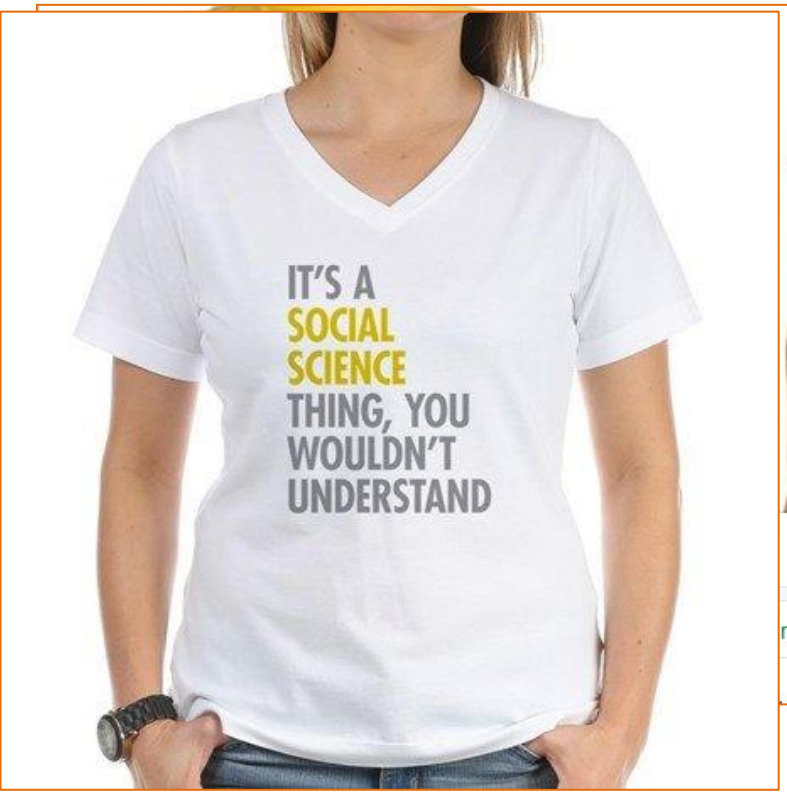
@Soc_Imagination

A daily dose of the Sociological
Imagination. By @mark_carrigan,
@idlethnographer & @educ_research.
Committing sociology since 2010.
@socnewswire

sociologicalimagination.org

Unit: juny de 2010

This is the account of the store *The Sociological Imaginarium*: Gifts for Sociologists. We sell t-shirts, cups, pajamas, tote bags, stickers, magnets, and more



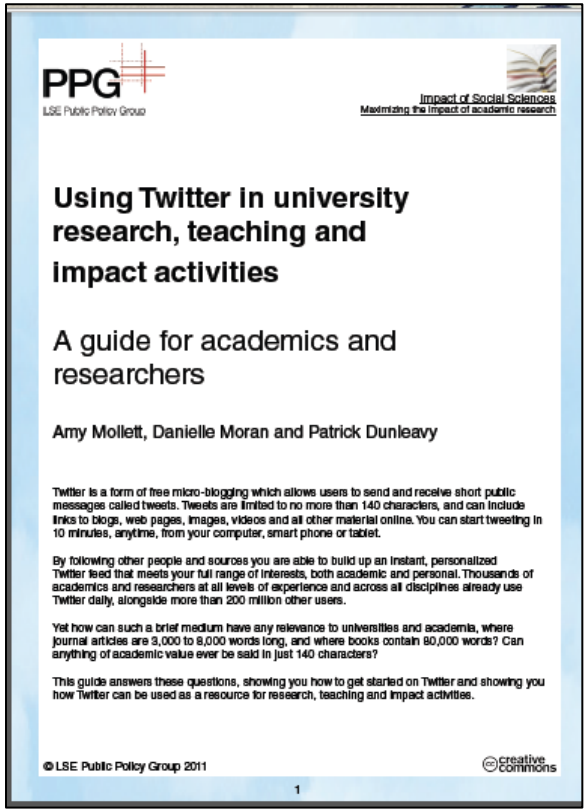
@sociology_gift

Sóc a Twitter. I ara què faig?

http://www.flickr.com/photos/72211347@N00/327122302#

THE LONDON SCHOOL OF ECONOMICS AND POLITICAL SCIENCE

RESEARCH COUNCILS UK



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LSE Public Policy Group

Impact of Social Sciences
Maximizing the impact of academic research

Using Twitter in university research, teaching and impact activities

A guide for academics and researchers

Amy Mollett, Danielle Moran and Patrick Dunleavy

Twitter is a form of free micro-blogging which allows users to send and receive short public messages called tweets. Tweets are limited to no more than 140 characters, and can include links to blogs, web pages, images, videos and all other material online. You can start tweeting in 10 minutes, anytime, from your computer, smart phone or tablet.

By following other people and sources you are able to build up an instant, personalized Twitter feed that meets your full range of interests, both academic and personal. Thousands of academics and researchers at all levels of experience and across all disciplines already use Twitter daily, alongside more than 200 million other users.

Yet how can such a brief medium have any relevance to universities and academia, where journal articles are 3,000 to 8,000 words long, and where books contain 80,000 words? Can anything of academic value ever be said in just 140 characters?

This guide answers these questions, showing you how to get started on Twitter and showing you how Twitter can be used as a resource for research, teaching and impact activities.

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creative commons

Sustainable LEARNING
Managing future change

Top twitter Tips for Academics

More and more academics are turning to Twitter to connect with their peers and promote their work, but how can academics get the most out of Twitter?

7 top twitter tips for academics:

1 Tweet yourself, your projects and your institution

2 Don't just wait for people to find you: actively promote your twitter stream

3 Work on your signal-noise ratio

4 Get your timing right

5 Use Twitter as part of a wider social media and communications strategy

6 Constantly refine your practice

7 Remember it's all about relationships

http://blogs.lse.ac.uk/impactofsocialsciences/2011/09/29/twitter-guide/

http://www.lwec.org.uk/sites/default/files/TwitterTips.pdf

#Connectar

- Linkedin
- Google +
- Facebook

Xarxes genèriques

- Academia.edu
- Researchgate

Xarxes específiques

ResearchGate

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Alexandre López-Borrull

Alexandre López-Borrull

Lecturer

Universitat Oberta de Cataluny... · Information and Com...

6.57

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Article: L'emprenedoria en els estudis d'Informació i Documentació: experiència i visió des de la Universitat Oberta de Catalunya

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Information and Communication Sciences Studies

Spain

ABOUT

Research

Kimo member of the UOC. My interests are based on information sources and their evolution in the Internet, including electronic journals, open access and legal aspects of digital information. Within Kimo, my research focus are the changes in the way research is done: e-research, Big Science, megajournals, Open Data, and other aspects related to how science and research are changing the way they behave.

SKILLS AND EXPERTISE (4)

View all

3 Information Sources | 3 Open Access | 3 Chemical Information | Electronic Journals

Xavier, does Alexandre López-Borrull have these skills or expertise?

http://www.researchgate.net/

Karen L McKee
United States Geological Survey

41.68
RG SCORE

Question

Have you considered creating a video abstract to publicize a scientific article?

A relatively new trend is the publication of a video (or visual) abstract alongside a written article. In a video abstract, authors can describe their work in a way that is not possible to do in print—such as showing their experimental methods or explaining their motivations for the study. Some journals are now providing a service to help authors create a video or a narrated slide show of their work. A few organizations have been holding contests for the best video abstracts (here's an example: http://ocean180.org/video-abstract-entries/video-10.html). Video abstracts can raise online visibility, leading more people to the technical article as well as inform a broader audience about their research topic. Here is a blog post I wrote on the topic with more info: http://goo.gl/aENYMa

Have you or colleagues ever made a video abstract—or considered it? If you've done a video abstract, what was your experience like? Do you think the benefits are worth the effort involved in making a video abstract? Do video abstracts help or hurt scholarly communication? Do you think that video abstracts are a passing fad or will become standard practice in the future?

Jan 18, 2014

TOPICS

Journal Articles | Academic Writing | Scientific Publishing | Data Visualization | Science Communication

Answer | Share | 8 / 0 · 18 ANSWERS · 496 VIEWS

Follow this question

Ask your own question

SUGGESTED QUESTIONS

Is it acceptable to use a gmail address as contact information for a corresponding author on a publication? 269

How far are scientists willing to go to publish their rejected articles or scientific reviews? 943

How do you teach graduate students to read and write academic papers? 129

CONTRIBUTORS (17) See all

Michael Brückner 31.05
Naresuan University
Follow

David López
Investigación y Programación SAS
Follow

A. Mosavi 11.30 · 0.58
University of Debrecen
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QUESTION FOLLOWERS (45) See all

Compartir!

Articles i presentacions (Slideshare, issuu)

Marcadors d'enllaços o *social bookmarking* (Delicious, Diigo)

Imatges (flickr, Instagram) i vídeos (YouTube)

Gestors de dades bibliogràfiques (Zotero, Mendeley)

Telefonia per internet (Skype, Google hangouts)

Slideshare

http://www.slideshare.net/xavierlasauca

Delicious

Xavier Lasau... Sign out

Search...

My Links

Network

Discover

Add Link

Settings

help · apps · tools · blog

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Xavier Lasauca i Cisa

Science, research, universities,innovation, Open Access, Open Data, eGov, oGov, knowledge management, social media... Mediterranean countries and Arab world.

www.xavierlasauca.cat

126 links **7** following **13** followers **0** subscriptions

Tags Tag Bundles Date Extra Filters Edit

Recursos sobre Salut mental de Dixit gencat.cat

1 1 mentalhealth salut mental 21/5/14

Citizen scientists discover hidden galaxies at record speed | symmetry magazine symmetrymagazine.org

1 1 citizenscience 20/4/14

Presentar el mejor powerpoint | AulaMater aulamater.es

1 1 presentacions powerpoint tips 19/4/14

The Right Way to Incorporate Typography with Photography slideshare.net

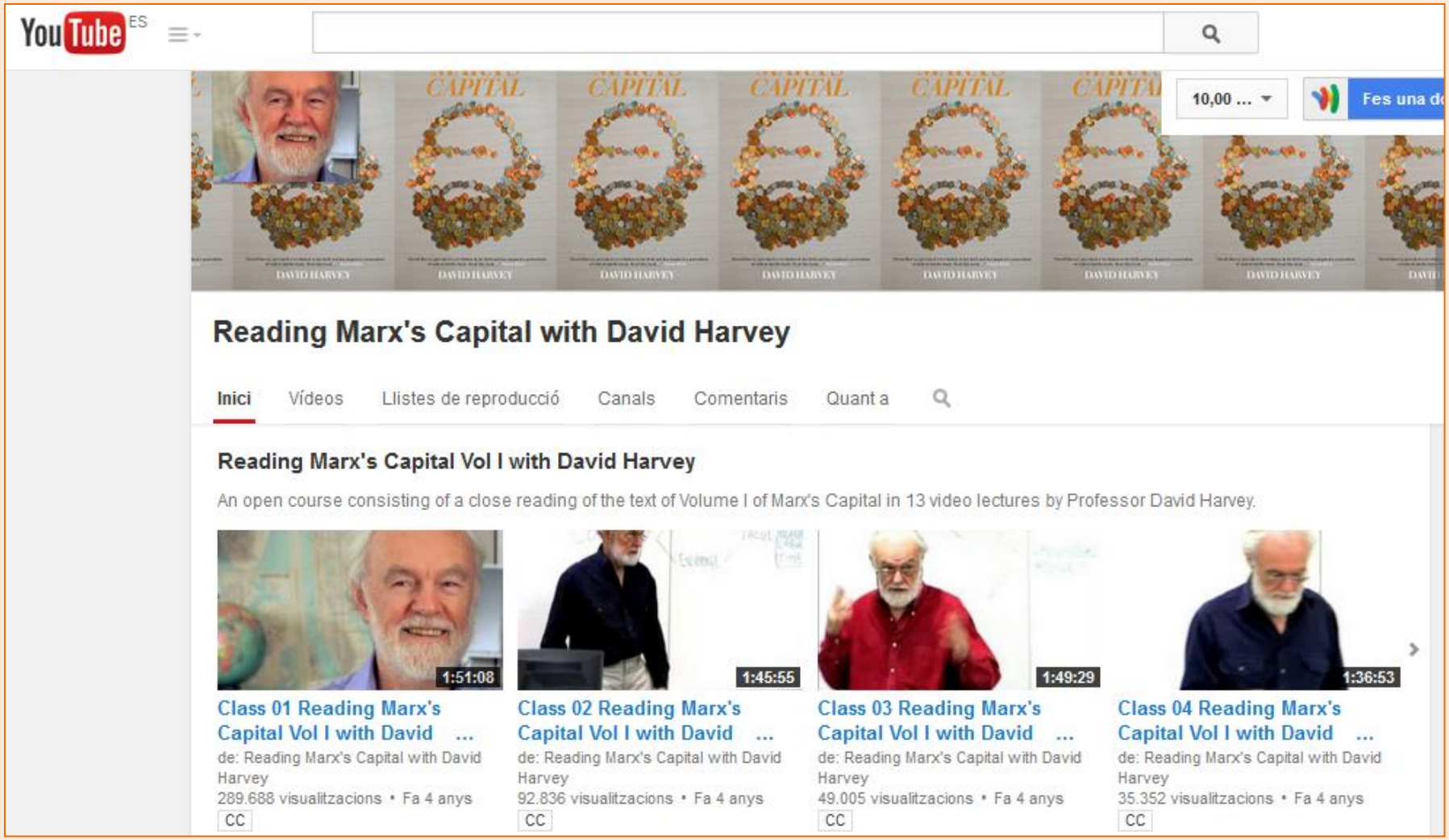
15 15 presentations presentation tips powerpoint 19/4/14

Links to social media resources for researchers on Delicious delicious.com

1 1 recerca20 research 30/3/14

https://delicious.com/xavierlasauca

YouTube



https://www.youtube.com/user/readingcapital/featured

Google hangouts

http://www.youtube.com/watch?feature=player_embedded&v=4sfQg9IKO8A

https://www.flickr.com/photos/56695083@N00/4464828517/

© Photo by KatB Photography

Estratègia

- Definir objectius sobre la presència a les xarxes socials
- Explorar les eines i escollir-ne les més adequades
- Desenvolupar una xarxa pròpia
- Estimular la interacció i el debat

Top 10 tips to get started

1. Explore online guides.
2. Do some "lurking" (look at examples of good practice).
3. Locate pertinent and relevant online sources (e.g. who to follow on Twitter, interesting bloggers).
4. Start using content aggregation and curation tools (e.g. Feedly, Delicious).
5. Identify a few key tools and start with those – know your limits!
6. Develop your network (e.g. LinkedIn, Twitter hashtags).
7. Join academic social network sites (e.g. ResearchGate, Mendeley).
8. Create your own website
9. Start blogging and twittering about your research (or whatever else takes your fancy!).
10. Participate, join in the conversation!

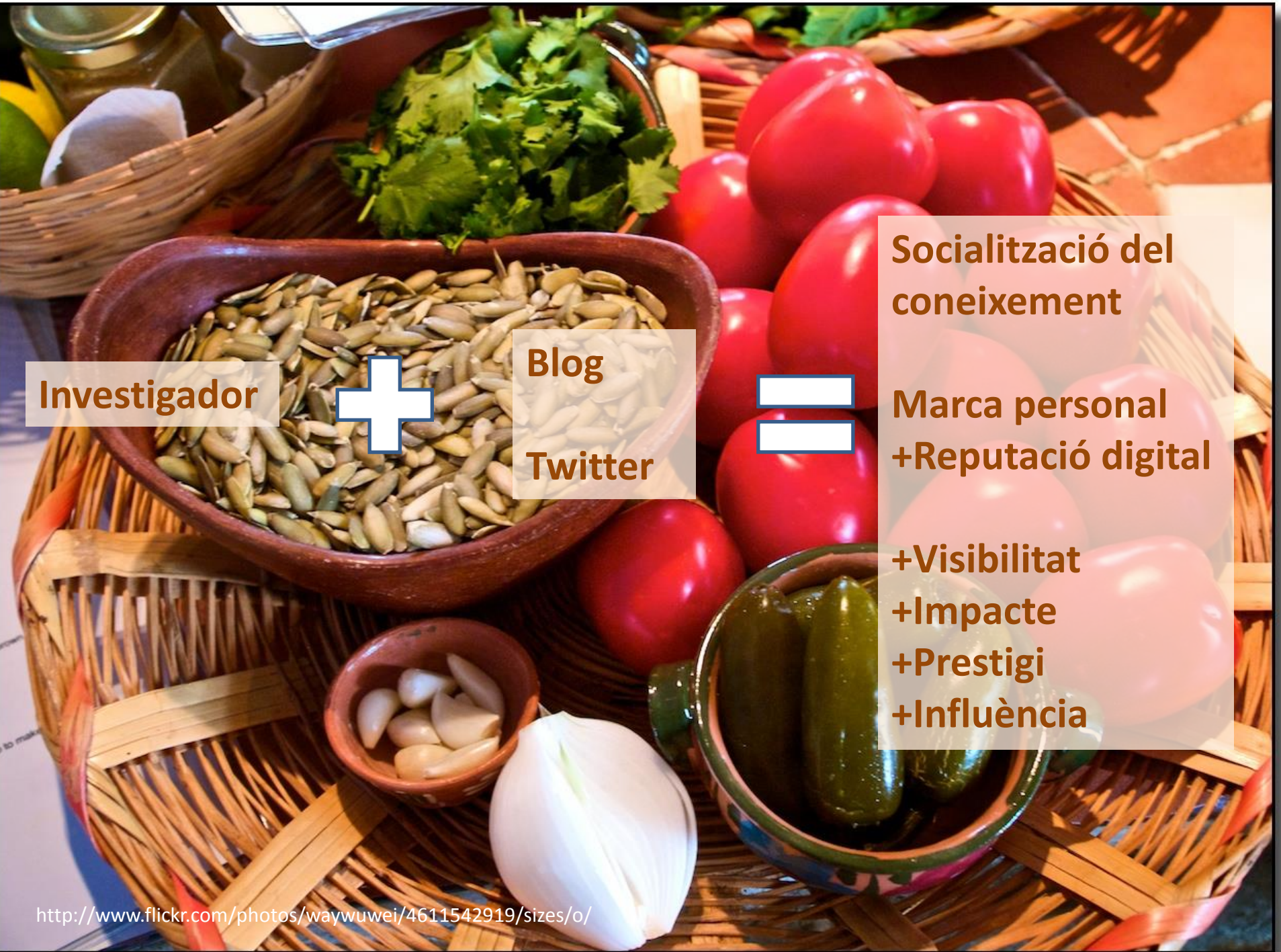
Source: *Introduction to Social Media for researchers*, by Gilles Couzin

10 Simple Steps to Building a Reputation as a Researcher, in Your Early Career

1. Register for an ORCID identifier
2. Register for information hubs: LinkedIN, Slideshare, and a domain name of your own
3. Register for Twitter
4. Write and share a 1-paragraph bio
5. Describe your research program in 2 paragraph
6. Create a CV and share it
7. Share (on Twitter & LinkedIN) news about something you did or published; an upcoming event in which you will participate; interesting news and publications in your field
8. Make writing; data; publication; software available as Open Access
9. Set up tracking of your citations, mentions, and topics you are interested in using Google scholar and Google alert,
10. Find your Klout score, H-index.

@drmaltman

Source: Micah Altman,s Blog


Investigador
+
Blog
Twitter
=
Socialització del coneixement
Marca personal
+Reputació digital
+Visibilitat
+Impacte
+Prestigi
+Influència
http://www.flickr.com/photos/waywuwei/4611542919/sizes/o/

Administració 2.0

http://www.flickr.com/photos/tetegil/4545900167/

http://www.theguardian.com/world/2014/aug/25/british-embassy-tweet-white-house-burning-1814

British Embassy
@UKinUSA

Follow

Commemorating the 200th anniversary of burning the White House. Only sparklers this time!

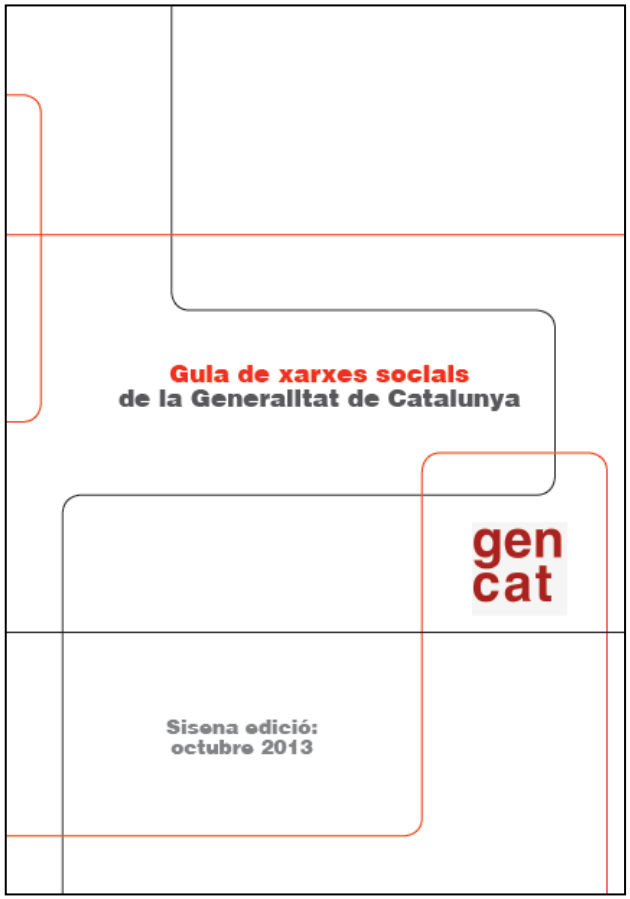
12:23 AM - 25 Aug 2014

7,890 RETWEETS **4,404** FAVORITES

Ens calen pautes

Font: @gencat

Administracions a les xarxes



http://www.gencat.cat/xarxessocials/ca/guia-usos-estil.html

Font: @gencat

A quines xarxes socials?

gen cat

1. Blog Wordpress: eina de publicació de continguts en servidors propis. Relaciona totes les altres.

2. Twitter i Facebook: xarxes socials generalistes que persegueixen que les persones interaccionem.

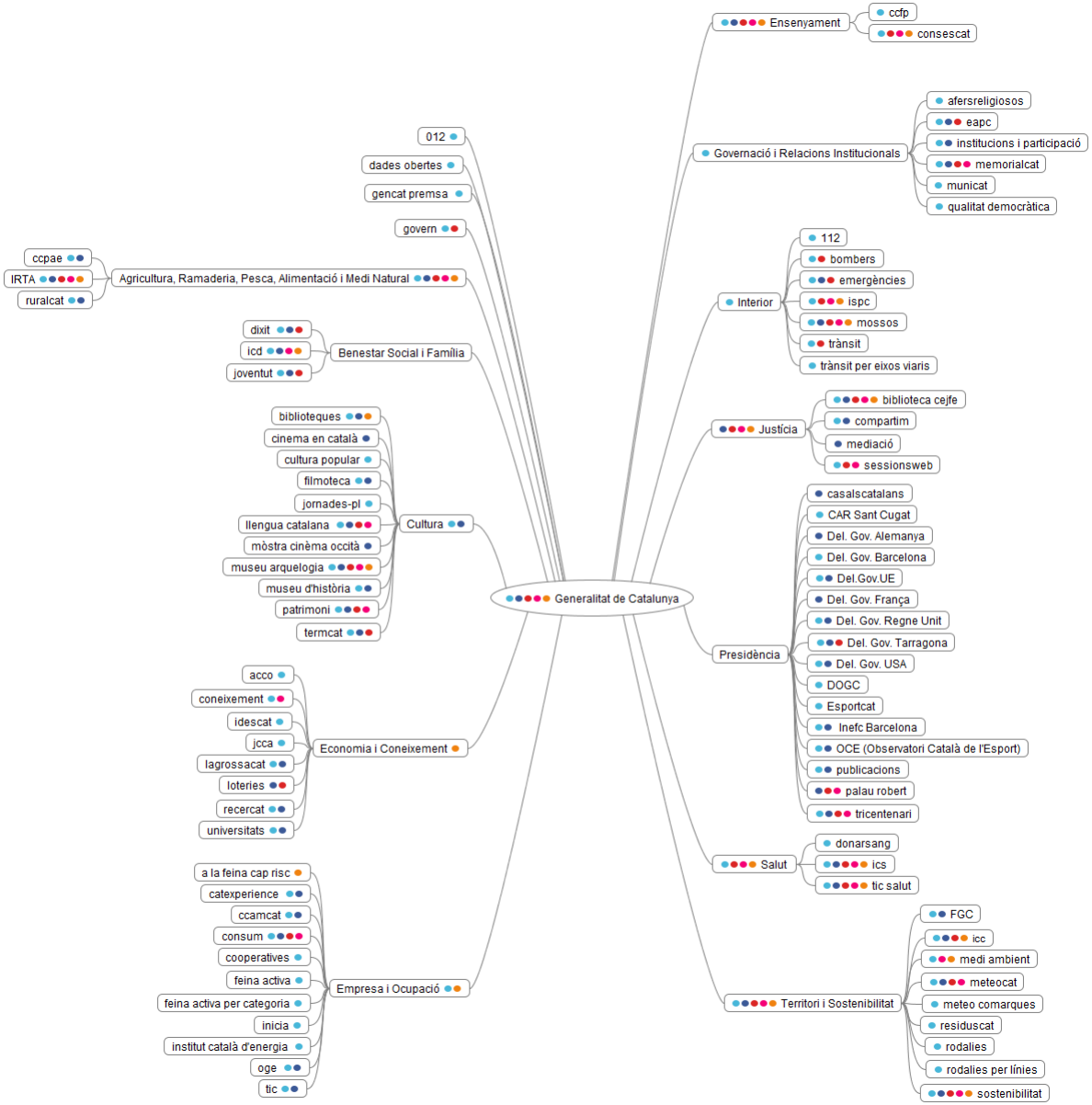
Linkedin: xarxa social vertical per fer *networking* a partir dels contactes de professionals i la col·laboració de les organitzacions (empreses i administracions).

3. Altres repositoris i eines per compartir arxius de vídeo, imatges i presentacions en xarxa: Youtube, Flickr i Slideshare.

4. Delicious: per a enllaços.

Font: @gencat

300 comptes de la Generalitat a les xarxes socials



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Les xarxes socials a la SUR

Secretaria d'Universitats i Recerca
(Departament d'Economia i Coneixement)
@coneixementcat

Direcció General de Recerca
@recercat

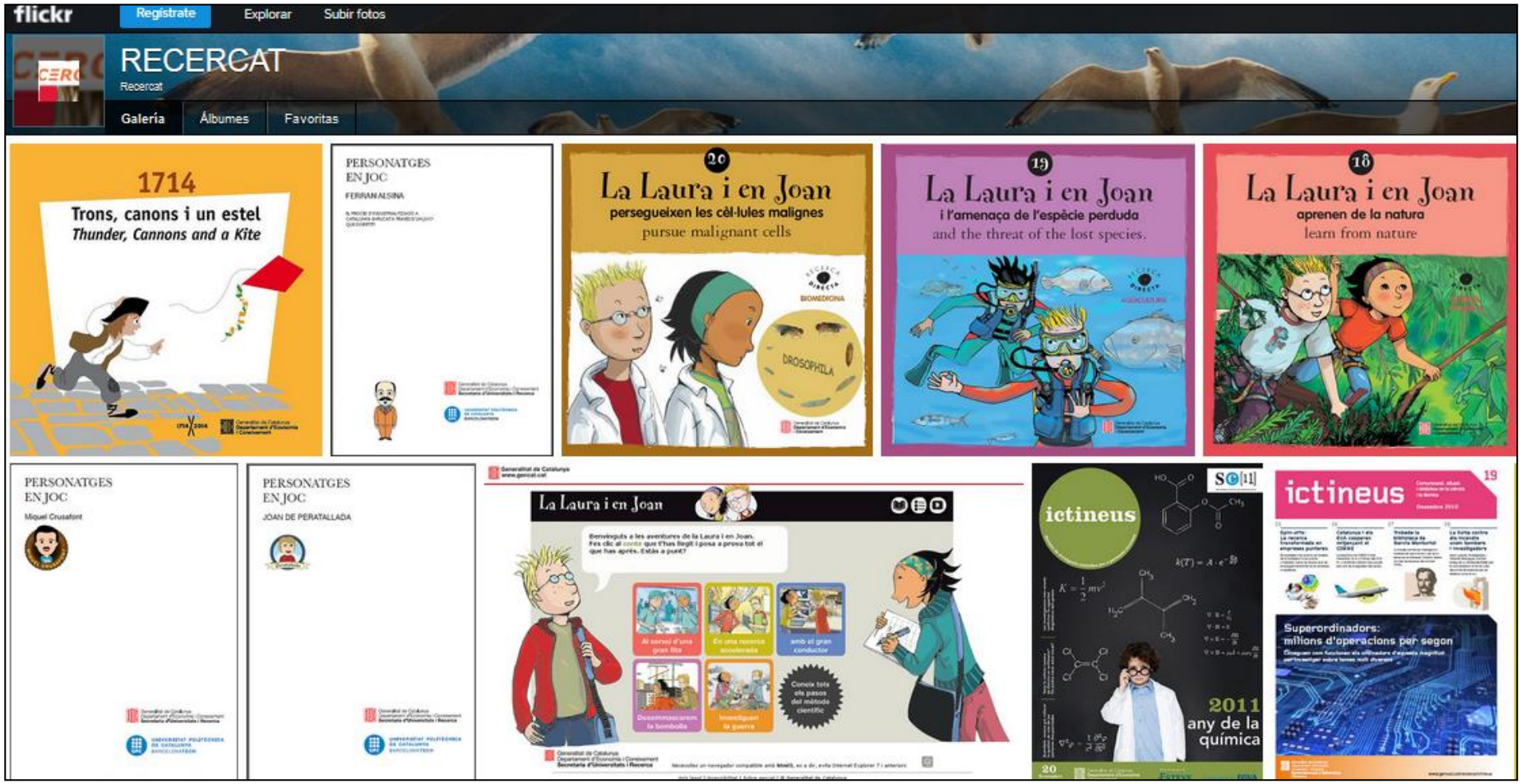
Direcció General d'Universitats
@universitatscat

@recercat a Twitter & Facebook

https://twitter.com/recercat

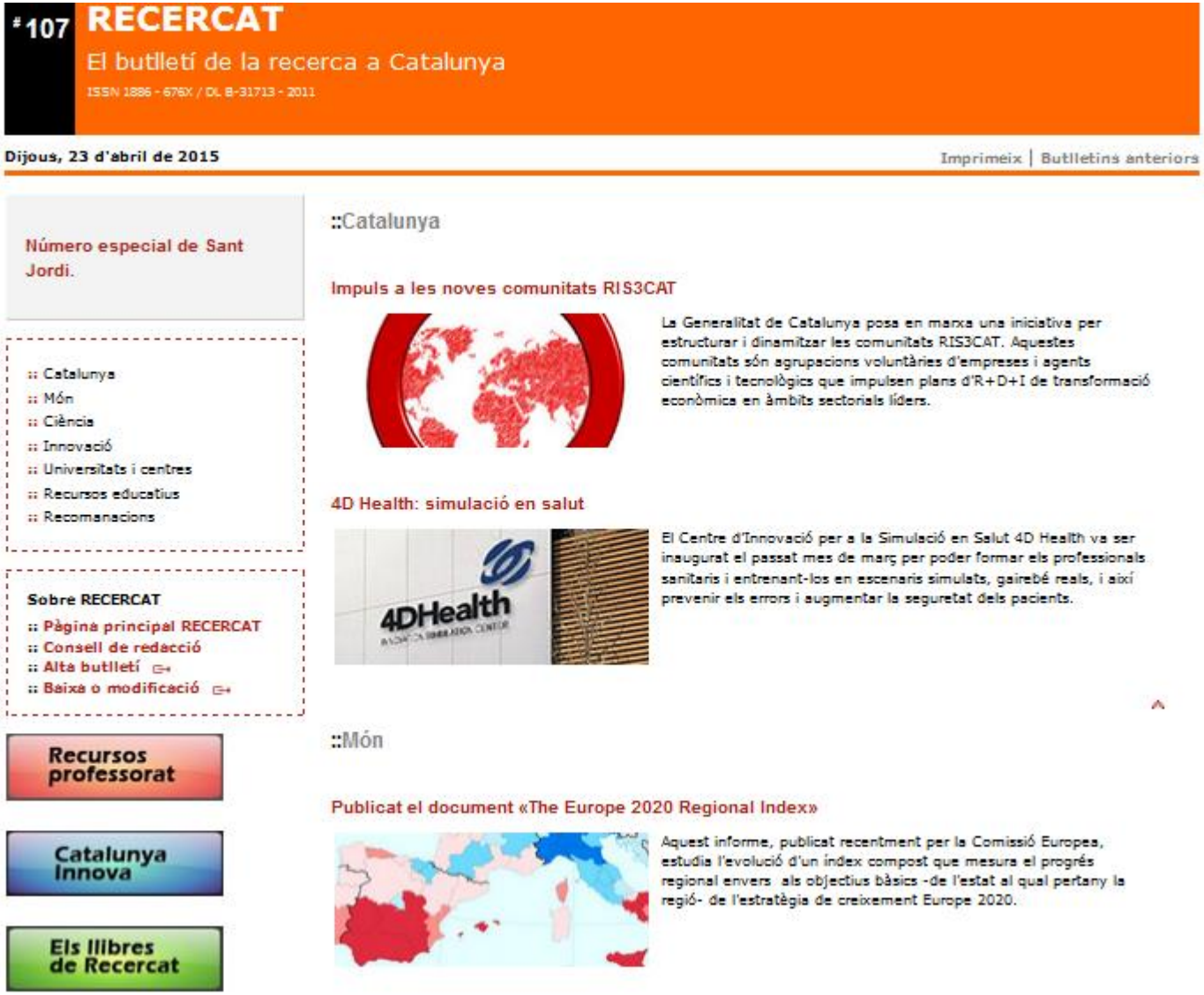
https://www.facebook.com/recercat

Perfil de la DG Recerca a Flickr



https://www.flickr.com/photos/recercat/

El butlletí RECERCAT



#107 **RECERCAT**

El butlletí de la recerca a Catalunya

ISSN 1886 - 676X / DL B-31713 - 2011

Dijous, 23 d'abril de 2015

Imprimeix | Butlletins anteriors

Número especial de Sant Jordi.

:: Catalunya
:: Món
:: Ciència
:: Innovació
:: Universitats i centres
:: Recursos educatius
:: Recomanacions

Sobre RECERCAT
:: Pàgina principal RECERCAT
:: Consell de redacció
:: Alta butlletí
:: Baixa o modificació

Recursos professorat

Catalunya Innova

Els llibres de Recercat

::Catalunya

Impuls a les noves comunitats RIS3CAT

La Generalitat de Catalunya posa en marxa una iniciativa per estructurar i dinamitzar les comunitats RIS3CAT. Aquestes comunitats són agrupacions voluntàries d'empreses i agents científics i tecnològics que impulsen plans d'R+D+I de transformació econòmica en àmbits sectorials líders.

4D Health: simulació en salut

El Centre d'Innovació per a la Simulació en Salut 4D Health va ser inaugurat el passat mes de març per poder formar els professionals sanitaris i entrenant-los en escenaris simulats, gairebé reals, i així prevenir els errors i augmentar la seguretat dels pacients.

::Món

Publicat el document «The Europe 2020 Regional Index»

Aquest informe, publicat recentment per la Comissió Europea, estudia l'evolució d'un índex compost que mesura el progrés regional envers als objectius bàsics -de l'estat al qual pertany la regió- de l'estratègia de creixement Europe 2020.

http://universitatsirecerca.gencat.cat/ca/02_serveis_i_tramits/butlletins_electronics/recercat/

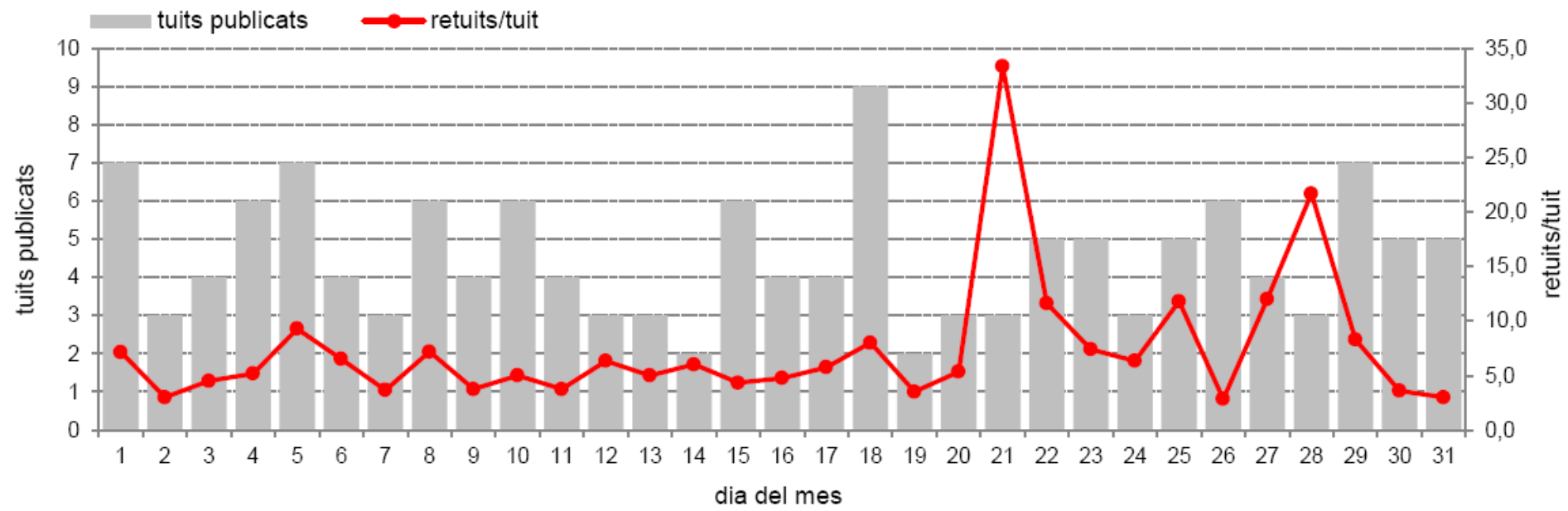
Xarxes socials: Per què?

- **Publicacions de la unitat (butlletí electrònic RECERCAT, *contes de la Laura i en Joan*, guies didàctiques dels *Personatges en joc*...)**
- **Convocatòries públiques de beques i ajuts a la recerca**
- **Novetats/actualitzacions en el web institucional de la SUR**
- **Notes de premsa**
- **Retransmissió en directe d'actes**
- **Actes, premis, beques, publicacions o d'altres informacions dels agents vinculats al sistema català de ciència i tecnologia**

@recercat

Avaluació continuada

La Generalitat ha desenvolupat un conjunt d'indicadors per avaluar la seva presència a les xarxes socials. De manera automàtica, no sols s'obtenen les dades de cada compte (seguidors, tuits...), sinó que, a més, es pot saber **quin interès tenen els continguts que hi publiquem i** també el **grau de compromís dels** nostres **seguidors**.



Font: @gencat

Indicadors xarxes socials gencat

Indicadors de qualitat

Twitter i Facebook

Concepte		Twitter	Facebook
Audiència		Seguidors	Simpatitzants
		Tuits enviats	Entrades
Interaccions		Mencions	Comentaris
		Retuits (RT)	Comparticions
		Clics a enllaços	*M'agrada*
Interès	Conversa	Mencions/tuits	Comentaris/entrades
	Amplificació	RT/tuits	Comparticions/entrades
	Acció	Clics a enllaços/tuits	
	Acceptació (*applause*)		*M'agrada*/entrades
	Interaccions	(Mencions+RT)/tuits	(Comentaris+comparticions+ +*M'agrada*)/entrades
Compromís	Conversa	Mencions/seguidors	Comentaris/simpatitzants
	Amplificació	RT/seguidors	Comparticions/simpatitzants
	Acció	Clics a enllaços/seguidors	
	Acceptació (*applause*)		*M'agrada*/simpatitzants
	Interaccions	(Mencions+RT)/seguidors	(Comentaris+comparticions+ +*M'agrada*)/simpatitzants

Youtube, Flickr i Slideshare

Eina	Indicador
Youtube	Nombre total de vídeos publicats
	Vídeos publicats durant el mes
	Suma de les visions de tots els vídeos publicats
	Visites al canal
	Persones subscriptores
Flickr	Nombre total de fotos publicades
	Fotos publicades durant el mes
	Suma de les visions de totes les fotos públiques
Slideshare	Nombre total de presentacions i documents publicats
	Presentacions i documents publicats durant el mes
	Suma de les descàrregues de totes les presentacions i documents publicats
	Suma de les visites de totes les presentacions i documents publicats

Indicadors d'impacte: avaluen els canvis que provoca l'actuació a les xarxes socials.

Font: @gencat

Fitxa mensual avaluació xarxes gencat

Generalitat de Catalunya
Departament de la Presidència
Direcció General d'Atenció Ciutadana i Difusió

dades obertes

Seguiment de Twitter - @opendatacat

1

Març 2012 (dades mensuals)

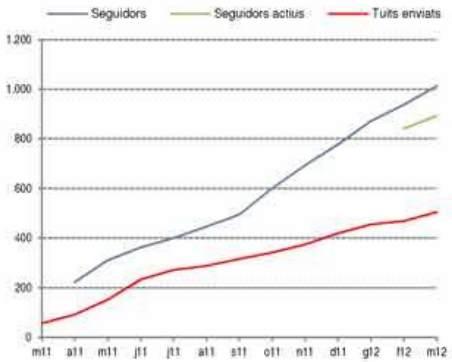
1.012 seguidors	**32** tuits enviats
16 mencions	**35** retuits
18 clics	**30** usuaris part.
1,9 interès	**2,0** compromís

2

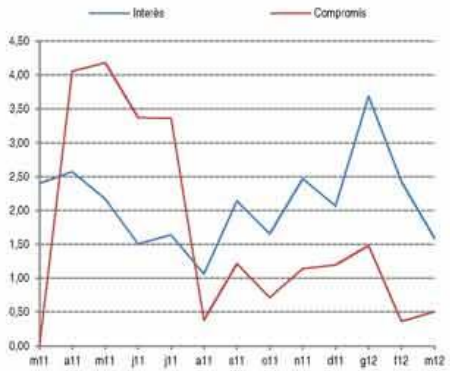
Usuaris més participatius (durant el trimestre)

AndreuVM (12p) - FrancescaBcn (9p) - ElCarles (5p) - pepmartorell (5p) - oscarbordas (5p) - annagiralt (4p) - PackMillan (3p) - biocultura (4p) - alexmegapc (3p)

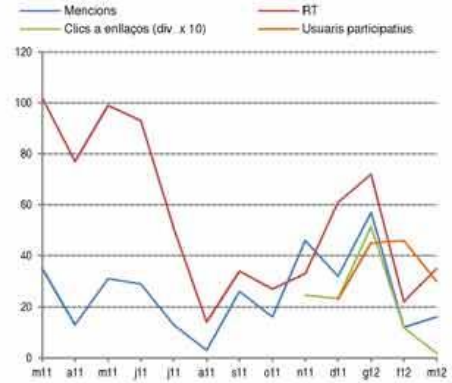
Audiència (acumulat)



Interès i compromís



Interaccions



3

Tuits més retuitejats (durant el trimestre)

El @puntavui inclou les ofertes de Feina Activa publicades al portal #opendata @gencat a les edicions digitals locals http://t.co/E3wY9OYY - ***12 retuits***

Presentació: 'Dades obertes a Catalunya' http://t.co/GeTkJ1aL #opendata #ogov #risp - ***10 retuits***

Entrevista a @iGenoves i @alorza sobre @opendatacat i @opendataeuskadi http://t.co/Vzhn3zP1 #opendata - **9 retuits**

Presentació 'Dades obertes de la Generalitat' al Col·legi Enginyers Industrials: dilluns 30 de gener a 18h http://t.co/6cP6imDJ #opendata - ***8 retuits***

Entrevista a David Nogué, de @planol_info, guanaydors d'un dels #AjutsPuntCAT http://t.co/4ANpx3bW #opendata - ***8 retuits***

The Open Data Handbook http://t.co/Lry0gXol #opendata - ***8 retuits***

Portal #RISP de l'Administració General de l'Estat http://t.co/ZhEJrjRy Hi trobarem dades, aplicacions #opendata i més coses /via @OBSAE - ***7 retuits***

RT @opendataeuskadi API de agenda de eventos culturales de Euskadi: Un nuevo servicio de datos abiertos está disponible http://t.co/bRZ3Fgn9 - ***6 retuits***

Nou dataset: CIM-10: Classificació Internacional de Malalties i problemes relacionats amb la salut, 10a revisió http://t.co/RnUqWmow - ***6 retuits***

Nou dataset: CIM-9-MC: Classificació Internacional de Malalties, 9a. Revisió. Modificació clínica. Període 2012-2013 http://t.co/kdW7NJqp - ***6 retuits***

The catalan paper @puntavui includes job vacancies published on #opendata @gencat in their local digital editions http://t.co/E3wY9OYY - ***5 retuits***

Font: @gencat

Rendició de comptes

Generalitat de Catalunya
Departament de la Presidència
Direcció General
d'Atenció Ciutadana i Difusió

re
cer
ca

Estadístiques
de Twitter
@recercat

Barcelona, desembre de 2013

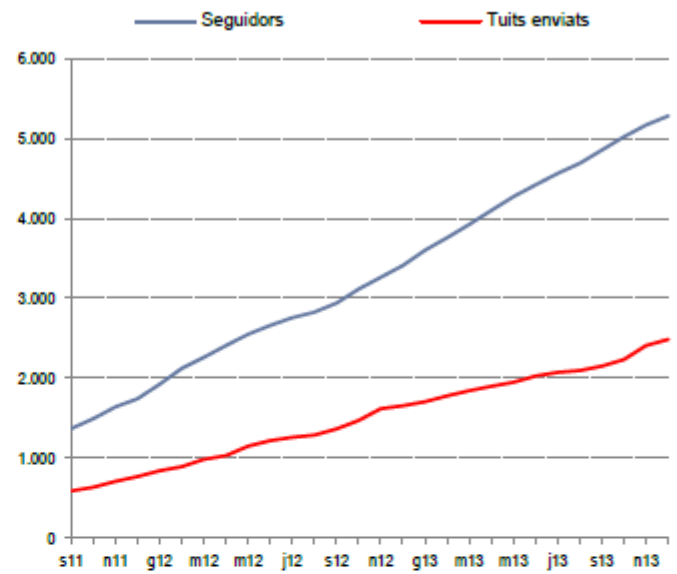
Font: @gencat

1

desembre 2013 (dades mensuals)

5.281 seguidors	**79** tuits enviats
185 interaccions	**123** usuaris participatius
2,3 interès	**1,8** compromís

Audiència (acumulada)



Tuits més retuitejats (darrers tres mesos)

Concurs @ICFOnians: Illuminating Curiosity: 9 famosos,11 preguntes sobre la llum, un repte per a tots… Hi participes? http://t.co/F47GBROVd8

25/10/2013 09:26 — 14 retuits - 17.533 impressions

Vine a visitar el Sincrotró ALBA! Jornada de portes obertes (16 novembre) http://t.co/GNwDm5PVrW #recerca #ALBAOpenDay

25/10/2013 14:16 — 14 retuits - 11.573 impressions

"Escoltar abans de parlar" una màxima pels professors en la seva relació amb l'alumne, segons Wagensberg #cienciaiaula #FundacioRecerca

03/10/2013 18:37 — 11 retuits - 10.752 impressions

Els #ERC Synergy Grants financen amb 30 MEUR dos projectes de M.Beato @CRGenomica i J. Peñuelas @CREAF_ecologia http://t.co/oliY9cJa8w

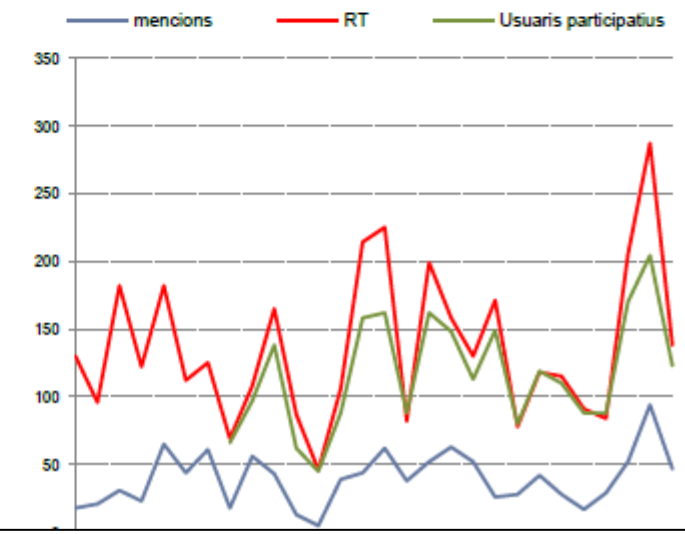
18/12/2013 13:28 — 10 retuits - 12.762 impressions

2

Catalunya esdevé el segon país de la UE amb més concessions del Consell Europeu de #Recerca per població http://t.co/NYmliXCqqi #RECERCAT

04/11/2013 09:35 — 8 retuits - 9.027 impressions

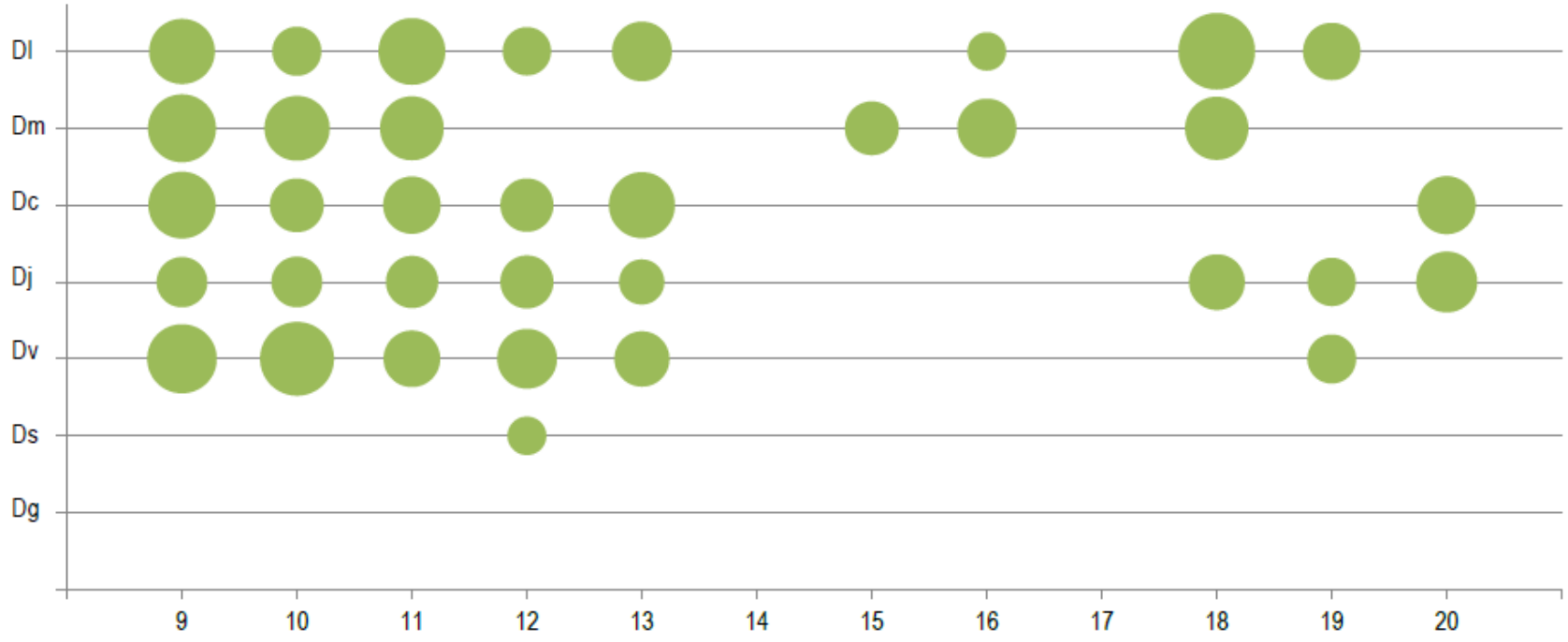
Interaccions



Font: @gencat

Nombre de retuits per tuit segons el moment de publicació del tuit

Segons hora i dia de la setmana. Tamany de les bombolles proporcional al nombre de retuits per tuit.



Font: @gencat

Principals seguidors

Principals seguidors del compte respecte al seu nombre de seguidors.

usuari	seguidors	seguidors/ q. segueix	tweets	any de creació	vegades (1)			m(2)	bio
					rt	m.	t.		
NancyODell	883.974	21,8	8.500	2009	0	0	0	0	Host of Entertainment Tonight, Author, EP & Host of HGTV's Celebrities at Home, RUSK Spokesperson, MDA ALS Nat. Ambassador, Clemson Grad!
contrariansmind	128.777	2,6	10.546	2009	0	0	0	0	Internet Venture Capitalist - Author - Mentor - Adviser - Igniting the Startup Community in Barcelona: http://t.co/9OzTW6SW
QuoRevista	100.905	131,4	45.797	2009	0	0	0	0	La revista para mentes inquietas (Edición España)
barcelona_cat	86.417	9,7	25.011	2009	0	1	1	1	Benvingut/de al canal oficial de l'Ajuntament de Barcelona. Segueix-nos per informar-te, conèixer i descobrir tot el que passa a la ciutat.
gencat	77.170	6,5	7.744	2009	3	0	3	2	Difusió d'activitat de gencat (Generalitat de Catalunya) a la Xarxa + reflexió sobre Internet, innovació, gestió del coneixement, eGovernment...
SciNewsBlog	58.604	1,0	6.951	2009	0	0	0	0	Science News for ordinary people. #followback
concienciaeco	56.045	1,8	30.799	2010	0	0	0	0	Espacio digital sobre ecología, medio ambiente, sostenibilidad, cosmética ecológica.: Nos puedes seguir en FaceBook: https://t.co/cpRSH49q
elpuntavui	52.312	72,9	89.934	2008	0	0	0	0	Titulars d'actualitat del diari El Punt Avui.: http://t.co/8t0HuONX
cececebe	48.526	28,0	14.815	2009	0	0	0	0	Centre de Cultura Contemporània de Barcelona. Other / wider voices.: @CCCBlab @CCCBeducacio @CCCBmusica @CCCBprensa: @KosmopolisCCCB @publicspaceCCCB
Twitpuntcat	41.874	1,9	2.434	2010	0	0	0	0	http://t.co/1JsXBxTzMq, el portal de la informació ciutadana creat per @initec. Vols donar-te a conèixer a través d'aquesta comunitat? info@initec.cat
parlament_cat	41.196	18,9	9.163	2009	0	0	0	0	Twitter del Parlament de Catalunya
barcelonactiva	40.424	14,1	7.757	2009	0	0	0	0	Agència de desenvolupament local de l'Ajuntament de Barcelona. Iniciative emprenedors, Empreses, Ocupació.
FECYT_Ciencia	38.542	37,2	6.531	2009	1	1	2	2	FECYT | Fundación Española para la Ciencia y la Tecnología. Bienvenidos/as a la ciencia para todos los públicos.
ICEX_	36.906	11,9	14.417	2010	0	0	0	0	¿Quieres impulsar tu empresa en los mercados internacionales y aumentar tu competitividad? En ICEX te ayudamos.
xaviertrias	30.403	6,8	19.669	2008	0	0	0	0	Alcalde de Barcelona @barcelona_cat. Mayor of Barcelona.: http://t.co/POUvNmeCt
ebenach	29.459	6,7	11.110	2008	0	0	0	0	
siemens_es	27.358	6,8	3.821	2011	0	0	0	0	Canal oficial de prensa de Siemens en España. Desde aquí le ofreceremos en primicia todas las novedades e informaciones sobre Siemens en España.
EDUCAWEB	27.162	20,6	5.844	2009	0	0	0	0	Todo sobre Educación, formación y empleo en la red
agencia_sinc	25.302	28,8	8.227	2010	0	0	0	0	SINC es la primera agencia de noticias científicas en español, pública y de acceso libre bajo licencia Creative Commons. Porque la ciencia es noticia.
sapienscat	24.613	16,0	3.552	2010	0	0	0	0	Fets, efemèrides, actualitat i espais de debat per viure el present en clau històrica
cienciadelaoei	23.000	56,7	28.912	2010	0	0	0	0	Nuestra línea de trabajo: Ciencia, tecnología y sociedad: fomento de la cultura científica y de la participación ciudadana. Además en @iberdivulga @iberciencia
ensenyamentcat	20.798	30,9	8.044	2009	21	3	24	2	Departament d'Ensenyament. Generalitat de Catalunya / Ministry of Education. / Government of Catalonia

Font: @gencat

Principals seguidors que s'han donat d'alta durant els darrers tres mesos.

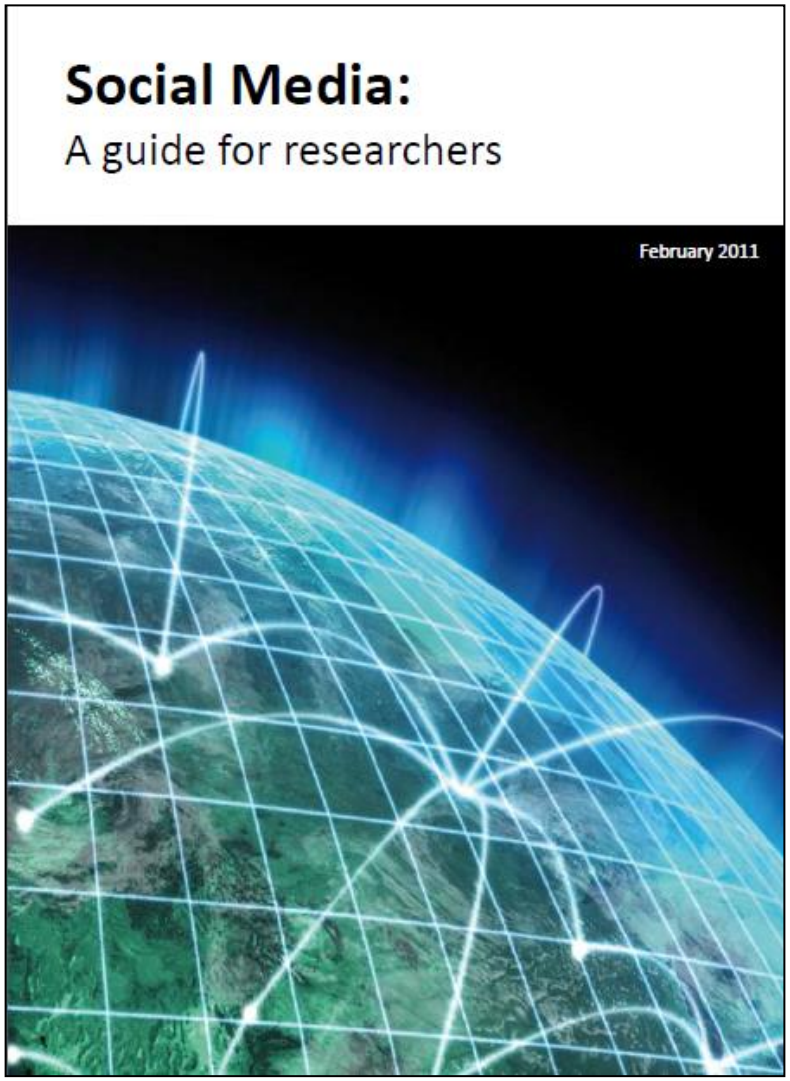
Principals seguidors que s'han donat de baixa durant els darrers tres mesos.

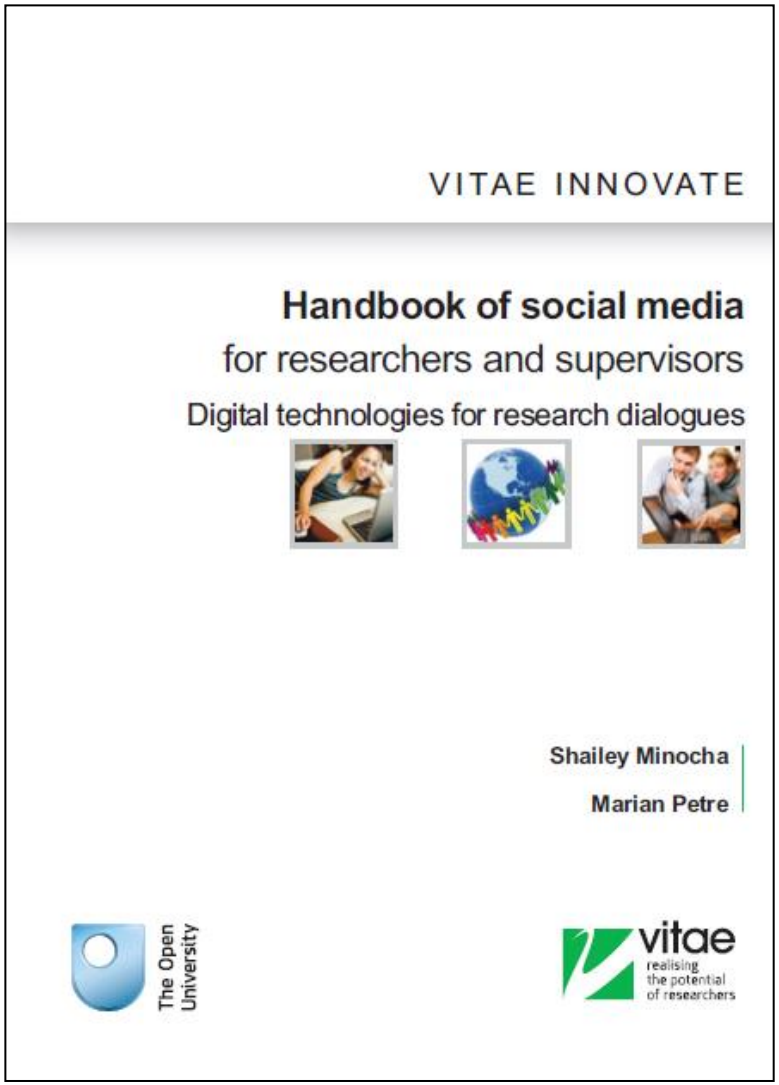
Principals usuaris que retuitegen de manera regular (en els darrers 12 mesos han retuitejat en un mínim de 3 mesos) el compte.

Per aprofundir-hi…

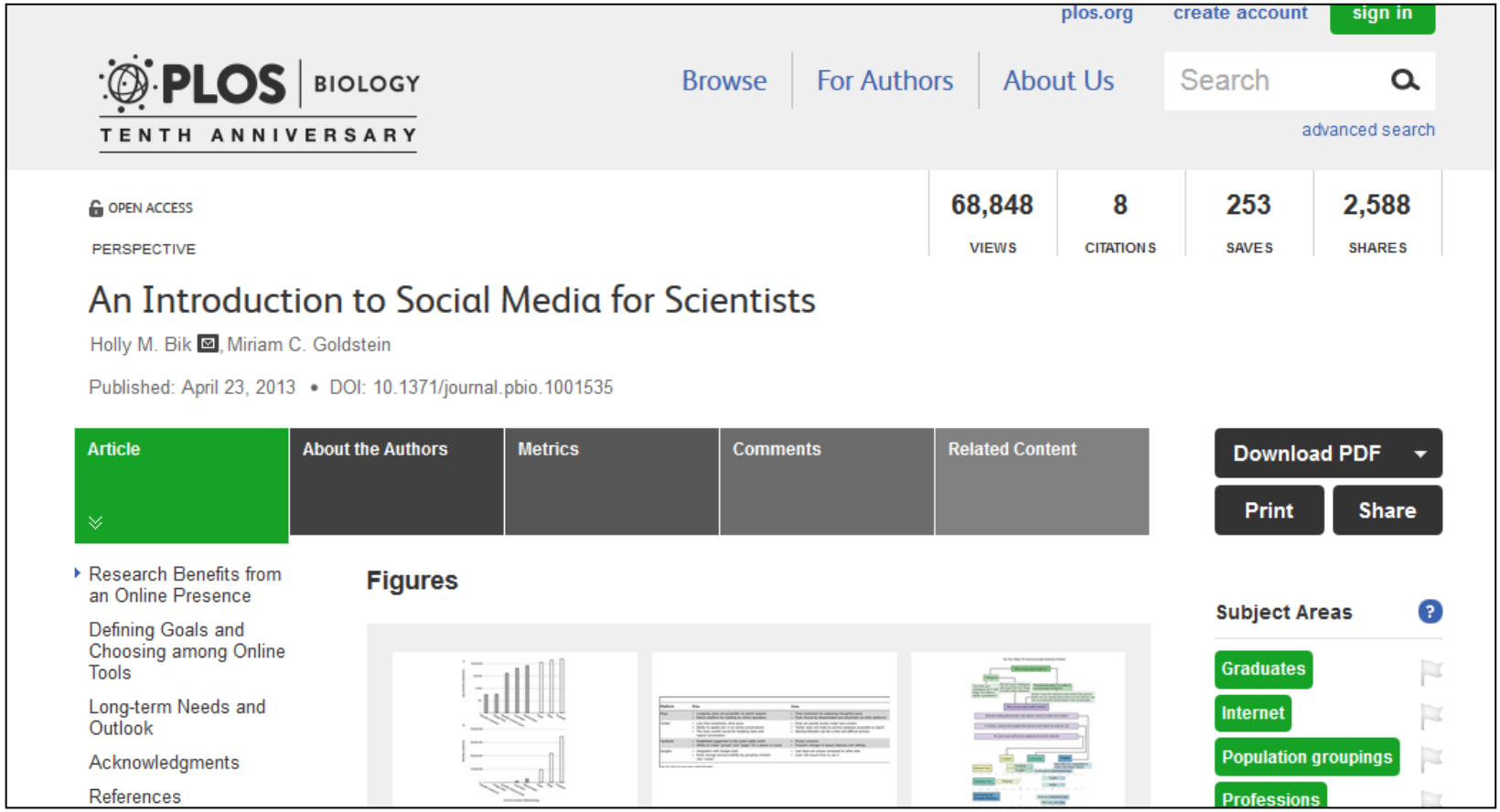
https://www.flickr.com/photos/bakerella/3330087454

http://www.rin.ac.uk/our-work/communicating-and-disseminating-research/social-media-guide-researchers





http://tinyurl.com/VitaeInn-HSMR



http://www.plosbiology.org/article/info%3Adoi%2F10.1371%2Fjournal.pbio.1001535?utm_source=&utm_medium=&utm_campaign=

23 Things for Research

An online learning programme for researchers, students and staff at the University of Oxford

All about 23 Things | The 23 Things for Research schedule | Sign up for 23 Things | Reflective writing | Links

All about 23 Things

What is 23 Things?

23 Things is a self-directed course, run as part of the Engage programme, that aims to expose you to a range of digital tools that could help you in your personal and professional development as a researcher, academic, student or in another role. The aim is for you to spend a little time each week over Michaelmas Term, building up and expanding your skills. Each week, we'll talk about one or more of the tools/tasks from our 23 Things programme and encourage you to try it out and reflect on it. We hope that the programme

Search

RECENT POSTS

- Thing 23 2013: What have you learned and where do you want to go from here?
- Thing 22 2013: Google Docs and Dropbox
- Thing 21 2013: Using Doodle and other online scheduling tools

http://blogs.bodleian.ox.ac.uk/23things/

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Investigación científica 2.0.1: procesos clave en una sociedad digital

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Investigación científica 2.0.1: procesos clave en una sociedad digital (2ª Edición)

Me gusta 42 Tweet 13 Share 8

Descripción

El curso se centrará primero en los elementos clave del proceso investigador: cómo comunicar y colaborar desde un punto de vista personal y grupal, y qué elementos son los más importantes: desde el blog personal hasta el web grupal, pasando por los artículos científicos y de divulgación. Se hará hincapié después en la importancia de la reputación y la marca personal, proporcionando herramientas para mejorarla. El MOOC tratará de la ciencia abierta y de las redes sociales de tipo académico que facilitan el proceso de colaboración interpersonal e internacional. La divulgación a

Universitat de Girona

Fecha De Inicio

POR DETERMINAR

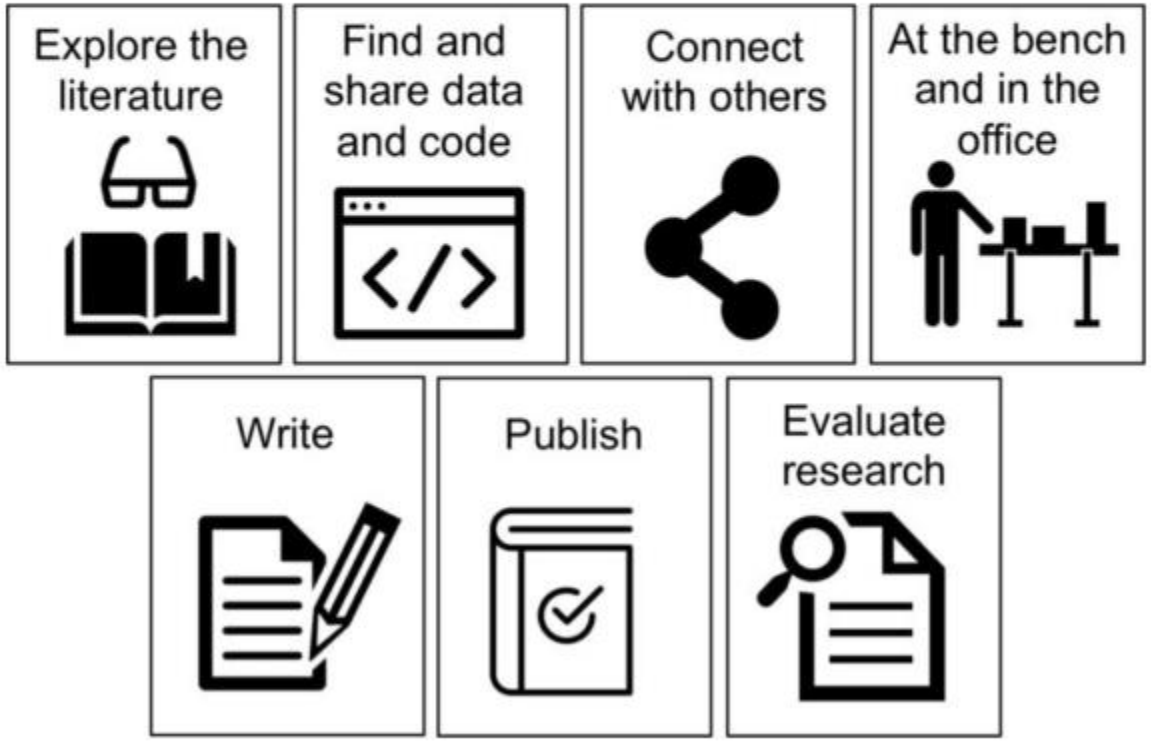
Conocimientos necesarios

Habilidades para moverse en Internet, conocimientos a nivel de usuario de la utilización de redes sociales, familiaridad con un entorno investigador (trabajo de fin de grado, máster, tesis doctoral, etc.). Conocimiento de la lengua inglesa.

Duración

6 semanas (18 horas de estudio estimadas)

https://www.miriadax.net/web/investigacion-cientifica-2edicion



http://connectedresearchers.com/online-tools-for-researchers/

Conclusions

https://www.flickr.com/photos/66770481@N02/6741295445/

https://www.flickr.com/photos/dharmasphere/3128330968/

http://en.wikipedia.org/wiki/File:YourCountryNeedsYou.jpg

Xavier Lasauca i Cisa

Direcció General de Recerca
Departament d'Economia i Coneixement
Generalitat de Catalunya

www.xavierlasauca.cat
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