



*Audio Description:
A Laboratory for the Development
of a New Professional Profile*

Info Day

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Outline

- Background
- Projects global objectives
- Assessment
- Evaluation
- Quality

Background

The time has come to establish the new professional profile of media accessibility manager, audio describer and its training.

Full participation of all citizens in cultural events - as end users or participants - should become part of their daily life as for people without disabilities, restoring the concept of equal opportunity and Human Right of access to culture.



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Projects global objective

The project ACT proposes the definition of a new professional profile, that of the "Media Accessibility Expert/Manager for the Scenic Arts", and also the various types of training activities associated to this professional. ADLAB PRO aims as ACT but focuses on the audio description professional.



Quality training

- ACT and ADLAB PRO are developing quality training

Universities + end users + industry

All are equally important to define expectations and needs.

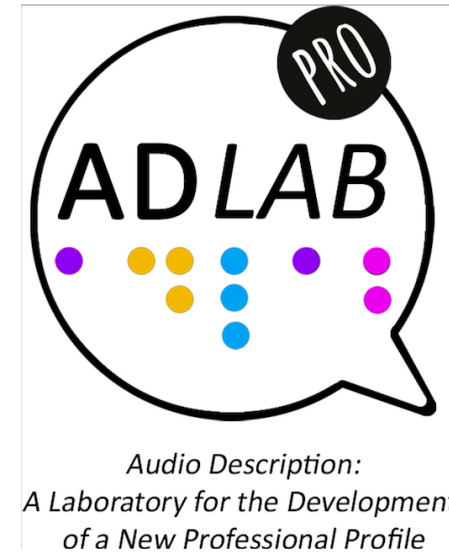
Two basic components for quality training: Assessment and Evaluation



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Assessment

- Course materials created
 - Professional skills described
 - Learning outcomes
-
- Should be assessed by an independent agency

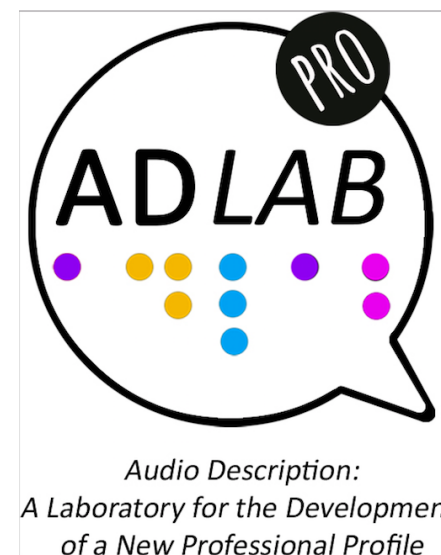


Evaluation

Courses must be evaluated by an independent agency

Universities → National agencies

Professional courses → ECQA, or other agencies



Thank you for your attention

2015-1-ES01-KA2013-015734 ACT

2016-1-IT02-KA203-024311 ADLAB PRO

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