

Degree Project

2014/2015

Code: 102331

ECTS Credits: 12

Degree	Type	Year	Semester
2501572 Administració i Direcció d'Empreses	OB	4	0

Contact

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Use of languages

Principal working language: català (cat)

Some groups entirely in English: Yes

Some groups entirely in Catalan: Yes

Some groups entirely in Spanish: Yes

Prerequisites

The UAB establishes two requirements for a student can register for the TFG:

1. To enroll subjects in the fourth year of undergraduate studies must have completed at least all first year courses and a total number of 120 ECTS of the first three courses.

2. To register for the TFG, must have completed at least two-thirds of the total ECTS curriculum (ie 160 credits).

Faculty additionally recommended that only enroll for the TFG who can complete their degree in the academic year.

Objectives and Contextualisation

Applying an integrated knowledge and skills acquired throughout the undergraduate through an original, unpublished and individual work.

Skills

- Capacity for independent learning in the future, gaining more profound knowledge of previous areas or learning new topics.
- Capacity for oral and written communication in Catalan, Spanish and English, which enables synthesis and oral and written presentation of the work carried out.
- Demonstrate a capacity for analysis and synthesis in applying the skills and competencies acquired during the degree course to question in the area of economics or business.
- Demonstrate initiative and work individually when the situation requires it
- Organise the work in terms of good time management, organisation and planning.
- Select and generate the information necessary for each problem, analyse it and take decisions based on that information.
- Show motivation for carrying out quality work and sensitivity to the consequences for the environment and society.

Learning outcomes

1. A capacity of oral and written communication in Catalan, Spanish and English, which allows them to summarise and present the work conducted both orally and in writing.
2. Capacity to continue future learning independently, acquiring further knowledge and exploring new areas of knowledge.
3. Demonstrate initiative and work independently when required.
4. Demonstrate motivation regarding the quality of the work performed and sensitivity regarding the consequences on the environment and society.
5. Demonstrate the ability to analyse and summarise and to apply the skills and competencies acquired in the degree to a topic in the economic or business field.
6. Organise work, in terms of good time management and organisation and planning.
7. Select and generate the information needed for each problem, analyse it and make decisions based on this information.

Content

In TFG more applied, the student should formulate hypotheses (supported theoretical models) and/or solve cases or projects using the techniques and skills acquired throughout the degree to test hypotheses and solve cases. In most theoretical TFG, the student should perform a critical review of academic literature and/or professional in the area chosen, and should propose an innovative analysis of the issue.

Methodology

Students will develop their work individually and have a minimum of four tutorials (see other aspects of the tutorials in calendar dates).

Regarding the format of the document, the Faculty will provide recommendations.

Plagiarism or falsification of TFG will automatically determine the status of suspense.

The tutor will monitor the student's progress.

Activities

Title	Hours	ECTS	Learning outcomes
Type: Directed			
Introduction lesson	2	0.08	2, 3, 4, 6
Type: Supervised			
Meetings	8	0.32	2, 3, 4, 6, 7
Type: Autonomous			
Homework	285	11.4	1, 2, 3, 5, 4, 6, 7

Evaluation

Initially, the final grade will have a tutor mark. This rating is based on the report prepared by the students (80%) and the presentation of work by the student (20%). The mark given by the tutor can reach a maximum of 7 points. If the rating is 7, the student have the right to present their work in poster format at a conference organized by the Faculty. During these meetings the student have to answer questions that may be made by a

Court, who can add a maximum of 3 points. The final mark will not be less than given by the tutor, unless the Court finds malpractice on the part of the student. For students who obtain a grade of less than 7, this will be the final mark.

Evaluation activities

Title	Weighting	Hours	ECTS	Learning outcomes
Oral presentation	14%	0.5	0.02	1, 2, 3, 5, 4, 6, 7
Poster	30%	4	0.16	1, 2, 3, 5, 4, 6, 7
Presentation of final work	56%	0.5	0.02	1, 2, 3, 5, 4, 6, 7

Bibliography

Specific for each TFG.