Objectives

Value creation in corporations: Financial policy, corporate growth and corporate restructuring. Corporate and banking investment decisions, risk management in domestic and international contexts.

Skills

T1: Understanding academic research in the above areas.
T2: Contextualizing problems using formal models that allow a quantitative analysis.
T3: Arguing and writing in a precise, clear and concise manner reports on the proposed problems, in English.
T4: Using various statistical software to process data.
T5: Conduct empirical studies.
T6: Make oral presentations in English.
T7: Respect the ethical, social and environmental values.

Learning outcomes

E5.4: Mastering the principles of financial investment: selection of portfolios and financial investment strategies.
E5.5: Demonstrate a proper understanding of the coordinates of investment and financing under which the financial decisions of the company operate.
E5.6: Place these financial decisions of the company within the financial market.
E5.7: Mastering the models of decision making in the areas of real project selection, corporate finance and international investment and finance.
E5.8: Relate financial decisions with the overall company strategy.

Contents

1. Capital Structure, Cost of Capital and Value of the Firm
2. Dividend Policy
3. Mergers and Acquisitions
4. Capital Budgeting and Investment Criteria
5. Project Analysis and Investment Strategy
6. Real Options Analysis
7. International Financing and Investment Decisions
8. International Risk Management
9. Banking and Financial Institutions

Teaching Methodology

The activities that will allow the students to learn the basic concepts included in this course are:

1. Theory lectures where the instructor will explain the main concepts.
The goal of this activity is to introduce the basic notions and guide the student learning

2. Problem Sets
In some subjects, a problem set which students will have to solve individually or in teams will be included in every unit. The goal of this activity is twofold. On one hand students will work with the theoretical concepts explained in the classroom, and on the other hand through this practice they will develop the necessary skills for problem solving.

3. Practice lectures
The aim of this activity is to comment on and solve any possible doubt that students may have had solving the problem assignment. This way they will be able to understand and correct any errors they may have had during this process.

4. Tutoring hours
Students will have some tutor hours in which the subject instructors will help them solve any doubts they may have.

Learning activities

<table>
<thead>
<tr>
<th>Title (type activity)</th>
<th>Hours</th>
<th>Learning outcome</th>
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</thead>
<tbody>
<tr>
<td>Lectures with ITC support</td>
<td>37.5</td>
<td>T7, E5.4 through E5.8</td>
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<tr>
<td>Resolution of exercises</td>
<td>37.5</td>
<td>T2, T7, E5.4 through E5.8</td>
</tr>
<tr>
<td>Tutoring and monitoring work in progress. In-class presentations</td>
<td>62.5</td>
<td>T3, T4, T5, T6, T7, E5.4 through E5.8</td>
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<tr>
<td>Study, Reading, Exercise solving, Essays writing</td>
<td>112.5</td>
<td>T1, E5.4 through E5.8</td>
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</tbody>
</table>

Assessment criteria

1. The module consists of a number of different subjects or parts taught by different professors. The final mark for the module will consist of the average of the marks of each subject within the module.

   1. The module is considered successfully passed if:
      1. the mark for each subject within the module is higher than or equal to 3.0 (in a 0 to 10 scale), and
      2. the final mark for that module is higher than or equal to 5.0 (in a 0 to 10 scale).

   2. If the module is not successfully passed the MEBA coordinators will ask the student to re-take the exams for those subjects that, according to the coordinators and the professors opinions, may help the student to successfully pass the module. If the student passes the re-take exam he or she will obtain a mark of 5 for that subject, otherwise the previous grade will remain valid. The calendar for the re-retake exams will be announced along with the grades report

2. The mark -between 0 and 10- for each subject will be computed by each professor based on his or her own criteria and on the student's performance. As a general rule, 35% of the mark will correspond to the assessment of the continuous work of the student during the course, and 65% will consist of a comprehensive final examination. The duration and nature of the final examination is decided by each professor.

3. Final exams are compulsory. Re-take exams are only thought for those students having previously written a first exam and failed.

Assessment activities

<table>
<thead>
<tr>
<th>Title</th>
<th>Weight</th>
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<tbody>
<tr>
<td>Final exam</td>
<td>65%</td>
</tr>
<tr>
<td>Exercises and essays</td>
<td>35%</td>
</tr>
</tbody>
</table>

Bibliography

• Trigeorgis, L. Real Options. Managerial Flexibility and Strategy in Resource Allocation. MIT Press. 1996.