

## *Syllabus of the course “Regional Geography”*

### I. IDENTIFICATION

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- ✓ **Name of the course:** Regional Geography
- ✓ **Code:** 101196
- ✓ **Graduation:** Tourism
- ✓ **Academic year:** 2016-2017
- ✓ **Type of subject:** Basic
- ✓ **ECTS Credits (hours):** 6 (150)
- ✓ **Period:** 2nd Semester
- ✓ **Language of the course:** English
- ✓ **Professor:** Francesc Romagosa

### II. PRESENTATION

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The course aims to approach the geographical knowledge of the world with the essential aim of helping students understand the context where tourism occurs. First, an introduction to the geography of the planet Earth is made, working with maps as a basic tool of geographic science. Second, the current situation of tourism worldwide is explained, analysing the different regions of the world with a perspective that combines geography and tourism. The contents of this course will enable future graduates in tourism have basic knowledge and tools to develop their professional activity, as in the field of tourism, territory and destinations play an important role.

### III. EDUCATIONAL OBJECTIVES, SPECIFIC SKILLS AND LEARNING OUTCOMES

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#### EDUCATIONAL OBJECTIVES

##### **Knowledge objectives:**

At the end of the course the student will have to:

1. Know the general geographical aspects of the planet Earth.

2. Learn the basic techniques of representing Earth with maps, and the main types of maps.
3. Know how to correctly interpret a map and know its basic characteristics.
4. Know the basic geographical characteristics of the various regional areas of the planet.
5. Know the main characteristics of tourism regions and tourism flows worldwide.

#### **SPECIFIC SKILLS AND LEARNING OUTCOMES**

CE1. Demonstrate knowledge and understanding of the basic principles of tourism in all its dimensions and areas.

#### **LEARNING OUTCOMES**

CE1.5. Identify the basic principles of tourism from the geographical perspective.

CE5. Identify and evaluate the elements of the tourism system and its interaction with the environment and its impact.

CE5.5. Identify elements of world geography, as well as major regional tourism resources.

#### **IV. CROSS SKILLS**

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CT1. Develop an ability to learn independently

CT2. Being able to evaluate their own acquired knowledge

CT4. Manage communication skills at all levels

CT10. Teamwork

#### **V. SYLLABUS AND CONTENT**

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##### 1. General geography

1.1. Regional geography

1.2. The Earth

1.3. Maps and cartography

1.4. General physical geography

1.5. General human geography

##### 2. Worldwide tourism geography

- 2.1. Tourism at the global scale
- 2.2. Physical and political geography of Europe
- 2.3. Tourism geography of Europe
- 2.4. Physical and political geography of America
- 2.5. Tourism geography of America
- 2.6. Physical and political geography of Africa
- 2.7. Tourism geography of Africa
- 2.8. Physical and political geography of Asia and the Pacific
- 2.9. Tourism geography of Asia and the Pacific

## VI. RECOMMENDED BIBLIOGRAPHY

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- ALONSO, J. (2004). *Geografía turística: General y de España*. Madrid: Ed. Centro de Estudios Ramón Areces, S.A.
- ALONSO, J. (2004). *Geografía turística: Europa y resto del mundo*. Madrid: Ed. Centro de Estudios Ramón Areces, S.A.
- BARRADO, A. & CALABUIG, J. (2001). *Geografía mundial del turismo*. Madrid: Ed. Síntesis.
- CAMINO, V. *et al.* (2003). *Manual de geografía turística d'Europa*. Madrid: Ed. Centro de Estudios Ramón Areces, S.A.
- DD.AA. (2008). *Atlas geográfico de España y el Mundo*. Madrid: Ediciones SM.
- MARTÍN, E.M<sup>a</sup>. & NIETO, A. (2014). *Territorio y turismo mundial. Análisis geográfico*. Madrid: Ed. Centro de Estudios Ramón Areces, S.A.
- MESPLIER, A. & BLOC-DURAFFOUR, P. (2000). *Geografía del turismo en el mundo*. Madrid: Ed. Síntesis.
- [www.world-tourism.org](http://www.world-tourism.org) (Documents and statistics on international tourism).

## VII. TEACHING METHODOLOGY

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The course has three parallel ways of operation:

a) Methodology for the theoretical part of the course

Lectures on the different parts of the syllabus throughout the fourteen teaching weeks of the course, supported by PowerPoint presentations.

b) Methodology for the practical part of the course

During the course the professor will propose performing various assignments related to the theoretical part of the course, which will be conducted outside class hours.

c) Methods of operation of the Virtual Campus

The Virtual Campus platform will be used to add information and alternative means of communication between students and the professor. Virtual Campus will complement the theory with complementary materials, the syllabus and description of practical work, as well as marks.

## VIII. EVALUATION

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The evaluation of this course consists of the following system:

a) The completion of two mid-term exams, which will be worth 60% of the final grade (30% each exam) and will include the subject exposed in the theoretical lectures.

b) The performance of the proposed assignments throughout the course and delivered within the deadline, it will be worth 40% of the final grade.

In order to average final mark should get at least 4 out of 10 in each of the parts subject to evaluation.

## IX. TIME ORGANIZATION AND STUDENT DEDICATION

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| Type | Activity | Hours | ECTS | LEARNING OUTCOMES |
|------|----------|-------|------|-------------------|
|------|----------|-------|------|-------------------|

|                              |                      |     |      |                                |
|------------------------------|----------------------|-----|------|--------------------------------|
| <b>Directed activities</b>   | Theoretical classes  | 42  | 1.68 | CE1.5. , CE5.5                 |
| <b>Supervised activities</b> | Classroom activities | 15  | 0.6  | CE1.5. , CE5.5 , CT4           |
| <b>Autonomous activities</b> | Works                | 38  | 1.52 | CE1.5. , CE5.5, CT1, CT2, CT10 |
|                              | Study and reading    | 55  | 2.2  | CE1.5. , CE5.5, CT4            |
| <b>TOTAL</b>                 |                      | 150 | 6    |                                |

## X. TIMING OF TEACHING

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| WEEK | THEME | METHOD                     | HOURS |
|------|-------|----------------------------|-------|
| 1    | 1     | Theoretical lecture + work | 3 + 1 |
| 2    | 1     | Theoretical lecture + work | 3 + 1 |
| 3    | 1     | Theoretical lecture + work | 3 + 1 |
| 4    | 1     | Theoretical lecture + work | 3 + 1 |
| 5    | 1     | Theoretical lecture + work | 3 + 1 |
| 6    | 1     | Theoretical lecture + work | 3 + 1 |
| 7    | 2     | Theoretical lecture + work | 3 + 1 |
| 8    | 2     | Theoretical lecture + work | 3 + 1 |
| 9    | 2     | Theoretical lecture + work | 3 + 1 |
| 10   | 2     | Theoretical lecture + work | 3 + 1 |
| 11   | 2     | Theoretical lecture + work | 3 + 1 |
| 12   | 2     | Theoretical lecture + work | 3 + 1 |
| 13   | 2     | Theoretical lecture + work | 3 + 1 |
| 14   | 2     | Theoretical lecture + work | 3 + 1 |

## XI. ENTREPRENEURSHIP AND INNOVATION

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The course includes oral presentations in the classroom by students, encouraging communication skills of future tourism professionals.