



UrBIOfuture

careers, education & research

Deliverable 5.4. UrBIOFuture Newsletter 2

Acronym: **UrBIOFuture**
Project title: **Boosting future careers, education and research activities in the European bio-based industry**
Contract N°: **837811**
Start date: **May 1, 2019**
Duration: **12 months**

Deliverable number D5.4.

<i>Deliverable title</i>	UrBIOFuture Newsletter 2
<i>Submission due date</i>	M5 – September 2019
<i>Actual submission date</i>	27/09/2019
<i>Work Package</i>	WP5
<i>WP Lead Beneficiary</i>	SIE
<i>Dissemination Level</i>	Public
<i>Version</i>	01
<i>Authors</i>	Ana Martínez (SIE)





DOCUMENT CONTROL PAGE

Author(s) Ana Martínez (SIE)



Content

1. Executive Summary	3
2. UrBIOFuture Newsletter 2.....	Error! Bookmark not defined.

1. Executive Summary

This document describes the second newsletter launched by the UrBIOFuture Project. This activity has received funding from the European Union's Horizon 2020 programme, grant agreement No. 837811.

1.1 Context of WP5

The objectives of WP5 are:

- To enable future exploitation of the results to their full potential by disseminating and communicating them to the relevant stakeholders to boost the programme in the right way.
- To ensure that the findings of UrBIOfuture are widely communicated to the public in general.
- To align the scope of UrBIOfuture with the current standardisation bodies.
- To document undertaken and proposed dissemination and communication activities.
- Preparation of the corporate image and a set of materials for the promotion and comprehensive dissemination of this educational programme and its outcomes.

1.2 Objective of Task 5.2

Strategic communication will be carried out in order to engage a range of stakeholders from the bio-based sector, ensuring the success of UrBIOfuture, encouraging the interaction between academia and industry and creating awareness about career opportunities in research and the industry. The project will target therefore audiences that can play a role in establishing and sustaining a bio-based industry in Europe. The project will also highlight the opportunity for cross-sectoral interconnections to create green jobs, stimulate innovation and improve sustainability and competitiveness in the European Bioeconomy. Communication and dissemination activities will include distribution of technical and non-technical information to internal and external stakeholders through various channels, using traditional and digital media as the e-Learning methods to engage specific target audiences.

1.3 Main actions of Task 5.2

The main actions of this task include the development of UrBIOfuture website, the organisation of two webinars, the creation of 1 video with the results and data of the implementation of this educational programme, and the development of UrBIOfuture online presence on social media.

At least, 5 newsletters will be produced (every two months). Social media icons will be made available on the programme website and, on UrBIOfuture webinars posted on other websites, educational platforms and portals.

1.4 Specific actions for UrBIOFuture Newsletter 2

SIE will be in charge of producing the UrBIOFuture bi-monthly newsletter on the developments and implementation of the project. This Newsletter will be shared with every partner for them to disseminate among their stakeholders.

2. UrBIOFuture Newsletter 2 (M5)



Co-CREATION WORKSHOP

SEVILLE, SPAIN

OCTOBER, 17

urbiofuture.eu



Co-Creation Workshop in Seville

The UrBIOFuture Consortium, the Working Group, and the Industrial Expert Group will join in Seville in October, 17th to analyse the results of the survey and to introduce the first ideas of the "UrBIOFuture experience", all these will be the main points of the agenda of the Co-Creation Workshop, that is being organized by CTA. Moreover, the consortium is planning the development of the first webinar of this experience in the same event, in that way, the subscribers to the webinar can be able to join online to the first section of the Workshop to have a glimpse of this Project and its objectives.



Shaping the Europe of Tomorrow Workshop

On September 18, Sustainable Innovations Europe (SIE) held its first Circular Economy workshop in Brussels: Shaping the Europe of Tomorrow. The session aimed at boosting European cooperation to promote Circular Economy research and innovation, and it counted with the participation of 30 organizations from 13 different countries.

During the workshop, several projects were presented, UrBIOFuture among them. Participants shared their approaches and best practices, and they began the development of new proposals with idea generation and technical concept notes.

#NEXT





What is coming next?

The next activities that will be developed by the Consortium:

1. Analysis of the questionnaire results, in order to have ideas and suggestions for the preparation of the UrBIOFuture promotional events and materials.
2. A brief description of the development and results of the first webinar.
3. The main results of the co-creation exercise.

Social Media



UrBIOFuture



UrBIOFuture



urbiofutureeu

FOLLOW



Follow us on social media & subscribe to our YouTube channel!

UrBIOFuture Experience is very active on the digital communications field. You can find our main activities, upcoming events, research findings and more on social media. In addition, you can watch all the videos that we are recording during the development of this Project on our YouTube channel. Stay tuned!



Happy to know about you!

Check out our [website](#) and don't hesitate to [contact us](#) to know more about this Project. We really appreciate your communication and collaboration to boost the UrBIOFuture Experience!



Bio-based Industries
Consortium

Horizon 2020
European Union Funding
for Research & Innovation

This project has received funding from the Bio-Based Industries Joint Undertaking under the European Union's Horizon 2020 research and innovation programme under grant agreement No 792221



Want to change how you receive these emails?
You can [update your preferences](#) or [unsubscribe from this list](#).