Multiplier Event 4 – Final Report

EASIT
(Easy Access for Social Inclusion Training)

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Partners: Dyslexiförbundet (DYS)
Radiotelevizija Slovenija Javni Zavod Ljubljana (RTVSLO)
SDI Internationale Hochshule - University of Applied (SDI)
Stiftung Universität Hildesheim (SUH)
Università degli Studi di Trieste (UNITS)
Universidad de Vigo (UVIGO)
Zavod RISA (RISA)
Document title: Multiplier Event 4 – Final Report

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Abstract: This document contains an overview about the EASIT Multiplier Event 4 | Creating Easy-to-Understand Audiovisual Training Materials, held online at the Universidade de Vigo’s Campus do Mar MOOC platform on 15.10.2020. A description, together with a summary of its aims, dissemination, results, participants and impact is provided herein.

Dissemination level: P

P Public

C Confidential, only for members of the consortium and the Commission Services

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List of acronyms and abbreviations

E2U      Easy-to-Understand
EASIT    Easy Access for Social Inclusion Training
IO       Intellectual Output
ME       Multiplier Event
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1 Introduction

A short description of EASIT ME 4 is provided below:

<table>
<thead>
<tr>
<th>ME identification</th>
<th>E 4</th>
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<tbody>
<tr>
<td>Title</td>
<td>Creating Easy-to-Understand Audiovisual Training Materials</td>
</tr>
<tr>
<td>Country</td>
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</tr>
<tr>
<td>Start date</td>
<td>15.10.2020</td>
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<td>End date</td>
<td>15.10.2020</td>
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<td>IOs covered</td>
<td>IO 4, IO 5</td>
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<tr>
<td>Leading organisation</td>
<td>Universidade de Vigo</td>
</tr>
<tr>
<td>Participating organisations</td>
<td>All EASIT partners</td>
</tr>
</tbody>
</table>

Table 1. ME summary

2 Aims

The main objective of the fourth EASIT ME, entitled “Creating Easy-to-Understand Audiovisual Training Materials”, was to report on the current results of the project stemming from IO 4, as well as on the strategy proposed for IO 5. Furthermore, feedback on the draft materials that had been developed was also sought from the participants, by way of an evaluation.
3 ME description

EASIT ME4 | Creating Easy-to-Understand Audiovisual Training Materials took place as planned. The event was held online at the Universidade de Vigo’s Campus do Mar MOOC platform on 15.10.2020 and 129 participants registered for the ME. It was pre-recorded, and the videos are now available on the website of the EASIT project (https://pagines.uab.cat/easit/en/content/event-4-presentations).

Figure 1 provides a sneak peek of the main page of the event on the Universidade de Vigo’s Campus do Mar MOOC platform.

![Figure 1. Main page of the ME](image-url)
ME 4 was organised by the EASIT team at Universidade de Vigo, led by Pablo Romero-Fresco (Universidade de Vigo partner leader and project coordinator), Lourdes Lorenzo García, Ana Pereira Rodríguez and Luis Alonso Bacigalupe (members of the EASIT team at Universidade de Vigo), and Jesús Meiriño-Gómez (research assistant of the project at Universidade de Vigo), with the support of all EASIT partners.

For the event, the organising team proposed an agenda including presentations of the IOs, contributions by invited speakers and interviews, which was approved by all EASIT project partners. Besides the main aim of presenting project results and disseminating EASIT, the programme also included presentations on topics that are cutting edge and that were approached from different perspectives, be they the view of the end-users, trainers or practitioners.

During the networking sessions, which were held via dedicated forums for each specific talk, the participants had the opportunity to give feedback.
on the training materials that are now being elaborated, as well as to exchange their views and ideas on current developments in the field. Forums were moderated during the day of the event and until 19th October 2020.

Figure 3. Structure of the event on the online platform

This is the final version of the programme that was agreed on:

<table>
<thead>
<tr>
<th>Time</th>
<th>Topic</th>
</tr>
</thead>
<tbody>
<tr>
<td>09:00-09:05</td>
<td>Welcome speech</td>
</tr>
<tr>
<td></td>
<td>Pablo Romero Fresco (Universidade de Vigo, Spain)</td>
</tr>
<tr>
<td>09:05-09:10</td>
<td>EASIT project: an overview</td>
</tr>
<tr>
<td></td>
<td>Anna Matamala (UAB, Spain)</td>
</tr>
</tbody>
</table>
09:10-09:20  *EASIT project: results of IO4*
Sergio Hernández Garrido (Stiftung Hildesheim, Germany)

09:20-09:30  *EASIT project: an overview of IO5*
Anna Matamala (UAB, Spain)

*EASIT project: presentations about IO5’s units*

**UNIT 1** (*Media accessibility*) – Anna Matamala (UAB, Spain)

**UNIT 2** (*Easy-to-understand language*) – Sergio Hernández (Stiftung Hildesheim, Germany)

**UNIT 3A** (*E2U and subtitling*) – Pablo Romero Fresco (Universidade de Vigo, Spain)

**UNIT 3B** (*E2U and audio description*) – Elisa Perego (University of Trieste, Italy)

**UNIT 3C** (*E2U and audiovisual journalism*) – Ester Hedberg (Dyslexiförbundet, Sweden)

**UNIT 4** (*The profession*) – Tatjana Knapp (Zavod Risa, Slovenia)

10:15-10:30  *Live subtitling and easy-to-understand language*
**Speaker**: Carlo Eugeni (SSML, Italy)

10:30-11:00  *Panel discussion*
**Speakers**: Oscar García (Plena Inclusión Madrid, Spain), Susanne Jekat (ZHAW Angewandte Linguistik) and Diego Chapela (Asociación Juan XXIII Pontevedra, Spain)
**Moderator**: Pablo Romero Fresco (Universidade de Vigo, Spain)
11:00-11:15  
**Closing remarks**  
**Chair:** Pablo Romero Fresco (Universidade de Vigo)

<table>
<thead>
<tr>
<th>11:15</th>
<th><strong>End of the event</strong></th>
</tr>
</thead>
</table>

Table 2. Agenda EASIT ME 3

Following the above agenda, a short summary of each presentation will be provided hereunder.

### 3.1 Welcome speech

Pablo Romero-Fresco, project leader and coordinator of the EASIT project at Universidade de Vigo, opened the event. He started by giving a brief overview of the previous multiplier events (MEs 1, 2 and 3). ME 1 was held in Munich (Germany) in March 2019 and was devoted to the presentation of the project and IO 1, which focused on the current state of affairs in terms of training and practice information applied mainly to audiovisual material. ME 2 was held in Stockholm (Sweden) in June 2019 and covered IO 2, mostly devoted to gathering the views from experts on how to produce audiovisual material that is easy to understand. ME 3 was held in Hildesheim (Germany) in February 2020 and in it the EASIT partners presented the map of skills regarding what kind of professional is needed for the creation of E2U material.

That was followed by a thorough description of the different contents of ME 4. ME 4 was made up of different videos, including the following: an introduction to the EASIT project; a presentation about IO 4; an overview about IO 5, together with brief presentations about the contents, objectives and materials of the different units that make up the course; presentations by experts; and a final closing remarks video.
3.2 EASIT project: an overview

Anna Matamala, leader of the EASIT project, was in charge of the next presentation. She gave a broad overview of EASIT, focusing first on the consortium, comprising not only universities (Universidade de Vigo [Spain], Università degli Studi di Trieste [Italy], SDI München & Stiftung Universität Hildesheim [Germany]), but also user associations (Dyslexiförbundet [Sweden] and Zavod RISA [Slovenia]) and broadcasters (RTV Slovenija [Slovenia]) and its duration. This was followed by a description of the different aims and information regarding
the six IOs the EASIT project includes, together with the current state of the project.

Her video presentation can be accessed here: https://pagines.uab.cat/easit/en/content/event-4-presentations.

3.3 EASIT project: results of IO 4

Matamala’s presentation was followed by Sergio Hernández Garrido’s. He is Hildesheim project coordinator, dissemination and quality assurance manager. Mr Hernández Garrido provided an overview of IO 4, which lasted from August 2019 till February 2020 and aimed to design three university curricula to train experts in E2U subtitles, E2U audio description and E2U audiovisual journalism, together with an in-depth description of
the results stemming from it. With regards to the university curricula, the three (one for each professional profile) have a modular structure, which allows them to be implemented in different training scenarios. They are made of four different modules: whereas module 1 (Media accessibility norms and regulations), module 2 (Easy-to-understand language) and module 4 (The profession) are shared by the three curricula, module 3 is specific to each specialization (E2U and subtitling, E2U and audio description, and E2U and audiovisual journalism).

Figure 6. EASIT project: results of IO 4

His video presentation can be accessed here:

https://pagines.uab.cat/easit/en/content/event-4-presentations.
3.4 EASIT project: an overview of IO 5

The next presentation, by Anna Matamala, included a short introduction to IO 5, which is currently being developed and run by Dr Matamala herself. She focused on how the contents are structured (four different units, as mentioned before), as well as on the different types of materials that are now being elaborated, namely video lectures, other videos (sample videos, video interviews, etc.), reading lists and additional materials.

Matamala’s video presentation can be accessed here:

[https://pagines.uab.cat/easit/en/content/event-4-presentations](https://pagines.uab.cat/easit/en/content/event-4-presentations).
3.5 EASIT project: presentations about IO 5’s units

Matamala’s video presentation was followed by a series of short talks about the materials that are now being elaborated as part of the different units of IO 5.

3.5.1. UNIT 1 (Media accessibility), by Anna Matamala (UAB, Spain)

Anna Matamala, through a video produced by RTV Slovenija, presented the contents of Unit 1, which deals with media accessibility. This unit is made up of several elements on aspects such as human diversity, accessibility, universal design, media accessibility and accessibility services.

Figure 8. Unit 1 (Media accessibility)
The video presentation can be accessed here:
https://pagines.uab.cat/easit/en/content/event-4-presentations.

3.5.2 UNIT 2 (*Easy-to-understand language*), by Sergio Hernández Garrido (Stiftung Hildesheim, Germany)

Sergio Hernández Garrido provided a general overview about Unit 2 and its different elements. This unit focuses on easy-to-understand language and, in particular, discusses some aspects such as legislation, standards, guidelines or processes, just to name a few. Mr Hernández Garrido also guided the viewers through the different teaching materials that are included in this unit, as, for example, video lectures or sample videos.

![Figure 9. Unit 2 (*Easy-to-understand language*)](image)
The video presentation can be accessed here: https://pagines.uab.cat/easit/en/content/event-4-presentations.

3.5.3 UNIT 3a (E2U and subtitling), by Pablo Romero-Fresco (Universidade de Vigo, Spain)

Pablo Romero-Fresco introduced Unit 3a, which delves into easy-to-understand language and subtitling. An initial description of the different elements of this unit (processes, linguistic aspects and technical aspects) was followed by a description of the different training materials that are being created (video lectures and other videos, including interviews with experts and practitioners).

![Figure 10. Unit 3a (E2U and subtitling)](image)
His video presentation can be accessed here:
https://pagines.uab.cat/easit/en/content/event-4-presentations.

3.5.4 UNIT 3b (E2U and audio description), by Elisa Perego (University of Trieste, Italy)

Elisa Perego, project leader at the University of Trieste, was in charge of presenting the materials that are being elaborated for Unit 3b, which tackles the procedural, linguistic and technical aspects of E2U audio description, audio subtitles and audio introductions. The training materials included in this unit revolve around how to simplify audio descriptions, audio subtitles and audio introductions.

Figure 11. Unit 3b (E2U and audio description)
Her video presentation can be accessed here: https://pagines.uab.cat/easit/en/content/event-4-presentations.

3.5.5 UNIT 3c (E2U and audiovisual journalism), by Ester Hedberg (Dyslexiförbundet, Sweden)

Elisa Perego’s presentation was followed by Ester Hedberg’s. Ms Hedberg, who is the project member responsible for Unit 3c, took the viewers through the contents of the unit, in which teaching materials dealing with audiovisual journalism that is easy to understand are being created. In other words, the aim of this unit is to elaborate teaching materials on the creation, adaption, and validation of E2U news in audiovisual contexts.

With regards to its contents, Unit 3c, as was also the case of the two previous units (that is, Unit 3a and Unit 3b), is made up of three different elements, namely: processes, linguistic aspects and technical aspects.
Her video presentation can be accessed here: https://pagines.uab.cat/easit/en/content/event-4-presentations.

3.5.6 UNIT 4 (The profession), by Tatjana Knapp (Zavod Risa, Slovenia)

Finally, Tatjana Knapp, from Zavod RISA, was in charge of presenting the materials of Unit 4. It addresses the profession in the field of easy-to-understand content creation; comprises two different elements: personal skills, and interpersonal skills; and includes video lectures and other videos, such as video interviews and animations.
Her video presentation can be accessed here: https://pagines.uab.cat/easit/en/content/event-4-presentations.

3.6 Live subtitling and easy-to-understand language

Following the presentations about the different units of the EASIT course, Dr Carlo Eugeni, from the University of Leeds, talked about the role of easy-to-understand language in live subtitling and, in particular, live subtitling in institutional meetings. To do so, he organised his talk into four different parts. He provided us with relevant information about the function, the process and the product of live subtitling, as well as some preliminary data from studies on live subtitling quality.
3.7 Panel discussion

The panel discussion included two interviews with experts in E2U language. Pablo Romero Fresco interviewed Óscar García, from Plena Inclusión Madrid (Spain); and Susanne Jekat, from ZHAW Angewandte Linguistik (Zurich, Switzerland). Lourdes Lorenzo García had an interview with Diego Chapela, from Asociación Juan XXIII Pontevedra (Spain).
3.7.1 Discussion with Óscar García (Plena Inclusión Madrid) and Susanne Jekat (ZHAW Angewandte Linguistik)

This first interview featured Óscar García, coordinator for accessibility in Plena Inclusión Madrid (Spain), and Susanne Jekat, from Zurich University of Applied Sciences (Switzerland), who is also the head of the Swiss Centre for Barrier-free Communication. Whilst Dr Jekat talked about the relevance of easy-to-understand language in relation to, for example, live subtitling and audio description and how the current research applies to this field, Mr García discussed the current guidelines for subtitling in Spain and their applicability to easy-to-understand language, among other things.

Figure 15. Discussion with Óscar García and Susanne Jekat
This video interview can be accessed here: https://pagines.uab.cat/easit/en/content/event-4-presentations.

3.7.2 Discussion with Diego Chapela (Asociación Juan XXIII Pontevedra, Spain)

Lourdes Lorenzo García had an interview with Diego Chapela, director of Asociación Juan XXIII Pontevedra (Spain). Mr Chapela highlighted the importance of easy-to-understand language in contemporary society, talked about his work in this field and focused on the adaptation of “20,000 Leagues Under the Sea” into easy-to-understand Galician, for which he was responsible.
This video interview can be accessed here:
https://pagines.uab.cat/easit/en/content/event-4-presentations.

3.8 Closing remarks

Finally, Pablo Romero-Fresco was in charge of closing the multiplier event. In his presentation, he provided an overview of the most relevant issues discussed in the different talks. Firstly, the interview with Dr Jekat and Mr García provided relevant information about the practice and research on easy-to-understand language, and some food for thought as for the need to decide whether one version would do for people with hearing loss and cognitive disabilities or two different versions would be needed. Secondly, Diego Chapela gave a taste of what is like to try to introduce E2U in Galician, a minority language, and pointed at the different techniques that are being used in E2U Galician and how they could potentially be applied to audiovisual material. Finally, Dr Carlo Eugeni gave viewers an overview of some of his experiences using E2U language and live subtitling, that is, how to create accessibility to live events.
Figure 17. Closing remarks

His video presentation can be accessed here:  
https://pages.uab.cat/easit/en/content/event-4-presentations.

4 ME dissemination

The EASIT partners contributed to the dissemination of the multiplier event through:

- EASIT: Project stakeholders’ list
- EASIT: Partners’ own mailing list
- EASIT: Social media (Twitter, Facebook...)

• EASIT: Project webpage:
  https://pagines.uab.cat/easit/en/content/event-4 |
  https://pagines.uab.cat/easit/en/content/easit-event-4-erasmus-days-event

• EASIT: SEPIE’s Erasmus Days website

![Figure 18. SEPIE's Erasmus Days website](image)

• UVIGO: Announcement of the event in the website of the GALMA research group:

5 ME results

The event allowed the partners to disseminate the project, its aims and results so far and, in particular, IOs 4 and 5. It was also a good opportunity to gather feedback on the strategy followed in IO 5.
The satisfactory survey shows that participants overall were satisfied (see Table 3). It is worth noting the interest attendees have in following the development of the EASIT project, together with the impact the results might have on society. Moreover, the high quality of the presentations was also highlighted.

The event was pre-recorded and is now accessible through the EASIT website: https://pagines.uab.cat/easit/en/content/event-4-presentations

6 Participants and impact

A total of 129 participants registered for the event and 90 of them joined it. This number includes 7 representatives from the EASIT partners.

The profiles of the registered attendees comprised students, university lecturers, public sector representatives, service providers and members of end-user associations. This audience matches the target audience of the project.

7 Satisfaction survey

The EASIT multiplier event survey was used to gather information on the participants’ satisfaction. It has five questions with a 5-point scale and two open questions. A copy of the survey is included in Annex 1.

Scale items:

- The information received before the multiplier event was satisfactory.
- The overall quality of the presentations was good.
- The EASIT project has presented quality results (intellectual outputs).
• The results of the EASIT project can have an impact on our society.

• I will follow the development of the EASIT project.

The open questions gave participants the possibility to comment and also provided them with the opportunity to be added in the stakeholders’ mailing list, to get updates on the project.

The survey was distributed via email after the event.

<table>
<thead>
<tr>
<th>Statement</th>
<th>The information received before the multiplier event was satisfactory.</th>
<th>The overall quality of the presentations was good.</th>
<th>The EASIT project has presented quality results (intellectual outputs).</th>
<th>The results of the EASIT project can have an impact on society.</th>
<th>I will follow the development of the EASIT project.</th>
</tr>
</thead>
<tbody>
<tr>
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<td>4.70</td>
<td>4.66</td>
<td>4.64</td>
<td>4.74</td>
<td>4.68</td>
</tr>
<tr>
<td>Total average</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>4.684</td>
</tr>
</tbody>
</table>

Table 3. Satisfaction survey results

7.1 Free-text comments

• I hope you will publish the results very soon.

• Live lectures could have increased people's participation.

• I would like to congratulate everybody involved in this project for the initiative.
• Very interesting talks and debates.
• Great work! Keep doing that!
• Congrats! Great job!
• Thank you for the course, it was absolutely interesting.
• Very interesting event and very well organised. Congratulations Universidade de Vigo!
• Just a quick word to congratulate the organization and suggest more similar events.
• Thank you! (3 replies).
• Very well organized online, short but focused, clear and interesting.
• The event was great. I just would have wished for more information about the event more in advance.
• Many thanks for organising this event and many thanks for the insights in this very interesting and important project!
• Great job everyone!!!!!
• The project is great. I regret that I missed the previous events. I checked Vigo university website to find out if I can enroll in MA program in English in the field, but I didn't find any. I wonder if any other participant university offer a such program. Of course I'll follow up the project updates, I'm interested in the outputs and I want to apply them on my language (Arabic), and my work (subtitling). Thank you all.
• Very important and timely topic/ issue.
8 Key performance indicators

The key performance indicators for the event were:

- Number of registered attendees: 129.
- Number of actual attendees: 90.
- Presence of stakeholders: a wide variety, including students, university lecturers, public sector representatives, service providers and members of end-user associations.
- Satisfaction level of the attendees, obtained through satisfaction surveys: 4.684, with values ranging from 4.64 to 4.74 out of 5.

9 Conclusions

The EASIT Multiplier Event 4 | Creating easy-to-understand audiovisual training materials was a success for both the EASIT partners and the attendees, as the satisfaction surveys attest. The objective of disseminating IO 4 results, reporting on the strategy proposed for IO 5, and gathering feedback that can improve the future development of the project was fully achieved. The event was also a good opportunity to spread the word about the EASIT project amongst experts from various fields from different countries, and also offered participants the opportunity to exchange ideas on current developments in the field.

Moreover, according to the feedback gathered via the satisfaction survey sent via email after the event, the attendees were completely satisfied with the activity (average: 4.684 out of 5), highlighting the impact the results of the project can have on society (4.74 out of 5) and the quality of the presentations (4.66 out of 5), as well as showing interest in the project itself (4.68 out of 5).
Annex 1:

EASIT Multiplier Event Satisfaction Form
ME 4 - Universidade de VIGO (online)

Please indicate your agreement or disagreement concerning the following items on the following 5 point scale, the scale being:

1. I totally disagree
2. I disagree
3. I don’t agree nor disagree
4. I agree
5. I totally agree

*Obligatorio

The information received before the multiplier event was satisfactory. *

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The overall quality of the presentations was good. *

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The EASIT project has presented quality results (Intellectual outputs). *

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The results of the EASIT project can have an impact on our society. *

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I will follow the development of the EASIT project. *

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Any additional comments or suggestions:

Tu respuesta

Enviar

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