



Multiplier Event 5 – Final Report

EASIT (Easy Access for Social Inclusion Training)

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Abstract: This document contains an overview about the EASIT Multiplier Event 5, Workshop: EASIT project training materials, held online at the Campus Virtual Moodle platform of Universitat Autònoma de Barcelona on 27 January 2021. Although it lasted for two hours, all materials were available until 8 February 2021. This document includes its aims and description, as well as its dissemination, results, participants and impact.

Dissemination level: P

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List of acronyms and abbreviations

AD	Audio description
E	Element
E2U	Easy-to-Understand
EASIT	Easy Access for Social Inclusion Training
IO	Intellectual Output
ME	Multiplier Event
PL	Plain Language
SDI	SDI München / University of Applied Languages
SUH	Stiftung Universität Hildesheim
U	Unit
UAB	Universitat Autònoma de Barcelona
UNITS	Università degli Studi di Trieste
UVIGO	Universidade de Vigo

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1 Introduction

The EASIT Multiplier Event 5 focused on the presentation of a sample of the educational materials created in the EASIT project under IO5, which will be offered in open access in the summer of 2021. Since the workshop was organised by Universitat Autònoma de Barcelona (UAB), it also featured two invited presentations on easy-to-understand language in Spain and Catalonia, and a short introduction to the EASIT project.

The following table provides a general overview of the event:

ME identification	E5
Title	Workshop 5 EASIT project training materials
Country	Spain
Start date	27.01.2021
End date	27.01.2021 (materials available until 8 Feb)
IO covered	IO5
Leading organisation	Universitat Autònoma de Barcelona
Participating organisations	All EASIT partners

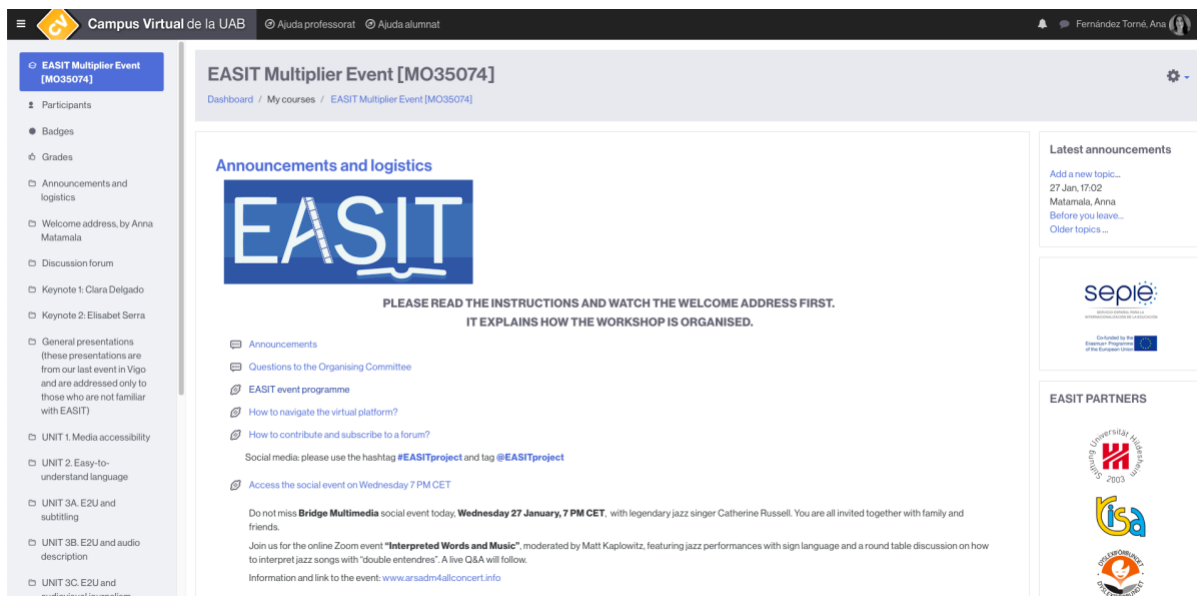
Table 1. ME summary

2 Aims

The main aim of the workshop was to present the actual training materials developed as part of Intellectual Output 5 and to disseminate the project. Both aims have been duly met. More than 50% of the educational materials that have been planned to be prepared by the end of the project could already be shown at the event. On the other hand, the collocation of the event both with the 8th Advanced Seminar on Audio Description (ARSAD, <http://grupsderecerca.uab.cat/arsad/>) and the 9th Media for All (M4ALL, <https://jornades.uab.cat/media4all9/>) international conferences allowed for a wide dissemination among scholars, media service providers and persons interested in media accessibility in general, for many of whom easy-to-understand was unknown.

3 ME description

Due to the COVID-19 pandemic, the event had to be moved from face-to-face in Barcelona to an online format. Thus, the event was held on the Campus Virtual Moodle platform of the Universitat Autònoma de Barcelona on 27 January 2021.



The screenshot shows the Moodle interface for the 'EASIT Multiplier Event [MO35074]'. The top navigation bar includes 'Campus Virtual de la UAB', 'Ajuda professorat', 'Ajuda alumnat', and the user 'Fernández Torné, Ana'. The left sidebar lists course components: Participants, Badges, Grades, Announcements and logistics, Welcome address by Anna Matamala, Discussion forum, Keynote 1: Clara Delgado, Keynote 2: Elisabet Serra, General presentations (addressed only to those not familiar with EASIT), UNIT 1: Media accessibility, UNIT 2: Easy-to-understand language, UNIT 3A: E2U and subtitling, UNIT 3B: E2U and audio description, and UNIT 3C: E2U and audiovisual journalism. The main content area is titled 'Announcements and logistics' and features the EASIT logo. Below the logo, it instructs users to read instructions and watch the welcome address first. A list of announcements includes: 'Announcements', 'Questions to the Organising Committee', 'EASIT event programme', 'How to navigate the virtual platform?', 'How to contribute and subscribe to a forum?', and 'Access the social event on Wednesday 7 PM CET'. A social media notice encourages using the hashtag #EASITproject and tag @EASITproject. A notice about missing 'Bridge Multimedia' social event is also present. The right sidebar contains 'Latest announcements' with a new topic from Jan 17, 2021, and 'EASIT PARTNERS' with logos for sepié, Universitat Autònoma de Barcelona, UAB, and Universitat de València.

Figure 1. Main page of the event on the Campus Virtual de la UAB.

The event started at 15.30 and lasted for two hours. However, all materials were available until 8 February 2021. The discussion forums were also open until then. This catered for the needs of participants in different time zones and participants wishing to watch a wide array of educational videos.

It was a pre-recorded event and the videos of the welcome address, invited presenters and closing remarks are now available on the website of the EASIT project (<https://pagines.uab.cat/easit/en/content/event-5-presentations>). The other educational videos will be integrated in the EASIT platform by the end of the project.

The event was organised by Universitat Autònoma de Barcelona, led by Anna Matamala (EASIT project leader, and UAB's partner leader and project coordinator), Carme Mangiron (UAB's dissemination and quality assurance manager) and Anna Fernández Torné (EASIT project manager and member of the EASIT team at UAB), with support of all EASIT partners.

For the event, the organising team proposed an agenda including two invited speakers and a selection of teaching materials, which was approved by all EASIT project partners (see Annex 1).

Following this agenda, the contents on the platform were structured as follows:



- 📁 Welcome address, by Anna Matamala
- 📁 Discussion forum
- 📁 Keynote 1: Clara Delgado
- 📁 Keynote 2: Elisabet Serra
- 📁 General presentations
(these presentations are from our last event in Vigo and are addressed only to those who are not familiar with EASIT)
- 📁 UNIT 1. Media accessibility
- 📁 UNIT 2. Easy-to-understand language
- 📁 UNIT 3A. E2U and subtitling
- 📁 UNIT 3B. E2U and audio description
- 📁 UNIT 3C. E2U and audiovisual journalism
- 📁 UNIT 4. The profession
- 📁 Closing remarks

Figure 2. Structure of the event on the online platform.

The selection of materials was arranged according to the unit they belong to.

A short summary of each section will be provided hereunder.

3.1 Welcome address

Anna Matamala, EASIT project leader, welcomed all participants to the event and described how the event would unfold.

She first introduced the invited speakers, Clara Delgado (Ceapat IMSERSO) and Elisabet Serra (Associació Lectura Fàcil), who dealt with the Spanish standard on Easy-to-Read and with easy-to-understand language in Spain and Catalonia.

She then summarised the contents of a specific section in which some of the videos created for the event in Vigo (ME4), which presented an overview of each training unit, were made available for those who had not attended any previous EASIT events and were not familiar with the project.

She went on to describe the kind of educational materials that were offered next (video lectures, samples, interviews, etc.), explaining that during the workshop the participants would have the opportunity to choose the ones they wanted to watch. She also listed the different units in which the different materials were included and the topics each of them dealt with, i.e.:

- Unit 1, a general introduction on some key concepts on media accessibility
- Unit 2, on easy-to-understand language
- Unit 3A, on how easy-to-understand language can be used in subtitling
- Unit 3B, on easy-to-understand language and audio description
- Unit 3C, on easy-to-understand language and audiovisual journalism
- Unit 4, on the profession.

Anna Matamala explained the functioning of the discussion forum and what the different threads were, and emphasised the importance of expressing their views, as well as of filling in the satisfaction survey they would find at the end.

Finally, she invited participants who wanted to use the materials before they go open access to contact her.

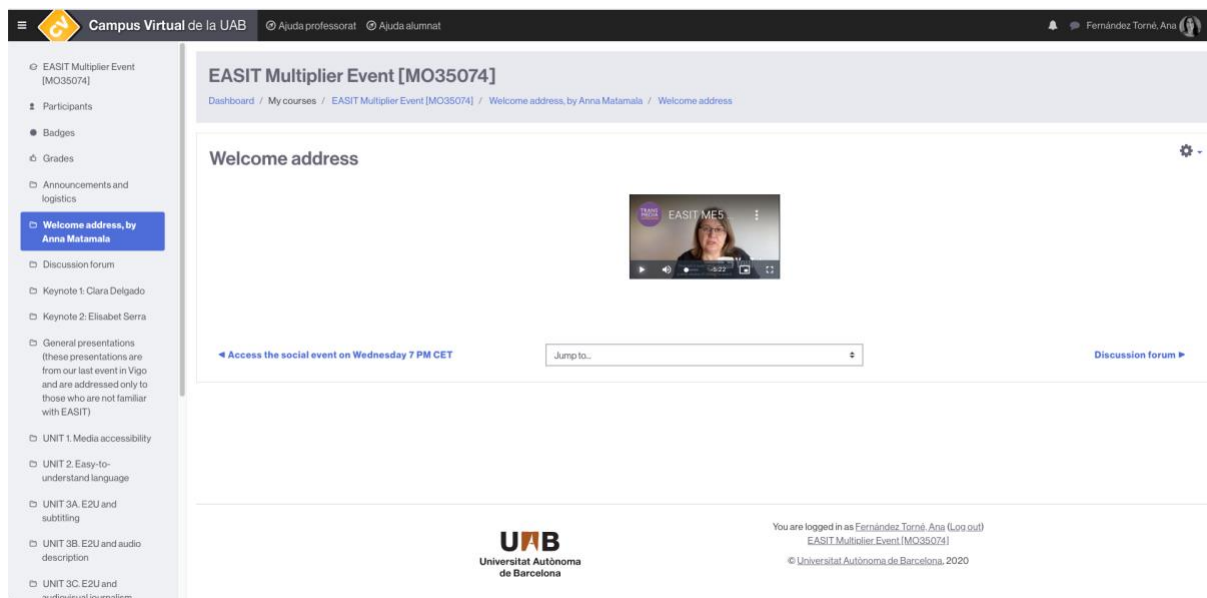


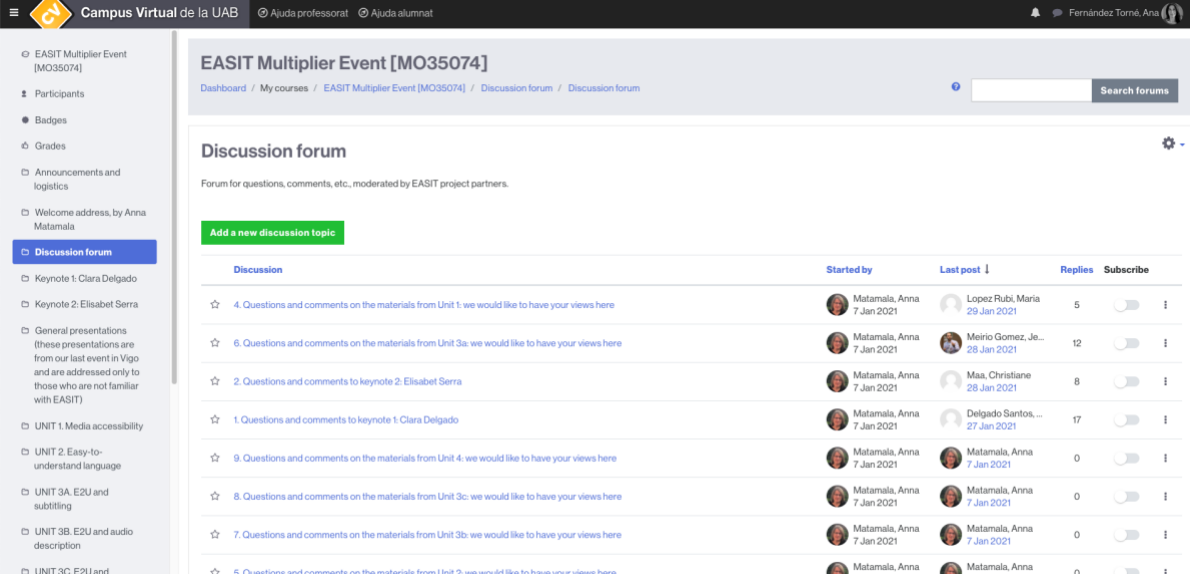
Figure 3. Welcome address on the online platform.

3.2 Discussion forum

During the event, a discussion forum was made available to all participants. 10 different discussion topics were already created, so that comments from participants could be organised in relation with the subject they tackled and to whom they were addressed. The discussion topics included:

- 1 Questions and comments addressed to the EASIT workshop organisation
- 2 Questions and comments to keynote 1: Clara Delgado
- 3 Questions and comments to keynote 2: Elisabet Serra

- 4 Questions and comments about the EASIT project
- 5 Questions and comments on the materials from Unit 1
- 6 Questions and comments on the materials from Unit 2
- 7 Questions and comments on the materials from Unit 3A
- 8 Questions and comments on the materials from Unit 3B
- 9 Questions and comments on the materials from Unit 3C
- 10 Questions and comments on the materials from Unit 4



Discussion	Started by	Last post ↓	Replies	Subscribe
4. Questions and comments on the materials from Unit 1: we would like to have your views here	Matamala, Anna 7 Jan 2021	Lopez Rubi, Maria 29 Jan 2021	5	<input type="checkbox"/>
6. Questions and comments on the materials from Unit 3a: we would like to have your views here	Matamala, Anna 7 Jan 2021	Meirio Gomez, Je... 28 Jan 2021	12	<input type="checkbox"/>
2. Questions and comments to keynote 2: Elisabet Sierra	Matamala, Anna 7 Jan 2021	Maa, Christiane 28 Jan 2021	8	<input type="checkbox"/>
1. Questions and comments to keynote 1: Clara Delgado	Matamala, Anna 7 Jan 2021	Delgado Santos, ... 27 Jan 2021	17	<input type="checkbox"/>
9. Questions and comments on the materials from Unit 4: we would like to have your views here	Matamala, Anna 7 Jan 2021	Matamala, Anna 7 Jan 2021	0	<input type="checkbox"/>
8. Questions and comments on the materials from Unit 3c: we would like to have your views here	Matamala, Anna 7 Jan 2021	Matamala, Anna 7 Jan 2021	0	<input type="checkbox"/>
7. Questions and comments on the materials from Unit 3b: we would like to have your views here	Matamala, Anna 7 Jan 2021	Matamala, Anna 7 Jan 2021	0	<input type="checkbox"/>
5. Questions and comments on the materials from Unit 2: we would like to have your views here	Matamala, Anna 7 Jan 2021	Matamala, Anna 7 Jan 2021	0	<input type="checkbox"/>

Figure 4. Discussion forum with discussion topics on the online platform.

3.3 Keynote 1: Clara Delgado

Clara Delgado is a Speech-Language Pathologist at the CEAPAT, the State Reference Centre for Personal Autonomy and Technical Aids, of the IMSERSO, the Institute for Older Persons and Social Services, since 2006. She is also the President of the CTN 153/GT1 “Easy-to-Read”, which belongs to the CTN153 committee “Assistive products for persons with disabilities”, which created the Spanish UNE standard on Easy-to-Read.



In her presentation “Normas UNE sobre Lectura Fácil. Oportunidades y retos” [UNE standards on Easy-to-Read. Opportunities and challenges.], which was held in Spanish with English, Spanish and Catalan subtitles, she explained the origins of the UNE 153101:2018 EX standard on Easy-to-Read after presenting the CEAPAT and the IMSERSO. She then talked about the different sections in which the standard is divided, namely:

1. Introduction
2. Definitions
3. General aspects
4. Adaptation phase
5. Creation phase
6. Guidelines and recommendations on how to write Easy-to-Read texts.
7. Guidelines and recommendations on how to design Easy-to-Read documents.
8. Appendix with information on examples of activities in the validation stage, resources on and in Easy-to-Read and information about the use of colour contrasts.

Delgado also presented the UNE 153102:2018 EX standard, Guide to Easy-to-Read for document validators, the contents of which include the Easy-to-Read adaptation of the standard on Easy-to-Read, and introduced all the opportunities and challenges posed by the development of both standards.

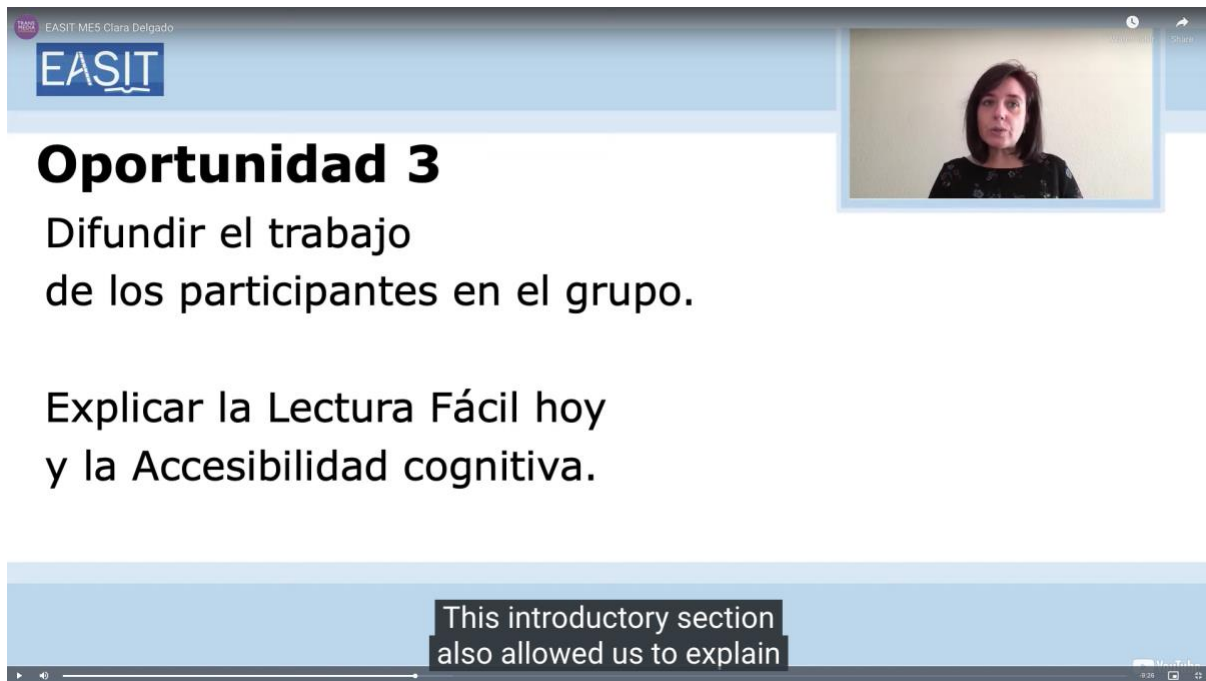


Figure 5. Clara Delgado's presentation.

3.4 Keynote 2: Elisabet Serra

Elisabet Serra is the codirector of the Associació Lectura Fàcil, the Catalan Easy-to-Read Association. In her talk entitled "From the promotion of reading to cognitive accessibility", she presented the association and explained its origins back in 2002.

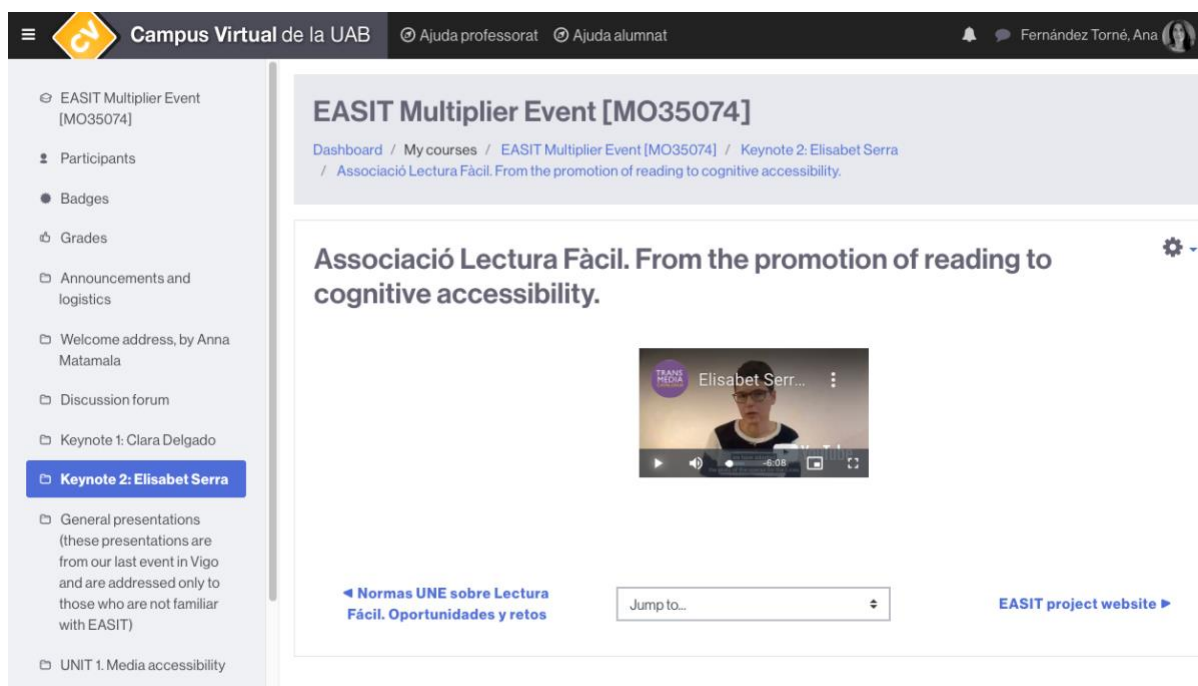


Figure 6. Elisabet Serra's presentation.

3.5 General presentations of the EASIT project

The presentations included in this section were some of the videos created for the event in Vigo (ME4). As mentioned before, this section was particularly aimed at those who were not familiar with EASIT as they explained a) the project, b) the creation of educational content (that is, what type of materials are being created and how they are structured), and c) a description of what is included in each of the units.

3.6 UNIT 1. Media accessibility

This unit is coordinated by UAB and deals with media accessibility. 27 educational videos included in unit 1 could be presented at the event. They are listed below:

- U1 Introductory video
- U1 E1 Human diversity
- U1 E1 Disability models



- U1 E1 Language on disability
- U1 E2 Accessibility
- U1 E2 Accessibility legislation
- U1 E3 What is universal design?
- U1 E3 User needs
- U1 E3 Participatory approaches to design
- U1 E3 Sample: The right to understand
- U1 E4 Understanding the audiovisual text
- U1 E4 What is media accessibility?
- U1 E4 Media accessibility services
- U1 E4 Media accessibility standards
- U1 E4 Media accessibility legislation
- U1 E5 Audio description
- U1 E5 Audio description: sample
- U1 E5 Subtitling
- U1 E5 Subtitles for the deaf and hard of hearing
- U1 E5 Live subtitling
- U1 E5 Live subtitling: sample 1
- U1 E5 Live subtitling: sample 3
- U1 E5 Audio subtitling
- U1 E5 Audio subtitling: sample
- U1 E5 Sign language interpreting
- U1 E5 Sign language interpreting: sample
- U1 E5 Touch tours in museums

3.7 UNIT 2. Easy-to-understand language

This unit, which focuses on easy-to-understand language, is coordinated by Stiftung Universität Hildesheim (SUH). 23 educational videos were presented at the event:

- U2 E1 Easy-to-understand, Easy-to-Read and Plain Language overview
- U2 E1 Target audiences and needs
- U2 E1 Modalities (different forms of media realisation)
- U2 E1 Basic rules
- U2 E2 Legislation
- U2 E2 Standards and guidelines
- U2 E2 Introduction to the situation in Catalonia: overview, recommendations, guidelines
- U2 E2 Introduction to the situation in Germany: Overview and legislation
- U2 E2 Introduction to the situation in Germany: Easy and Plain Language research and rulesets
- U2 E2 Introduction to the situation in Italy: Overview
- U2 E2 Introduction to the situation in Italy: Language
- U2 E2 Introduction to the situation in Slovenia: overview, recommendations, guidelines
- U2 E2 Introduction to the situation in Spain. Part 1: overview, recommendations, guidelines
- U2 E2 Introduction to the situation in Spain. Part 2: overview, recommendations, guidelines
- U2 E3 Creating contents in E2U
- U2 E3 Adapting (translating) contents in E2U

- U2 E4 Textual aspects of E2U
- U2 E4 Lexical aspects
- U2 E4 Pragmatic aspects
- U2 E4 Syntactic aspects
- U2 E4 Discourse aspects of E2U
- U2 E5 Visual presentation: format
- U2 E5 Visual presentation: images

3.8 UNIT 3A. E2U and subtitling

SDI München / University of Applied Languages (SDI) and Universidade de Vigo (UVIGO) are coordinating this unit, which delves into easy-to-understand language and subtitling. The following 5 educational videos were included in unit 3A:

- U3A E1 What are E2U subtitles (considering both translation and SDH)?
- U3A E1 Interview with professionals 1
- U3A E1 Interview with professionals 2
- U3A E2 Linguistic aspects: Subtitling parameters - Visual aspects
- U3A E3 Technical aspects: subtitling software

3.9 UNIT 3B. E2U and audio description

Università degli Studi di Trieste (UNITS) coordinates this unit, on easy-to-understand and audio description. 17 educational videos were presented at the event, namely:

- U3B E1 What is E2U screen AD?
- U3B E1 Sample: screen E2U AD
- U3B E1 What is E2U art AD?

- U3B E1 Sample: E2U art AD
- U3B E1 Interview with professionals (Fryer)
- U3B E1 Interview with professionals (Taylor)
- U3B E1 Interview with professionals: Listenability
- U3B E1 What are E2U audio subtitles?
- U3B E1 Sample: E2U audio subtitles
- U3B E1 What is E2U audio introduction?
- U3B E1 Sample: E2U audio introduction
- U3B E1 The process of creation, adaptation and validation of E2U AD/AST
- U3B E2 Linguistic aspects: Identify significant information and organise it
- U3B E3 AD principles, guidelines, and conventions
- U3B E3 Technical aspects: interviews (Benecke)
- U3B E3 Technical aspects: interviews (Snyder)
- U3B E3 Technical aspects: sound editing features

3.10 UNIT 3C. E2U and audiovisual journalism

Unit 3C is devoted to easy-to-understand and audiovisual journalism and is coordinated by Dyslexiförbundet (Sweden). The videos included as educational materials in this unit were 4, as follows:

- U3C E1 The process of creation, adaptation and validation of E2U audiovisual journalistic content
- U3C E1 E2U Audiovisual journalistic content: News item sample
- U3C E3 Editing and voicing E2U audiovisual journalistic content
- U3C E3 Technical aspects: basic principles

3.11 UNIT 4. The profession

Zavod RISA (Slovenia) coordinates this unit, which covers the profession in the field of easy-to-understand content creation. Three videos were presented in the multiplier event:

- U4 E2 Validation meeting: interpersonal skills
- U4 E1 Interviews with professional - Audio description - part 1
- U4 E1 Interviews with professional - Audio description - part 2

3.12 Closing remarks

Anna Matamala closed the event with a video in which she reminded the participants that the materials would be available on the platform for a week, and that, together with other videos that are still being created, they would be available next summer from the EASIT project website.

She also invited the participants to contact her if they wanted to use the videos before the summer or if they wanted to be added to the EASIT project stakeholders' list. Furthermore, she invited them to check the project's webpage for more information and to follow the project on Twitter or Facebook, at @EASITproject.

4 ME dissemination

The EASIT partners contributed to the dissemination of the multiplier event through:

- EASIT project stakeholders' list
- EASIT partners' own mailing list
- EASIT: Social media (Twitter, Facebook)

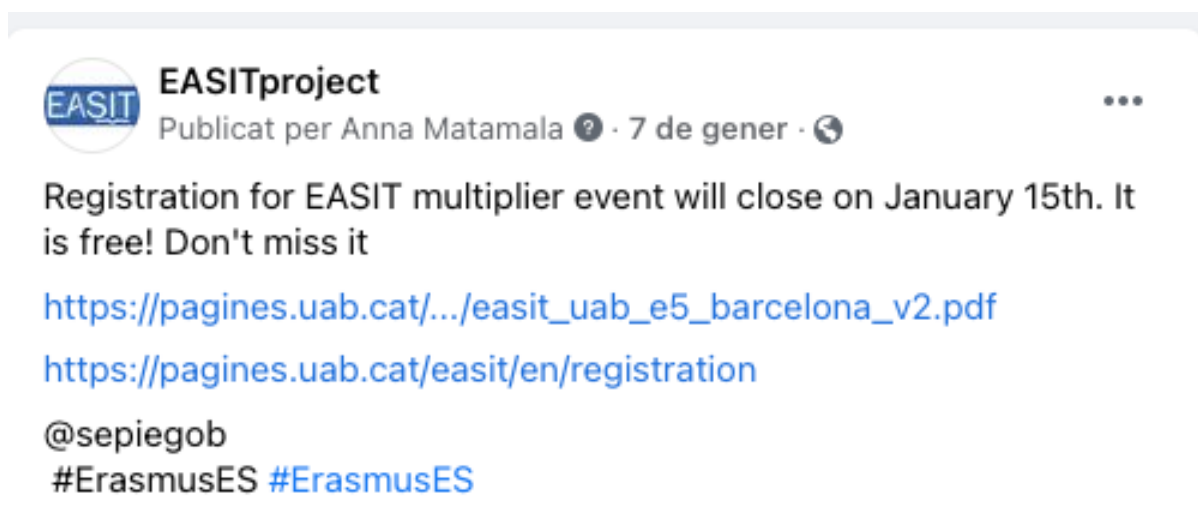


Figure 7. Publication on the EASIT project Facebook announcing the closing of the registration for the EASIT multiplier event.

- EASIT project webpage:
<https://pagines.uab.cat/easit/en/content/event-5>,
<https://pagines.uab.cat/easit/en/content/easit-event-5>

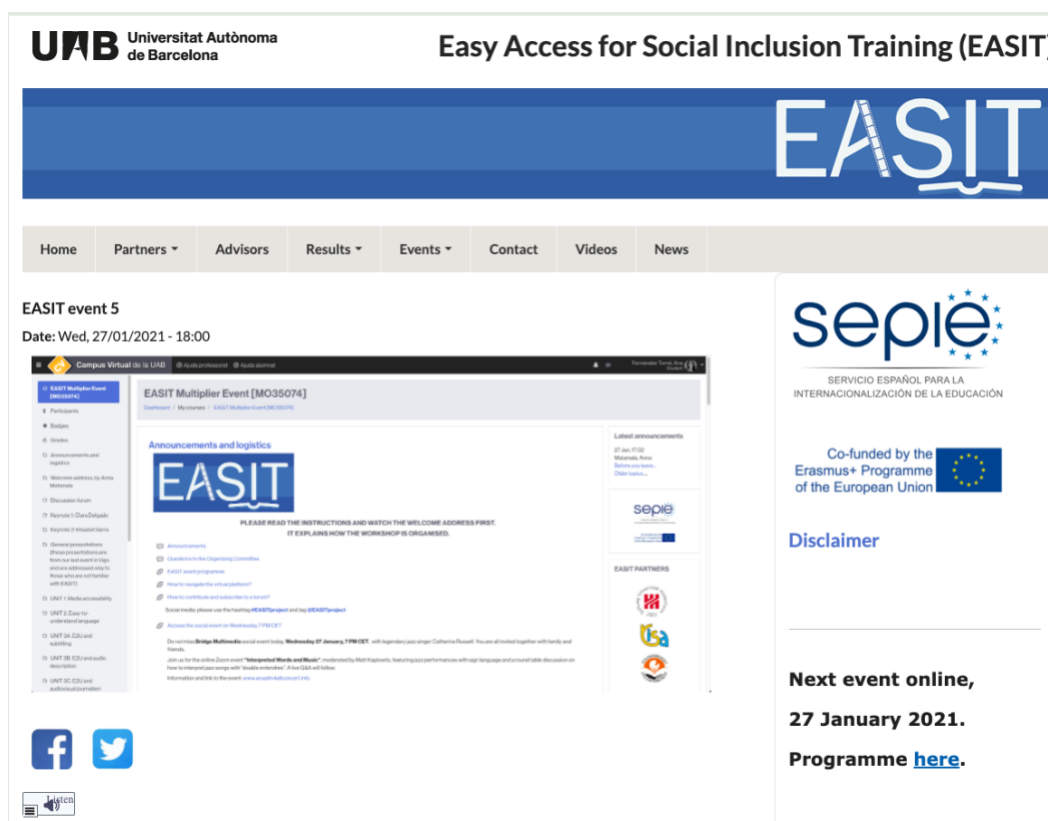


Figure 8. Piece of news on the event on the EASIT website.



- M4ALL 9 international conference website:
<https://jornades.uab.cat/media4all9/>
- ARSAD 8 international conference website:
<https://grupsderecerca.uab.cat/arsad/>
- Transmedia Catalonia mailing list and social media



Figure 9. Publication on Twitter from Transmedia Catalonia on the instructions on how to log in the platform where the event was to take place.

- Transmedia Research Group mailing list
- Facultat de Traducció i d'Interpretació i d'Estudis de l'Àsia Oriental of the Universitat Autònoma de Barcelona mailing list

5 ME results

The event allowed for a vast dissemination of the project. It also allowed for the dissemination of the educational materials produced up to the date as a result of the work done for IO5. Besides, feedback was gathered on these materials, so that partners have input on how the materials are received by many different stakeholders.

6 Participants and impact

238 participants registered for the event. 151 attended the conference. This figure includes 18 members of the partners' teams.

The profiles of the registered attendees comprised university researchers and lecturers, students, public sector representatives, accessibility service providers, members and representatives of end-user associations, and representatives of public broadcasting services. These profiles match the target audience of the project.

A wide array of 30 countries from all continents were present, namely Argentina, Australia, Austria, Belgium, Brazil, Canada, China, Egypt, Estonia, Finland, Germany, Greece, Hong Kong S.A.R., Hungary, India, Italy, Lithuania, Mexico, The Netherlands, Poland, Portugal, Romania, Russia, Slovenia, Spain, Sweden, Switzerland, Ukraine, United Kingdom, and Uruguay.

It is important to highlight that some participants addressed the EASIT consortium asking to use the educational videos in their classes. This is the case of:

- a lecturer from Universidade Estadual Paulista (Brazil) wishing to use a selection of 12 EASIT videos in her course on "English for Audiovisual Production", starting on February 22nd,
- a lecturer from Greece willing to cooperate in the subtitling of educational content, as part of subtitling training, and
- a lecturer from Universidad de la República (Uruguay) interested in using the materials in a research context.

7 Satisfaction survey

48 participants answered the satisfaction survey.

The survey was divided in two parts. The first part was aimed at assessing their opinion on the event as a whole, while the second focused on the educational materials (EASIT videos) they had watched.

The first part of the survey included 5 statements and participants had to rate their level of agreement or disagreement on a 5-point Likert scale. An open box was left in the end for them to add any comments or suggestions about the event, but not about the specific videos. The statements were:

- The information received before the multiplier event was satisfactory.
- The overall quality of the presentations was good.
- The EASIT project has presented quality results (intellectual outputs).
- The results of the EASIT project can have an impact on our society.
- I will follow the development of the EASIT project.

The second section included 3 statements based on a 5-point Likert scale, a fourth statement where the possible answers were “yes/no/I am not a trainer/I do not offer training in this area” and an open box for comments and suggestions about the videos. The statements were as follows:

- The videos I have watched are useful for training
- The videos I have watched can be useful for self-learning

- The videos I watched are informative
- I will use some of the videos in my classes or seminars

The results of the first part are included as mean values in Table 2:

Statement	The information received before the multiplier event was satisfactory.	The overall quality of the presentations was good.	The EASIT project has presented quality results (intellectual outputs).	The results of the EASIT project can have an impact on society.	I will follow the development of the EASIT project.
Average value (50 replies)	4.40	4.44	4.58	4.63	4.52
Total average	4.51				

Table 2. Results of the satisfaction survey on the event as a whole.

All values are above 4.40, with a total mean of 4.51 on a 5-point Likert scale, showing the satisfaction of most participants. This is confirmed with the positive feedback received in the open fields, which is reproduced literally next:

- All great, thank you for organizing it!
- Fantastic
- First of all: Thank you very much for this event. I enjoyed it very much and I really liked the concept, that every participant got to

choose which video she/he wants to watch. And it's also great that all the videos can be accessed until February, since there are so many interesting topics. However, an overview with short explanations about the specific videos or about the content of the different units beforehand would have been useful. It would have made it a little easier to decide which video to watch during the conference. I was a little bit overwhelmed by all the videos at first. I think if I could have planned which video I would like to watch directly, I would have participated in the discussion.

- I think IS awesome
- I was a little bit confused about the EASIT and the other two events simultaneously promoted. I'd suggest an initial short/schematic explanation on how these events are related and about the delivery method (Initially, I thought this event was a live conference). However, I am very happy to have been part of it, since the educational material is very informative and useful. Thank you!
- More possibilities for 'live' interaction
- The platform was absolutely impersonal. Didn't like it at all.
- I appreciated the large quantity of material made available, spanning a variety of topics, some of which I wasn't familiar with at all; the fact that they will remain available for another week is even more helpful. Thank you for creating a space for community interaction in the comments.
- Establishing national standards on easy-to-read is an important step towards full acceptance of accessibility in society. Hopefully, legislation will follow.
- Thank you for your job! :-)
- Very systematic and good overview of the project.
- Good

- It was a bit overwhelming at first, with so much information, and a new platform to get used to at the same time. But I got the hang of it after a while, and will return and continue to watch the videos with more time during the next few days. So many interesting presentations! One thing I missed a little bit: Some "festive signal" when the seminar started, something live that would have added to the feeling that I was participating in a seminar that actually starts now. But over all the seminar was very good and very professionally planned and carried out! Thank you so much for the event!

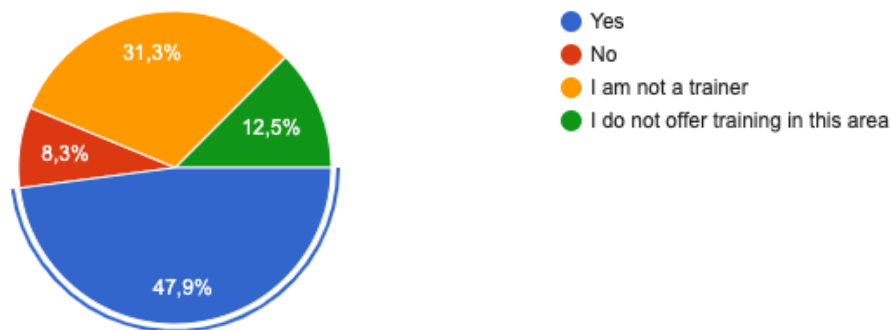
In relation with the second part of the survey, the results for the first statements were also very positive, with a total average of 4.58 on a 5-point Likert scale. This shows the potential of the educational videos.

Statement	The videos I have watched are useful for training.	The videos I have watched are useful for self-learning.	The videos I have watched are informative.
Average value (50 replies)	4.48	4.60	4.66
Total average	4.58		

Table 3. Results of the first 3 statements of the second part of the satisfaction survey, devoted to the educational videos.

The results of the fourth statement ("I will use some of the videos in my classes or seminars") are shown in Graphic 1. Almost 50% of the participants intend to use EASIT educational materials. When they state that they will not be using the materials it is often because they are not

trainers or because they do not offer training in this area. This can also be interpreted positively, as this EASIT multiplier event attracted participants beyond the traditional boundaries of easy-to-understand language.



Graphic 1. Answers to the fourth statement of the second part of the satisfaction survey ("I will use some of the videos in my classes or seminars").

The comments and suggestions gathered on the educational videos are listed next:

- How many different topics and materials! Congratulation! And very nice introductory video, logo and overall graphic design. Very good also from the visual point of view!
- It could be useful to include, in the description of the videos in youtube, an index to the contents and time codes (minutes and seconds) of each part of the videos. This would facilitate navigation within each video.
- For a wider international public videos in English or at least with an English spoken abstract would be much more comfortable to follow than yt-subtitles. Anyway, muchas gracias!
- I will not use any of the videos as such in my classes, because of the language barrier. But I might pick some information and use it in my own material.



- I thought they provided a good introduction to the topic at hand, plus samples contributed to fixing the information received and fully grasping the content, as were the interviews with professionals. Perhaps a written list of references/useful links/further reading underneath each video, whether mentioned or not, could be helpful?
- Really relevant materials to be used for training purposes!
- It was interesting and eye-opening, although not my field of research
- Congrats! You are doing a great job!
- I only answered "no" for question 4, because I normally don't show videos in my seminars. But this may change in the future.
- Since I'm not a trainer now, this EASIT event has been really inspiring.
- Please keep me posted on new materials
- It was a very positive experience, productive and stimulating. I will follow the project and ask for support.
- The videos look really good and provide a wealth of information. I look forward to seeing more materials developed by the project. The amount of available videos is already impressive. I also liked the videos with interviews with professionals. Well done!
- Thank you for putting this together, I found it very interesting.
- Continue working hard
- As an almost newcomer to the project (I knew a bit about it before and I watched just some of the general videos now, the ones more related to the fields I'm more interested in) and not coming from Academia, I found some of the talk (through the general and new videos) extremely superficial and self-referential, in a (very academical) way that sometimes makes the non-academical viewer feel that the presentations are talking about nothing at all. I would

take that kind of thing in mind when recording new presentations. In any case, good luck with the project!

- The videos are excellent, they will be very useful for training in Brazil.
- Congratulations. Very interesting systematisation for E2R training

8 KPI

The key performance indicators for the event were:

- Number of registered attendees: 238.
- Number of actual attendees: 151 (including 18 members of the EASIT partners' teams).
- Presence of stakeholders: a wide variety, including students, university lecturers, public sector representatives, service providers and members of end-user associations.
- Overall satisfaction level of the attendees, obtained through satisfaction surveys: 4.51, with values ranging from 4.40 to 4.63 out of 5.

9 Conclusions

EASIT Multiplier Event 5, Workshop: EASIT project training materials, focused on the presentation of a sample of the educational resources created in the EASIT project, which will be offered in open access in the summer of 2021.

The evaluation of the actual training materials developed as part of the Intellectual Output 5 was one of its aims and the survey's results on the educational resources, both quantitative and qualitative, show that they have been well-received and valued by the audience. Thus, materials



were found useful for training (mean value: 4.48 out of 5), useful for self-learning (mean value: 4.60 out of 5) and informative (mean value: 4.66 out of 5).

In relation with the second aim of the event, not only were the partial results of IO5 disseminated, but the project itself. The collocation of the event both with the 8th Advanced Seminar on Audio Description (ARSAD, <http://grupsderecerca.uab.cat/arsad/>) and the 9th Media for All (M4ALL, <https://jornades.uab.cat/media4all9/>) international conferences allowed for a wide dissemination among scholars, media service providers and persons interested in media accessibility in general, for whom easy-to-understand was unknown.

On the whole, participants' responses to the satisfaction survey showed that attendees agree on the impact of the project on society (mean value: 4.63 out of 5) and on the quality of the results presented (mean value: 4.58 out of 5). They also showed a high interest in following the development of the project (mean value: 4.52 out of 5).



Annex 1. EASIT ME5 programme



EASIT Multiplier Event 5

Workshop: EASIT project training materials

Universitat Autònoma de Barcelona

27 January 2021

Barcelona, **online event**

Aim of the workshop: to present a sample of the educational materials created in the EASIT project, which will be offered in open access in 2021. Taking into account the workshop is offered by Universitat Autònoma de Barcelona, it will also feature two short invited presentations on easy-to-understand language in Spain and Catalonia, and a short introduction to the EASIT project.

Length: 2 hours.

Platform: online platform (Moodle).

Target participants: translators, subtitlers, audio describers, journalists, linguists, and experts in easy language as well as trainers and lecturers in both vocational and academic contexts.

Please register here:

<https://pazines.uab.cat/easit/en/registration>

The participation is free.

Registration is required.



Event program

Schedule

Time	Topic
15:30-15:45	Welcome and project presentation (Anna Matamala, UAB).
15:45-16:00	<p>Clara Delgado Normas UNE sobre Lectura Fácil. Oportunidades y retos. [UNE standards on Easy Reading. Opportunities and challenges.] This session will be held in Spanish with English subtitles.</p> <p>Elisabet Serra Associació Lectura Fàcil. Del foment de la lectura a l'accessibilitat cognitiva. [Easy Reading Association. From the promotion of reading to cognitive accessibility.] This session will be held in Catalan with English subtitles.</p>
16:00-17:00	Participants will be given access to a selection of materials, mainly videos, and they will watch them independently.
17:10-17:30	Discussion: a written forum will be open for questions, comments, etc., moderated by EASIT project partners.
17.30	The event will finish at 17.30, but the materials will be available and the discussion forum open for a week, until February 5 th .

Registration

Please register here:

<https://pagines.uab.cat/easit/en/registration>

If you have any questions, please contact transmedia.catalonia@uab.cat



Proof of participation

Proof of participation will be sent to all participants who enter the platform between 27 January and 5th February. We hope you will all contribute to the written forum on 27th January.

Other events

Please notice the EASIT workshop takes place on the same week as Media for All and ARSAD. More information: <https://jornades.uab.cat/media4all9> and <http://jornades.uab.cat/arsad/>

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