A Dialogic Model for Telecollaboration

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In language learning contexts, telecollaboration is understood to be internet-based intercultural exchange between people of different cultural/national backgrounds set up in an institutional context with the aim of developing both language skills and intercultural communicative competence. Generally students interact with one another on ‘safe’ topics and subsequently reflect on and discuss their interactions with teachers and peers. This paper presents a dialogic model of telecollaboration which breaks from this tradition as it entails interaction on topics which are seen as divisive through dialogue in groups led by trained facilitators, the Soliya Connect Program (SCP). The differences between this model of telecollaboration and traditional models are illustrated, and then the author presents the results of a survey study which looks at participants’ evaluation of this program, what they perceive to be the role of the facilitators and their personal learning outcomes.

Introduction

Telecollaboration in foreign language education is online intercultural exchange between classes of students in geographically distant locations (Dooly, 2008). In the twenty or so years that telecollaboration has evolved as a pedagogic approach several models have emerged, with diverse learning objectives, involving different typologies and configurations of participants, and utilizing a range of languages and modalities of language use. What most of these established models of telecollaboration share is that interaction generally occurs directly between participants who engage in tasks designed to foster language skills and intercultural communicative competence. It is also important, however, that foreign language education be concerned not only with instrumental aims but also humanistic ones, and promote not only the acquisition of language and intercultural skills and competences but also intercultural dialogue and understanding.

Intercultural dialogue has recently become a key area of European policy. In 2008, recognizing the inadequacy of ‘assimilationist’ and ‘multicultural’ models of dealing with the increasing diversity of society, the Council of Europe published the White Paper on Intercultural Dialogue. In this document, intercultural dialogue is defined as follows:

a process that comprises an open and respectful exchange of views between individuals and groups with different ethnic, cultural, religious and linguistic backgrounds and heritage, on
the basis of mutual understanding and respect. It requires the freedom and ability to express oneself, as well as the willingness and capacity to listen to the views of others. Intercultural dialogue contributes to political, social, cultural and economic integration and the cohesion of culturally diverse societies. It fosters equality, human dignity and a sense of common purpose. It aims to develop a deeper understanding of diverse world views and practices, to increase co-operation and participation (or the freedom to make choices), to allow personal growth and transformation, and to promote tolerance and respect for the other. (2008, p.17)

Promoting intercultural dialogue as well as communicative competence is thus an imperative for educators, and foreign language education is one of the areas in which intercultural dialogue can find a collocation.

The paper begins with a brief review of established models of telecollaboration, with a focus on the objectives of these models, tasks and interaction mode usually adopted, and finally a brief outline of main research findings. This is followed by a definition of dialogue, and how a dialogic approach to telecollaboration compares to the established models. This comparison is supported by the description of the Soliya Connect Program, the object of this research study. The author then describes a study which sought to answer the following research questions:

- How did participants evaluate this dialogic telecollaboration project?
- What was the role of facilitators perceived to be?
- What did participants see as the most important learning outcome of their participation in this project?
- Were there any differences between respondents from geographic regions (USA, Europe, Middle East and North Africa)

The research study adopted a survey methodology, with qualitative and quantitative data analysis. After discussing the findings and limitations of the study, the author reflects on whether this model could meet the need for ‘purpose-driven language pedagogy as defined by Phipps and Levine (2010).

**Literature Review**

In language learning contexts, telecollaboration is “internet-based intercultural exchange between people of different cultural/national backgrounds set up in an institutional context with the aim of developing both language skills and intercultural communicative competence (as defined by Byram 1997) through structured tasks” (Guth & Helm, 2010, p. 14). Telecollaboration is a form of network-based learning (Kern, Ware & Warschauer, 2008) and has also been defined as internet-mediated intercultural foreign language education (ICFLE) (Belz & Thorne, 2006) and online intercultural exchange (O’Dowd, 2007).
There are several different models of telecollaboration. The earliest models to be established, such as the Cultura model (Furstenberg, Levet, English & Maillet, 2001; Bauer, de Benedette, Furstenberg, Levet & Waryn, 2006) and institutional forms of Tandem learning (Kötter, 2003; O’Rourke, 2005) traditionally involve language learners in geographically distant locations engaging in bilateral, bilingual exchanges (Thorne, 2006). However, the implementation of online intercultural exchanges in a diversity of contexts has extended the scope of telecollaboration. New configurations of telecollaboration have been established involving different types of partners, for example trainee teachers (Belz & Müller-Hartmann, 2003; Lee, 2006; Fuchs, 2007; Dooly & Sadler, 2013), in-service teachers (Müller-Hartmann, 2006), Media or Communications students (O’Dowd, 2006; Schneider & von der Emde, 2006) and also heritage speakers (Blake & Zyzik, 2003). Exchanges may be multilateral, involving more than two groups in any one exchange (Müller-Hartmann, 2006; Hauck, 2007; Hauck & Lewis, 2007) and they may involve global networks of learners (Guth, Helm & O’Dowd, 2012). Exchanges are no longer necessarily bilingual, they can be multilingual, involving the sharing of more than two languages (Fratter, Helm & Whigham, 2005), but often they are monolingual, involving just one of the partners’ languages (Lee, 2006; O’Dowd, 2006) or the adoption of a lingua franca (Basharina, 2007; Guarda, 2013; Helm, Guth & Farrah, 2012).

In most telecollaboration projects reported in the literature, teachers organize the communication and tasks, motivate students, monitor activities and provide feedback and support for learners, but usually learners engage in communication with one another, with no direct intervention from teachers in their interactions, whether they are communicating synchronously or asynchronously, in dyads, triads or having group discussions on fora. A wide variety of tools are available to learners for communication, from the more traditional tools such as e-mail and asynchronous discussion fora to Web 2.0 tools such as social networks, blogs, wikis (Dooly, 2008; Guth & Thomas, 2010) and desktop video-conferencing (Develotte, Guichon & Vincent, 2010). Communication can thus be asynchronous or synchronous, depending on objectives of the exchange and institutional and logistic constraints, such as different time zones, class times, teacher and/or student preferences. Each communication mode has its own characteristics and affordances for different activities and levels of language and intercultural learning. Asynchronous communication has the advantage of being space and time independent, and offers learners time to prepare their own and to reflect on and respond to others’ interventions. Synchronous communication, on the other hand, and in particular video communication, offers immediacy and a higher degree of ‘social
presence’, that is “the ability of participants in a community of inquiry to project themselves socially and emotionally as ‘real’ people (i.e., their full personality), through the media of communication being used” (Garrison, Anderson & Archer, 2000, p. 94).

Objectives of telecollaboration depend on the project and the participant groups. They can include the development of language skills and/or intercultural communicative competence (Belz & Thorne, 2006; O’Dowd, 2007; Dooly, 2008), development of new online literacies (Helm & Guth, 2010), language tutoring skills (Mangenot & Zourou, 2007), work-related competences such as translation and professional communication (Mousten, Maylath, Vandepitte & Humbley, 2010). A recent survey of telecollaboration practitioners in Europe (Guth, Helm & O’Dowd, 2012) revealed intercultural communicative competence (ICC) to be the most widely shared objective, confirming what Thorne (2010) describes as the ‘intercultural turn’ in foreign language education. Telecollaboration is ideal for the development of ICC, since it offers learners an authentic context for actually engaging in intercultural communication, overcoming what have been seen as the limitations of the classroom for intercultural learning (Belz, 2007). The definition of intercultural communicative competence which has been widely embraced in the telecollaboration literature is based on Byram’s (1997) model. According to Byram

someone with some degree of intercultural competence is someone who is able to see relationships between different cultures - both internal and external to a society - and is able to mediate, that is interpret each in terms of the other, either for themselves or for other people. It is also someone who has a critical or analytical understanding of (parts of) their own and other cultures - someone who is conscious of their own perspective, of the way in which their thinking is culturally determined, rather than believing that their understanding and perspective is natural. (Byram, 2000 para. 9)

Research studies have reported on the many outcomes of different telecollaborative projects, such as gains in language development, accuracy and fluency (Kötter, 2003; Lee, 2006), intercultural communicative competence (Belz, 2007; Möllering & Levy, 2012; O’Dowd, 2006), learner autonomy (O’Rourke, 2006), multimodal communicative competence (Hampel & Hauck, 2006; Dooly & Hauck, 2012). Research has also reported on the “difficulties, tension and failure” which, as Lamy and Goodfellow (2010) point out have been attributed to a wide range of factors, including socio-institutional constraints, differences in communication/negotiation/interactional ‘styles’, local learning values, and last “but not least incompatibilities in worldviews, for example about post-cold-war Germany, about European anti-Americanism or about what counts as ‘terrorism’ in different hotspots of the world (Ware and Kramsch, 2005)” (Lamy & Goodfellow, 2010, p. 110).
Lamy and Goodfellow call into question several of the assumptions underlying the telecollaboration literature and argue, for instance, that the notion of ‘intercultural’ has been underconceptualised and that the ideologies of ‘communicative competence’ are more tied in with the utilitarian objectives of English Language Teaching in global English contexts and oriented towards the material success of individuals. There is, indeed, growing recognition that we need to critically re-assess our activity and better understand the situatedness of foreign language education, “the complex global and local relations of interwoven practices, policies and ideologies involving, among other factors, distance, historicity, power and control as well as inequalities generated by hierarchical ordering and classification” (Train, 2010, p. 144). An interdisciplinary approach which seeks to go beyond the binarism of “the either/or of bounded languages and identities - toward decolonial third spaces (Bhabha, 1994; Kramsch, 1993; Perez, 1999)” is invoked by Train (2010, p. 153), and many foreign language educators (see for example Kramsch, 2009; Dooly, 2011; Helm, Guth & Farrah, 2012; Pegrum, 2009).

Drawing on theory from areas such as post-critical theory and critical pedagogy (Freire 1970), postcolonial (Spivak, 1999) and postmodern studies (Burbules & Rice, 1991), cultural studies (Bhabha, 1994; Bakhtin, 1986) and peace studies (Lederach 1995), dialogic approaches have been developed and implemented in diverse educational settings in order to foster mutual understanding between diverse groups, or groups in conflict with one another (Nagda, Gurin & Lopez 2003; Saunders, 2009; Andreotti, 2005). A more critical, dialogic approach could and should also be applied in foreign language education and telecollaboration, it is argued (Schneider & von der Emde, 2006; Lamy & Goodfellow, 2010; Phipps & Levine, 2010), if more in-depth intercultural understanding is to be achieved. The rest of this paper focuses on dialogic approaches to learning.

What is meant by dialogue? How has it been used in educational contexts and in telecollaboration? And finally the findings of a research study on the evaluation of the Soliya Connect Program, a dialogic telecollaboration project, will be presented and discussed.

**What is dialogue?**

According to Freire (1970),

Dialogue cannot be reduced to the act of one person’s “depositing” ideas in another, nor can it become a simple exchange of ideas to be “consumed” by the discussants. Nor yet is it a hostile, polemical argument between those who are committed neither to the naming of the world, not to the search for truth, but rather to the imposition of their own truth. (p.70)
Dialogue is not coercive or confrontational, rather it is a collaborative, mutual learning process with participants working together towards understanding. In dialogue, identities and difference are explored and personal experience and emotions contribute to awareness of self and others, and political understanding. Dialogue involves active listening to other perspectives. There is no single reality or truth, nor is there dualism with right and wrong answers but rather multiplicity and complexity. Dialogue entails critical thinking and aims to reveal assumptions and biases so they can be re-evaluated. Political correctness and politeness can be barriers to dialogue, the aim is for openness and sincerity and for exploration of the origins and personal meanings of perspectives.

In educational settings in which dialogue is used, power issues are acknowledged and openly addressed and conflict or dissensus is not avoided, rather it is seen as a natural social phenomenon and as key for learning to take place. Conflict is seen as a transforming agent, which can bring about systemic change. The notion of ‘conflict transformation’ (as opposed to conflict resolution, or conflict management), strongly influenced by the work of Paulo Freire,

> encompasses a view that legitimizes conflict as an agent of change in relationships. [...] Transformation suggests a dynamic understanding that conflict can move in destructive or constructive directions, but proposes an effort to maximize the achievement of constructive, mutually beneficial processes and outcomes. (Lederach, 1995, p.19)

This view of conflict is alien to foreign language education, though the need for such an approach is beginning to be recognized. Phipps and Levine write

> Conflict can occur anywhere where language is in play: domestically, intergenerationally, in diverse linguistic communities, ecologically, economically and politically. Each of these contexts, in a translingual world, requires language pedagogies that can rise to the challenges of conflict transformation because conflict transformation occurs in languages and is sensitive to language as potentially inflaming or transforming the injustice that leads to conflict. (2010, p.12)

Practical applications of the dialogic approach can be found outside of foreign language education (FLE) in various spheres (intergroup dialogue, development education, peace studies, social policy), but it is not a common approach in foreign language education, and even less so in telecollaboration, despite its proven potential for developing the kind intercultural awareness endorsed by the CEFR (2001), among other EU documents on language education.

Intergroup dialogue, for example, is an increasingly common activity on American university campuses that was established to create opportunities for students to actively learn from diversity in university classrooms and in the broader campus environment (Nagda, Gurin & Lopez 2003; Nagda, Gurin, Sorensen & Zúñiga 2009;). Research carried out by Nagda et al. has found that
Through sustained dialogue with diverse peers that integrates content learning and experiential knowledge, intergroup dialogue encourages students to be intellectually challenged and emotionally engaged. These facilitated relationships influence students’ understanding of their own and others’ experiences in society and cultivate individual and collective agency to effect social change. (2009, p. 6)

The sustained dialogue approach (Saunders, 1999), which shares commonalities with intergroup dialogue is extensively used across campuses in the US and also by citizen groups. Development education is another area where a dialogic approach has been established in response to dissatisfaction with public perceptions of and attitudes to development which are based on compassion and charity (Andreotti & de Souza, 2008). The aim of introducing a dialogic approach stemmed from the belief that

Addressing complexity, understanding interdependence and learning to question and use different modes of thinking may help learners see themselves as integral to the picture they are trying to change (both as part of the problem and the solution) and prevent the reproduction of mechanisms that generate or maintain the problems that are addressed. (Andreotti, 2005, p. 1)

In the following section a dialogic telecollaboration project, the Soliya Connect Program which also shares a number of these characteristics is described.

The **Soliya Connect Program - a situated, dialogic learning model**

The Soliya Connect Program (henceforth SCP) is a 9-week telecollaboration project which most participants take part in as an element of their university courses which range from political science, international relations, media studies but also English language programs. The Connect Program comprises several different elements, the main one being a weekly video-conferencing session in a dialogue group of 7-9 participants led by two trained facilitators on issues which are seen to be divisive.
What is characteristic of the software Soliya has developed is the way participants are arranged in a circle, which creates a friendly non-threatening environment that has affinities to the seating arrangement used for university seminars, ‘circle time’ in primary schools, therapy groups and is more conducive to dialogue as everybody (apparently) has equal status.

Each iteration of Soliya has over 200 participants and over 30 dialogue groups. All dialogue groups follow a shared online curriculum, which has a clear structure and progression, from getting to know each other, to defining global challenges and topics for discussion to reflection and planning for action. There are some tasks which all groups are required to do, and others which the facilitators who plan and lead sessions can choose from the curriculum Soliya provides for each week. Some weeks all groups discuss the same topics which are key to the SCP curriculum, such as the relationship between Western and predominantly Muslim societies, the role of religion in society, stereotypes, the role of the media, the situation in Palestine and Israel, other weeks the groups establish topics for discussion. The required activities are:

- assigned readings and discussions based on these;
- individual production of a short video;
- discussion in pairs or groups of 3 in break out rooms for part of one or two sessions.

Participants also have their own blog in the Soliya community which they can use to communicate with the extended Soliya community, that is all the students participating in the other dialogue groups during that time, as well as Soliya alumni, facilitators and trainers.

As in all of the dialogue practices discussed in the previous section, the facilitator plays a

Figure 1. The Soliya videoconferencing interface (image and permission to publish granted by Soliya)
key role in the SCP, and is essential to the success of the project. The facilitators lead the dialogue
groups, structuring sessions, offering ice-breaker activities and helping participants gradually get to
know each other and begin to take possession of the dialogue process. Facilitators have many
different skills which they need to put into play, such as active and empathetic listening; asking
good questions, avoiding questions that reveal bias and asking questions that will push the
conversation to a deeper level; help participants recognize assumptions; reflect on the content and
process of the dialogue sessions with the group (Soliya, 2010). The project is set up so that
facilitators in each dialogue group are paired, where possible there is one from the Western world
and another from the predominantly Muslim world and preferably is an Arabic speaker. Facilitators
also have a coach whose role is to provide advice and support for them and observe one of their
sessions, providing them with feedback and opportunities for developing and improving their skills.

The Soliya Connect Program was not developed as an English Language program, but has
been adopted in advanced English language courses in various institutes in Europe and the Middle
East. The rationale for this is that it is a form of experiential learning, or what could also be
considered CLIL (Content and Language Integrated Learning) learning, in which learners are
required to use English as a vehicular language to learn more about international relations, issues
that divide the Western and Arab/Muslim world. As well as the knowledge component, the Soliya
Connect Program enhances the development of intercultural competence and also new online
literacies, such as communicating in synchronous online video, using text and audio chat
simultaneously, multi-tasking, and video production skills. At the same time SCP allows learners to
develop their critical thinking and critical literacies as they are encouraged to question assumptions,
power relations and representation and also develop reflexivity.

How does a dialogic model of telecollaboration differ from traditional models?

The SCP is what I would define as a dialogic model of telecollaboration, and differs from
traditional models in several ways, as summarized in Table 1, below.

<table>
<thead>
<tr>
<th>‘Traditional’ models of telecollaboration</th>
<th>‘Dialogic’ telecollaboration</th>
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</thead>
<tbody>
<tr>
<td>Communication is often in dyads or triads, (with the exception of asynchronous forum discussions)</td>
<td>Communication is in groups of 6+ students</td>
</tr>
<tr>
<td>Students engage in discussion with peers without the presence of teacher or facilitators</td>
<td>Students engage in dialogue sessions led by trained facilitators</td>
</tr>
<tr>
<td>Participants should feel comfortable in their communication</td>
<td>Participants are gradually taken out of their comfort zones</td>
</tr>
<tr>
<td>‘Safe’ topics tend to be discussed, such as university or student life, culture, free time. Contentious issues are avoided.</td>
<td>Divisive topics and conflicting world views are deliberately addressed</td>
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</tbody>
</table>
Students are expected to be ‘polite’ and ‘politically correct’

Politeness and political correctness are seen as barriers to dialogue

Synchronous or asynchronous, written and oral communication modes can be used

Synchronous video communication is preferable

Disagreement is accepted but conflict is avoided

Conflict is seen to be potentially constructive and can lead to transformation

In order to be exposed to a multiplicity of diverse viewpoints participants do not engage in dyadic communication, but rather group interactions. Since the dialogic approach aims to address divisive issues, inequalities and imbalances of power, a ‘safe’ environment where participants trust one another needs to be created, hence the need for trained facilitators to lead the discussions and create this kind of space. As venturing onto any online news discussion forum on a contentious issue will reveal, dialogue and understanding do not seem to occur when participants do not ‘listen’ to one another or seek to explore the motivations behind the opinions. When students are interacting without mediation it is unadvisable for them to address divisive issues, since communication can easily break down if the conditions have not been created for engagement in dialogue. Most telecollaboration projects reported in the literature tend to have students discussing ‘safe’ topics in order to avoid this communication breakdown, yet, as some scholars have reported (Helm & Guth, 2010; Schneider & von der Emde, 2006), it can be difficult for participants to move beyond information exchange and superficial cultural comparison and reach deeper levels of understanding. The use of synchronous video communication is important for effective dialogue since it offers an appropriate level of social presence to enhance interpersonal involvement and engagement, offering participants’ insight into each other’s emotions and reactions.

Research questions, methodology and data analysis

The aim of this study was to answer the following research questions:

- How do participants in the Soliya Connect Program evaluate their experience of dialogic telecollaboration?
- How essential is the role of facilitators perceived to be in creating a dialogic space?
- What do participants in the SCP see as the most important learning outcome of their participation in this dialogic telecollaboration project.
- Are there any differences in responses from participants in the three broad geographic regions?

The data for this study come from a post-SCP survey designed and carried out by the organization, Soliya, at the end of the 2010 Spring iteration of SCP. The survey consists of both quantitative Likert scale items and open questions. For the purposes of this paper a selection of the closed items (see Annex 1) and one open question, “What was the most important thing(s) that you learned
through your participation in the Soliya Connect Program?” were analysed. The researcher was provided with all the responses to the questionnaire which had been anonymized by Soliya.

In Spring 2010, 275 students from 35 different universities (student numbers per university ranged between 1 and 24) and studying in various degree courses from Political Science to Media Studies, Conflict Resolution and English Language, were enrolled in the program. There were 145 students from the predominantly Muslim world, 75 from the US, 57 from Europe (Amsterdam, Brussels and Padova), so in general there was a fairly equal balance between ‘Western’ and predominantly Muslim and Arab students. These students were split into 34 different groups with, as far as possible, equal representatives from the two different ‘regions’ of the program – generally 4 from the ‘Western’ world and 4 from the predominantly Muslim world. 217 students completed the post-SCP survey, which makes for nearly an 80% response rate, and this is the data which is considered in the following section.

The quantitative data were analysed using statistical methods with a comparison of responses across three groups of participants: US, Europe, the Middle East and North Africa. For each of the closed items in the survey a mean score was calculated for each regional group and for all participants. To compare the evaluations of the Connect program by participants in the different regional groups, the difference between the mean for each group versus all the other groups was calculated using a F-Fisher test (which calculates between groups /within groups variability) and significance was calculated at 5%. The qualitative data, responses to the open question, were analysed and coded manually by the researcher and two fellow researchers. Coding categories were defined and are included in Annex 2 with examples for each category.

Findings and Discussion

Positive evaluation of the dialogic model

The overall evaluation of the SCP was extremely high (see Annex 1). Virtually all students were glad they participated in SCP and said they would recommend it to their peers. Students reported having built meaningful relationships through participation and that it had helped them clarify what they feel about issues that are important to them, with most of them indicating that they were motivated to learn more about the relationship between the West and the Muslim world and also empowered in feeling they would play a larger role in informing their peers about these issues. The regional group which evaluated the project most highly all round was the Arab/Muslim group, with a significantly higher mean score than all of the other groups on most of the survey questions.
Only 17 students out of 217 evaluated the project somewhat negatively (3 out of 5 or less on Likert Scale), but these negative evaluations were not limited to a particular dialogue group or to students from a particular region, they were distributed across all regions suggesting that the dialogic approach adopted was not dispreferred by any broad cultural group or any one of the specific dialogue groups, but these negative evaluations were due to individual characteristics.

**Importance of facilitators and the creation of a safe, dialogic space**

Of all the different components of the SCP, (the blog, video project, lectures in their respective classes, readings) it was the dialogue sessions which were recognized as contributing most to the respondents’ learning experience. Respondents rated the effectiveness of their facilitators very highly, and also the level of trust and safety to speak openly in the group. In the responses to the open questions, several students from the predominantly Arab and Muslim regions reported that the most important thing they had learnt was to express themselves freely and openly. For students from this region, the facilitators were reported to be particularly important in encouraging them to speak more, and more openly, and also in helping them make themselves understood, as this remark indicates:

*Extract 1. Response to open-ended question*

“because in many times students were not able to express there ideas in English and sometimes differences in our accent would not let us understand will but we easily overcame that because of the amazing facilitators we had such as Emma "the English version of my mind" and Fatima "she types just what we wanna say" :P”

The fact that the facilitators were more strongly appreciated by participants in the Middle East than in the US perhaps reflects how they compensated for the possible inequalities in participants’ English language competence and their not necessarily being used to speaking freely and openly in a semi-academic context.

Many respondents from both US and Arab and Muslim regions also commented on how the dialogue sessions offered them the opportunity to learn to ‘listen’ to other views, which is a key to dialogue. A considerable number of respondents also highlighted the importance of dialogue with others in order to learn more, to understand other views better and also to understand how others view your cultures. Disagreement and conflict were mentioned by several participants, but never in a negative light, but rather as an opportunity for learning more, as illustrated in this comment.

*Extract 2. Response to open-ended question*

“I was fortunate enough to have a very diverse group that was vocal about their opinions, and I think really being able to discuss important issues with them in an open
environment gave me a lot of insight in to how and why people think and act the way they do.”

This too is a reflection of the success of the dialogic approach adopted, for conflict is not seen as a negative or threatening experience, but rather as an opportunity for learning.

**Challenging stereotypes and media representations through dialogue with ‘real’ people**

In responses to the open question, many of the respondents indicated that the most important thing they learnt was not to make generalizations or to judge people without getting to know them and asking questions. An increased awareness of media representations and how media stereotypes can lead to prejudice emerged quite strongly.

*Extract 3. Response to open-ended question*

“I learned that you cannot blindly trust the media. Now I do my own research about topics, looking at various viewpoints and sources before forming an opinion.”

Actually engaging in communication and dialogue with people from parts of the world they had previously known mainly or exclusively through the media had an important impact on several participants and led them to re-evaluate some of the biases they may have had. Only in a very small number of responses did stereotypes seem to have been reinforced.

What is repeated in many of the responses to open questions is the emphasis on the human element, the ‘real people’ that participants can see, hear and talk to through the dialogue sessions, even if this communication occurs at a distance, mediated by technology. The use of video-conferencing technology clearly has a strong impact on participants’ perception of social presence, more so than asynchronous communication would have done. This human dimension is important because, as Ess (2009) writes, “when we deal with one another as embodied beings […] we engage with one another as distinctive human beings first, not simply as tokens for overly simple and overly generalized accounts of cultures and subcultures” (p. 29).

**Variation in focus on difference and/or similarities**

Among the most frequent words to appear in the responses to the open question were *other/others, different/differences*, which were usually followed by words such as *opinions, cultures and view*. *Same* and *common* also appeared among the most frequent words, but with less frequency. In manually coding the responses to the open questions two different categories were developed, one
with a focus on differences and learning to see, understand, accept and respect differences of opinion, culture and beliefs. The other category regarded a focus on similarities, though acknowledgement of difference may have been present in the response.

**Table 2. Frequency of codes: similarity and difference**

<table>
<thead>
<tr>
<th>Code</th>
<th>US</th>
<th>Europe</th>
<th>Middle East and North Africa</th>
</tr>
</thead>
<tbody>
<tr>
<td>Similarities</td>
<td>42%</td>
<td>22%</td>
<td>10%</td>
</tr>
<tr>
<td>Focus on similarities, though differences may be acknowledged</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Difference</td>
<td>2%</td>
<td>16%</td>
<td>20%</td>
</tr>
<tr>
<td>Focus on accepting and respecting different opinions and points of view (tolerance, respect, dignity)</td>
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<td></td>
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</table>

Responses were also compared across regional groups, and it was found that over 40% of the US students emphasized commonalities in their open answers while 2% focused on difference.

**Extract 4. Response to open-ended question**

“I learned how alike we really are. I take for granted living in a small town all of my life. I just assumed that everyone else must be different than me especially when they live on the other side of the world. Instead, I realized how much I had in common with a Girl from Italy and then a girl from Jordan. It was amazing.”

European students did not focus quite so much on similarities, there was a more equal distribution with some respondents emphasizing difference and the importance of respect for difference and the importance of dignity, others highlighted similarities. Respondents from the Middle East and North Africa on the other hand mentioned difference more often than similarity, and said they had learnt to understand, respect and tolerate different opinions.

**Extract 5. Response to open-ended question**

“one of the most important things I learned is that often people have different opinions because they have different historical experiences than others do. So people in the Middle East will remember certain events differently than people in the West, and this will color their perceptions differently as well…”

Various interpretations of this are possible, since we could consider that the US students perhaps began with the exchange with expectations of a huge cultural gap and were surprised that it was not as great as they expected, as was specified in some of the students’ responses to the open question. These results could also be indicative of power asymmetries on the macro-level. Research in conflict resolution and power dynamics has demonstrated that dominant groups tend to minimize inter-group difference. Agbaria and Cohen (2000) in their research on conflict management report that ‘advantaged’ groups tend to emphasize common humanity and building friendships. Several
respondents mentioned a greater understanding of the complexity of the relationship between the Western and predominantly Arab and Muslim world, the difficulties of communication and the challenges of diplomacy. Some mentioned how much they still need to learn, and a strong desire to learn more.

**Conclusion**

The research study has some limitations. Self-reporting is not considered hard scientific evidence for learning and demonstrating the effectiveness of a pedagogic approach, whether dialogic or any other, would require support from more objective measures. There is also a clear need to obtain data from the dialogue sessions themselves, and observe ‘dialogue in action’ as it were. However student perceptions are of value since attitude and motivation are key to learning.

What this study has shown though is that SCP is a dialogic model of learning in which participants feel they develop greater understanding of different opinions and viewpoints, and which makes them recognize the need for dialogue and communication with ‘real’ people in order to challenge the stereotypes that are promulgated, particularly through the media. In these dialogue sessions, differences are not minimized and unlike most established telecollaboration models, conflict is not avoided. However what is important is that this occurs in a safe space, many of the participants reported feeling free to express themselves openly and being comfortable with disagreements in the group and appreciating different opinions. The facilitators played a crucial role in creating this secure environment, and this was acknowledged by the participants. Facilitators are necessary in creating equality in participation by leading discussions, particularly in initial phases, by encouraging and supporting those with technical and linguistic difficulties in making themselves understood, helping to balance the possible power inequalities as far as language competence and free expression is concerned. If there are no facilitators, it is difficult, if not impossible for this kind of dialogue to take place. The use of video-conferencing is also a key factor since it offers a high level of social presence, immediacy and intimacy which allow participants to see each other as human beings and individuals, with emotions and needs.

Dialogic telecollaboration projects like the Soliya Connect Program offer a valid pedagogic approach which responds to the Council of Europe’s call for educators to engage students in intercultural dialogue (2008) by offering language learners the opportunity to engage with multiple subjectivities and perspectives in a safe environment where they are free to dig deeper to acquire intercultural understanding. The absence of dialogue, the Council of Europe warns, “deprives everyone of the benefit of new cultural openings, necessary for personal and social development in
a globalised world” (2008, p.16).

References


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Note on researcher’s role. The author of the paper is an English language teacher and researcher of language teaching and particularly telecollaboration. She has been involved in the Soliya Connect Program on a voluntary basis since 2009 in various guises, first of all and still now as a university teacher with students participating in the SCP, subsequently as a trainee facilitator, a facilitator and now as a coach for facilitators. The data for this study were kindly provided to the author by Soliya.

The words different and difference actually appeared more frequently than the words same and similar, but differences was not the most frequent coding category. This can be explained by the fact that respondents who focused on similarities often mentioned difference.

Annex 1

Responses to post-survey questions with means compared across regions. Respondents were asked to rate their agreement with statements on a scale from 1 to 5.

<table>
<thead>
<tr>
<th>Code</th>
<th>Total Mean</th>
<th>MENA</th>
<th>Europe</th>
<th>US</th>
</tr>
</thead>
<tbody>
<tr>
<td>D20</td>
<td>4.17</td>
<td>4.30*</td>
<td>4.02</td>
<td>4.04</td>
</tr>
<tr>
<td>D22</td>
<td>4.23</td>
<td>4.28</td>
<td>4.15</td>
<td>4.13</td>
</tr>
<tr>
<td>D23</td>
<td>4.00</td>
<td>4.14*</td>
<td>3.53</td>
<td>3.98</td>
</tr>
<tr>
<td>D24</td>
<td>3.96</td>
<td>4.17*</td>
<td>3.53</td>
<td>3.87</td>
</tr>
<tr>
<td>D25</td>
<td>4.03</td>
<td>4.25*</td>
<td>3.62</td>
<td>3.93</td>
</tr>
<tr>
<td>D26</td>
<td>4.53</td>
<td>4.65*</td>
<td>4.36</td>
<td>4.39</td>
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<tr>
<td>D27</td>
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<td>4.53</td>
<td>4.23</td>
<td>4.31</td>
</tr>
<tr>
<td>D28</td>
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<td>4.47*</td>
<td>4.17</td>
<td>4.18</td>
</tr>
<tr>
<td>D31</td>
<td>4.10</td>
<td>4.11</td>
<td>3.96</td>
<td>4.18</td>
</tr>
<tr>
<td>D32</td>
<td>4.24</td>
<td>4.33</td>
<td>4.17</td>
<td>4.07</td>
</tr>
</tbody>
</table>

* significant difference calculated at 5% with an F Fisher test.

Annex 2

Codes, descriptions and examples from analysis of responses to the question

<table>
<thead>
<tr>
<th>Code</th>
<th>Description</th>
<th>Example</th>
</tr>
</thead>
<tbody>
<tr>
<td>People communicating</td>
<td>Importance of communication and dialogue with real people</td>
<td>I have learned how important communication between human beings is.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Power of dialogue</td>
</tr>
<tr>
<td>Similarities</td>
<td>Focus on similarities, though differences may be acknowledged</td>
<td>We really all are the same, maybe different beliefs and customs, but we</td>
</tr>
<tr>
<td></td>
<td></td>
<td>do all want the same things</td>
</tr>
</tbody>
</table>

Return to Main Text
<table>
<thead>
<tr>
<th><strong>Difference</strong></th>
<th>Focus on accepting and respecting different opinions and points of view (tolerance, respect, dignity)</th>
<th>I learned that having different backgrounds is not a problem if you are predisposed to a non-biased dialogue.</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Don’t generalize</strong></td>
<td>The importance of not making generalizations, awareness of having (had) stereotypes.</td>
<td>The most important thing I learnt was that each one of us has his or her opinion about Arabs, Muslims or Americans. We cannot generalize: in other words, we cannot say that all Arabs hate Americans for example.</td>
</tr>
<tr>
<td><strong>Open expression</strong></td>
<td>The ability and/or opportunity to express one’s opinions freely and openly</td>
<td>I’ve never had the chance to express my political points of view as free as I did in Soliya How to express your opinions – how to respect others’ opinions and cultures – how to be substantive in discussing affairs related to your religion or society</td>
</tr>
<tr>
<td><strong>Listen</strong></td>
<td>Learning to listen to others’ opinions</td>
<td>To listen to others perspectives before coming up with my own conclusions</td>
</tr>
<tr>
<td><strong>Media critical awareness</strong></td>
<td>Recognition of media role in creating/reinforcing stereotypes</td>
<td>I learned that you can not blindly trust the media. Now I do my own research about topics, looking at various viewpoints and sources before forming an opinion.</td>
</tr>
<tr>
<td><strong>Reinforced stereotypes</strong></td>
<td>Stereotypes seem to have been reinforced</td>
<td>I’ve learned that people from the US are not aware about what is going on in their country and the world.</td>
</tr>
</tbody>
</table>

*Return* to Main Text