

ANDREU TURRO

Universitat Autònoma de Barcelona (UAB) – Facultat d’Economia i Empresa,
Departament of Business
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ACADEMIC POSITIONS

Assistant professor in Entrepreneurship and Management, Department of Business,
Universitat Autònoma de Barcelona (September 2018-present)
Assistant professor in Strategy and Organization, Utrecht School of Economics
(U.S.E.), Netherlands (September 2016-August 2018).
Short Visiting Scholar, Imperial College Business School, London, UK (January 2014-
April 2014).
Pre-doctoral fellow, Department of Business, Universitat Autònoma de Barcelona,
Spain (October 2012-August 2016).

EDUCATION

Universitat Autònoma de Barcelona, Spain
Ph.D. in Entrepreneurship and Management (March 2016), Cum Laude.
M.Phil. in Entrepreneurship and Management (Sept. 2012).
B.A. in Market Research (June 2008).
B.A. in Business Administration and Management (June 2006).

Esade Business School
M.Sc. in Marketing Management (October 2010).

RESEARCH INTERESTS

Corporate entrepreneurship, intrapreneurship, innovation, entrepreneurship, strategic
management, institutions and human capital.

PUBLICATIONS

Papers in refereed journals

- Urbano, D., Turro, A. and Aparicio, S. (2019). “Innovation through R&D activities in
the European context: Antecedents and consequences.” *The Journal of
Technology Transfer*, <https://doi.org/10.1007/s10961-019-09752-x>.
Turro, A., Alvarez, C. and Urbano, D. (2016). “Intrapreneurship in the Spanish context:
A regional analysis”. *Entrepreneurship & Regional Development*, 28(5-6), 380-
402.
Turro, A., Urbano, D. and Peris-Ortiz, M. (2014). “Culture and innovation: The
moderating effect of cultural values on corporate entrepreneurship”.
Technological Forecasting & Social Change, 88, 360-369.

- Urbano, D., Alvarez, C. and Turro, A. (2013). "Organizational resources and intrapreneurial activities: An international study". *Management Decision*, 51(4), 854-870.
- Turro, A., López, L. and Urbano, D. (2013). "Intrapreneurship conditioning factors from a resource-based perspective". *European Journal of International Management*, 7(3), 315-332.
- Urbano, D. and Turro, A. (2013). "Conditioning factors for corporate entrepreneurship: an in(ex)ternal approach". *International Entrepreneurship and Management Journal*, 9(3), 379-396.

Report

- Pena, et al. (2015). Global Entrepreneurship Monitor, Informe GEM Espana 2015. Editorial de la Universidad de Cantabria, Asociación red GEM Espana y CISE.

Book chapter

- Turro, A. and Urbano, D. (2012). Intrapreneurship and resource-based theory: a literature review. In Gil, A.M. (Ed.): Creating new opportunities in an uncertain environment. ESIC Editorial: Madrid.

ONGOING PROJECTS

- "Antecedents of entrepreneurial employee activity: Does gender play a role?" (submitted to *International Journal of Entrepreneurial Behavior & Research*).
- "Stolen or shared? Outbound transfer of process innovations in high-tech small firms" (submitted to *Technological Forecasting and Social Change*).
- "A multilevel analysis on the determinants of entrepreneurial employee activity: the moderating effect of informal and formal institutions" with Urbano and Wright (to be submitted to *Strategic Entrepreneurship Journal*).
- "Corporate entrepreneurship: A systematic literature review and future research agenda" with Urbano and Wright (to be submitted to *Journal of Management Studies*).

PRESENTATIONS AND CONFERENCES

International conferences

- "Antecedents and Consequences of Corporate Manufacturing Entrepreneurship via R&D" with Urbano and Aparicio, Academy of Management Conference (AoM), Atlanta (USA), August 2017.
- "Corporate entrepreneurship determinants in different economic contexts: the role of entrepreneurial prestige" with Urbano, Research on Entrepreneurship and Small Business Conference (RENT), Luxembourg, November 2014.
- "Conditioning factors for corporate entrepreneurship in the context of an economic crisis: An international study" with Urbano and Peris, International Network of Business and Management Journals (INBAM), Lisbon (Portugal), June 2013.
- "Conditioning factors for corporate entrepreneurship: An international multilevel study" with Urbano, Global Innovation Knowledge Academy (GIKA), Valencia (Spain), July 2013.

- “Intrapreneurship conditioning factors from a resource-based view perspective” with Lopez and Urbano, International Network of Business and Management Journals (INBAM), Valencia (Spain), June 2012.
- “Organizational resources and intrapreneurial activities: An international study” with Urbano and Alvarez, Global Innovation Knowledge Academy (GIKA), Valencia (Spain), July 2012.
- “Conditioning factors for corporate entrepreneurship: an in(ex)ternal approach” with Urbano, Global Entrepreneurship Monitor Workshop, San Sebastian (Spain), July 2012.

National (Spanish) conferences

- “Innovation through R&D activities in the European context: Antecedents and consequences” with Urbano and Aparicio, Asociación Científica de Economía y Dirección de Empresa (ACEDE), A Coruña, June 2019.
- “Antecedents for corporate entrepreneurship: Does gender play a role” with Urbano and Noguera, Asociación Científica de Economía y Dirección de Empresa (ACEDE), Valladolid (Spain), June 2018.
- “Corporate entrepreneurship determinants in different economic contexts: the role of entrepreneurial prestige” with Urbano, Asociación Científica de Economía y Dirección de Empresa (ACEDE), Jaén (Spain), June 2015.
- “Conditioning factors for corporate entrepreneurship: An international multilevel study” with Urbano and Wright, Asociación Científica de Economía y Dirección de Empresa (ACEDE), Castelló (Spain), September 2014.
- “Corporate entrepreneurship in the Spanish context: A regional analysis” with Urbano and Alvarez, Asociación Científica de Economía y Dirección de Empresa (ACEDE), Málaga (Spain), September 2013.
- “Intrapreneurship and resource-based theory: a literature review” with Urbano, Academia Europea de Dirección y Economía de la Empresa (AEDEM), June 2012.

Invited seminars

- “A multilevel analysis on the determinants of entrepreneurial employee activity: the moderating effect of informal and formal institutions” with Urbano and Wright, UB research seminars, Universitat de Barcelona, Spain, December 2018
- “Conditioning factors for corporate entrepreneurship: An international multilevel study” with Urbano and Wright, UB research seminars, Universitat de Barcelona, Spain, May 2015.
- “Conditioning factors for corporate entrepreneurship: An international multilevel study” with Urbano and Wright, Early-Stage Seminar at ESADE Entrepreneurship Institute (EEI), ESADE Business School, (Barcelona), Spain, December 2014.

HONORS AND AWARDS

- 2018 Special Award for Doctoral Studies (Doctoral Studies Committee, Universitat Autònoma de Barcelona).

- 2014 The paper “Organizational resources and intrapreneurial activities: An international study” received the 2014 highly commended paper award by Emerald Publishing.
- 2010 Best case award in the 2010 annual meeting of the North American Case Research Association (NACRA) celebrated in Gatlinburg (Tennessee).

RESEARCH GROUPS MEMBERSHIP

- 2019-Present Secretary of the research group “Centre de Recerca en Emprenedoria i Innovació Social (CREIS)”
- 2016-Present Research member of the Spanish team for the “Global University Entrepreneurial Spirit Student’s Survey (GUESSS).”
- 2015-Present Research member of the research project entitled “Determining factors of international entrepreneurship: institutions, organizational capabilities and networks” with the following reference number: ECO2013-44027-P. Spanish Ministry of Economy and Competitiveness.
- 2014-Present Research member of the Spanish team for the International research project “Panel Survey of Entrepreneurial Dynamics (PSED).”

TEACHING EXPERIENCE

Undergraduate level

- Entrepreneurship & Innovation* – Lecturer, School of Tourism and Hospitality Management, Universitat Autònoma de Barcelona, Fall 2019
- Strategic management* – Lecturer, Department of Business, Universitat Autònoma de Barcelona, Fall 2019
- Business organization* – Lecturer, Department of Business, Universitat Autònoma de Barcelona, Spring 2019
- Corporate Entrepreneurship and Innovation* – Lecturer, Utrecht School of Economics, Spring 2017 and 2018.
- Human Resources* – Teaching assistant, Department of Business, Universitat Autònoma de Barcelona, Spring 2015.
- Strategic Management* – Teaching assistant, Department of Business, Universitat Autònoma de Barcelona, Fall 2015; and, Spring and Fall 2014.
- Entrepreneurship* – Lecturer, Fundació Universitària del Bages, Spring 2013 and 2014.

Graduate level

- Intrapreneurship (Master in Business Development and Entrepreneurship)* – Lecturer, Utrecht School of Economics, Fall 2016 and 2017.
- Strategy and Innovation (Master in Business Development and Entrepreneurship)* – Lecturer, Utrecht School of Economics, Fall 2017.

Marketing (Master in Fundamentals of Business Economics) – Lecturer, Utrecht School of Economics, Fall 2016 and 2017.

Entrepreneurial Finance (MBA and Master in Innovation and Entrepreneurship) – Teaching assistant, Department of Economy and Finance, ESADE Business School, Fall 2014 and Spring 2015.

Venture Capital and Private Equity (MBA and Master in Finance) – Teaching assistant, Department of Economy and Finance, ESADE Business School, Fall 2014 and Spring 2015.

PROFESSIONAL AND CONSULTING EXPERIENCE

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| 2016 | Participation in one consulting project for the company TOM Consulting |
| 2012-2016 | Technical Manager for the entrepreneurship center “Centre d’Iniciatives Emprenedores Universitàries (CIEU)” from Universitat Autònoma de Barcelona. |
| 2008-2009 | Client executive at the client service department of the multinational market research company TNS Worldpanel. |

LANGUAGES

Speaking: Catalan, Spanish and English.

Reading: Catalan, Spanish and English.

Writing: Catalan, Spanish and English.

REFERENCES

Dr. Erik Stam, Full professor, Utrecht School of Economics (Utrecht, The Netherlands), e.stam@uu.nl

Dr. Mike Wright, Full professor, Imperial College Business School (London, UK), mike.wright@imperial.ac.uk

Dr. Luisa Alemany, Associate professor, Esade Business School (Barcelona, Spain), luisa.alemany@esade.edu