

Joan Montllor-Serrats is Emeritus Professor of Finance at the Universitat Autònoma de Barcelona (UAB), where he has been Vice-Dean of the Faculty of Economics and Business (1984-1989), Dean (1990-1992 and 2005-2010), and Chair of the Department of Business (1996-2000). He lectures subjects both financial-market as well as corporate-finance orientated.

His main research interests are asset valuation and corporate social responsibility, including capital budgeting and real option valuation; performance analysis of financial strategies; corporate financial policy, capital structure, and value creation. Among other academic journals, he has published in *Journal of Banking and Finance*, *Engineering Economist*, *PlosOne*, *Review of Managerial Science*, *Journal of Applied Finance*, *Cogent Economics and Finance*, *Journal of European Real Estate Research*, *Sustainability*, and *Palgrave Studies in Governance, Leadership and Responsibility*.

Selected references

Bosch-Badia, Maria-Teresa; Joan Montllor-Serrats; Maria-Antonia Tarrazon-Rodon (2019). "Financial Education, Literary Fiction, and Corporate Social Responsibility". *Palgrave Studies in Governance, Leadership and Responsibility*, pp.135–153. Available at: http://dx.doi.org/10.1007/978-3-030-10740-6_7.

Bosch-Badia, Maria-Teresa; Joan Montllor-Serrats; Maria-Antonia Tarrazon-Rodon (2018). "Sustainability and Ethics in the Process of Price Determination in Financial Markets: A Conceptual Analysis." *Sustainability*, 10 (5): 1638, 1-24. doi:10.3390/su10051638

Bosch-Badia, Maria-Teresa; Joan Montllor-Serrats; Anna Panosa-Gubau; Maria-Antonia Tarrazon-Rodon (2017). "Corporate real estate, capital structure and value creation". *Journal of European Real Estate Research*, 10 (3), 3 84-404. Paper awarded in the Emerald Literati Awards 2018 as Highly Commended Paper. doi:10.1108/jerer-11-2016-0043

Bosch-Badia, Maria-Teresa; Joan Montllor-Serrats; Maria-Antonia Tarrazon-Rodon (2017). "Analysing the information embedded in the optimal mean–variance weights: CAPM versus Bamberg and Dorfleitner model". *Review of Managerial Science*, 11 (4), 789-814. doi:10.1007/s11846-016-0205-0

Bosch-Badia, Maria-Teresa; Joan Montllor-Serrats; Maria-Antonia Tarrazon-Rodon (2017). "Efficiency and Sustainability of CSR Projects". *Sustainability*, 9 (10), 1-18. doi:10.3390/su9101714

Bosch-Badia, Maria-Teresa; Joan Montllor-Serrats; Maria-Antonia Tarrazon-Rodon (2017). "Analysing assets' performance inside a portfolio: From crossed beta to the net risk premium ratio ». *Cogent Economics & Finance*. doi:10.1080/23322039.2016.1270251

Bosch-Badia, Maria-Teresa; Joan Montllor-Serrats; Maria-Antonia Tarrazon-Rodon (2015). "Corporate Social Responsibility: A real options approach to the challenge of financial sustainability". *Plos One*, 10(5): e0125972, doi: 10.1371/journal.pone.0125972

Bosch-Badia, Maria-Teresa; Joan Montllor-Serrats; Maria-Antonia Tarrazon-Rodon (2015). "Rating the Stock Market Performance through Zero-Investment Strategies". *Accounting and Finance Research*, 4(1). Available at: <http://dx.doi.org/10.5430/afr.v4n1p129>.

Bosch-Badia, Maria-Teresa; Joan Montllor-Serrats; Maria-Antonia Tarrazon-Rodon (2014). "Unveiling the embedded coherence in divergent performance rankings". *Journal of Banking & Finance*, 42: 154-165. doi:10.1016/j.jbankfin.2014.01.015

Bosch-Badia, Maria-Teresa; Joan Montllor-Serrats; Maria-Antonia Tarrazon-Rodon (2014). "Capital budgeting and shareholders' value: Investment projects versus courses of action". *The Engineering Economist*, 59(3): 207-230. doi:10.1080/0013791x.2014.910719

Bosch-Badia, Maria Teresa; Joan Montllor-Serrats; and Maria Antonia Tarrazon-Rodon (2014). "Corporate Social Responsibility from the Viewpoint of Social Risk." *Theoretical Economics Letters*, 4(8): 639–648. doi:10.4236/tel.2014.48081.

Bosch-Badia, Maria Teresa; Joan Montllor-Serrats; and Maria Antonia Tarrazon (2013). "Corporate Social Responsibility from Friedman to Porter and Kramer." *Theoretical Economics Letters*, 3(3): 11–15. doi:10.4236/tel.2013.33a003.

Bosch-Badia, Maria Teresa; Joan Montllor-Serrats; and Maria Antonia Tarrazon (2007). "NPV as a Function of the IRR: the Value Drivers of Investment Projects". *Journal of Applied Finance*, 17(2): 41-45.

Doctoral dissertation

Teoria i política del creixement de l'empresa. 1981.

Supervisor: Dr. Enric Ribas Miràngels

Universitat Autònoma de Barcelona. Premio Extraordinario de Doctorado.