

Maria-Antonia Tarrazon-Rodon is Associate Professor of Finance at the Universitat Autònoma de Barcelona (UAB), where she has been Vice-Dean of Academic Affairs at the Faculty of Economics and Business (2003-2005), Deputy Director of the Olympic Studies Centre CEO-UAB (2006-2007), and member of the Coordination Team (2009-2015) and Coordinator (2019-2020) of the *Master of Economics and Business Administration (MEBA)*. Since 1996-1997 she also serves under the *Programme Tutoresport-UAB* as academic tutor of high-level sportsmen and sportswomen studying at the Faculty of Economics and Business.

She lectures compulsory and elective courses in undergraduate and graduate groups in Finance, in subjects both financial-market as well as corporate-finance orientated. She supervises bachelor's thesis, master's thesis, and doctoral dissertations in financial topics.

Her main research interests are asset valuation and corporate social responsibility, including capital budgeting and real option valuation; performance analysis of financial strategies; corporate financial policy, capital structure, and value creation; weather derivatives pricing and strategies; and gender differences in entrepreneurship and sport. Among other academic journals she has published in *Journal of Banking and Finance*, *Engineering Economist*, *PlosOne*, *Review of Managerial Science*, *Cogent Economics and Finance*, *Journal of European Real Estate Research*, *Sustainability*, *Palgrave Studies in Governance*, *Leadership and Responsibility*, *Review of Derivatives Research*, *Tourism Economics*, and *Journal of Developmental Entrepreneurship*.

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