

Accessibility activities within the EU legislation and standardization

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Accessibility workshop

Mainstream products and services

Europe must learn from the US

Solutions exist

Regulation and innovation work together

Clear, specific requirements needed

Strong enforcement

Avoid reinventing the wheel

Inclusion of user organizations

Agenda for workshop 2-3 February 2017

[Workshop on Accessibility of Products and Services](#)



UN CRPD General comment 2

State parties are obliged to adopt, promulgate and monitor national accessibility standards.

Linked to an obligation to establish a legislative framework which is enforceable.

State parties – ensure that all new products and services are accessible

[General comment 2 in several languages](#)

Overview

[Public Procurement directive](#), implemented by member states april 2016

[Mandates for procurement](#) 376 e-accessibility 420 built environment

[Public sector Web accessibility directive](#) including mobile apps and intranet

To be implemented in MS end of 2018

[Harmonised standard](#) in line with [new approach](#) expected to start april 2017

[Audiovisual Media Service Directive AVMSD](#) [refit](#)

[Public hearing in European Parliament 2016](#), decision expected spring

[European Accessibility Act](#), ongoing in European Parliament and Council

Priority for European Union 2017

Mandate [473 Design for all](#) Mainstreaming accessibility following a Design for all approach

Public Procurement Directive

Article 42

For all procurement which is intended for use by natural persons, whether general public or staff of the contracting authority, the technical specifications shall, except in duly justified cases, be drawn up so as to take into account accessibility criteria for persons with disabilities or design for all users.

Where mandatory accessibility requirements are adopted by a legal act of the Union, technical specifications shall, as far as accessibility criteria for persons with disabilities or design for all users are concerned, be defined by reference thereto.

article 67 Award Criteria may comprise of accessibility or DfA, innovation related to what is procured.

Source: [Public Procurement Directive](#) 2014
Implementation in Swedish law 1st of January 2017
[The National Agency for public procurement](#)

Accessibility standards

Stakeholders: Disability and Consumer NGO:s
Swedish Agency for Participation. Swedish Post and Telecom Agency, National service for procurement, Accessibility consultants

NGO:s active in European mandates 376 e-Accessibility, 420 Built environment and 473 Design for all, also in standards related to ISO, ITU in areas of media accessibility, ICT, cognitive accessibility, packages, sustainable procurement, emerging [remote participation](#)

European standard under development (M473)



Stakeholders in standardisation

Swedish Standards Consumers & Workers Council is working to promote end-user representation in standardization and the application of relevant standards.

Stakeholders: Non-profit organisations representing, consumers, trade unions, environment and persons with disabilities

The “Swedish model” of financing fees and travel instead of free participation of the end-user experts in standards aims at achieving equal treatment and the same financial contribution to the technical committees.

Source [Swedish Standards Consumers and workers council](#)

Myndigheten
för delaktighet

Konsument
verket • KO

Sveriges
Konsumenter



Naturskyddsföreningen



TCO

HANDIKAPP
FÖRBUNDEN



ARBETSMILJÖ
VERKET

Sustainable procurement

“Every organization has environmental, social and economic impacts.” Procurement as a tool for implementing Sustainable development goals.
Swedish Standard: Universal Design as one possible driver for sustainable procurement.
Alternative texts for figures in the document.

Stakeholders: Experts from the whole world on procurement in Public sector, Industry, NGO and close liaison with UN, input from OECD, ITUC, EU

Standards development related to ISO 26000 Social responsibility

[ISO 20400 Sustainable Procurement](#) expected to be available in March or April 2017



12.7 Sustainable procurement Indicator under development