

LIVE PARLIAMENTARY SUBTITLING

between Accessibility and Reporting

By Carlo Eugeni

c.eugeni@leeds.ac.uk









Live parliamentary subtitling

- 1. The Product
- 2. The Process
- 3. The Function
- 4. Strategic Analysis
- 5. Quality Assessment









1. The Product

1. The product

Live parliamentary subtitling is diamesic translation performed in real-time

(Gottlieb 2005)









1. The product





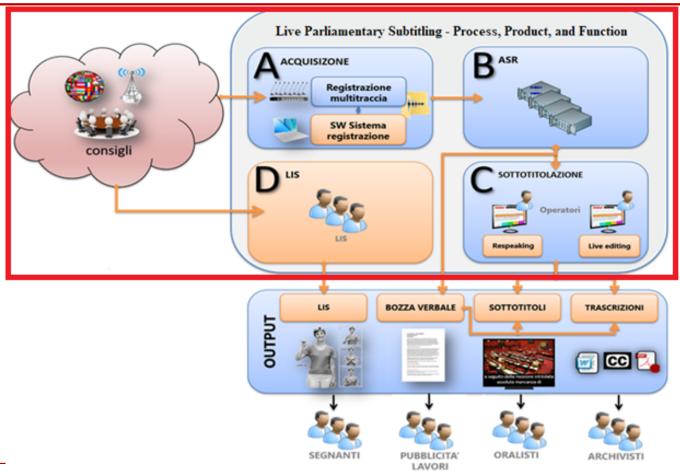






2. The Process

2. The Process



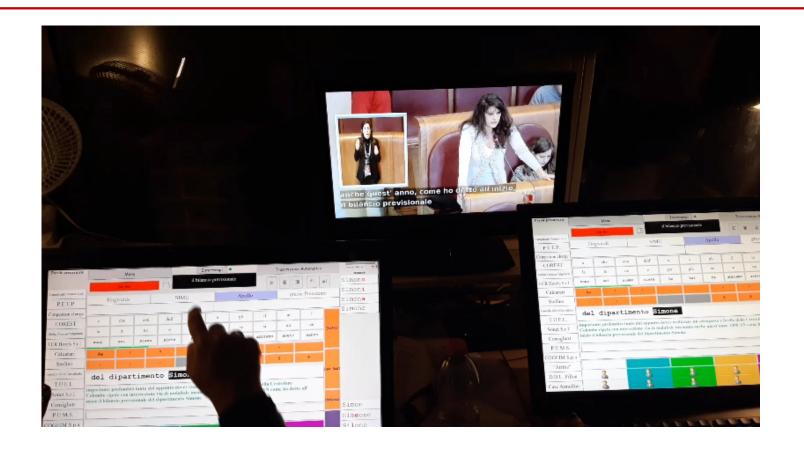








2. The Process – ASR mode



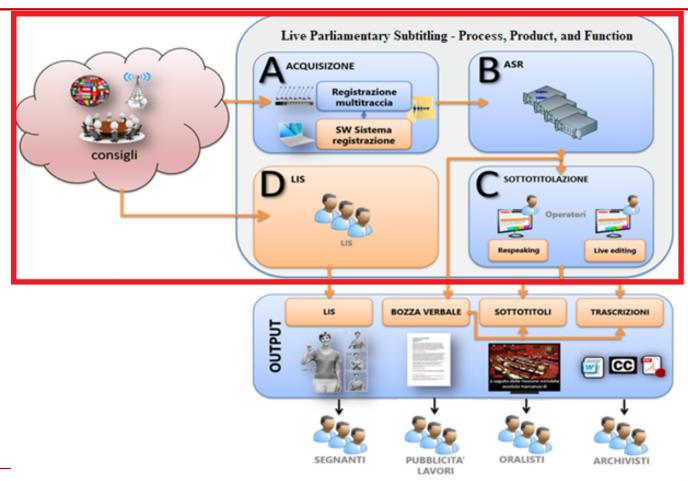








2. The Process



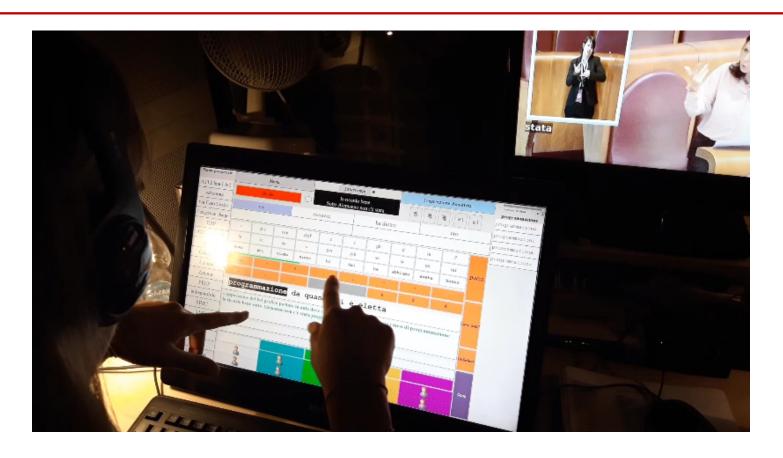








2. The Process – respeaking mode





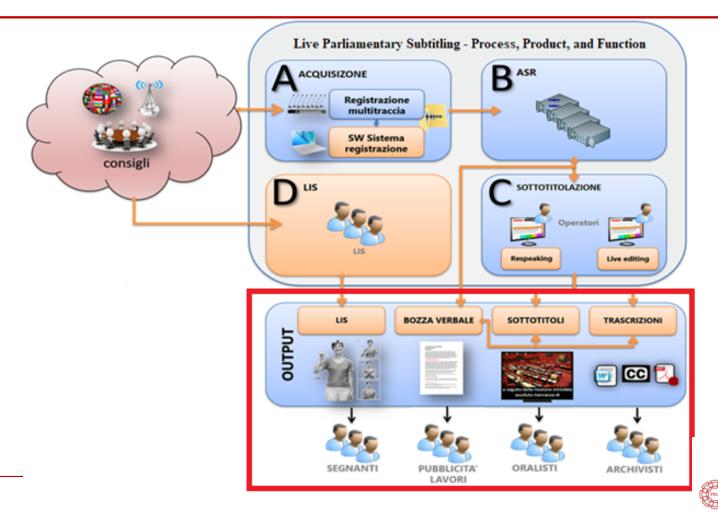






3. The Function

3. The Function









4. Strategic Analysis

5. Strategies – understanding

- **Form strategies:** phonetic + morpho-syntactic input is turned into lexico-grammatical comprehension of ST;
- Content strategies: propositions are turned into conceptual comprehension of ST;
- **Textual strategies:** macrostrategies used by speaker are turned into spatial and temporal comprehension of ST;
- Procedural strategies: knowledge of genre and text are turned into comprehension of moves and phases to apply during production of TT;
- General Knowledge strategies: shared knowledge of language and culture is turned into ST global comprehension to apply during production.









5. Strategies – production

- **Inferencing**: anticipating lexico-grammar or conceptual elements;
- **Memorising**: postponing lexico-grammar or conceptual elements;
- Editing strategies: monitoring and editing lexico-grammar or conceptual mistakes by
 - ✓ Pre-editing: adding glossary to vocabulary;
 - ✓ Peri-editing: avoiding possible mistakes thru synonymy or paraphrase;
 - ✓ Post-editing: correcting mistakes personally, externally or collaboratively;
- Exit strategies (3Gs):
 - ✓ Generalization: compensating linguistic lacks thru simplification; paraphrase; reformulation, repetition of previous content;
 - ✓ Gordian Knot: compensating losses through cut & knit strategies;
 - ✓ Garwood: when in doubt, leave it out.









5. Strategies – production

RESPEAKING + EDITING	ASR + EDITING
Inferencing: 2 + 2(?)	Inferencing: 0
Memorising: 13	Memorising: 0
Pre-editing: 7	Pre-editing: 7
Peri-editing: 3	Peri-editing: 0
Post-editing: 7	Post-editing: 21
Generalization : 5	Generalization: 0
Gordian Knot: 2	Gordian Knot: 1
Garwood: 1	Garwood: 3
TOTAL: 40 (42?)	TOTAL: 32









5. Quality Assessment

5. Quality Assessment

- Legibility: subtitles pace allows effortless reading;
- Cohesion: subtitles are cohesive and coherent;
- Consistency: subtitles say the same as the speech (NER / IRA / WIRA models);
- Completeness: subtitles are as informative as the speech (NER / IRA / WIRA models);
- Correct grammar: subtitles grammar mirror the speech grammar;
- Correct terminology: subtitles lexis mirror the speech lexis;
- **Readability:** subtitles are quantitatively (how many characters per minute) and qualitatively (punctuation and delay) in line with reading standards.









5. Quality Assessment

RESPEAKING + EDITING	ASR + EDITING
Legibility: 108 wpm	Legibility: 132 wpm
Cohesion: more	Cohesion: same
Consistency: 97.8% IRA	Consistency: 98.1% IRA
Completeness: 73.3% verbatim	Completeness: 99.4% verbatim
Correct grammar: 88%	Correct grammar: 98.8%
Correct terminology: 99.6%	Correct terminology: 98.2%
Readability: set + 7.6" delay	Readability: set + 5.8" delay







Conclusions

- 1. Post editing strategies are more adopted in ASR mode;
- 2. Exit strategies are equally used in both modes;
- 3. Respoken subtitles are less dense, consistent, and complete, and mirror the grammar of the ST less;
- 4. Respoken subtitles are more cohesive and coherent, and mirror ST terminology more and are more delayed.







References

- Eugeni, C. (2008) Le sous-titrage en direct: aspects théoriques, professionnels et didactiques. Macerata: CEUM.
- Eugeni, C. (2009) 2009 "Respeaking BBC News: A Strategic Approach".
 In SLTI vol. 3, n. 1. Manchester: St. Jerome.
- Gottlieb, H. (2005) "Multidimensional Translation: Semantics turned Semiotics". In MuTra: challenges of multidimensional translation. Conference Proceedings.
- Kurz, I. (2001) "Conference interpreting: Quality in the ears of the user".
 In Meta, 46(2), 394-409.
- Kohn, K. & Kalina, S. (1996) "The Strategic Dimension of Interpreting". In Meta 41 (1).
- Pagano, A. (2020) "Verbatim vs. Edited Live Parliamentary Subtitling". In Dejica, D., Eugeni, C. & A. Dejica-Cartis (eds.) Translation Studies and Information Technology New Pathways for Researchers, Teachers and Professionals, Timișoara: Editura Politehnica, Translation Studies Series, pp. 19-31.32-44.
- van Dijk, T. A. & W. Kintsch (1983) Strategies of Discourse Comprehension, Orlando: Academic Press.











LIVE PARLIAMENTARY SUBTITLING

between Accessibility and Reporting

By Carlo Eugeni

c.eugeni@leeds.ac.uk







