

Unit 2. Easy-to-understand language (E2U) Element 5. Visual presentation of E2U

Visual presentation of E2U: format

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Overview

- Format of E2U.
- Visual layout of texts in EL and PL.



One sentence per line

- One sentence per line enhances comprehensibility.
- Single sentences stand out.
- Too long sentences with sentence borders that are hard to perceive are less comprehensible.



One sentence per line in EL

E2U varieties have different approaches.

- EL has one sentence per line as a basic rule.
- Comprehensibility is maximally enhanced for this aspect.
- One sentence per line may represent an acceptability hazard.



One sentence per line in PL

E2U varieties have different approaches.

- PL does not uses one sentence per line.
- This requests more developed reading skills.
- PL may not be comprehensible enough for readers with low reading skills.
- PL is more acceptable.



Font size

- A bigger font size and line spacing increases perceptibility.
- EL normally uses a bigger font size.
- PL uses a bigger font size to a much lesser extent.



Choice of fonts

- EL prefers sans serif fonts.
- Sans serif fonts tend to increase perceptibility and are therefore easier to read.
- Sans serif fonts are assumed to increase comprehensibility.



Serifs

Serifen Serifen

University of Kassel.



Highlighting

- Important information should be highlighted.
- Bold type increases perceptibility for target groups.
- Colours may not be perceptible for all members of the target groups.
- Colours should never be the only instrument to highlight important information.



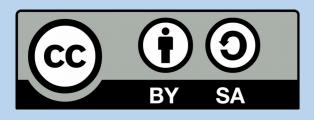
Indentations

- It is not easy to incorporate additional information into the text.
- Additional information may render a text less readable.
- Additional information can be added and highlighted visually through indentations.

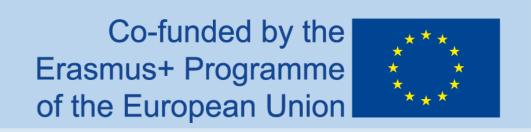




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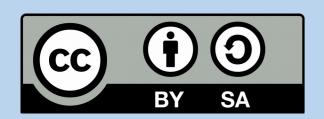




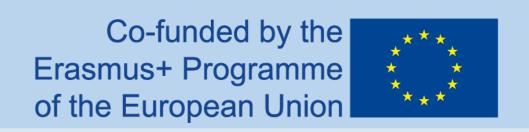


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