

EASIT: MEDIA ACCESS SERVICES MADE EASIER TO UNDERSTAND

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WHY EASIT?

Written content can be difficult to understand, but there are ways to make it easier to understand (Easy-to-Read, Plain Language).

What about audiovisual media? And written content on audiovisual media? Can existing access services (subtitles, audio description) be made easier to understand?

AIM

EASIT will define the profile of the experts who produce easy-to-understand content, with a focus on audiovisual media, and will create open-access training materials.

RESULTS SEPTEMBER 2018-OCTOBER 2019

- 1. Survey** on Easy-to-Understand training and practice: 128 participants all over Europe.
- 2. Focus groups and interviews** on how easy-to-understand subtitles, audio descriptions and audiovisual news could be produced.
- 3. Skills cards** for three new profiles: expert in easy-to-understand subtitles, expert in easy-to-understand audio description, expert in easy-to-understand audiovisual journalism.

Reports for the three previous outputs: pagines.uab.cat/easit/ (under Outputs 1-2-3-).

NEXT STEPS NOVEMBER 2019-AUGUST 2021

- 4. Curriculum design.** EASIT will design a university curriculum and a curriculum for a MOOC.
- 5. Open educational resources development.** EASIT will create training materials which will be free and in different languages.
- 6. Certification.** EASIT will analyse how other projects certify experts and will make a proposal for the EASIT project.

Website: pagines.uab.cat/easit
Facebook and Twitter: @EASITproject



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