# Accessibility activities within the EU legislation and standardization

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# **Accessibility workshop**

Mainstream products and services

**Europe must learn from the US** 

**Solutions exist** 

Regulation and innovation work together

Clear, specific requirements needed

**Strong enforcement** 

Avoid reinventing the wheel

**Inclusion of user organizations** 



Agenda for workshop 2-3 February 2017
Workshop on Accessibility of Products and Services

### **UN CRPD General comment 2**

State parties are obliged to adopt, promulgate and monitor national accessibility standards.

Linked to an obligation to establish a legislative framework which is enforceable.

State parties – ensure that all new products and services are accessible

General comment 2 in several languages

### **Overview**

<u>Public Procurement directive</u>, implemented by member states april 2016 <u>Mandates for procurement</u> 376 e-accessibility 420 built environment

Public sector Web accessibility directive including mobile apps and intranet To be implemented in MS end of 2018

Harmonised standard in line with new approach expected to start april 2017

<u>Audiovisual Media Service Directive AVMSD refit</u>

<u>Public hearing in European Parliament 2016</u>, decision expected spring

European Accessibility Act, ongoing in European Parliament and Council Priority for European Union 2017

Mandate 473 Design for all Mainstreaming accessibility following a Design for all approach

### **Public Procurement Directive**

#### **Article 42**

For all procurement which is intended for use by natural persons, whether general public or staff of the contracting authority, the technical specifications shall, except in duly justified cases, be drawn up so as to take into account accessibility criteria for persons with disabilities or design for all users.

Where mandatory accessibility requirements are adopted by a legal act of the Union, technical specifications shall, as far as accessibility criteria for persons with disabilities or design for all users are concerned, be defined by reference thereto.

article 67 Award Criteria may comprise of accessibility or DfA, innovation related to what is procured.

Source: <u>Public Procurement Directive</u> 2014 Implementation in Swedish law 1st of January 2017 The National Agency for public procurement

## **Accessibility standards**

Stakeholders: Disability and Consumer NGO:s Swedish Agency for Participation. Swedish Post and Telecom Agency, National service for procurement, Accessibility consultants

NGO:s active in European mandates 376 e-Accessibility, 420 Built environment and 473 Design for all, also in standards related to ISO, ITU in areas of media accessibility, ICT, cognitive accessibility, packages, sustainable procurement, emerging remote participation

European standard under development (M473)



### Stakeholders in standardisation

Swedish Standards Consumers & Workers Council is working to promote end-user representation in standardization and the application of relevant standards.

**Stakeholders**: Non-profit **organisations** representing, consumers, trade unions, environment and persons with disabilities

The "Swedish model" of financing fees and travel instead of free participation of the enduser experts in standards aims at achieving equal treatment and the same financial contribution to the technical committees.

Source Swedish Standards Consumers and workers council

Myndigheten för delaktighet















# Sustainable procurement

"Every organization has environmental, social and economic impacts." Procurement as a tool for implementing Sustainable development goals. Swedish Standard: Universal Design as one possible driver for sustainable procurement. Alternative texts for figures in the document.

**Stakeholders**: Experts from the whole world on procurement in Public sector, Industry, NGO and close liaison with UN, input from OECD, ITUC, EU

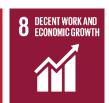
Standards development related to ISO 26000 Social responsability

ISO 20400 Sustainable Procurement expected to be available in March or April 2017















12.7 Sustainable procurement Indicator under development