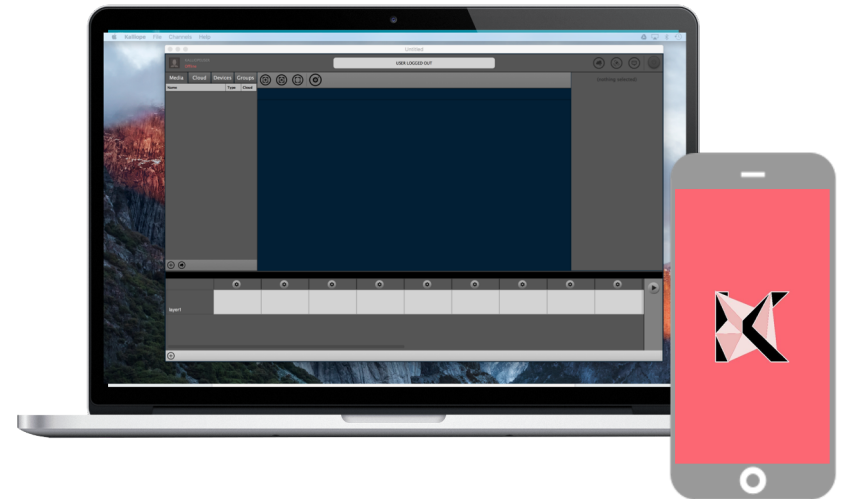


WHAT IS KALLIÓPÊ?

KALLIÓPÊ IS A DIGITAL PLATFORM THAT ALLOWS:

- To send personalised real-time / instant multimedia messages, filtering the needs and preferences of your audience
- To engage and interact with your audience
- To create custom and unique experiences



WHO ARE WE?



FUNDACIÓ ÈPICA
LA FURA DELS BAUS

Epica Foundation
La Fura dels Baus



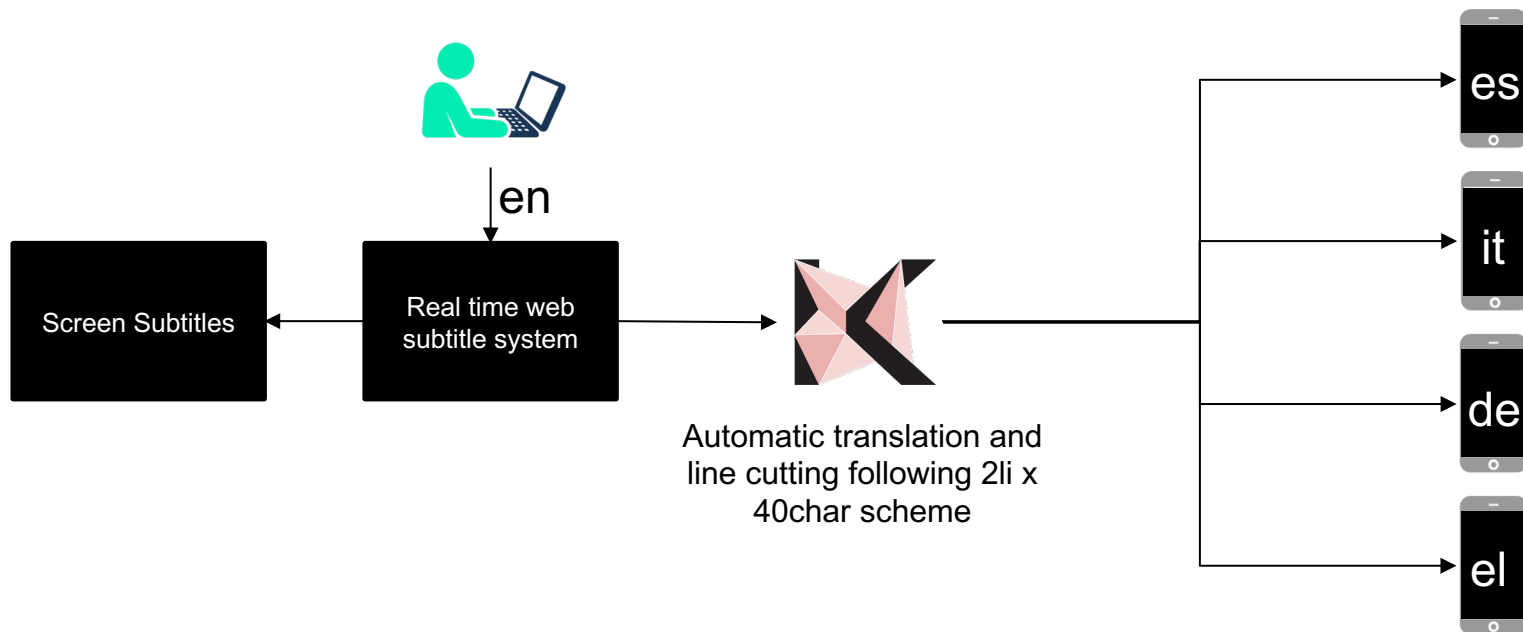
IGLOR Soluciones
Audiovisuales Avanzadas



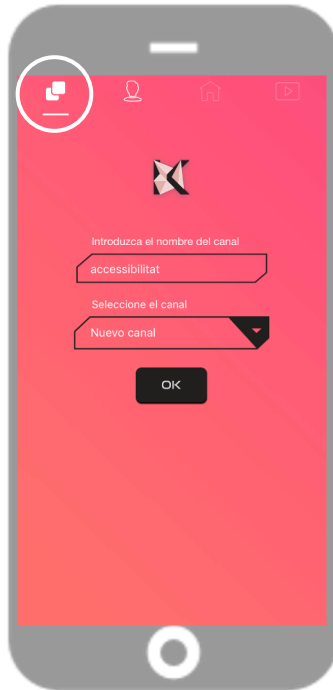
Transmedia Catalonia
UAB Research group

ACCESSIBILITY APPLICATIONS

REAL-TIME SUBTITLE PROXY TRANSLATION

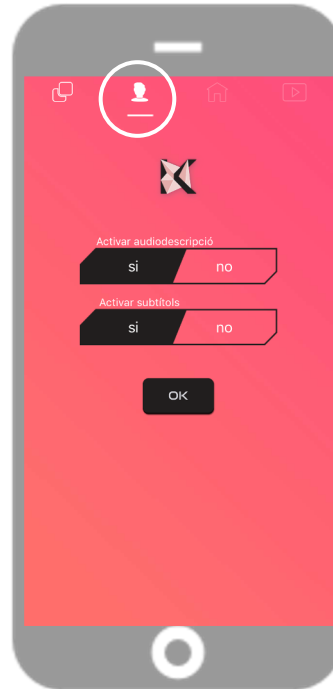


Channel Switcher



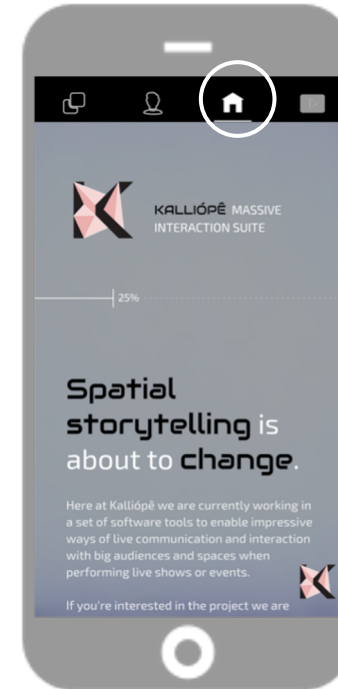
1- Insert or choose the channel of the event

User profile information



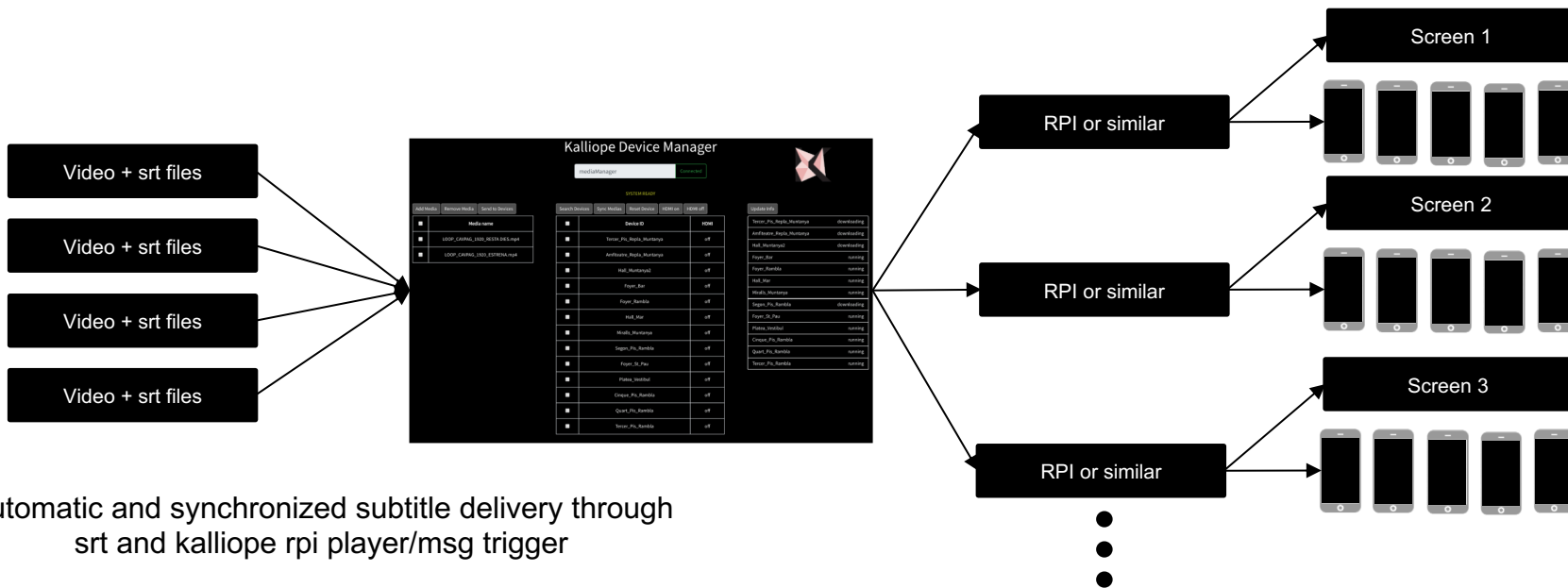
2- Select as *many filters as you want.*
Each event might have their own filters applied.

Landing website



3- While the event is starting, show your website or information to your users

FIXED EXHIBITION ACCESSIBILITY



LAW & STANDARD COMPLIANT

Laws

1. EU Directive AVMSD
2. European Accessibility Act
3. EU Directive accessible mobiles
4. Llei 13/2014 Accessibilitat

Standards

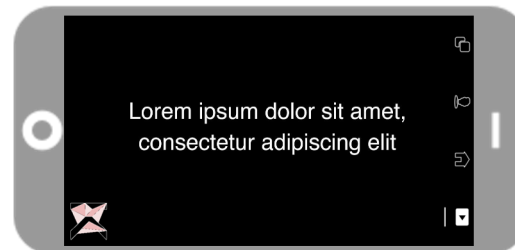
1. WCAG 2.1
2. ISO/IEC/ITU 20071-21
3. ISO/IEC/ITU 20071-23
4. ISO/IEC/ITU 20071-25
5. [UN ISDR](#)
6. EN301 549

UX CERTIFIED

Kalliópê is user-friendly and includes:

- Low visual impact:
 - Reduce the luminosity impact on dark places
 - Reduce the impact on battery consumption
- Customizable background screen
- Customizable text color
- HTML tags for break line, italic, bold and text color
- Based on 3 text lines that fits screen width

Multilingual subtitle. Real time and deferred events



Video sending through streaming, in real time and deferred events



Multilingual audiodescription. Real time and deferred events

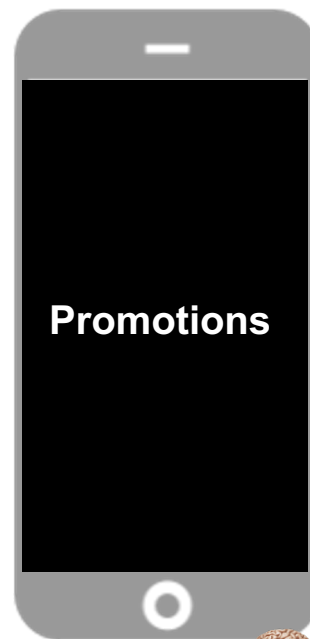
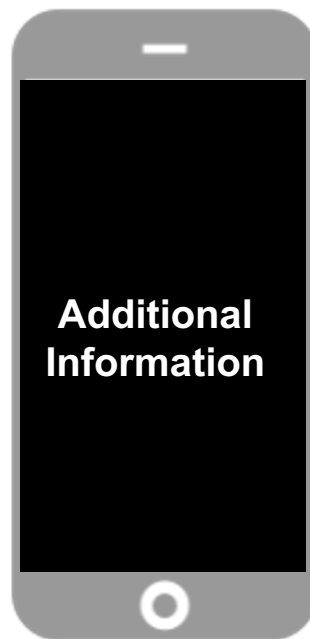


ADDITIONAL FEATURES

COMMUNICATION WITH AUDIENCE

BEFORE THE SHOW (INHOUSE)

PERSONALIZED
CONTENT
DISTRIBUTION



COMMUNICATION WITH AUDIENCE

DURING THE SHOW (INHOUSE)

INCLUSIVE ACCESSIBILITY



- Subtitles
- Audio description
- Sign Language
- Multilanguage
- Easy to read

CREATIVE CONTENT

- New
audiovisual
effects

COMMUNICATION WITH AUDIENCE **AFTER THE SHOW**

**MARKETING CHANNEL
FOR USER
ENGAGEMENT AND
FIDELIZATION**

Push
messaging for
Smart
Special
offers

Customer
notification
& engagement

Contextualized
real Feedback

Big Data to
deliver
personalized
communication
with your
audience

**COMING
SOON**

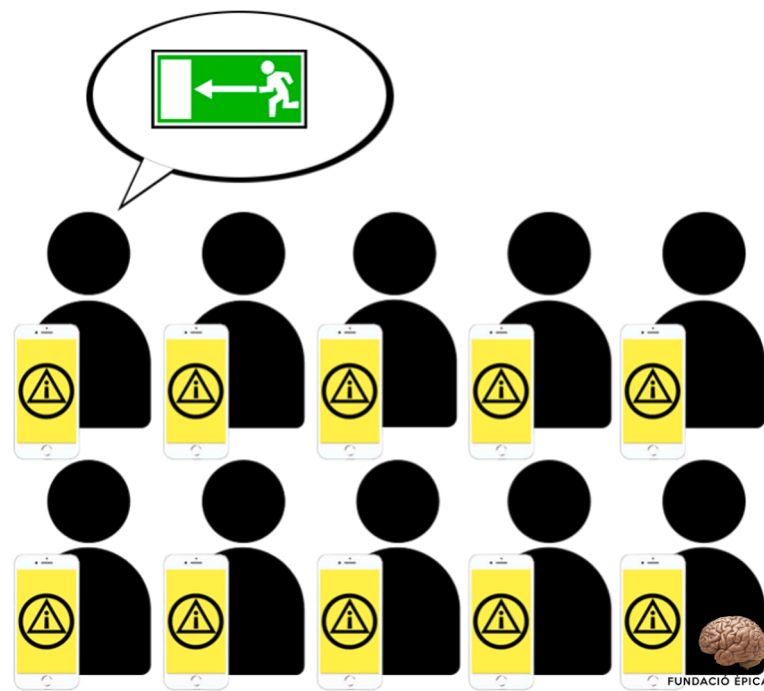
REVOLUTIONARY SYSTEM FOR EMERGENCY SITUATIONS

Personalised evacuation commands according to:

- Zone and section associated to its seat (entrance)
- User accessibility requirements

Including:

- Haptic communication to alert all audiences
- Torch and sound activation
- Real time feedback from users



WHERE HAS IT BEEN?

MÉXICO S.XXI

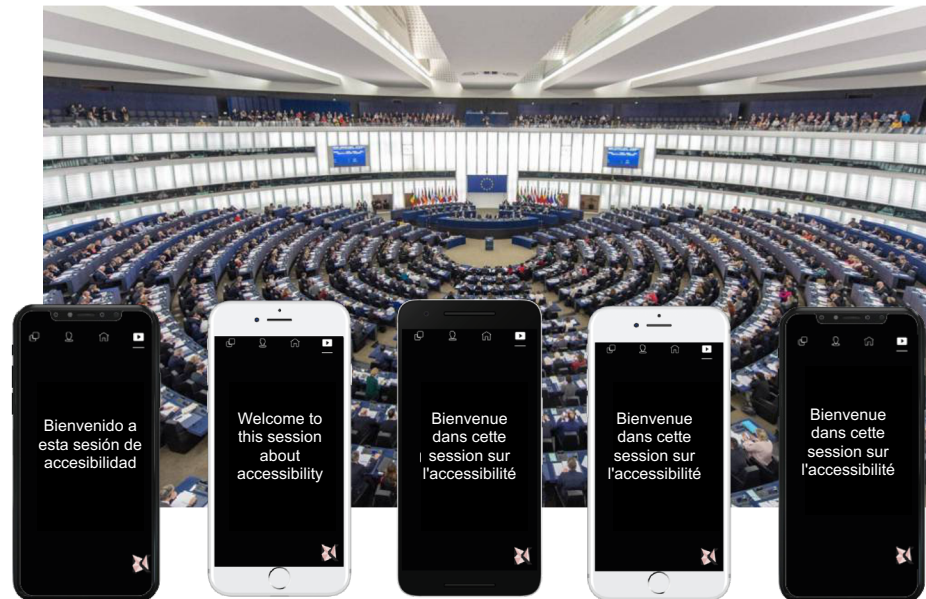
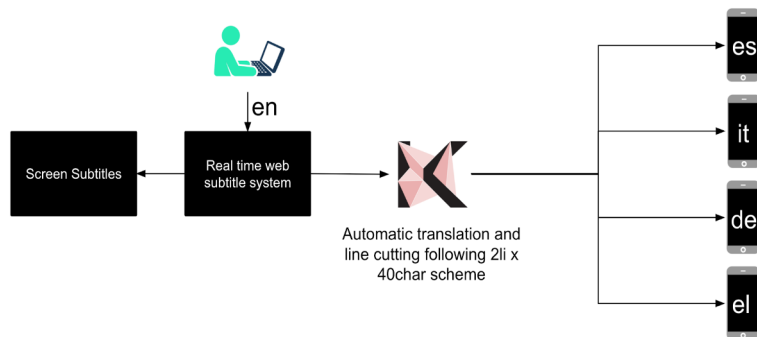
- The annual event for the fellows of Telmex-Telcel Foundation
- More than 10.000 users connected at the same time.
- Customized app for the occasion
- Multimedia content streamed in live to the audience.

FUNDACIÓN
TELMEX telcel



SESSION IN THE EUROPEAN PARLIAMENT

Multi language transcription streamed live for
a session during the European Parliament

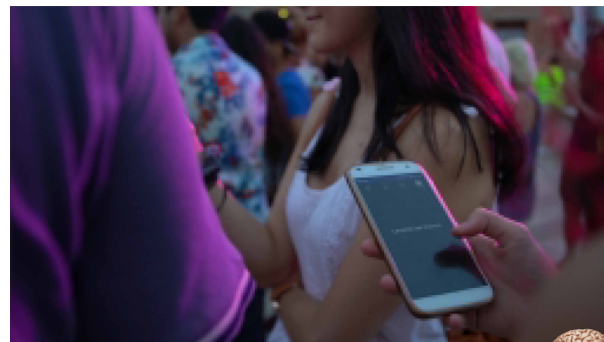


EPICA FOUNDATION

- Promotion of interaction into live performances
- Second narrative and transmedia experience
- Active engagement with the audience
- Multi-language
- Included in more than 10 projects



FUNDACIÓ ÈPICA
LA FURA DELS BAUS



FUNDACIÓ ÈPICA
LA FURA DELS BAUS

VALMONT BARCELONA BRIDAL FASHION WEEK

- Enhance the interaction with the audience during the digital catwalks
- Second screen for gathering real time feedback and enrich the transmedia experience
- Personalized notifications during the event
- Multi-language

— VALMONT —
BARCELONA
BRIDAL
FASHION WEEK



IS IT FEASIBLE?

VALIDATED TECHNOLOGY

- IN REAL PRODUCTION ENVIRONMENTS WITH > 10,000 USERS
- TESTED IN-LAB WITH 70,000 USERS



SOFT TRANSITION

OUR SOLUTION IS COMPATIBLE WITH MOST OF THE ALREADY
EXISTING SERVICES OFFERING ACCESSIBILITY AT
TECHNOLOGICAL LEVEL:

Existing screens and Kalliópê operating at the same time
Compatibility with existing subtitles format (easy to export)
Possibility to integrate with already existing users database.



LOADING





THANKS!

Fco. Javier Iglesias Gracia

CEO - IGLOR Soluciones Audiovisuales Avanzadas S.L &

General Manager - Epica Foundation La Fura dels Baus

Contact: info@iglor.es / info@epicalab.com