



**Traction**  
Opera co-creation  
for a social  
transformation



**UAB**  
Universitat Autònoma  
de Barcelona



# Engaging Immersive Accessibility

## Pilar Orero



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HORIZON 2020 RESEARCH AND INNOVATION PROGRAMME UNDER GRANT  
AGREEMENT NO 82215, 825585, 870939, 870616, 957252



# Users —> Common User Profile —> Personalisation



# Accessibility Services

Translation

Subtitles, live subtitles, etc.

Audio description

Sign language interpreting

Easy to X

Clean Audio

Slow reproduction

Colour blind

# Platforms

Social Media

YouTube, Vimeo, Tik, Tok

Theatres

Opera

Videogames



**EUROVOD** THE NETWORK MEMBERS VOD MEETINGS VOD MARKET DAY EUROVOD PRO REPORT NEWS CONTACT Login

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2020-21

CORE MEMBERS

CINEMA SERVICE PLATFORM CINE SQUARE FILM DOO FILMIN FILMOTV★ Flimmit

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NOKZEDOC.TV THE DOOR TO KNOWLEDGE OUTtv SV CINE Scenso.tv Et le spectacle continue SCENER STREAM BEYOND

SVE VID tēnk TriArt.se universciné UNIVERS CINÉ.BE

uncut VOD FACTORY. VOD.LU DocsOnline

AFFILIATE MEMBERS

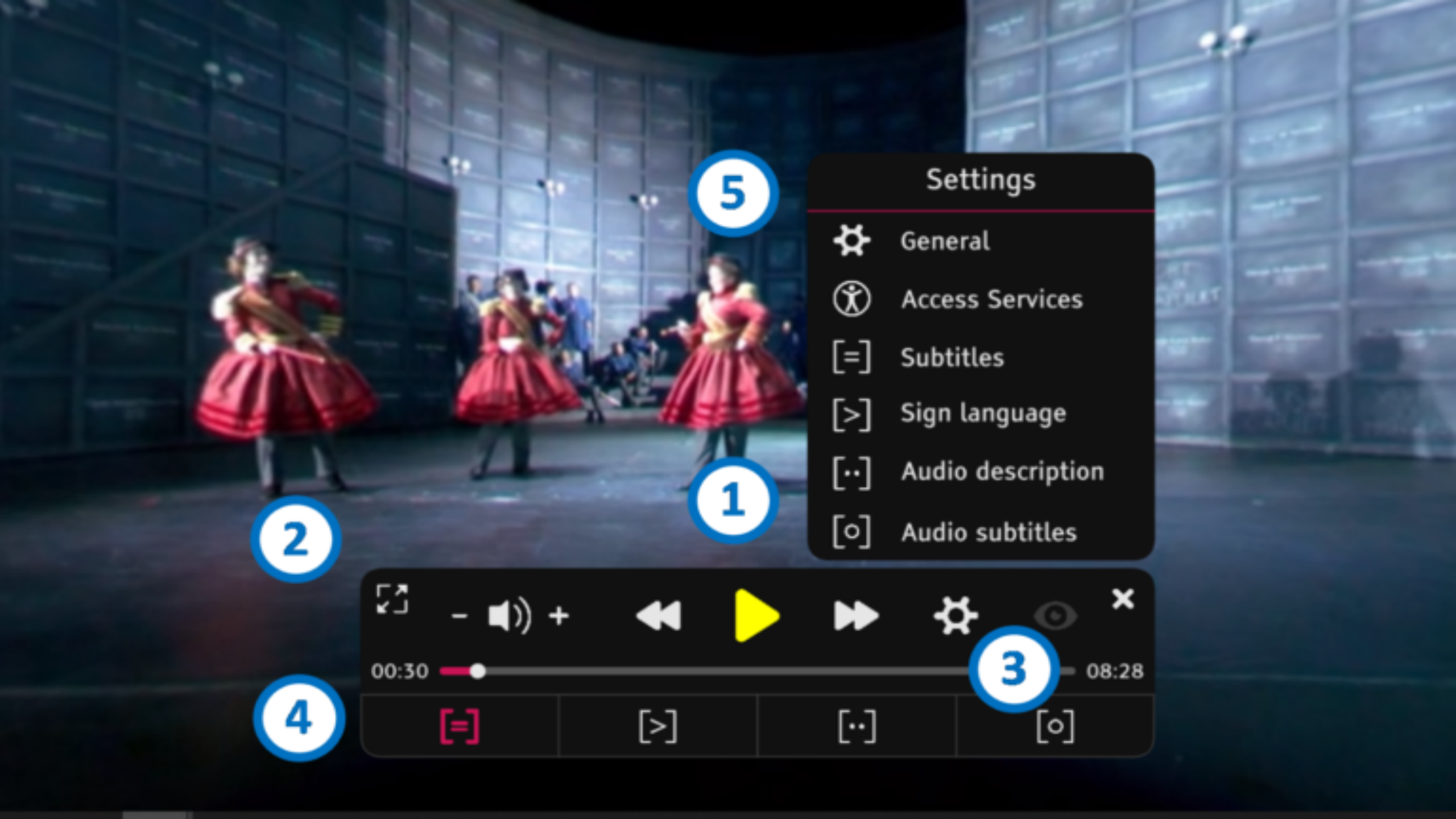
pickbox now

ASSOCIATE MEMBERS

AUDIOVISIVA bitMAX The Candy Shop GBBM KINOW Propelling content







PREMIERE DIGITAL realezz

CONSULTATIVE MEMBERS



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## Settings

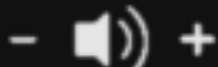
-  General
-  Access Services
-  Subtitles
-  Sign language
-  Audio description
-  Audio subtitles

1

2

3

4



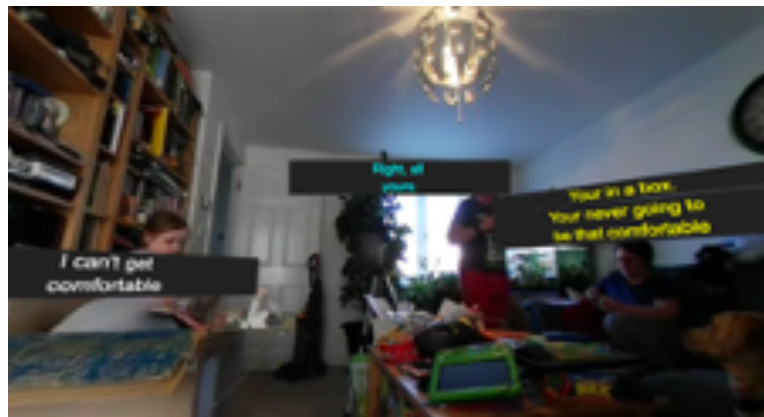
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08:28



# Formats





# Formats



# Devices







Thank you

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