



**Traction**  
Opera co-creation  
for a social  
transformation



**UAB**  
Universitat Autònoma  
de Barcelona



# Engaging Immersive Accessibility

## Pilar Orero



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HORIZON 2020 RESEARCH AND INNOVATION PROGRAMME UNDER GRANT  
AGREEMENT NO 82215, 825585, 870939, 870616, 957252



# Users —> Common User Profile —> Personalisation



# Accessibility Services

Translation

Subtitles, live subtitles, etc.

Audio description

Sign language interpreting

Easy to X

Clean Audio

Slow reproduction

Colour blind

# Platforms

Social Media

YouTube, Vimeo, Tik, Tok

Theatres

Opera

Videogames



**EUROVOD** THE NETWORK MEMBERS VOD MEETINGS VOD MARKET DAY EUROVOD PRO REPORT NEWS CONTACT Login

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2020-21

CORE MEMBERS

CINEMA SERVICE PLATFORM CINE SQUARE FILM DOO FILMIN FILMOTV★ Flimmit

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NOKZEDOC.TV THE DOOR TO KNOWLEDGE OUTtv SV CINE Scenso.tv Et le spectacle continue SCENER STREAM BEYOND

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AFFILIATE MEMBERS

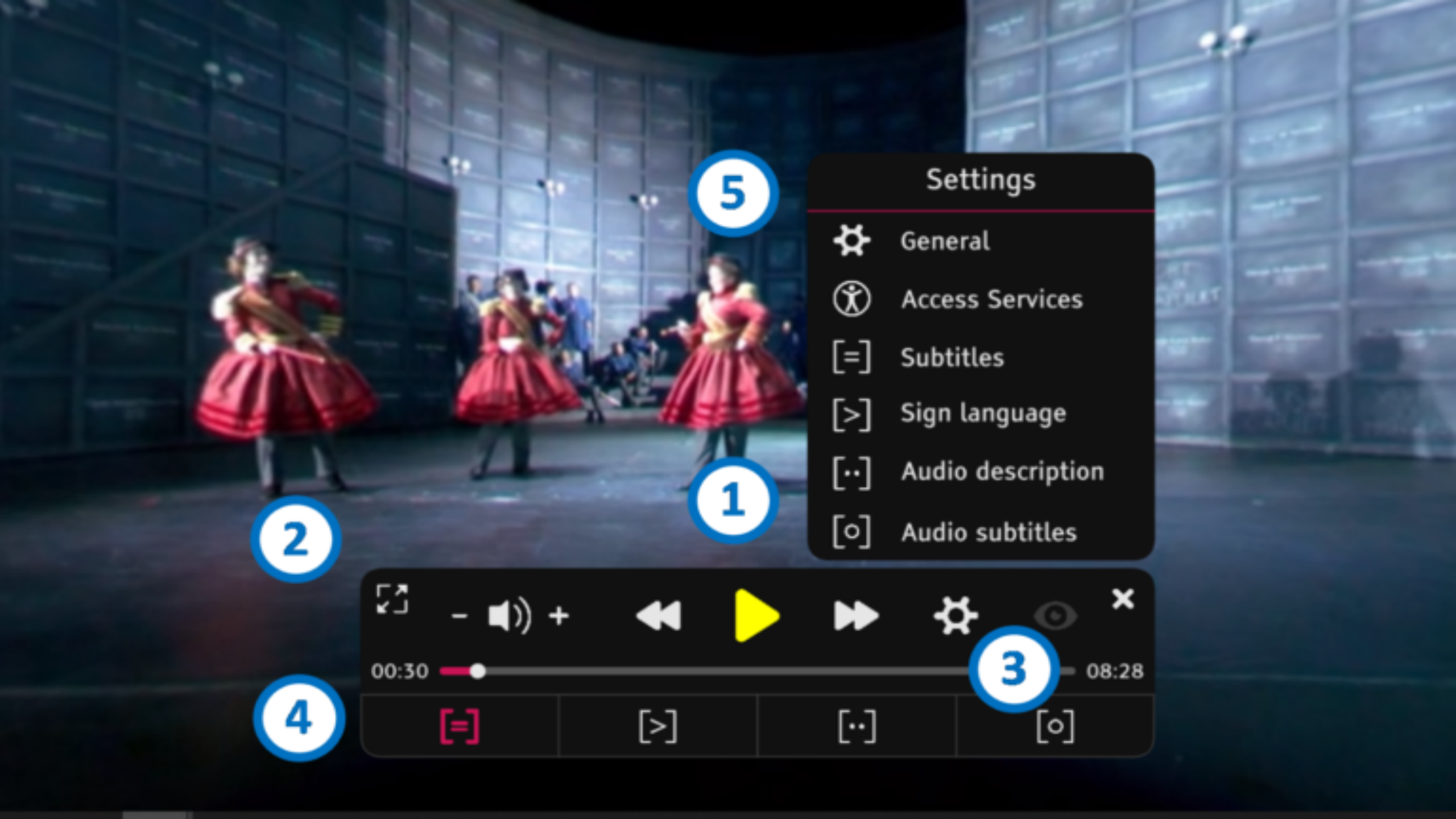
pickbox now

ASSOCIATE MEMBERS

AUDIOVISIVA bitMAX The Candy Shop GBBM KINOW Propelling content

PREMIERE DIGITAL realezz

CONSULTATIVE MEMBERS



5

## Settings










- ⚙ General
- ♿ Access Services
- [=] Subtitles
- [>] Sign language
- [..] Audio description
- [o] Audio subtitles


1

2

4

3



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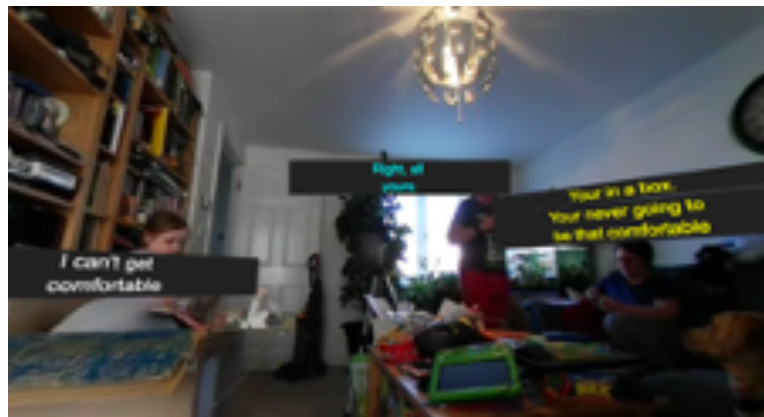
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# Formats





# Formats



# Devices







Thank you

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