



# Lead-Me COST Action

A research network for media accessibility

Pilar Orero, Lead-Me Chair



COST (European Cooperation in Science and Technology) is a funding organisation for research and innovation networks.

Our Actions help connect research initiatives across Europe and beyond and enable researchers and innovators to grow their ideas in any science and technology field by sharing them with their peers. COST Actions are bottom-up networks with a duration of four years that boost research, innovation and careers.

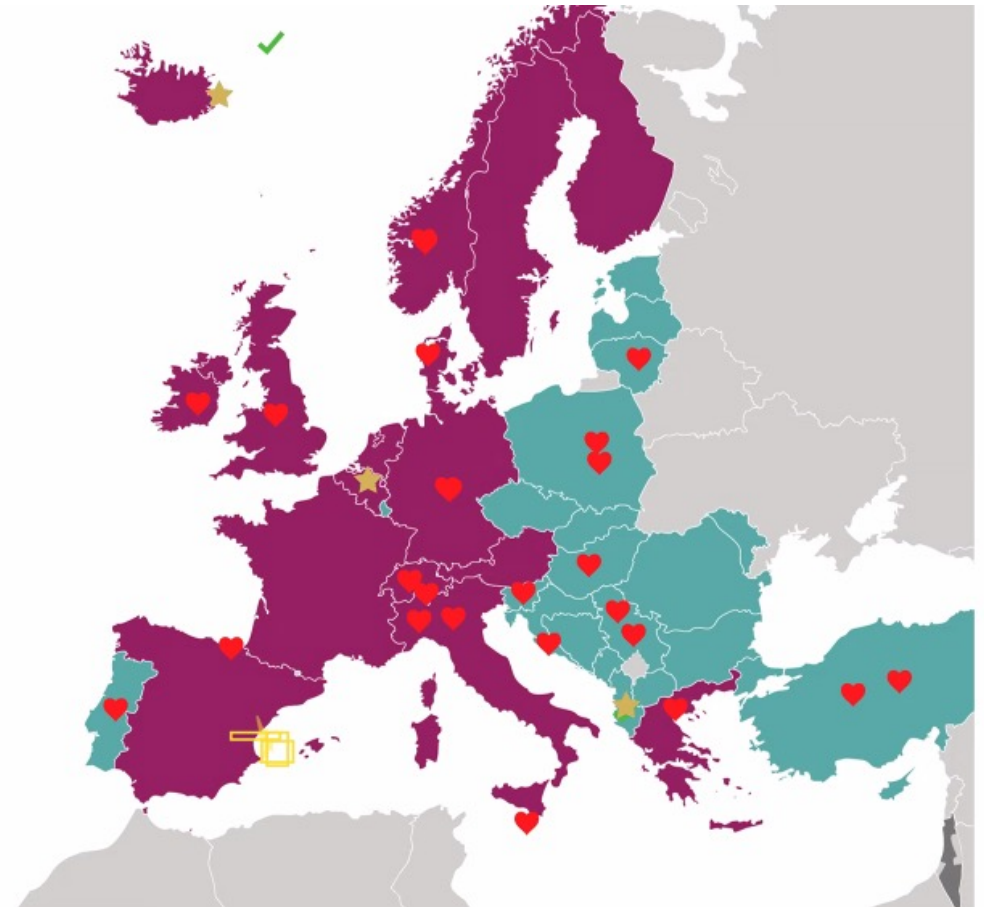
- Open and Inclusive
- Multi and interdisciplinary
- Pan-European
- Career enhancing
- 45,000 researches and innovators involved
- 240 running Actions

# Lead-Me 2020-2024

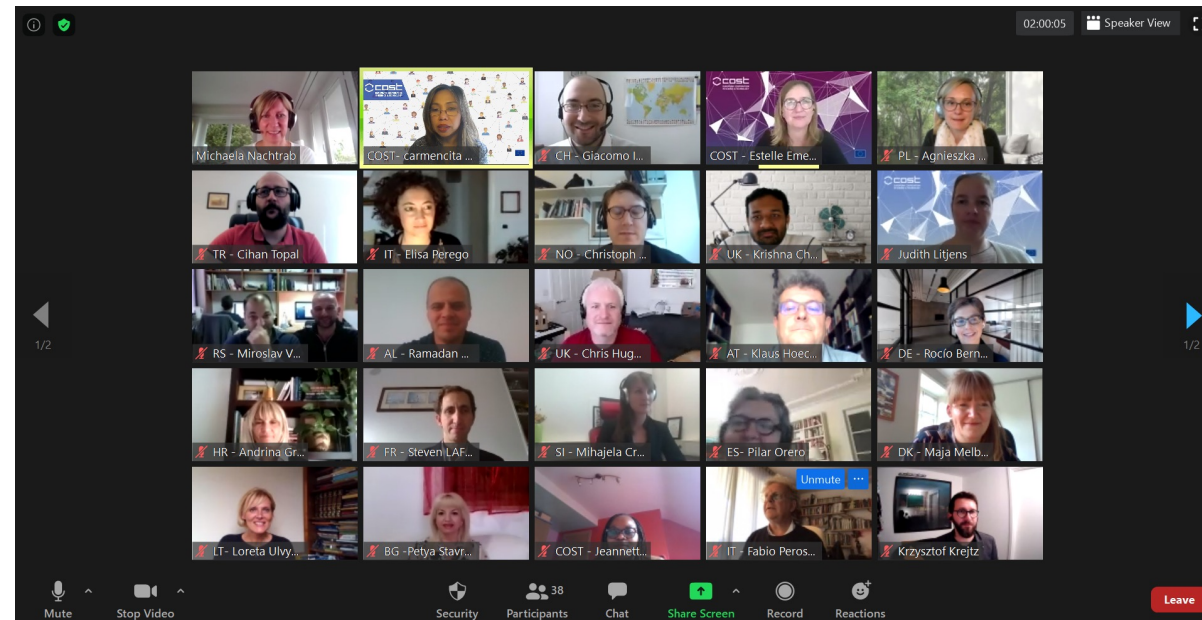


LEAD-ME aims to help European stakeholders in the field of Media Accessibility to meet legal milestones requested by European legislation. Researchers, engineers and scholars as well as businesses and policy makers will be empowered by LEAD-ME with a common and unique platform which will collect, create, and disseminate innovative technologies and solutions, best practices and guidelines.

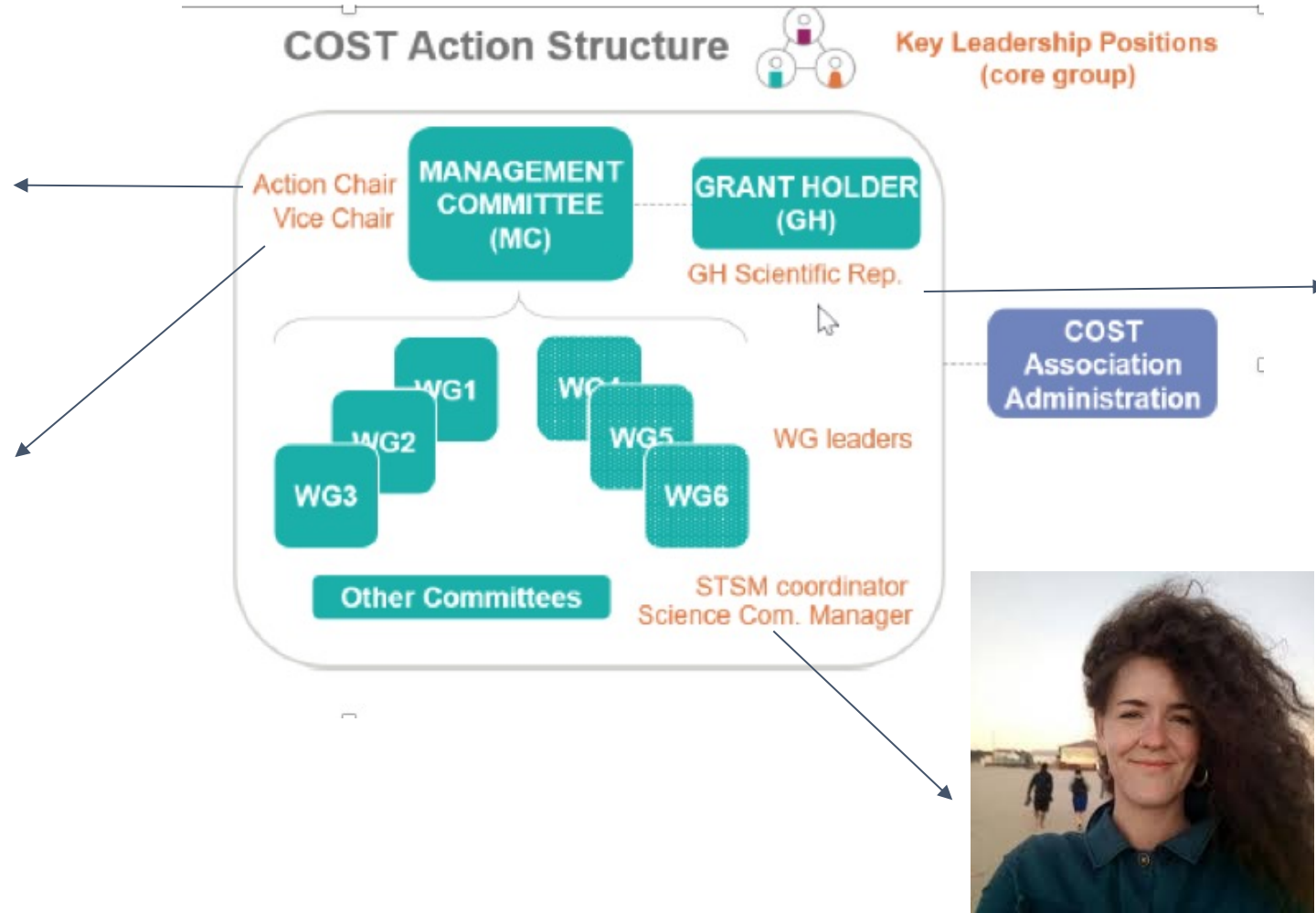
**27 Participating COST countries:** Albania, Austria, Bosnia and Herzegovina, Bulgaria, Croatia, Denmark, France, Germany, Greece, Hungary, Ireland, Israel, Italy, Lithuania, Malta, Moldova, Norway, Poland, Portugal, Romania, Serbia, Slovenia, Spain, Sweden, Switzerland, Turkey, United Kingdom.



# KOM October 2020



# COST Action Structure



# WG chairs

**WG 1 - Technical Platform that allows a single point-of-access to relevant Media Accessibility**

Giacomo Inches - Fincons Group

**WG 2 - Guidelines and Curricula for Teaching and Training Media Accessibility**

Krzysztof Krejtz - SWPS University of Social Sciences and Humanities

**WG 3 - Quality and Standardization**

Krishna Chandramouli, UCL, UJ

**WG 4 - Status-quo and Future Directions of Media Accessibility**

Klaus Hoeckner - Austrian Association Supporting the Blind and Visually Impaired aka HGB

## LEAD-ME STSM Grants

**Short Term Scientific Missions (STSM)** are aimed at strengthening existing networks and fostering collaboration by facilitating researchers and scholars participating in the Action to visit an institution in another Country.

A STSM should specifically contribute to the objectives of LEAD ME.

**STSM Coordinator:** Chris Hughes





## LEAD-ME ITC Grants

**ITC Conference Grants** are aimed at supporting PhD students and ECI researchers from Participating ITC to attend international science and technology related conferences not specifically organized by the COST Action.

**ITC Conference Grant Coordinator:** Chris Hughes







**Traction**  
Opera co-creation  
for a social  
transformation



**MediaVerse**

A universe of media assets  
and co-creation opportunities



**impact**

**Rad**

**SCENT**  
SMART CITIZEN EDUCATION  
FOR A GREEN FUTURE

**RB**  
Re\_Build



**SO CLOSE**  
Enhancing Social Cohesion through Sharing  
the Cultural Heritage of Forced Migrations

**IDE@**

## Next events

<https://www.youtube.com/watch?v=ar7ZFr7vyU>

**C**

Winter Training School  
Madrid, Universidad Complutense  
Sign Language in Education



# Thanks for your attention!

Pilar Orero