



TransMedia Catalonia: researching media accessibility

TransMedia Catalonia Research Group
Universitat Autònoma de Barcelona
17th November 2021

UAB

Universitat Autònoma
de Barcelona

TRANS
MEDIA
CATALONIA

What is TMC?

Research group SGR: 2017SGR113

Since 2005

Focus: audiovisual translation and media accessibility

From descriptive to experimental user-centric research

<http://grupsderecerca.uab.cat/transmedia/>

Current active projects

idea.erasmus.ac-creteil.fr



IMPLEMENTING A
DIGITAL
E-LEARNING
ALTERNATIVE

2020-1-FR01-KA226-VET-095584



Co-funded by the
Erasmus+ Programme
of the European Union

impact-access.eu

impact

2019-1-FR01-KA204-062381



Co-funded by the
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of the European Union

pagines.uab.cat/rad

Rad



PGC2018-096566-B-I00 (MCIU/AEI/FEDER, UE)

helios-h2020.eu



traction-project.eu



**Opera co-creation
for a social
transformation**



rebuildeurope.eu



Re_Build

so-close.eu



mediaverse-project.eu



lead-me-cost.eu



**Leading Platform for European Citizens, Industries,
Academia and Policymakers in Media Accessibility**



Under construction



SMART CITIZEN EDUCATION
FOR A GREEN FUTURE

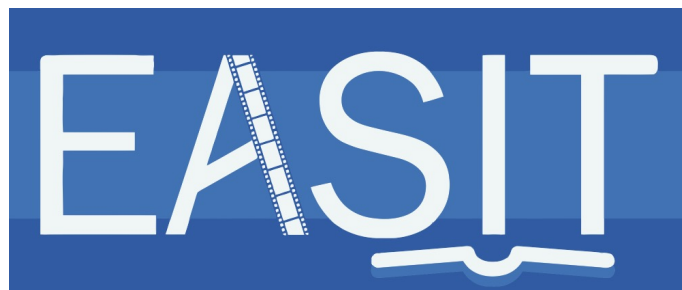


Some past projects



EasyTV: Easing the access of Europeans with disabilities to converging media and content





pagines.uab.cat/easit

2018-1-ES01-KA203-05275



ltaproject.eu

2018-1-DE01-KA203-004218



adlabpro.wordpress.com

2016-1-IT02-K203-024311



pagines.uab.cat/act/

2015-1-ES01-KA2013-015734



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Conferences

- ARSAD: jornades.uab.cat/arsad
- Fun for All: jornades.uab.cat/videogamesaccess/
- Media for All: jornades.uab.cat/media4all9
- Live Subtitling and Accessibility: jornades.uab.cat/livesubtitling
- And project-related Multiplier Events: EASIT (October 2020, January 2021), COST LEADME Winter School 23-27 November).

Knowledge transfer

- Standardisation at ISO, ITU and W3C
- Cooperation with companies and institutions
- MAP access
- LAB-TTAV

Disclaimer

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