



# Sign Language Personalisation Towards Diversity and Integration Pilar Orero

Universitat Autònoma de Barcelona

LEAD ME Winter Training School Madrid 2021



#LEADMEMadrid2021

LEAD ME Winter Training School Madrid, 15-17 November 2021



1.  $SL$  production
2.  $SL$  interaction

# Production 1

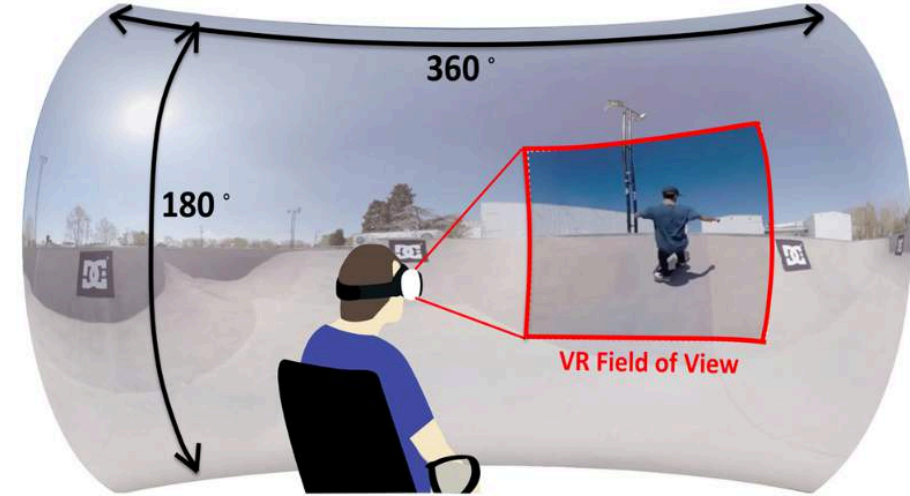
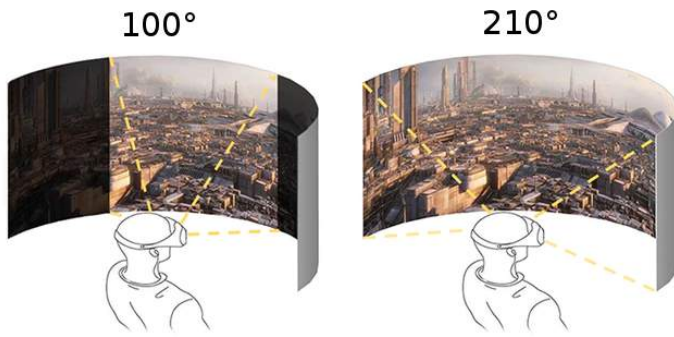


In 2020 the World Federation of the Deaf (WFD) jointly with the World Association of Sign Language Interpreters (WASLI) issued a communication discouraging the use of avatars for Sign Language. The main reason for this being " a word-to-sign exact translation is not possible because any translation needs to consider the context and the cultural norms."

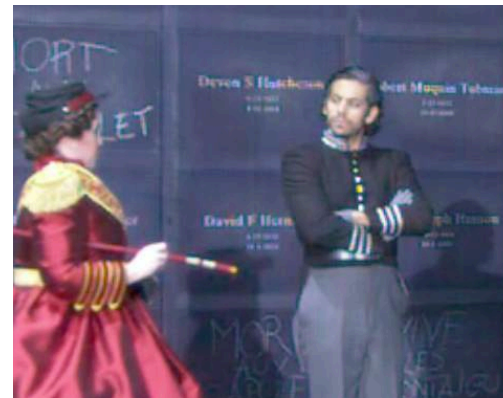
# Production 1 : Avatars



# Production 2 360°



# Production 3 quality



# Production 4 360 Digital Storytelling



# Interaction 1





# Interaction 2: subtitle + SL





# Thanks for your attention!

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