



EU GREEN DEAL

**MAKE IT
REAL**

PARTNER EVENT
#EUGREENWEEK
30 MAY – 5 JUNE 2022



Stop Motion
animation as a tool
for co-creation
Susannah Fraser
30 May 2022

**NEXT
GEN
EU**

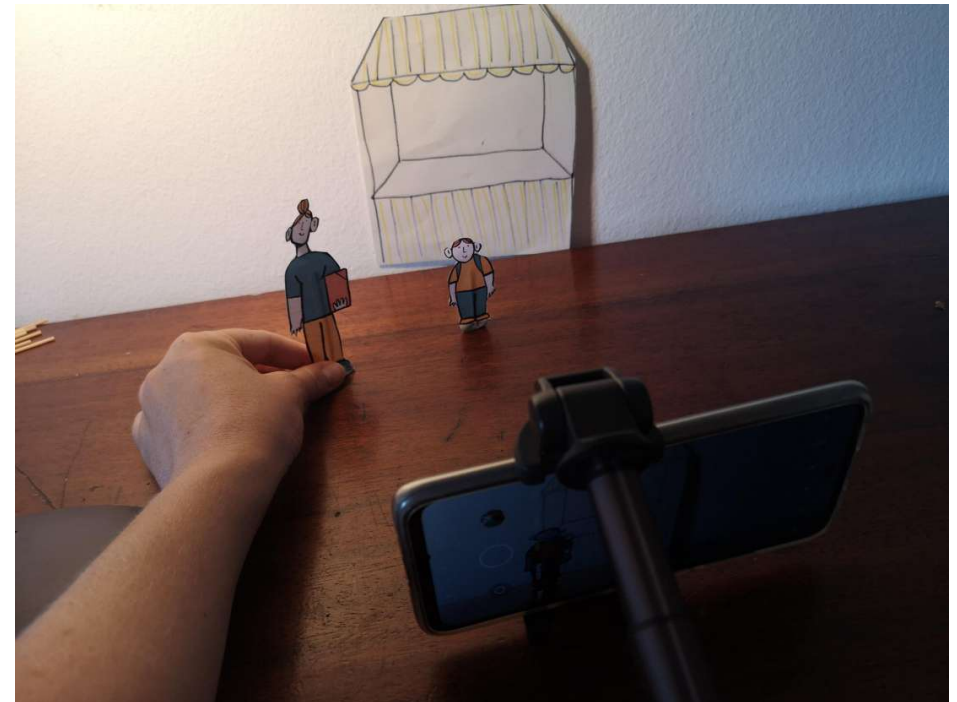
What is a stop motion animation?

- A method of storytelling using objects and images.
- Put together in a sequence, the images give the effect of movement.
- Before each image, we make micro adjustments to our set/characters to tell a story.



Things to consider...

- What is your story about?
- Who is your target audience?
- Where is it set?
- Who are the characters?
- What is the conflict/resolution?



GREEN SCENT

SMART CITIZEN EDUCATION
FOR A GREEN FUTURE



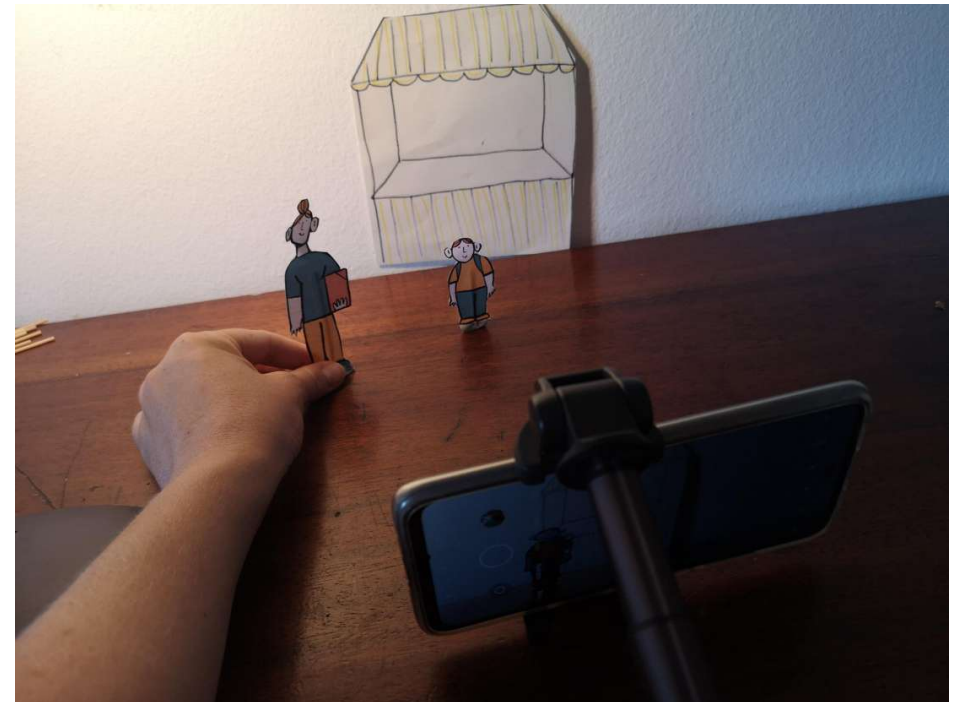
This project has received funding from the European Commission Horizon 2020 research and innovation programme under grant agreement No 101036480.





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Remember to...

- Keep your camera still in the same place at all times.
- Keep the story simple with a **beginning, middle and end.**
- Always take a photo after adjusting your scene.
- Get creative!



Some ideas...

A polluted beach after San Juan

People collect litter, the sun comes out.

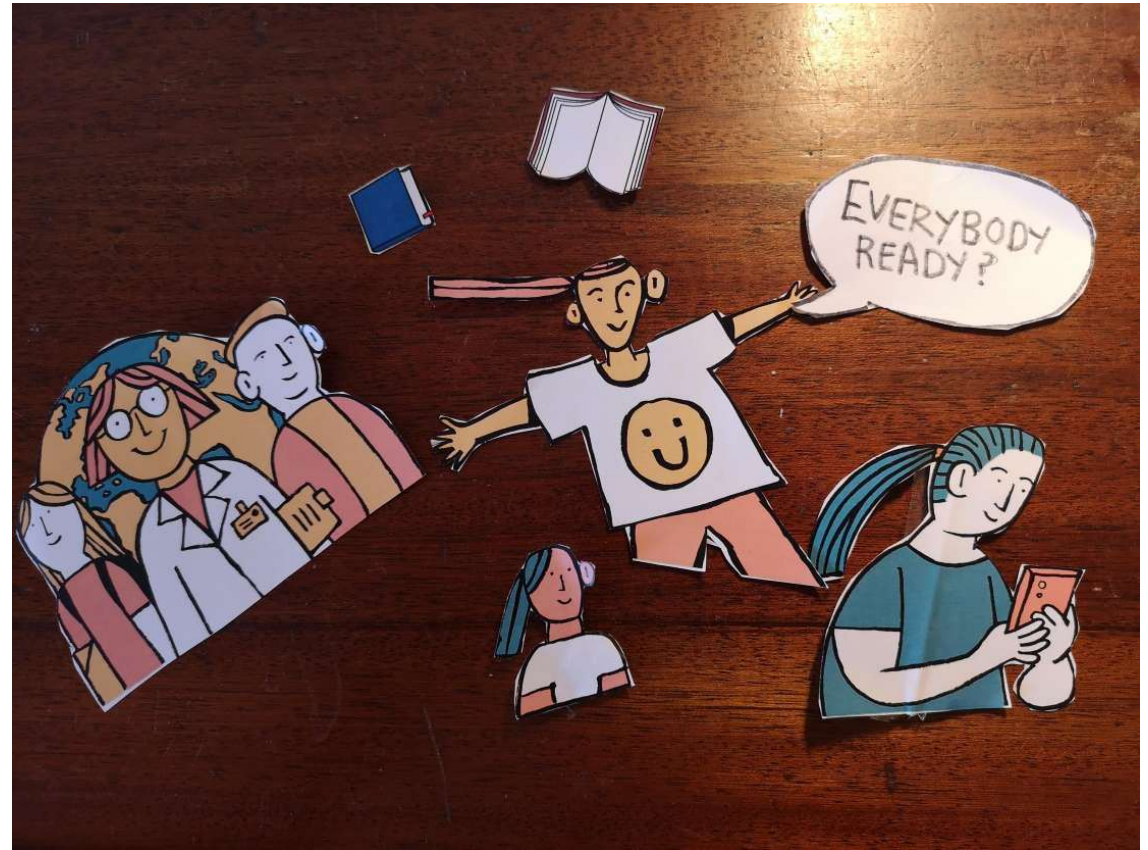
Litter in Citudella park

Someone makes a birthday wish and all the litter turns into plants.

A trip to space

See the world on fire from a rocket, return to earth to plant trees.

A storm, a magic spell, a super power...



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Stop Motion Studio

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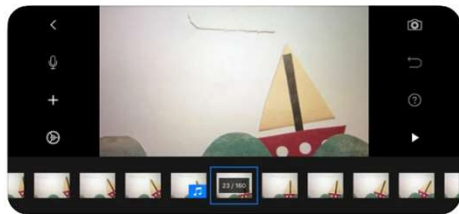
Screenshots

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Thank you for your attention!

