

SUBJECT :	INSTITUCIONS I SOCIETATS ANGLESA I NORD-AMERICANA
Code:	28466
Credits:	5
Semester:	B
Groups:	1
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1. BRIEF DESCRIPTION OF THE SUBJECT

This subject introduces students to a selection of recent texts of great impact dealing with globalisation, placed between journalism and academic work and published or released mainly in the United States. Its main aim is to teach students to read these texts critically and to consider how they apply to their own cultural environment using a Cultural Studies methodology.

2. OBJECTIVES

On completion of ‘Institucions Britàniques i Nord-americanes: La crítica contra la globalització’ students will be able to:

- ⇒ demonstrate an advanced understanding of the evolution of globalisation in the last two decades
- ⇒ demonstrate their knowledge of how the globalising model supported by US culture affects our immediate cultural context
- ⇒ demonstrate advanced skills in cultural criticism developed by training on a selection of significant texts from the 1990s onwards and taking part in class discussion
- ⇒ apply the theory generated by Cultural Studies to this subject matter
- ⇒ produce cultural criticism of texts and contexts marked by globalisation

SYLLABUS

The subject will be divided into two units:

- The environment: Global warming and the clash of civilisations
- Strategies of consumption: Working and shopping today

3. ASSESSMENT

3.1. Assessment Criteria

There is no examination. The final mark for this subject is based on:

Class participation:	30%
Written exercises:	70%

3.2. Assessment Description:

- Class participation: Students are expected to contribute to class discussion of the texts.

- Written exercises: Students are expected to write two 1,500 word articles on topics freely chosen with the teacher's advice. The first essay is due mid-term (end of April) and the second at the end of the semester (June).

4. TUTORIALS

Virtual. Weekly tutorials will be posted to the subject's virtual classroom on the UAB's Virtual Campus.

5. BIBLIOGRAPHY / MATERIALS

Moore, Michael. *Bowling for Columbine*. DVD.

Gore, Al. *An Inconvenient Truth*. DVD.

Schlosser, Eric. *Fast Food Nation* (2002). Penguin Books. ISBN: 0141006870. Film adaptation by Eric Linklater, DVD (recommended)

Klein, Naomi. *No Logo* (2001). Flamingo. ISBN: 0006530400.

Ehrenreich, Barbara. *Nickel and Dimed: Undercover in Low-wage America* (2001). Granta Books. ISBN: 1862075212

- Photocopied booklet with selections from Cultural Studies theory and criticism and other sources (max. 100 pages)

6. OTHER COMMENTS

Students are required to read the texts and see the corresponding films independently (rent, buy or share them) outside classroom hours.