

Audiovisual Narrative

2015/2016

Code: 103063
ECTS Credits: 6

Degree	Type	Year	Semester
2501928 Audiovisual Communication	OB	1	2

Contact

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Use of languages

Principal working language: spanish (spa)

Teachers

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Prerequisites

Formative Prerequisites:

Basic knowledge of the history of mass media: film, television, radio.
Basic knowledge of the history of literature.
Basic knowledge of the history of comics.
Basic knowledge of emerging media and other audiovisual discourse: social media and video games.

Classes are taught in Spanish, also we use audiovisual support in Catalan and English.

Objectives and Contextualisation

Formative block: Matter

The course is integrated into the matter "Narrative Audiovisual".

This matter, in the degree of Audiovisual Communication, is formed by the following subjects:

- Audiovisual narrative (the same subject): 1st Year - 2nd. semester
- Audiovisual fiction script: 2nd. Course - 1st. semester
- Non-fiction audiovisual script: 3rd. Course - 1st. semester
- Audiovisual techniques script: 4th. Course - optional (mention cinema)
- Dramaturgy and screenplay: 4th. Optional course- (mention cinema and multimedia references)

Relevance of the subject

The course introduces students to the reading and detailed analysis of the narrative structures of different, both classic and contemporary communication media to promote their creative capacity to find expressive ways that are suited to the diverse audiovisual content.

It is a basic introduction into the field of Audiovisual Narrative (Screenplay Audiovisual fiction, nonfiction Audiovisual Screenplay, audiovisual techniques script, Playwright and screenplay), which enables the students

to detect consolidated expressive forms and teaches appropriate to turn them into the narrative of the audiovisual media and into related devices and contemporary technologies.

Educational objectives:

- Introduction to the creative use of audiovisual technologies for the production of narratives.
- Acquire theoretical knowledge of the forms of expression that exist in the different media.
- Develop the capacity of analysis of classic narrative forms to adapt to new media.
- Develop the capacity for reflection, creativity and innovation in audiovisual environments.
- To acquire the necessary sensitivity to develop new audiovisual narrative forms.

Skills

- Apply narrative and presentation skills specific to audiovisual content.
- Demonstrate a critical and self-critical capacity.
- Demonstrate a self-learning and self-demanding capacity to ensure an efficient job.
- Demonstrate ethical awareness as well as empathy with the entourage.
- Develop autonomous learning strategies.
- Develop critical thinking and reasoning and be able to relay ideas effectively in Catalan, Spanish and a third language.
- Disseminate the areas knowledge and innovations.
- Generate innovative and competitive ideas in research and professional practice.
- Manage time effectively.
- Show leadership, negotiation and team-working capacity, as well as problem-solving skills.
- Use ones imagination with flexibility, originality and ease.
- Value diversity and multiculturalism as a foundation for teamwork.

Learning outcomes

1. Apply theoretical principles to boost the effectiveness of audiovisual narratives.
2. Be familiar with the narrative and dramatic forms of other media to adapt them to audiovisual narration.
3. Demonstrate a critical and self-critical capacity.
4. Demonstrate a self-learning and self-demanding capacity to ensure an efficient job.
5. Demonstrate ethical awareness as well as empathy with the entourage.
6. Develop aesthetic sensitivity to create audiovisual products.
7. Develop autonomous learning strategies.
8. Develop critical thinking and reasoning and be able to relay ideas effectively in Catalan, Spanish and a third language.
9. Disseminate the areas knowledge and innovations.
10. Generate innovative and competitive ideas in research and professional practice.
11. Manage time effectively.
12. Promote innovations in the development of audiovisual narratives.
13. Show leadership, negotiation and team-working capacity, as well as problem-solving skills.
14. Use ones imagination with flexibility, originality and ease.
15. Value diversity and multiculturalism as a foundation for teamwork.

Content

Contents

1. Introduction to the audiovisual narrative: the story mechanisms

- The narrative as a process
 - *Mimesis* and *diegesis*
 - The narrator and the voice on the audio-visual story
 - Written narrative storytelling and stage
2. Space and time in the audiovisual narrative
3. Viewpoint and targeting
4. Theories of adaptation and intermediality
- The literary adaptation: from the novel to film and television
 - The stage adaptation: from theater to cinema and television
5. Cross-media and multimedia
- Relations and transfers between the mass media and social media.
 - Videogames

Methodology

The sessions of the course will be developed through different types of activities, grouped in lectures, seminars and practice.

The master classes will be taught in the same classroom with the whole group; seminars and practices will be developed in 3 distinct subgroups, each in their classroom and in labs with a different professor.

Activities

Title	Hours	ECTS	Learning outcomes
Type: Directed			
Lectures	15	0.6	1, 14, 2, 4, 13, 5, 7, 3, 8, 6, 10, 11, 12, 15
Seminars and practices	30	1.2	1, 14, 2, 4, 13, 5, 7, 3, 8, 6, 10, 11, 12, 15
Type: Supervised			
Exam	7.5	0.3	1, 14, 2, 4, 7, 3, 8, 6, 10, 11, 12
Tutorship	7.5	0.3	4, 5, 3, 15
Type: Autonomous			
Autonomous work	82.5	3.3	1, 14, 4, 13, 5, 7, 3, 8, 6, 10, 11, 12, 15

Evaluation

Active participation in seminars, realization of seminars, seminar presentation - 30%

Theoretical exam - 20%

Practice - 50%

Is essential attendance to pass the course. It must be passed two of three assessable parties.

You can reassess:

- a) The theoretical examination with a minimum of 4 of (global) rating, provided that the student to manifest.
- b) The practice, provided that the student to manifest.
- c) You can climb the note from and 8 with a test at the end of reassess period, provided that the student to manifest.

Evaluation activities

Title	Weighting	Hours	ECTS	Learning outcomes
Active participation at classes	30%	2.5	0.1	1, 14, 2, 4, 13, 5, 7, 3, 8, 6, 10, 11, 12, 15
Practice project	50%	3	0.12	1, 14, 2, 4, 13, 5, 7, 3, 8, 6, 9, 10, 11, 12, 15
Theoretical Exam	20%	2	0.08	1, 14, 7, 3, 8, 12

Bibliography

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Lavandier, Yves, (2003) *La dramaturgia. Los mecanismos del relato: cine, teatro, ópera, televisión, cómic*, Madrid. Ediciones Internacionales Universitarias.

Sánchez Navarro, Jordi (2006) *Narrativa audiovisual*, Editorial UOC, Barcelona.