

Syllabus of the course “Tourism and Land Resources”

I. IDENTIFICATION

- ✓ **Subject Name:** Tourism and Land Resources
- ✓ **Code:** 101195
- ✓ **Degree:** Bachelor's Degree in Tourism
- ✓ **Academic Year:** 2016-2017
- ✓ **Subject Type:** Compulsory
- ✓ **ECTS Credits (Hours):** 6 (150)
- ✓ **Semester:** Second
- ✓ **Class Language:** English
- ✓ **Lecturer:** Esteve Dot Jutglà

II. PRESENTATION

This subject aims at analysing the phenomenon of tourism from a fundamentally territorial and geographical perspective. The analysis involves a range of elements that make up the system of tourism, and most especially those relating to tourist resources. The historical evolution of territorial development within tourism will be analysed, as well as the current situation at both national and international levels, differing typologies of tourist destinations, the impact deriving from tourist activities on these destinations, and current challenges in sustainability applied to tourism.

III. EDUCATIONAL OBJECTIVES, SPECIFIC SKILLS AND LEARNING OUTCOMES

OBJECTIVES OF KNOWLEDGE

At the end of the course, the student should:

1. Understand the phenomenon of tourism from a spatial and developmental perspective.
2. Be aware of tourist resources and factors of tourism localisation within a given territory.
3. Understand the historical evolution that tourism has undergone, from its origins until the present.
4. Be able to analyse the impact of tourism on its destinations, thus fostering students' critical and analytical abilities regarding such impact as deriving from tourist activities.
5. Acquire an introductory knowledge of concepts of sustainability and sustainable tourism on land planning for tourism.
6. Know and distinguish the principal typologies of tourist spaces and their distinct characteristics.

SPECIFIC SKILLS

1. Demonstrate that they have acquired the ability to communicate effectively in written and spoken formats, in accordance with the concepts and contents of this subject.
2. Demonstrate that they have acquired the ability to apply the theoretical knowledge provided by this subject to practical cases.
3. Demonstrate that they have the ability to work in a team and in a range of environments.

LEARNING OUTCOMES

CE1. Demonstrate knowledge and understanding of the basic principles of tourism in all its dimensions, activities and areas in the context of tourism sector.

CE1.5. Identify the basic principles of the tourism from a geographical point of view.

CE5. Identify and evaluate the elements of the tourism system and its interaction with the environment and impacts.

CE5.5. Identify elements of the geography of world tourism, as well as major territorial and tourist resources.

IV. TRANSVERSAL SKILLS

CT1. Develop a capacity to learn independently.

CT2. Being able to evaluate their acquired knowledge

CT4. Handle communication techniques at all levels.

CT10. Plan, organize and coordinate teamwork.

V. SYLLABUS AND CONTENTS

1. Tourism and Land Resources
 - 1.1. Tourism and the tourism system
 - 1.2. The factors of location of tourist activities and tourism resources
 - 1.3. Analysis of tourism demand
2. The evolution and management of Land Resources in Tourism
 - 2.1. The historical development of tourism
 - 2.2. Models of tourism development
 - 2.3. Impacts of tourism
 - 2.4. Tourist destinations and sustainability
 - 2.5. Land Planning in Tourism
3. Geography of destinations and tourist areas
 - 3.1. The typology of tourist destinations
 - 3.2. Coastal tourism
 - 3.3. Urban tourism
 - 3.4. Rural tourism
 - 3.5. Tourism in natural spaces and mountainous areas

VI. RECOMMENDED BIBLIOGRAPHY

- ANTON, S. i GONZ LEZ, F. (coords.) (2005). *Planificaci n territorial del turismo*. Barcelona: Ed. UOC (Subject 2).
- ANTON, S. i GONZ LEZ, F. (coords.) (2007). *A prop sito del turismo: la construcci n social del espacio tur stico*. Barcelona: Ed. UOC (Subject 2).
- BARRADO, A. i CALABUIG, J. (2001). *Geograf a mundial del turismo*. Madrid: Ed. S ntesis (Subject 3).
- BLASCO, A. (2006). *Tipolog as tur sticas*. Girona: Xarxa d'Escoles de Turisme (Subject 3).
- COOPER, C. et al. (2007). *El turismo. Teor a y pr ctica*. Madrid: S ntesis (Subject 2 & 3).
- GENERALITAT DE CATALUNYA (2009). *Atles del turisme a Catalunya*. Barcelona: Direcci  General de Turisme (consultable a: www.atlesturismecatalunya.cat) (Subjects 1, 2 & 3).
- FULLANA, P. & AYUSO, S. (2001). *Turisme sostenible*. Barcelona: Rubes (Subject 2).
- PRIESTLEY, G.K. i LLURD S, J.C. (dirs.) (2007). *Estrategia y gesti n del turismo en el municipio*. Bellaterra: Servei de Publicacions de la UAB (Subject 2).
- VERA, J.F. et al. (2011). *An lisis territorial del turismo y planificaci n de destinos tur sticos*. Val ncia: Ed. Tirant Lo Blanch (Subjects 2 & 3).
- WILLIAMS, S. (2009). *Tourism geography: a new synthesis*. London & New York: Routledge (Subjects 1, 2 & 3).
- WILLIAMS S. & LEW A.A. (2015). *Tourism Geography: Critical Understandings of Place, Space and Experience*. London & New York: Routledge (Subjects 1, 2 & 3).
- <http://unwto.org/es> (World Tourism Organisation. Various studies and statistics on international tourism) (Subjects 1, 2 & 3).

VII. TEACHING METHODS

The course has three operating tools:

a) Methodology for the Theoretical Section

In class lectures during eleven weeks. The classes will have visual support (Power Point presentations).

b) Methodology for Practical Section

Practices related to the theoretical part of the course. The seminars involve the delivery of a document on paper or digital form for evaluation. Occasionally we will use specialized software.

c) The Virtual Campus

Campus Virtual platform will be used to complement information and alternative means of communication between students and teacher. In the Virtual Campus it will be complementary material in digital format, covering theory, course syllabus, as well as the information on the assignments.

VIII. ASSESSMENT

A) CONTINUOUS ASSESSMENT

The evaluation of this course consists of the following system:

a) Two exams, covering course material, 60% of the final grade.

b) Practical exercises submitted within the deadline, 40% of the final grade.

In order to have a final mark, students must obtain (in a and b) at least 4 out of 10 points.

B) SINGLE ASSESSMENT: Final exam (all content).

Date and time established by the academic calendar in the Official Programming Centre (EUTDH).

There will be one final exam for all groups.

IX. ORGANISATION OF TIME STUDENT'S DEDICATION

Type of activity	Activity	Hours	ECTS	LEARNING OUTCOMES
Guided Activity	Theoretical classes	44	1.76	CE1.5, CE5.5
Supervised Activity	Tutorials	15	0.6	CE1.5, CE5.5, CT4
Independent Activities	Reports	38	1.52	CE1.5, CE5.5, CT1, CT2, CT10
	Study and readings	53	2.12	CE1.5, CE5.5, CT4
TOTAL		150	6	

WEEK	THEME	METHOD	HOURS
1	1	Theoretical class + seminar	3+1
2	1	Theoretical class + seminar	3+1
3	1	Theoretical class + seminar	3+1
4	2	Theoretical class + seminar	3+1
5	2	Theoretical class + seminar	3+1
6	2	Theoretical class + seminar	3+1
7	3	Theoretical class + seminar	3+1
8	3	Theoretical class + seminar	3+1
9	3	Theoretical class + seminar	3+1
10	4	Theoretical class + seminar	3+1
11	4	Theoretical class + seminar	3+1

X. ENTREPRENEURSHIP AND INNOVATION

One of the practical works of the course is to prepare an oral presentation in class, encouraging communication skills of future professionals on the tourism industry.