

Degree	Type	Year	Semester
2501572 Business Administration and Management	FB	1	1
2501573 Economics	FB	1	1

Contact

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Use of languages

Principal working language: catalan (cat)
Some groups entirely in English: Yes
Some groups entirely in Catalan: Yes
Some groups entirely in Spanish: Yes

Teachers

Xavier Cussó Segura

Prerequisites

There are no prerequisites to follow the course successfully.
Nonetheless it would be desirable if students were familiar with basic knowledge of Global Contemporary History, Economics and Geography.

Objectives and Contextualisation

World Economic History is part of the group of the basic subjects in the first year for the studies of Economics and Business Administration. The objective of these subjects is for students to acquire the knowledge, analytical tools and basic methodology in order to develop the general and specific competencies of the degree programme. This course studies the development of the international economy since pre-industrial times up to the present day. It appraises the different phases of modern economic growth, the impact of major historical facts in the economy as well as the transformation of global economic institutions.

Skills

Business Administration and Management

- Capacity for oral and written communication in Catalan, Spanish and English, which enables synthesis and oral and written presentation of the work carried out.
- Contextualise economic problems in historical terms.
- Demonstrate knowledge of the interrelationships between different economies, the role of national and international economies, their evolution and the consequences that may be produced for the company.

- Identify the economic agents that make up an economy, understanding how they have been interrelated to date, how they are currently interrelated and forecast futures according to new circumstances and their influence on a specific company.
- Organise the work in terms of good time management, organisation and planning.
- Select and generate the information necessary for each problem, analyse it and take decisions based on that information.
- Show motivation for carrying out quality work and sensitivity to the consequences for the environment and society.

Economics

- Capacity for adapting to changing environments.
- Capacity for independent learning in the future, gaining more profound knowledge of previous areas or learning new topics.
- Demonstrate initiative and work individually when the situation requires it.
- Identify the economic agents that make up an economy, understanding how they have been interrelated to date, how they are currently interrelated and forecast futures according to new circumstances and their influence on a specific company.
- Value ethical commitment in professional practice.
- Work well in a team, being able to argue proposals and validate or reject the arguments of others in a reasoned manner.

Learning outcomes

1. A capacity of oral and written communication in Catalan, Spanish and English, which allows them to summarise and present the work conducted both orally and in writing.
2. Analyse the current economic problems in historical terms, to better assess the evolutionary possibilities of economic systems.
3. Assess ethical commitment in professional activity.
4. Capacity to adapt to changing environments.
5. Capacity to continue future learning independently, acquiring further knowledge and exploring new areas of knowledge.
6. Demonstrate initiative and work independently when required.
7. Demonstrate motivation regarding the quality of the work performed and sensitivity regarding the consequences on the environment and society.
8. Describe the dynamic aspects of economic activity, taking as a reference the main phases of contemporary economic growth, and identify the main factors that have conditioned it.
9. Explain the theoretical models of the economy using different historical cases as a reference.
10. Identify the problems faced by economic agents when making decisions in uncertain conditions, based on different historical experiences.
11. Organise work, in terms of good time management and organisation and planning.
12. Perform an integrated analysis of the financial, worker and physical flows of the economy, on the basis of different historical experiences.
13. Select and generate the information needed for each problem, analyse it and make decisions based on this information.
14. Work as part of a team and be able to argue own proposals and validate or refuse the arguments of others in a reasonable manner.

Content

- Topic 1. Industrial Revolution and Demographic Transition
 - 1.1 Industrial Revolution and Demographic Transition
 - 1.2 The diffusion of industrialisation: regional and national models
 - 1.3 The new industrial powers outside Europe: USA and Japan
- Topic 2. Industrial Capitalism and International Economy
 - 2.1 The first wave of capitalist globalisation
 - 2.2 The Long Depression and the reactions to the crisis
 - 2.3 Developing countries

- Topic 3. The Crisis of Traditional Liberal Capitalism
 - 3.1 First World War and the economic consequences
 - 3.2 The Great Depression: origins and development
 - 3.3 The Second World War
 - 3.4 American financial intervention and European and Japanese economic recovery
- Topic 4. The Golden Age of Capitalism
 - 4.1 The Bretton Woods agreement and the new international relations
 - 4.2 Advanced capitalist economies
 - 4.3 Centralised planned economies
 - 4.4 Decolonisation and the Third World
- Topic 5. Structural Change and Globalisation
 - 5.1 The 1973-84 crisis and the responses
 - 5.2 New actors in the new growth model
 - 5.3 The Third Technological Revolution and Globalisation

Methodology

The course will be structured as follows:

1. Lectures

The professor will develop an analytical conceptualisation and a synthesis for every topic in the programme. The aim is to facilitate the transmission of knowledge and to motivate the student in historical analysis.

2. Tutorials

The aim of tutorials is to help students to achieve the specific knowledge of the subject and acquire transferable skills. There will be questions set for each topic and it is expected that students will work on them before class with the help of the lectures and reading material.

3. Studying from lectures and readings

The work done in class has to be complemented with the student individual or in group work. The student should gain independence in the learning process and in the process attain the analytical tools to develop the critical thinking. This work should amount to hundred hours in addition to lectures and tutorials.

4. Office hours

Students can use professor's office hours to solve specific questions. Office hours will be announced in the intranet, Campus virtual.

5. Campus Virtual

Campus Virtual is a useful tool to help students to get easy information on the logistics of the course and the basic materials that the professor considers essential for learning.

Activities

Title	Hours	ECTS	Learning outcomes
Type: Directed			
Lectures	35	1.4	
Tutorials	10	0.4	
Type: Supervised			

Supervised activities	7	0.28
Type: Autonomous		
Practical work	44	1.76
Reading and independent study	50	2

Evaluation

The assessment of the course is composed of two midterm exams:

Three midterm exams that will combine multiple choice questions and essay questions. Each exam weights 10%, 40% and 50% of the final

mark. A minimum mark of 3'0 in the second exam will be required.

Re-sitting exams. Those students with a final mark between 4 and 4.9 can re-sit. The characteristics of this exam will be

announced when the final marks are published. The final mark the student got up to a maximum of 5.

Students will get a NO PAPER only if and when he/she has done no assessment.

Evaluation activities

Title	Weighting	Hours	ECTS	Learning outcomes
Three assessment activities of theoretical and empirical topics.	10%, 40% and 50% each	4	0.16	12, 2, 4, 1, 5, 8, 9, 10, 6, 7, 11, 13, 14, 3

Bibliography

Aldcroft, Derek, *The European Economy, 1914-1990*. London (1993): Routledge.

Broadberry, Stephen & Kevin O'Rourke, (eds.): *The Cambridge Economic History of Modern Europe*. Cambridge (2010): Cambridge University Press.

Feinstein, C.; P. Temin & G. Toniolo: *The World Economy Between the World Wars*. Oxford (2008): Oxford University Press.

Livi Bacci, Massimo: *A Concise history of world population*. Malden (2001): Blackwell.

O'Rourke, Kevin & Williamson, Jeffrey G.: *Globalization and history : the evolution of a nineteenth-century Atlantic economy*. Cambridge (1999): The MIT Press.

Persson, Karl Gunnar: *An Economic History of Europe*. Cambridge (2010): Cambridge University Press.

Temin, Peter: *Lessons from the Great Depression*. Cambridge (1989): The MIT Press.

Di Vittorio, Antonio (ed.): *An Economic History of Europe*. London (2006): Routledge.