

## Economics and Planning of Education

Code: 103528  
 ECTS Credits: 6

Degree	Type	Year	Semester
2500261 Education Studies	OB	3	2

### Contact

Name: Rafael Merino Pareja  
 Email: Rafael.Merino@uab.cat

### Use of languages

Principal working language: catalan (cat)  
 Some groups entirely in English: No  
 Some groups entirely in Catalan: Yes  
 Some groups entirely in Spanish: No

### Teachers

Rafael Merino Pareja  
 Mauro Carlos Moschetti

### Prerequisites

It is recommended to have passed the subjects Education and Educational Contexts -1rst year-, and sociopolitical Bases of Education -2n year-

### Objectives and Contextualisation

The course aims to develop future professionals basic competences to understand, analyze and manage the economic aspects and planning of educational processes; these competences will enable effective action in the different fields of education from an economic perspective and planning .

Thus, the objectives of the course are that students acquire the basic competences of analysis and management of economics and planning educational and training processes and capabilities to assess their individual and social consequences.

### Skills

- Analyse and understand the theoretical, historical, cultural, political, environmental and legal references and situations involved in education and training proposals.
- Develop critical thinking and reasoning and know how to communicate effectively both in your own tongues and in other languages.
- Develop strategies for autonomous learning.
- Evaluate policies, institutions and educational systems.
- Identify educational approaches and problems, inquire about them: obtain, record, process and interpret relevant information to issue supported judgments that enhance education and training.

### Learning outcomes

1. Deliver proposed activities on time and in the right way.
2. Evaluate education systems from a political, economic and international perspective.
3. Incorporating into their analyses the planning, economic and international references linked to specific problems and proposals about the educational system.
4. Knowing how to express ones ideas and knowledge orally and in writing with sufficient theoretical and argumentative foundation.
5. Organising the work in a structured way in terms of the demands.
6. Planning the educational system using existing data and including them in relation to the context.

## **Content**

1. Theoretical basis of economy and planning in education.

Theories on the economic functions of education.

Theories and models of educational planning. Educational indicators.

Education today: trends in planning and economics of education.

2. Education planning and economic performance.

Education and economic growth.

Education and social development.

Effects of planning in education.

3. Supply, demand and education planning.

Determinants of educational supply and demand.

Models and tools for planning educational services.

Strategic planning in education.

Inspection and planning in the education system.

4. Labour market, education and planning.

Relations between the labor market and education.

Education, planning and employment policies.

The professional integration of young people and university graduates.

5. Economic management of schools and planning strategies.

Costs and returns to education.

Budgeting.

Educational planning and economic management of schools.

6. Funding of education.

Educational investment.

Equity and education.

Public sector involvement in education.

Financing models of compulsory and post-compulsory education.

Financial aid programs to study.

## Methodology

The center in the teaching-learning process is the student; the methodology is planned from this view:

-Presentation of the main contents by the lecturer. It is done with the whole group class and allows the presentation of the main content through an open participation of students. The active participation of students will be encouraged, as a way of sharing the learnings that are being achieved

-Spaces of work in small groups (25 students) , supervised by teachers. The activities will be a way to practice the contents worked in the large group. The activities will be document analysis, data interpretation and reporting, case resolution and economic tools

## Activities

Title	Hours	ECTS	Learning outcomes
<b>Type: Directed</b>			
Lessons	30	1.2	2, 3, 1, 4
Seminar	15	0.6	2, 3, 1, 5, 6, 4
<b>Type: Supervised</b>			
Tutorials	30	1.2	3, 1, 6
<b>Type: Autonomous</b>			
Autonomous work	75	3	2, 3, 1, 6, 4

## Evaluation

The evaluation of the course will take place throughout the academic year through the activities shown below.

Theory test of Units 1 to 6, 30% (date: 6/6/19; date of second chance examination: 20/6/19)

Group works to be developed along the academic year, in relation to one topic to chose among a list provided by the teachers, 50%

Individual assignment based on readings, 20%

Class attendance is mandatory: the student must attend a minimum of 80% of classes, otherwise the student will not be assessed.

If the student has a correct follow-up of the subject and he/she fails the theory test, a second chance test could be done at the end of the semester.

The final score will be made with the average of the three assessment activities, according with the weight of each activity. Each activity must have a minimum score of 5. The student will have feedback of the assessment activities in a reasonable deadline, 15 working days for the theory test and 20 working days for group assignment. The individual assignment will have the feedback after the oral presentation in the classroom.

Plagiarism is not permitted; will be a fail.

## Evaluation activities

Title	Weighting	Hours	ECTS	Learning outcomes
Assignment in group	30%	0	0	2, 1, 5, 6, 4
Individual assignment	20%	0	0	2, 3, 6, 4
Test	50%	0	0	2, 3, 4

## Bibliography

### Seminar 1

Blaug, M. (1970), "The Formation of Human Capital", a *Economics of Education*, Penguin. Pp. 1-22. (Biblioteca)

Schultz, T.W. (1961), "La inversión en capital humano", a Blaug. M. *Economía de la Educación. Textos Escogidos*. Madrid: Tecnos. Pp. 15-32. (Biblioteca)

Collins, R. (1989). *La Sociedad credencialista: sociología histórica de la educación y la estratificación*. Madrid: Akal. Pp. 205-228. (Biblioteca)

Gintis, H.; Bowles, S. (1985). La instrucción escolar en la América capitalista: la reforma educativa y las contradicciones de la vida económica. Madrid: Siglo XXI. Pp. 169-198. (Biblioteca)

### Seminar 2

Vila, L.E. (2003), "Los beneficios no monetarios de la educación", a *Revista de Educación*, n. 331, pp 310-322.

<https://www.mecd.gob.es/dctm/revista-de-educacion/articulosre331/re3311411294.pdf?documentId=0901e72b81>

Escardíbul, O. (2002), "Consideraciones para el análisis de los beneficios no monetarios de la educación sobre el consumo: una alternativa institucionalista al marco neoclásico", comunicació a *VIII Jornadas de Economía Crítica*. <http://webs.ucm.es/info/ec/jec8/>

Fernández Gutiérrez, M.; Calero, J., (2011), "Los efectos no monetarios de la educación. Análisis a partir del consumo de los hogares", a *Revista de Educación*, n. 355, pp. 419-442.

[http://www.revistaeducacion.educacion.es/re355/re355\\_18.pdf](http://www.revistaeducacion.educacion.es/re355/re355_18.pdf)

Albaigés, B.; Ferrer-Esteban, G. (2017). "Els condicionants de destí de l'èxit educatiu: retorns de l'educació". A Albaigés, B.; Pedró, F. (dir.) *L'estat de l'educació a Catalunya. Anuari 2016*. Barcelona: Fundació Bofill. Col·lecció Polítiques n. 85. Pp. 325-358.

[http://www.fbofill.cat/sites/default/files/Anuari2016\\_191017.pdf](http://www.fbofill.cat/sites/default/files/Anuari2016_191017.pdf)

### Seminar 3

Bregman, R. (2017), "Una semana laboral de quince horas", en Utopía para realistas. Barcelona: Salamandra, pp. 119-143. (pdf)

Zapata, F. (2001), "El Trabajo en la vieja y en la nueva economía", a CLACSO, *El Trabajo del futuro-El futuro del Trabajo*, Buenos Aires, pp. 99-110. <http://biblioteca.clacso.edu.ar/clacso/gt/20101102085140/garza.pdf>.

Homs, O. (2008). La formació professional a Espanya. Cap a la societat del coneixement. La Caixa: Col·lecció Estudis Socials n. 25. Capítol IV "La formació i el mercat de treball", pp. 105-128.

<http://www.oriolhoms.net/wp-content/uploads/2013/03/25FPCAT.pdf>

#### Seminar 4

Homs, O. (2008). La formació professional a Espanya. Cap a la societat del coneixement. La Caixa: Col·lecció Estudis Socials n. 25. Capítol V "L'aprenentatge de les competències professionals", pp. 129-148.  
<http://www.oriolhoms.net/wp-content/uploads/2013/03/25FPCAT.pdf>

Mañé, F. (2017). "La crisi, una oportunitat per repensar la capacitat laboral dels estudiants", a Albaigés, B.; Pedró, F. (directors). L'estat de l'educació a Catalunya. Anuari 2016. Barcelona: Fundació Bofill, pp 797-830.

[http://www.fbofill.cat/sites/default/files/Anuari2016\\_191017.pdf](http://www.fbofill.cat/sites/default/files/Anuari2016_191017.pdf)

Planas, J. (2014). *Adecuar la oferta de educación a la demanda de trabajo: ¿es posible?* Ed. Asociación Nacional de Universidades e Instituciones de Educación Superior - ANUIES. México DF (pdf)

#### Seminar 5

Serracant, P. (2012). Generació "ni-ni", estigmatització i exclusió social. Barcelona: Direcció General de Joventut. Col·lecció Aportacions, n. 48. Pp. 39-70.

[http://treballiafersocials.gencat.cat/web/.content/JOVENTUT\\_documents/arxiu/publicacions/col\\_aportacions/apc](http://treballiafersocials.gencat.cat/web/.content/JOVENTUT_documents/arxiu/publicacions/col_aportacions/apc)

Consell de Cambres (2017). *Inserció laboral dels ensenyaments laborals 2016*. Barcelona: Consell de Cambres i Departament d'Ensenyament.

<http://queestudiar.gencat.cat/web/.content/home/estudis/fp/insercio-laboral/insercio-laboral-2016.pdf>

AQU (2017). *La inserció laboral del graduats i graduades de les universitats catalanes*. Barcelona: Agència per a la Qualitat del Sistema Univeristari de Catalunya.

[http://www.aqu.cat/doc/doc\\_56174010\\_1.pdf](http://www.aqu.cat/doc/doc_56174010_1.pdf)

#### Seminar 6

Alegre, M. À., Benito, R., & González, I. (2011). Procesos de segregación y polarización escolar: La incidencia de las políticas de zonificación escolar. *Profesorado. Revista de currículum y formación del profesorado*, 12(2), 1-26.

<http://digibug.ugr.es/bitstream/10481/17389/1/rev122ART5.pdf>

Pérez, R. B., & Balletbó, I. G. (2013). ¿ Puede el efecto composición reducir las desigualdades educativas? Una mirada sobre los efectos de la segregación escolar en España y los países del modelo de integración uniforme. *Revista de la Asociación de Sociología de la Educación (RASE)*, 6(1), 49-71.

<https://dialnet.unirioja.es/descarga/articulo/5144605.pdf>

Krüger, N. (2014). Más allá del acceso: segregación social e inequidad en el sistema educativo argentino. *Cuadernos de Economía*, 33(63), 513-542.

<http://www.scielo.org.co/pdf/ceco/v33n63/v33n63a10.pdf>

#### Seminar 7

Benito, R., i González, I. (2012) "L'efecte composició com a factor d'èxit escolar:

projecció dels resultats educatius en una proposta analítica d'escenaris segregat i desegregat", a L'estat de l'educació a Catalunya. Anuari 2011. Barcelona, Fundació Jaume Bofill. Pàgines 141-164

<http://www.tdx.cat/bitstream/handle/10803/457359/rbp1de1.pdf?sequence=1&isAllowed=y>

Verger, A., Bonal X., y Zancajo. A. (2016). Recontextualización de políticas y (cuasi)mercados educativos. Un análisis de las dinámicas de demanda y oferta escolar en Chile. *Archivos Analíticos de Políticas Educativas*, 24(27), 1-27.

<http://dx.doi.org/10.14507/epaa.24.2098>

Moschetti, M. (2018-Forthcoming). Unfair competition. Exploring state-funded low-fee private schools' logics of action in the City of Buenos Aires (Argentina). In: Steiner-Khamsi, G., & Draxler, A. (Eds.) *The State, Business and Education: Public-Private Partnerships Revisited*. London: Edward Elgar.

<https://www.dropbox.com/s/kochkhx5ek06j0u/6%20Moschetti%20final%20300118.pdf?dl=0>

Olmedo Reinoso, A. (2008). De la participación democrática a la elección de centro: Las bases del cuasimercado en la legislación educativa española. *Education Policy Analysis Archives/Archivos Analíticos de Políticas Educativas*, 16(21), 1-36.

<http://www.redalyc.org/pdf/2750/275020545020.pdf>

Seminar 8

Garcia, M., Torres, C., & Zuluaga, D. (2015). Calidad y costos en la educación en Colombia. Mirada a colegios públicos, privados y en concesión. *ISOCUANTA*, 4(2), 37-44.

<http://revistas.usta.edu.co/index.php/isocuanta/article/view/2423/2372>

Edwards, D., & Termes, A. (2018). Los Colegios en Concesión de Bogotá:

Los límites de la eficiencia económica de los programas chárter. *Revista Colombiana de Educación*, ahead-of-print.

<https://www.dropbox.com/s/x8q86y6z1zsnh5t/Edwards%20Termes%202017.pdf?dl=0>

Fernández Enguita, M. (2014). Del derecho incompleto a la educación: gratuidad escolar, costes indirectos y política educativa. *Avances en Supervisión Educativa*, 22, 1-27.

[https://avances.adide.org/index.php/ase/article/download/47/44/ase\\_22\\_28\\_fernandez\\_enguita.pdf](https://avances.adide.org/index.php/ase/article/download/47/44/ase_22_28_fernandez_enguita.pdf)

Seminar 9

Rogero-García, J., & Andrés-Candelas, M. (2014). Gasto público y de las familias en educación en España: diferencias entre centros públicos y concertados. *Revista Española de Investigaciones Sociológicas (REIS)*, 147(1), 121-130.

<http://www.ingentaconnect.com/content/cis/reis/2014/00000147/00000001/art00007#>

De Janvry, A., & Sadoulet, E. (2004). Conditional cash transfer programs: Are they really magic bullets?. *ARE Update*, 7(6), 9-11.

[http://www.academia.edu/download/42856010/Conditional\\_Cash\\_Transfer\\_Programs\\_Are\\_T20160219-25867-81](http://www.academia.edu/download/42856010/Conditional_Cash_Transfer_Programs_Are_T20160219-25867-81)

Gómez Campo, V. M., & Celis Giraldo, J. E. (2009). Crédito educativo, acciones afirmativas y equidad social en la educación superior en Colombia. *Revista de estudios sociales*, 33, 106-117.

<http://www.scielo.org.co/pdf/res/n33/n33a10.pdf>