

2018/2019

Health Prevention and Promotion

Code: 43422 ECTS Credits: 9

Degree	Туре	Year	Semester
4314949 General Health Psychology	OB	1	2

Contact

Use of languages

Name: Maria Álvarez Moleiro Email: Maria.Alvarez@uab.cat Principal working language: catalan (cat)

Teachers

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Prerequisites

There are no prerequisites, but will assume the knowledge and skills acquired throughout modules 1 and 2 of the first semester.

Objectives and Contextualisation

Once finished the module, the student should be able to:

• Conceptually define what is the prevention and promotion of health. Identify the different levels of each of them.

· Identify the different determinants that influence risk behaviors and behaviors promoting health.

• Prepare a psychosocial diagnosis of health problems.

• Apply the main models of planning, design and evaluation of promotion and education programs for individual, group and community health.

• Critically analyze different education, health promotion and prevention programs.

Content

1. Health promotion and disease prevention: introductory aspects.

- 2. Planning interventions: concepts and stages.
- 3. Conceptual framework for planning and evaluation interventions.
- 4. Theoretical approaches for planning interventions.
- 5. Needs analysis.

- 6. Establishing objectives and selecting population.
- 7. Action planning.
- 8. Program Evaluation.
- 9. Critical program analysis:
- 9.1. Strategies in prevention interventions in gender violence
- 9.2. Occupational Health
- 9.3. Substance abuse prevention in adolescents.
- 9.4. Promotion health through physical activity and nutrition.