

**Audio Description and Subtitling for the Deaf and
Hard of Hearing**

Code: 43761
ECTS Credits: 9

Degree	Type	Year	Semester
4315982 Audiovisual Translation	OB	0	1

Contact

Name: Paula Igareda Gonzalez

Email: Paula.igareda@uab.cat

Use of languages

Principal working language: spanish (spa)

Other comments on languages

The theoretical classes will be all the students together (in Spanish) and the practical classes will be in two groups (in Spanish and in Catalan).

Teachers

Paula Igareda Gonzalez

External teachers

Anna Fernández Torné

Àurea Millan

Prerequisites

If the students is doing the master in its slowly option, she/he must have completed the Dubbing and Subtitling module before the Audio description and Subtitle for the Deaf module.

Objectives and Contextualisation

- * Learning the history and legal context in Catalonia, Spain and Europe in terms of subtitling for the deaf and audio description
- * Learning the reality of the user
- * Understanding and analyzing audiovisual products of various types
- * Getting documented
- * Making subtitles for the deaf and audio descriptions of various types with their corresponding records
- * Mastering the software, techniques and features of the subtitles for the deaf and the audio description

Skills

- Act in accordance with the code of ethics of the profession.
- Continue the learning process, to a large extent autonomously.

- Critically analyse the structural and thematic aspects of cinema screenplays.
- Discern the different modes and textual genres of audiovisual translation and media accessibility and their characteristics.
- Manage projects in audiovisual translation, accessibility, multimedia localisation, and translation of web pages and video games.
- Master strategies for the correction, linguistic revision and post-edition of audiovisual products.
- Recognise the translation problems specific to the different modes of audiovisual products and use the knowledge acquired to solve them.
- Translate and make accessible audiovisual products, multimedia products, web pages, video games and software.
- Use specific software to translate and make accessible audiovisual products, multimedia products and video games.

Learning outcomes

1. Act in accordance with the code of ethics of the profession.
2. Analyse the cinematographic product to judge which elements should be included in the audio description.
3. Continue the learning process, to a large extent autonomously.
4. Gain practice in subtitling processes for the deaf and script writing for audio descriptions.
5. Identify and correct errors in sub-titled products for the deaf and audio descriptions.
6. Identify the principal challenges of media accessibility.
7. Recognise the economic and professional aspects of the accessibility industry.
8. Recognise the principal characteristics of audio description.
9. Recognise the principal characteristics of subtitling for the deaf.
10. Solve problems related to identification of characters and description of actions in an audiovisual product to be audio-described.
11. Solve problems related to identification of the speaker and description of sounds in subtitling for the deaf.
12. Use software to carry out audio descriptions.
13. Use software to perform subtitling for the deaf.
14. Work in and lead teams engaging in media accessibility.
15. Write subtitles for the deaf and audio descriptions that fulfill the industry's professional standards.

Content

Audio description

Introductory block

- What is the AD? History of the AD.
- Users and expectations.
- Regulations and laws.
- Audio description of credits and logos.

Theoretical-practical block.

- Audio description of characters
- Audio description of linear actions.
- Audio description of non-linear actions.
- Audio description of complex actions.
- Audio description of complex actions.
- General practice: AD of children's products.
- General practice: AD of humorous and sexual contents.
- General practice: AD of the beginning of a movie.
- AD of performing arts (theater and opera).
- Labour market

Subtitling for the deaf

Introductory block.

- Subtitling for the deaf: definition, origins and types of subtitles
- The subtitles for the deaf in Spain: national panorama and regional panorama
- Laws, regulations and initiatives that help eliminate barriers
- The deaf receiver
- Subtitling practice for the hearing impaired: technical dimension
- Subtitling practice for the hearing impaired: orthotypographic dimension

Theoretical-practical block.

- The working method of the SDH
- Reading speed and reduction in SDH
- Identification of characters and didascalias
- The sounds and music
- Products for a children's audience
- Folded or overlaid documentaries
- The linguistic aspects of the SDH in colloquial and comical products
- Other types of products
- The labour market

Methodology

An active methodology with activities of various types is used. The instruments of the UAB Virtual Campus are used for the face-to-face version and the Moodle classrooms for the virtual teaching and learning environment.

Possible methodologies:

- Realization of audio description and subtitling tasks for the deaf
- Realization of audio description and subtitling projects for the deaf
- Resolution of exercises
- Presentations of individual / group work
- Debates (in person or in forums)
- Cooperative learning techniques

The didactic activities are organized in three blocks, according to the degree of autonomy required of the student:

- Directed activities: requires the direction of a professor.
- Supervised activities: requires more or less punctual supervision of a professor.
- Autonomous activities: the student organizes time and effort autonomously (individually or in groups).

Activities

Title	Hours	ECTS	Learning outcomes
Type: Directed			
Activities correction	15	0.6	4, 6, 5, 11, 10, 3
Critical analysis of products	12	0.48	2, 6, 5, 8, 9, 3
Presentation of theoretical content	15	0.6	2, 6, 8, 9
Type: Supervised			
Debates and reflection activities on relevant aspects	10	0.4	2, 1, 6, 5, 8, 9, 3

Preparation of exercises and assignments	10	0.4	4, 2, 15, 6, 14, 7, 8, 9, 11, 10, 12, 13
Presentation of critical analysis of products and joint reflection	10	0.4	2, 1, 6, 5, 14, 8, 9, 3
Type: Autonomous			
Autonomous work (exercises with software, analysis of products, documentation, constructions of oral / virtual presentations, corrections, reading of bibliography, etc.)	153	6.12	4, 2, 1, 15, 6, 5, 14, 7, 8, 9, 11, 10, 3, 12, 13

Evaluation

The information concerning student evaluation, namely the assessed tasks and their relative weighting in the final mark, is a general orientation only. The lecturer teaching this course will provide a detailed description and breakdown at the beginning of the semester.

Revision

Prior to formally entering final marks, the lecturer will publish the date / time for assessment revision and the final mark. The lecturer and student will agree on the day / time to revise any of the assessed course activities.

Recovery

Students have the right to resit or make up evaluated work providing they have submitted a minimum of 66.6% (two thirds), or more, of the formally assessed work which makes up the final grade and who have an average of 3.5 or more according to the evaluation criteria.

The lecturer will inform students of the procedure for resitting or making up evaluated work when they publish the final grade. This will be published before the final mark is entered into the system. The lecturer may require an individual assignment / test to make up for each failed evaluated task, or task not performed, or choose to combine failed assessed tasks for the same purpose.

"No-evaluable" mark

A mark of no-evaluable (N/A Not Assessable) will be awarded if a student fails to hand in more than 25% of the assessed work used to calculate the final mark.

Plagiarism, copying, identity theft

In cases of plagiarism, copying, identity theft, etc. in an evaluation activity, a mark of "0" will be given. If such a case is detected over more than one of the evaluable exercises then the student will be given a final mark of "0" for the course. A student does not have the right to resitting or making up work in cases of plagiarism, copying or identity theft.

Evaluation activities

Title	Weighting	Hours	ECTS	Learning outcomes
1. Active participation (exercises, class)	15	0	0	4, 2, 1, 15, 6, 5, 14, 7, 8, 9, 11, 10, 3, 12, 13
2. Teamwork	15	0	0	4, 2, 1, 15, 6, 5, 14, 7, 8, 9, 11, 10, 3
3. Assignment	30	0	0	4, 2, 1, 15, 6, 5, 14, 7, 8, 9, 11, 10, 3, 12, 13

Bibliography

Selected bibliography

For more references, see BITRA: https://aplicacionesua.cpd.ua.es/tra_int/usu/buscar.asp [Keywords "accessibility" and "audio description" / "subtitles"]

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