Music Management

Code: 100651
ECTS Credits: 6

<table>
<thead>
<tr>
<th>Degree</th>
<th>Type</th>
<th>Year</th>
<th>Semester</th>
</tr>
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<tbody>
<tr>
<td>2500240 Musicology</td>
<td>OB</td>
<td>2</td>
<td>2</td>
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</tbody>
</table>

Contact

Name: Francesc D Assi Cortes Mir
Email: Francesc.Cortes@uab.cat

Use of Languages

Principal working language: catalan (cat)
Some groups entirely in English: No
Some groups entirely in Catalan: Yes
Some groups entirely in Spanish: No

Teachers

Publio Pablo Delgado Fernandez de Heredia

External teachers

Gabrielle Kaufman

Prerequisites

Knowledge of Catalan and Spanish. English read is reconsiderable.

Objectives and Contextualisation

Within the Musical Management mention and with the aim of training professionals capable of organizing musical events, developing management activities in music production companies and contributing to the dissemination of musical heritage among the general public. It seeks to give a first contact with the reality of the cultural industry, its legal framework and also its historical precedents.

Competences

- Apply management strategies related to the programming, production and dissemination of musical events.
- Developing critical thinking and reasoning and communicating them effectively both in your own and other languages.
- Producing innovative and competitive proposals in research and professional activity.
- Relate concepts and information from different humanistic, scientific and social disciplines, especially the interactions which are established between music and philosophy, history, art, literature and anthropology.
- Respecting the diversity and plurality of ideas, people and situations.
- Students must be capable of collecting and interpreting relevant data (usually within their area of study) in order to make statements that reflect social, scientific or ethical relevant issues.
• Students must be capable of communicating information, ideas, problems and solutions to both specialised and non-specialised audiences.
• Students must develop the necessary learning skills to undertake further training with a high degree of autonomy.
• Students must have and understand knowledge of an area of study built on the basis of general secondary education, and while it relies on some advanced textbooks it also includes some aspects coming from the forefront of its field of study.

Learning Outcomes

1. Analysing a contemporary fact and relating it to its historical background.
2. Carry out all phases of an events management project.
3. Carry out knowledge transfer projects planned and scientifically based on the area of musical management.
4. Carrying out a planning for the development of a subject-related work.
5. Demonstrate creative and innovative skills in the area of professional application of musicological training.
6. Design and monitor musical events.
7. Detect possible fields of innovation and improvement for proposals of cultural and leisure management.
8. Develop organisational skills for transfer to the area of cultural and leisure management in musicology.
9. Engaging in debates about historical facts respecting the other participants’ opinions.
10. Establishing relationships between science, philosophy, art, religion, politics, etc.
11. Evaluate and develop musical events.
12. Integrate musical creation and praxis in the programming and marketing of musical activity.
13. Interpret the rules localized information on the websites of regulatory bodies on the Internet.
14. Interrelate methodological concepts and innovations of music and of humanities with the set of humanistic disciplines in activities of musical and cultural management.
15. Personally and critically transfer knowledge acquired in the field of musicology to the pertinent professional and work environments.
16. Plan and and organise musical events.
17. Relate the role of music with other activities involved in the management of musical events.
18. Solving problems autonomously.
19. Write critical papers on musicology that are planned and organised efficiently.

Content

- Legal framework

  The law of intellectual property

  • Authors
  • Performers
  • Management entities
  • Public agencies

- Professional framework

  • The musical edition
  • The record edition
  • Organizational resources
  • Budgets and subsidies
  • Organization of events
  • Management

- The musical fact in Catalonia

  • The amateur world and the associationism
  • The professional world
Methodology

Classes led by teachers.

Talks of music professionals programmed by teachers.

Tutorials led by teachers.

Theoretical classes will insist on the history of intellectual property and on current legislation. The fundamental tools for the elaboration of the final work will also be introduced.

There will be some consistent practices in the analysis of some judicial sentences.

Of these practices, as well as the talks of external professionals, the students will have to write the corresponding reports.

The students will have to develop in a team (4 people) a work of creating a management project: cycle of concerts, festival, recording, publication of a score, project management ...

Each group will have to present their project in a seminar session tutored by one of the professors. Writing written in writing may be accompanied by an oral presentation and defense of the project.

Activities

<table>
<thead>
<tr>
<th>Title</th>
<th>Hours</th>
<th>ECTS</th>
<th>Learning Outcomes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Type: Directed</td>
<td></td>
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<td></td>
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<tr>
<td>Lessons: practice and theory</td>
<td>42</td>
<td>1.68</td>
<td>1, 10, 13, 9, 15</td>
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<tr>
<td>Type: Supervised</td>
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<tr>
<td>Exposition</td>
<td>10</td>
<td>0.4</td>
<td>11, 5, 8, 3, 7, 6, 2, 4, 13, 16, 19</td>
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<tr>
<td>Project on Musical Management</td>
<td>30</td>
<td>1.2</td>
<td>11, 8, 6, 2, 4, 12, 16, 19, 17, 18</td>
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<tr>
<td>Type: Autonomous</td>
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<tr>
<td>Redaction work</td>
<td>10</td>
<td>0.4</td>
<td>1, 10, 9, 14, 18</td>
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<tr>
<td>Study and reading</td>
<td>11</td>
<td>0.44</td>
<td>10, 12, 19, 14, 18, 15</td>
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Assessment

The evaluation will be continued as the practices and their mandatory memoirs will be held in a spaced manner during the semester with a minimum of five exercises. It will also be monitored through tutorials and / or seminars of the final project of management. Likewise, attendance and an active attitude in the classes will be valued. All these elements, together with the final exam, will be the items that will allow the evaluation to be developed.

There will be at least three evaluation items, of at least two different types, none of which will be more than 50% of the final grade. The details will be published on the Moodle page of the subject at the beginning of the semester.

Assessment Activities
<table>
<thead>
<tr>
<th>Title</th>
<th>Weighting</th>
<th>Hours</th>
<th>ECTS</th>
<th>Learning Outcomes</th>
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<tr>
<td>Lecture of the worc (provisional)</td>
<td>35%</td>
<td>20</td>
<td>0.8</td>
<td>11, 5, 8, 3, 7, 6, 2, 10, 4, 12, 16, 19, 14, 17, 18</td>
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<tr>
<td>Participation (provisional)</td>
<td>10</td>
<td>20</td>
<td>0.8</td>
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<tr>
<td>Test of theoretical subjects</td>
<td>35%</td>
<td>2</td>
<td>0.08</td>
<td>1, 10, 13, 17, 15</td>
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<td>Writing of the project</td>
<td>20%</td>
<td>5</td>
<td>0.2</td>
<td>1, 8, 10, 9, 16, 14, 18</td>
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</table>

**Bibliography**

- Enllaços web:
  - [http://jarpo.wikispaces.com/1.+Hist%C3%B2ria+de+la+Propietat+Intel%C2%B7lectual](http://jarpo.wikispaces.com/1.+Hist%C3%B2ria+de+la+Propietat+Intel%C2%B7lectual)
  - [www.observatoridemusica.wordpress.com](http://www.observatoridemusica.wordpress.com)