

**Business Management**

Code: 101847  
ECTS Credits: 6

| Degree                                              | Type | Year | Semester |
|-----------------------------------------------------|------|------|----------|
| 2502501 Prevention and Integral Safety and Security | OB   | 2    | 1        |

**Contact**

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**Use of Languages**

Principal working language: catalan (cat)  
Some groups entirely in English: No  
Some groups entirely in Catalan: Yes  
Some groups entirely in Spanish: No

**Prerequisites**

This subject does not have any pre-requirerments

**Objectives and Contextualisation**

Organizational systems are not an end in themselves, but a "medium" that must help effectively achieve the company's goals. This statement puts us on line to understand the reasons why such radical changes are taking place in the organizational design of companies. We still have in our head and in our schemes, although it is hard to recognize us, the premises of the "traditional organization", based on three paradigmatic axes: the cult of the hierarchical structure, the domination of bureaucracy and the rigidity of the workplace, all of them adorned with the "paternalistic"

As Mr. says very well Raymond Carr "The old industrial model of large organizational groups of people performing specialized tasks with centralized coordination made sense in the economy for most of this century. But today every time it has less and less sense. It's too expensive and unmanageable »

It is necessary to discover new and daring approaches that meet the business needs and the aspirations of people. Where to find the key, the axis of these new approaches? The key offers us, as always when we think with simplicity and common sense, "the person" and ethics preaches in management.

The versatile person, with the proper training, within their natural field of knowledge and experience, integrated in a team of work and with a vision as a whole, is the only one that can offer flexibility to the organization and speed of response. The specific formulas that propitiate this new conception are many and varied, but without losing sight that the tools, however new and appropriate, are "dependent" variables, that is to say, they must be put at the service of the " background schema, of ideas, which are, in short, those that give meaning to all actions and those who really solve the problems.

In a coherent way, the need arises to promote the ethical coherence in and from the business management, an indispensable condition to face the current social demand. For this reason, this ethical coherence must be a long-term strategic priority and be planned and measured as such, without forgetting the existence of important brakes for its promotion, the main being the split in the company between its ethical and economic dimension. This environment makes it necessary for a new definition of business success and, therefore, a new company conception worried about how it generates wealth.

The combination of respect for people and ethical management is essential for the forging of the corporate mission and the assumption of the responsibility of companies as the main agents of change in contemporary societies.

The subject will review - as it can not be otherwise - the functional departments while proposing alternatives for a less "Taylorista" management, incrusting themselves with a continuing solution to issues related to people and the ethical dimension both in the situations analyzed and in a specific way.

## Competences

- Be able to adapt to unexpected situations.
- Carry out analyses of preventative measures in the area of security.
- Contribute to decisions on investment in prevention and security.
- Efficiently manage technology in security operations.
- Evaluate the technical, social and legal impact of new scientific discoveries and new technological developments.
- Generate innovative and competitive proposals in research and in professional activity developing curiosity and creativity.
- Maintain a positive attitude with respect to professional and personal growth.
- Respond to problems applying knowledge to practice.

## Learning Outcomes

1. Apply the basic of economics and finance necessary for evaluating the management processes of systems present in the prevention and security sector.
2. Be able to adapt to unexpected situations.
3. Diagnose the situation of integral security in companies and organisations.
4. Evaluate the technical, social and legal impact of new scientific discoveries and new technological developments.
5. Formulate strategies of company management.
6. Generate innovative and competitive proposals in research and in professional activity developing curiosity and creativity.
7. Maintain a positive attitude with respect to professional and personal growth.
8. Respond to problems applying knowledge to practice.

## Content

The sections in which the subject is divided are the following:

1. The company and its surroundings
2. The functional division
3. Human Resources (embedded in all functional divisions)
4. Business ethics (embedded in all functional divisions)

## Methodology

The methodology will be described in class

## Activities

| Title                                                     | Hours | ECTS | Learning Outcomes |
|-----------------------------------------------------------|-------|------|-------------------|
| Type: Directed                                            |       |      |                   |
| Business case solving                                     | 14    | 0.56 | 1, 3, 5           |
| Lectures with IT suport and students active participation | 30    | 1.2  | 1, 3, 5           |
| Type: Supervised                                          |       |      |                   |

|                                                              |    |      |                        |
|--------------------------------------------------------------|----|------|------------------------|
| Students support meetings related to the practical exercises | 12 | 0.48 | 1, 3, 5                |
| Type: Autonomous                                             |    |      |                        |
| Build and present business cases                             | 30 | 1.2  | 1, 3, 5                |
| Personal study                                               | 30 | 1.2  | 1, 3, 5                |
| Research and suggested readings                              | 34 | 1.36 | 2, 1, 3, 8, 5, 6, 7, 4 |

## Assessment

### RE-EVALUATION

In case of not passing the subject according to the aforementioned criteria (continuous evaluation), a recovery test may be done on the date scheduled in the schedule, and it will cover the entire contents of the program.

To participate in the reassessment the students must have been previously evaluated of a set of activities, the weight of which equals a minimum of two-thirds of the total grade of the subject. However, the qualification that will consist of the student's file is a maximum of 5-Approved.

Students who need to change an evaluation date must present the justified request by filling in the document that you will find in the moodle space of Tutorial EPSI.

### PLAGIARISM

Without prejudice to other disciplinary measures deemed appropriate, and in accordance with current academic regulations, "in the event that the student makes any irregularity that could lead to a significant variation in the grade of an evaluation act, it will be graded with a 0 This evaluation act, regardless of the disciplinary process that can be instructed In case of various irregularities occur in the evaluation acts of the same subject, the final grade of this subject will be 0 ".

The tests / exams may be written and / or oral at the discretion of the teaching staff.

## Assessment Activities

| Title                                     | Weighting | Hours | ECTS | Learning Outcomes      |
|-------------------------------------------|-----------|-------|------|------------------------|
| Busines case individual and group solving | 40%       | 0     | 0    | 2, 1, 3, 8, 5, 6, 7, 4 |
| Subject Check test                        | 60%       | 0     | 0    | 2, 1, 3, 8, 5, 6, 7, 4 |

## Bibliography

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Martinez Abascal, E. (2005), "*Finanzas para Directivos*", (2<sup>nd</sup> Ed). Barcelona: McGraw Hill-IESE

Van Creveld, M. (1977) "*Supplying War: Logistics from Wallenstein to Patton*" (6<sup>th</sup> Ed). Cambridge Press

Borsodi, E. (1927) "*The Distribution Age*" (1<sup>st</sup> Ed). Appleton and Company ed.

Smith, A. (1776) "*An Inquiry into the Nature and Causes of the Wealth of Nations*", Vol II, Book 1, Pag 183.

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Murphy, A. & Sabov, Z. "An Empirical Investigation of Business Financial Structures in a Regulated Economy" , Soviet Studies, Vol. 44, No. 2 (1992), pp. 333-341: Taylor & Francis, Ltd. Ed.

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Ballance, R.H. & Sinclair, S.W. (1983) "*Collapse and Survival: Industries Strategies in a changing world*" Allen & Unwin Ed.

Bulliet, R. (2004) "*The Earth and Its Peoples*", 3e Ed Houghton Mifflin

(online)

- European Commission (EC) [http://ec.europa.eu/index\\_en.htm](http://ec.europa.eu/index_en.htm)
- IMF [www.imf.org/external/index.htm](http://www.imf.org/external/index.htm)
- World Bank [www.worldbank.org/](http://www.worldbank.org/)
- ICOR [www.theicor.org/](http://www.theicor.org/)
- AMR [www.amrresearch.com/](http://www.amrresearch.com/)
- Supply Chain Council <http://supply-chain.org/>
- The economist [www.economist.com](http://www.economist.com)
- UBS [www.ubs.com](http://www.ubs.com)
- IDC [www.idc.com](http://www.idc.com)
- Roland Berger [www.rolandberger.es/](http://www.rolandberger.es/)
- PRMT Management Consultants [www.prtm.com/](http://www.prtm.com/)
- Forrester [www.forrester.com/rb/research](http://www.forrester.com/rb/research)
- Financial Statements Shell Oil Inc. [www.shell.com/](http://www.shell.com/)
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