

Commentary and Presentation

Code: 103056
ECTS Credits: 6

Degree	Type	Year	Semester
2501928 Audiovisual Communication	OB	1	2
2501928 Audiovisual Communication	OT	3	0

Contact

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Use of Languages

Principal working language: spanish (spa)
Some groups entirely in English: No
Some groups entirely in Catalan: No
Some groups entirely in Spanish: No

Teachers

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Prerequisites

This subject don't have specific prerequisites. It's a continuity of knowledge, competences and skills acquired in two subjects in the previous half year: Audiovisual and Written Communicative Languages and Audiovisual Script.

Classes will held either in Catalan or in Spanish, but the main vehicular language is the Catalan.

Objectives and Contextualisation

This subject is in the field of the Audiovisual Language. This field consists of six subjects, the main aim of which is providing specific expertise about creative strategies in the use of different audiovisual languages (TV, movies, radio, multimedia). In the particular case of Speaking and Hosting, students will be trained for making a professional and creative use of voice in audiovisual media.

Competences

- Audiovisual Communication
- Be familiar with and use different audiovisual languages.
- Demonstrate a critical and self-critical capacity.
- Demonstrate a self-learning and self-demanding capacity to ensure an efficient job.
- Demonstrate ethical awareness as well as empathy with the entourage.
- Develop autonomous learning strategies.
- Develop critical thinking and reasoning and be able to relay ideas effectively in Catalan, Spanish and a third language.
- Disseminate the areas knowledge and innovations.

- Generate innovative and competitive ideas in research and professional practice.
- Manage time effectively.
- Show leadership, negotiation and team-working capacity, as well as problem-solving skills.
- Use advanced technologies for optimum professional development.
- Use ones imagination with flexibility, originality and ease.
- Value diversity and multiculturalism as a foundation for teamwork.

Learning Outcomes

1. Apply theoretical principles to audiovisual processes.
2. Demonstrate a critical and self-critical capacity.
3. Demonstrate a self-learning and self-demanding capacity to ensure an efficient job.
4. Demonstrate ethical awareness as well as empathy with the entourage.
5. Develop autonomous learning strategies.
6. Develop critical thinking and reasoning and be able to relay ideas effectively in Catalan, Spanish and a third language.
7. Develop quality audiovisual products and introduce an innovative aesthetic therein.
8. Disseminate the areas knowledge and innovations.
9. Generate innovative and competitive ideas in research and professional practice.
10. Manage time effectively.
11. Master technological tools in audiovisual production.
12. Show leadership, negotiation and team-working capacity, as well as problem-solving skills.
13. Use advanced technologies for optimum professional development.
14. Use ones imagination with flexibility, originality and ease.
15. Value diversity and multiculturalism as a foundation for teamwork.

Content

Syllabus

1. The sound in Audiovisual Communication.
2. Specific features of the microphone-voice.
3. Speech, phonation, breathing, attitude.
4. Rhythm voice. Rhythmic function of pauses. Music dimension of Voice. Melodic contrast.
5. Interrelationship between writing and speaking.
6. Voice and perception factors. Voice stereotypes.
7. Voice improvisation. Narrative and expressive strategies.
8. Dialogue. Communicative and expressive strategies of voice in the interview and talking shows.
9. Speaking in TV. Reading with teleprompter.
10. The monologue and TV talk show. The voice performance in hosting TV programs.

Methodology

This training area about the creative process in speaking and hosting is one of the first stages for a good knowledge of the radio and TV voice.

Theoretical contents in master class are at the service of practical exercises in Laboratory. Master classes will last for 60 minutes in a classroom, after having listened to the different exercises.

The practical exercises will be developed in radio and TV laboratories and they will last two hours. These exercises are oriented to the planning, production and recording different audio clips.

Time devoted to preparing practical exercises belongs to the students' autonomous tasks as well as readings and listening proposed by the professor.

Students will have to publish in Moodle platform the project scheme every week.

Activities

Title	Hours	ECTS	Learning Outcomes
Type: Directed			
Laboratory practice	30	1.2	1, 14, 3, 12, 4, 5, 2, 6, 8, 11, 9, 10, 7, 13, 15
Master class	15	0.6	1, 14, 4, 2, 6, 8, 9, 10, 15
Type: Supervised			
Assessment activities	7.5	0.3	1, 14, 2, 6, 8, 11, 9, 10, 7, 13
Tutorial	7.5	0.3	14, 3, 4, 5, 2, 6, 8, 9, 10
Type: Autonomous			
Readings, listenings, planning exercises	82.5	3.3	1, 14, 3, 4, 5, 2, 6, 10, 7, 13, 15

Assessment

Assessment system is divided in two different parts. The share of this different parts is:

- a) Theoretical exercise: Written test about acquired knowledge throughout school year: 30%
- b) Laboratory practice: 70%

Assessment criteria are directly related to the learning achievements. The final grade of students will be determined by the weighted average between marks acquired in laboratory exercises and the final written test. All laboratory exercises are mandatory.

Reassessment activities

The last three weeks of the academic year are dedicated to reassessment activities for students who have obtained a grade lower than 5 in the final weighted average. In any case the reassessment activities are available to increase marks.

They aren't revalued tests: the previous exercises to the final exercise.

The main features of this reassessment activities will be promptly communicated.

Assessment Activities

Title	Weighting	Hours	ECTS	Learning Outcomes
Laboratory practice	70%	5.25	0.21	1, 14, 3, 12, 4, 5, 6, 11, 9, 10, 7, 13, 15
Written test	30%	2.25	0.09	1, 14, 2, 6, 8, 10

Bibliography

Basic:

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Merayo Pérez, A. (1992): *Para entender la radio. Estructura del proceso informativo radiofónico*. Publicaciones Universidad Pontificia de Salamanca.

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