

Radio Language

Code: 103058
ECTS Credits: 6

Degree	Type	Year	Semester
2501928 Audiovisual Communication	OB	2	1

Contact

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Use of Languages

Principal working language: spanish (spa)
Some groups entirely in English: No
Some groups entirely in Catalan: No
Some groups entirely in Spanish: No

Teachers

María Luz Barbeito Veloso
Alicia Soler Roldán

Prerequisites

This course doesn't have specific prerequisites, but it be considered as a continuity of specialised subjects like Written and Audio-visual Communication Languages, Information and Communication Technologies and Audio-visual Narrative. So, the student must develop skills and abilities in this area. The student have to known audio editor software to produce practice content. The course will be in Spanish and Catalan language.

Objectives and Contextualisation

Radiophonic Language is part of Audiovisual Language area (television, film, radio and multimedia). So, the student be able to learn how use the different audio elements in a creative way to experiment with communications possibilities that offer voice, music, sound effects and silence. Thus, the focus of this subject is in various issues related to audio language as syntax, rhythm, sound landscapes, musical analyses, sound montage and narrative structures.

Once the course is completed, the student will be prepared to developed creative and professional sound products according to media market demands.

Competences

- Be familiar with and use different audiovisual languages.
- Demonstrate a critical and self-critical capacity.
- Demonstrate a self-learning and self-demanding capacity to ensure an efficient job.
- Demonstrate ethical awareness as well as empathy with the entourage.
- Develop autonomous learning strategies.

- Develop critical thinking and reasoning and be able to relay ideas effectively in Catalan, Spanish and a third language.
- Disseminate the areas knowledge and innovations.
- Generate innovative and competitive ideas in research and professional practice.
- Manage time effectively.
- Show leadership, negotiation and team-working capacity, as well as problem-solving skills.
- Use advanced technologies for optimum professional development.
- Use ones imagination with flexibility, originality and ease.
- Value diversity and multiculturalism as a foundation for teamwork.

Learning Outcomes

1. Apply theoretical principles to audiovisual processes.
2. Demonstrate a critical and self-critical capacity.
3. Demonstrate a self-learning and self-demanding capacity to ensure an efficient job.
4. Demonstrate ethical awareness as well as empathy with the entourage.
5. Develop autonomous learning strategies.
6. Develop critical thinking and reasoning and be able to relay ideas effectively in Catalan, Spanish and a third language.
7. Develop quality audiovisual products and introduce an innovative aesthetic therein.
8. Disseminate the areas knowledge and innovations.
9. Generate innovative and competitive ideas in research and professional practice.
10. Manage time effectively.
11. Master technological tools in audiovisual production.
12. Show leadership, negotiation and team-working capacity, as well as problem-solving skills.
13. Use advanced technologies for optimum professional development.
14. Use ones imagination with flexibility, originality and ease.
15. Value diversity and multiculturalism as a foundation for teamwork.

Content

1.- SOUND SYNTAX AND SPEECH

Voice, essential element of Radiophonic Language

Expressive values of tone, intensity and timbre and their application in radiophonic speech

Sound syntax: importance of phonic groups and pauses

2.- RADIOPHONIC RHYTHMIC PATTERNS

Sound rhythm construction

Internal rhythmic structure and melodic rhythmic structure

Other radio rhythmic structures

3.- CREATIVE USE OF MUSICAL LANGUAGE

Musical meanings in radio creation

Music and sound narrative

4.- SOUND SETTING

Sound effects

Sound environments creation

Dramatisation *sound scenes*

5.- AESTHETICS AND SEMANTICS OF SOUND MONTAGE. RADIO SCRIPT

Audio montage elements. Aesthetic and semantic value

Montage music and oral

Basic techniques for radio scripts

6.- ACOUSTIC PERSPECTIVES, SOUND SPACES AND LANDSCAPES

Meanings of intensity sound level. How create sound distances and perspective.

Sound objects

Construction of sound spaces and landscapes

7.- NARRATION AND TIME STRUCTURE IN SOUND CONSTRUCTIONS

Types of narration

Time structure

8.- SILENCE AS A ELEMENT OF RADIO LANGUAGE

Use of radio silence

Ways to represent silence

Semantic value of silence

9.- WRITING FOR THE EAR

Basic rules of radio writing

Main simplification techniques

Methodology

Radiophonic Language is a theoretical and practice subject. Although it is not obligatory, but recommended to attendance because it is essential to know theoretical master classes content. During these sessions, the students will learn and practice the contents and techniques needed related to Radiophonic Language, to pass the exam. The master class lasts 60 min.

Practical content consists in conceptualization and development of audio programs, where the student will implement the theoretical knowledge. These workshops need a previous preparation, so the students must do their homework as part of autonomous workload. In the practical sessions, the students will work in small teams and could do their products both in groups and individually. The attendance to this workshop is compulsory to pass the subject. These sessions will be developed at the radio studios in the Communication Faculty and last 120 min.

The students will have access to subject planning in a Virtual Campus.

In addition, the student will have optional tutorials sessions with teachers.

Activities

Title	Hours	ECTS	Learning Outcomes
Type: Directed			
Laboratory practices	33	1.32	1, 14, 3, 12, 2, 6, 11, 10, 7
Master classes	15	0.6	1, 14, 2, 6, 11
Type: Supervised			
Tutorials	7.5	0.3	3, 2
Type: Autonomous			
Readings, preparation of practices, preparation of tests	87	3.48	14, 3, 5, 2, 6, 8, 10, 7, 15

Assessment

To pass Radiophonic Language course, the student must do three types of tests:

- a) Theoretical exam: 30%. It will consist in a written test about course content.
- b) Group Practical content: 45%*
- c) Individual practical content: 25%*

*As part of continuous assessment, the students will apply the theoretical and practical knowledge that they have acquired in their final group and individual practice work. So, they will obtain their mark with these tests.

It is compulsory to pass all assessment tests (each part) with 5/10 points minimum.

REASSESSMENT ACTIVITIES:

Reassessment activities will take place one week (s) set in the academic calendar. Students who have not achieved a minimum of 5 points in theoretical exam and/or individual practical test must redo these activities. The last group practice proposal will not be susceptible to reassessment (competences and skills acquired a long the course can hardly be achieved in a couple of weeks).

SECOND ENROLMENT:

In the case of a second enrolment, students should do a single synthesis test/assignment that it will consist in one theoretical-practical test. The course mark will correspond to synthesis test qualification.

Assessment Activities

Title	Weighting	Hours	ECTS	Learning Outcomes
Academic level of practice material (scripts, dossiers of practices, etc.) and final group audio practice quality	45	4	0.16	1, 14, 3, 12, 4, 5, 2, 6, 8, 11, 9, 10, 7, 13, 15
Academic level of practice material (scripts, dossiers of practices, etc.) and final individual audio practice quality	25	1	0.04	1, 14, 3, 5, 6, 11, 10, 7, 13
Theoretical test	30	2.5	0.1	1, 14, 3, 5, 10, 7

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