

Practicum

Code: 103068
ECTS Credits: 12

Degree	Type	Year	Semester
2501928 Audiovisual Communication	OB	4	0

Contact

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Use of Languages

Principal working language: catalan (cat)
Some groups entirely in English: No
Some groups entirely in Catalan: Yes
Some groups entirely in Spanish: Yes

Prerequisites

To qualify for the Practicum, it is necessary:

1. Have exceeded 50% of the credits necessary to obtain the degree.
2. Have passed the specific subjects related to the chosen modality.

As stated in the Regulations https://www.uab.cat/doc/NormativaPracticumGRAUJUNTA_05_06_2014

"To apply for the Practicum of a certain specialty (press, radio, television, cinema, advertising, multimedia) it will be essential to have passed the specific subjects of each itinerary, corresponding to the five semesters of the degree. In the allocation of places, if necessary, the rest of the subjects of the specialty will be taken into account".

Degree in Audio-visual Communication: Specific subjects

It is necessary to register for the subject 103068 Practicum (OB-12-ECTS)

Radio

- 103023 Information and Communication Technologies
- 103024 Written and Audiovisual Communicative Languages
- 103030 Technologies in Audiovisual Communication
- 103052 History of Radio and Television
- 103063 Audiovisual Narrative
- 103065 Audiovisual Fiction Script
- 103069 Theory of Audiovisual Genres

TV

- 103023 Information and Communication Technologies

103024 Written and Audiovisual Communicative Languages

103030 Technologies in Audiovisual Communication

103052 History of Radio and Television

103063 Audiovisual Narrative

103065 Audiovisual Fiction Script

103069 Television and Cinematographic Language

Cinematography

103023 Information and Communication Technologies

103024 Written and Audiovisual Communicative Languages

103027 Standard Catalan Language in the Media

103030 Technologies in Audiovisual Communication

103051 History of Cinema

103063 Audiovisual Narrative

103065 Audiovisual Fiction Script

Multimedia

103023 Information and Communication Technologies

103024 Written and Audiovisual Communicative Languages

103027 Standard Catalan Language in the Media

103030 Technologies in Audiovisual Communication

103063 Audiovisual Narrative

103069 Theory of Audiovisual Genres

103549 Oral and Written Standard of the Spanish Language

Objectives and Contextualisation

The fundamental objective of the Practicum is to encourage the students to complement their theoretical and practical studies with a direct contact with the professional world. That is why the Faculty of Communication Sciences has established different practices agreements regulated by Royal Decree 1707/2011 of November 18, BOE No. 297, of December 10, 2011.

The 2010 curriculum of the Degree in Audiovisual Communication requires maintaining 12 credits for equivalences in internships carried out in companies and public and private institutions.

Competences

- Demonstrate a capacity to work in the audiovisual sector in all its forms and to adapt to different working environments.
- Demonstrate a self-learning and self-demanding capacity to ensure an efficient job.
- Develop autonomous learning strategies.

- Develop critical thinking and reasoning and be able to relay ideas effectively in Catalan, Spanish and a third language.
- Disseminate the areas knowledge and innovations.
- Generate innovative and competitive ideas in research and professional practice.
- Manage time effectively.
- Respect the diversity and plurality of ideas, people and situations.
- Show leadership, negotiation and team-working capacity, as well as problem-solving skills.
- Use advanced technologies for optimum professional development.
- Use ones imagination with flexibility, originality and ease.

Learning Outcomes

1. Adapt to the processes of audiovisual production or professional routines.
2. Apply the necessary technology for professional audiovisual production.
3. Demonstrate a self-learning and self-demanding capacity to ensure an efficient job.
4. Develop autonomous learning strategies.
5. Develop critical thinking and reasoning and be able to relay ideas effectively in Catalan, Spanish and a third language.
6. Develop skills that facilitate adaptation to the professional environment.
7. Disseminate the areas knowledge and innovations.
8. Generate innovative and competitive ideas in research and professional practice.
9. Implement expressive skills.
10. Implement narrative strategies.
11. Manage time effectively.
12. Promote innovations in audiovisual management, creation and production.
13. Respect the diversity and plurality of ideas, people and situations.
14. Show leadership, negotiation and team-working capacity, as well as problem-solving skills.
15. Use advanced technologies for optimum professional development.
16. Use ones imagination with flexibility, originality and ease.

Content

It is a training period in which students are integrated into the production routines of a company belonging to the Audiovisual Communication sector.

Methodology

Accomplishment of a stay of practices supervised by a person that does the times of tutor in the company and another that does of academic tutor in the faculty.

Activities

Title	Hours	ECTS	Learning Outcomes
Type: Directed			
Stay in the institution	270	10.8	1, 16, 2, 14, 4, 6, 5, 8, 10, 9, 12, 13, 15
Type: Supervised			
Supervised tutoring	21	0.84	1, 3, 5, 8, 9, 12

Assessment

The competences of this subject will be evaluated through the following systems, each of which has a different specific weight:

- a) Reports of the tutor / tutor in the company that has hosted the / the student: 60%.
- b) Practicum report prepared by the student: 30% (following the model that can be found at <https://www.uab.cat/doc/informefinaldepracticum.pdf>)
- c) Tutoring of the teacher / tutor: 10%

The specific details will be announced at the beginning of the internship period, depending on the productive routines of the company and what the academic tutor determines.

Assessment Activities

Title	Weighting	Hours	ECTS	Learning Outcomes
Practicum memory	30%	6	0.24	1, 16, 2, 3, 14, 4, 6, 5, 7, 8, 11, 10, 9, 12, 13, 15
Teacher's tutorials	10%	3	0.12	3, 14, 5, 7, 8, 11, 9, 13

Bibliography

Obviously, there is no recommended bibliography that responds to all the cases. In any case, if deemed necessary, the tutor can recommend a reading.