

Environmental and Travel Journalism

Code: 103084
ECTS Credits: 6

Degree	Type	Year	Semester
2501933 Journalism	OT	4	0

Contact

Name: Santiago Tejedor Calvo
Email: Santiago.Tejedor@uab.cat

Use of Languages

Principal working language: spanish (spa)
Some groups entirely in English: No
Some groups entirely in Catalan: No
Some groups entirely in Spanish: Yes

Teachers

David Rull Ribó
David Revelles Soriano

Prerequisites

Optional subject of the Degree in Journalism. It is required that the student has an advanced management of journalistic production routines in different media (press, radio, television and internet) and a detailed knowledge of current news too. Ability to read, to analyze and to summarize texts from different media will be also necessary.

Objectives and Contextualisation

The main objectives of the subject are focused on the students:

- To know the characteristics, the origins, the main authors and works of the specialization of journalism known as "Environmental and travel journalism".
- To analyze the main projects and the reference products in the sector.
- To produce contents framed in this area of specialization.

Competences

- Abide by ethics and the canons of journalism, as well as the regulatory framework governing information.
- Demonstrate a critical and self-critical capacity.
- Demonstrate ethical awareness as well as empathy with the entourage.
- Differentiate the disciplines main theories, its fields, conceptual developments, theoretical frameworks and approaches that underpin knowledge of the subject and its different areas and sub-areas, and acquire systematic knowledge of the medias structure.
- Generate innovative and competitive ideas in research and professional practice.

- Relay journalistic information in the language characteristic of each communication medium, in its combined modern forms or on digital media, and apply the genres and different journalistic procedures.
- Research, select and arrange in hierarchical order any kind of source and useful document to develop communication products.
- Respect the diversity and plurality of ideas, people and situations.
- Use a third language as a working language and means of professional expression in the media.

Learning Outcomes

1. Conceptualise the theories and techniques of specialised journalism.
2. Demonstrate a critical and self-critical capacity.
3. Demonstrate ethical awareness and empathy with the entourage.
4. Demonstrate practical knowledge of specialised journalism.
5. Generate innovative and competitive ideas in research and professional practice.
6. Incorporate the principles of professional ethics in developing narrative journalism specialised in environmental and travel information.
7. Know how to build texts in a third language that adapt to the structures of journalistic language and apply them to the different theme-based information specialisms.
8. Relay in the language specific to each communication medium narrative journalism specialised in environmental and travel information.
9. Research, select and arrange in hierarchical order any kind of source and useful document to develop communication products.
10. Respect the diversity and plurality of ideas, people and situations.
11. Use interactive communication resources to process, produce and relay information in the production of specialised information.

Content

Part 1. The adventure of "traveling" ·

- Travel as an informative, formative and communicative tool.
- The journey to "alterity": Basic concepts of anthropology.
- The journey to "knowledge": Learning and creation.
- The journey to the "past": Basic concepts of archeology.
- The trip to "nature": Environmental journalism.

Part 2. History of travel journalism.

- History of travel journalism.
- Travel and travelers: Main travelers throughout the History.
- Case studies.

Part 3. Environmental journalism.

- Environmental journalism as a specialization.
- Reporting "from" the nature.
- The big issues: Water, Biodiversity, Waste, Energy, Health and Climate Change.
- Ecology and media.
- How to design and organize a scientific expedition.

Part 4. Travel narrative.

- Telling the world.
- Other attributes of interest: Photography, audiovisual, sound and multimedia resources.
- Travel literature: Main narrators and journalists.
- Analysis of texts: How to write about a trip.
- Chronicle, reports and other genres of interest.

- Travel guides: Typology and defining characteristics.
- Periodical publications: From the specialized magazine to the book in the first person.
- Case studies.

Part 5. Industry, tourism and market.

- The tourist sector.
- A specialized library: Organization and trends.
- The travel agencies reinvent themselves: Typology and contents.
- New products and trends in the sector.

Part 6. Environment, travel and internet

- Environmental and travel content on the Net.
- Platforms, instruments and resources 2.0 for the travel journalist.
- Case studies.

The content of this subject will be sensitive to aspects related to the gender perspective.

IMPORTANT: The detailed calendar with the content of the different sessions will be presented on the day of presentation of the subject. It will be uploaded to the Virtual Campus, where students will also be able to access the detailed description of the exercises and practices, the various teaching materials, and any necessary information for the proper follow-up of the subject.

Methodology

- The basis of the teaching methodology will be to achieve autonomous learning by students.
- The activity supervised by the teacher, with a constant and active participation of the student, will allow the student to assume the generic and specific competences raised in the design of the subject, within the curriculum.
- The learning activities (practical classes) occupy a prominent role in the framework of the subject.
- The students will attend theoretical classes where concepts will be explained, debates will be developed and materials and cases will be discussed.
- The separation of the group into subgroups of practical nature will allow a varied and very detailed work and exercise of the exercises proposed.
- The virtual campus will be an important tool within the framework of the subject.

Activities

Title	Hours	ECTS	Learning Outcomes
Type: Directed			
Practices	22	0.88	9, 8, 3, 4, 2, 5, 11
Seminars and debates	16	0.64	9, 3, 2, 6, 10, 11
Theoretical sessions	15	0.6	9, 8, 1, 3, 4, 2, 5, 6, 10, 11
Type: Supervised			
Evaluation activities	3	0.12	8, 3, 2, 5, 6, 10
Type: Autonomous			
Autonomous work (research, documentation, production, reading).	76	3.04	9, 1, 3, 4, 2, 10, 11

Assessment

The evaluation system will have two clearly differentiated parts:

- PRACTICAL PART: 70%.
- THEORETICAL PART: 30%.

The subject consists of the evaluation activities:

- Exam, 30% on the final grade.
- Travel notebook (Block), 30% on the final grade
- Internships, 40% on the final grade

To be able to pass the subject, it is necessary to obtain a minimum grade of 5 in each activity.

Aspects to consider:

The students will be entitled to the revaluation of the subject if he or she has been evaluated of the set of activities; the weight of which equals a minimum of 2/3 of the total grade of the subject.

- To have access to revaluation, the previous grades should be equal to 3.5.
- The activities that are excluded from the revaluation process are: Travel notebook.
- It is a continuous evaluation. That's why all scheduled evaluable tests must be performed. (In exceptional cases, and with the approval of the teaching team, a different evaluation system may be designed).
- To pass the subject, both the practical and the theoretical part will be approved (obtaining the qualification equivalent to a 5 out of 10, in each of the parts).
- In case of approving one of the parts and suspending the other, the student will have the grade of suspense.
- Plagiarism in the exercises, exams or assignments will automatically mean the suspension of the subject.
- More than three spelling mistakes in some jobs will suppose the suspense of these.
- The grade obtained in the re-evaluation of theory will be the final grade of this part.
- The grade obtained in the re-evaluation of practice will average with the grade obtained in the practices of the course.
- In the revaluation tests (theoretical and practical), students (with more than 5) who wish to upload their grade will be able to do it. The new qualification will be the definitive one in the theoretical part. In the practical part, it will mean with the rest of practices.
 - In the case of a second enrolment, students can do a single synthesis exam/assignment that will consist of an general exam. The grading of the subject will correspond to the grade of the synthesis exam/assignment.
 - The student who performs any irregularity (copy, plagiarism, identity theft...) that can lead to a significant variation of the qualification of an evaluation act, will be qualified with 0 this act of evaluation. In case there are several irregularities, the final grade of the subject will be 0.

Assessment Activities

Title	Weighting	Hours	ECTS	Learning Outcomes
Exam	30	3	0.12	9, 1, 10, 7

Practices	30	9	0.36	9, 8, 3, 4, 2, 5, 6, 10, 11
Travel log (Binnacle)	40	6	0.24	3, 4, 2, 6, 10, 7

Bibliography

Bibliografía:

- AAVV. (1987). *El libro de la aventura*. Madrid, Salvat.
- AA.VV. (2010). *Guía para periodistas sobre biodiversidad y negociación internacional*. APIA, Madrid.
- AA.VV. (2010). *Los periodistas ante la información de Cambio Climático*. MARM.
- AA.VV. (2009). *El periodismo ambiental. Análisis de un cambio cultural en España*. Fundación Gas Natural. Madrid.
- AA.VV. (2003) *Viajeros*. Ediciones Península, Barcelona, 2003.
- ASH, John; TURNER, Luois. (1991). *La horda dorada*. Madrid, Endymión.
- AUGÉ, Marc (1998). *El viaje imposible. El turismo y sus imágenes*. Barcelona, Gedisa.
- AUGÉ, Marc (1993). *Los 'no' lugares. Espacios del anonimato*. Barcelona, Gedisa.
- AUGÉ, Marc (1996). *El sentido de los otros*. Barcelona, Gedisa.
- BARDAVÍO, José María (1977). *La novela de aventuras*. Madrid, SGEL.
- BELENGUER JANÉ, Mariano (2002). *Periodismo de viajes: Análisis de una especialización periodística*. Comunicación Social Ediciones, Sevilla.
- CACHÁN, Carlos (2008). *Últimas tendencias en el periodismo ecológico*. Madrid, FIEC.
- CALVINO, Italo (2008). *Las ciudades invisibles*. Madrid, Siruela.
- CAMPO GÓMEZ, Jesús del (1996). *Tesoros, selvas y naufragios: De Stevenson y Conrad a Theroux y Coetzee*. Oviedo, Univ. de Oviedo.
- CAPARRÓS, Martín (2015). *La crònica*. Barcelona, Planeta.
- CAPARRÓS, Martín (2014). *El hambre*. Barcelona, Planeta.
- CAPARRÓS, Martín (2018). *Postales*. Barcelona, Altaïr Heterodoxos.
- CASTRO, Ricardo de (Coord.) (2005). *Más que palabras. Comunicación ambiental para una sociedad sostenible*. Junta de Castilla y León. Gea. Valladolid.
- CONRAD, Joseph. (2008). *En el corazón de las tinieblas*. Madrid, Valdemar.
- DARWIN, Charles.R. (2006). *Diario de Viaje de un Naturalista alrededor del Mundo*. Madrid, Alianza Editorial.
- DELIBES, Miguel y DELIBES DE CASTRO, Miguel (2005). *La Tierra Herida*. Destino, Barcelona.
- DESCHAPS, Hubert (1971). *Historia de las exploraciones*. Barcelona, Oikos-Tau.
- DÍAZ, L. (1986). "El viaje en la literatura (Del libro de Apolonio a los viajeros románticos)". EN: D'AULNOY, M.C. *Relación del viaje de España*. Madrid, Akal.
- DOVAL, Gregorio (2009). *Indios norteamericanos*. Nowtilus, Madrid.
- EEDE, Joanna (Ed.) (2010). *Somos uno. Un homenaje a los pueblos indígenas*. Barcelona, Art Blume.
- ESTEVA, Jordi (2009). *Los árabes del mar*. Ediciones Península, Barcelona.
- ESTEVA, Jordi (2011). *Socotra, la isla de los genios*. Atalanta, Girona.
- FERNÁNDEZ REYES, Rogelio (2003). "En torno al debate sobre la definición del periodismo ambiental". EN: *Ámbitos*. Número 9-10.
- FERNÁNDEZ SÁNCHEZ, Joaquín (1995). *Periodismo ambiental en España*. Ministerio de Obras Públicas, Transportes y Medio Ambiente, Madrid.
- GALEANO, Eduardo (2008). *El libro de los abrazos*. Madrid, Siglo XXI.
- GARCÍA, José Pablo; MORÓN, María José (2015). *¡A tomar por mundo! La vuelta al mundo con 20euros*. Cuadernos Livingstone. Editorial UOC, Barcelona.
- GARCÍA GUAL, Carlos (1981). *Mitos, viajes, héroes*. Madrid, Taurus.
- GARCÍA CASTAÑEDA, Salvador (Coord.). (1999). *Literatura de viajes. El Viejo Mundo y el Nuevo*. Madrid, Castalia.
- GÓMEZ MENDOZA, Josefina.; ORTEGA CANTERO, Nicolás. (1988). *Viajeros y paisajes*. Madrid, Alianza.
- GRIAN (2007). *El sendero de las lágrimas*. Ediciones Obelisco, Barcelona.
- HANBURY-TENISON, Robin (2010). *Grandes exploradores*. Londres. Thames & Hudson.
- HOLMES, Burton (2010). *Crónicas de un viajero. El pionero del fotoreportaje*. Los Ángeles, Taschen.

- HUMBOLDT, Alejandro de. (2003). De. *Cuadernos de la Naturaleza*. Madrid, Libros de la Catarata.
- IBN BATTUTA (2005). *Los viajes*. Barcelona, Proa.
- IBN BATTUTA (1997). *A través del islam*. Madrid, Alianza.
- JURDAO, Francisco (Comp.) (1992). *Los mitos del turismo*. Madrid, Endymión.
- LÉVI-STRAUSS, Claude (2006). *Tristes trópicos*. Paidós, Madrid.
- MAGRIS, Claudio (2008). *El infinito viajar*. Anagrama, Barcelona.
- MARTÍNEZ, Francisco (2000). "Viajeros y científicos". EN: *Historia y vida*. Nº 97. Barcelona.
- MARTÍNEZ, Gabi (2011). *Sólo para gigantes*. Alfaguara, Madrid.
- MERINO, Luis (1995). "Turismo en masa. Los nuevos conquistadores arrasan pueblos enteros". EN: *El País Semanal*. Nº 252. P. 98-99.
- MORATÓ, Cristina (2001). *Viajeras intrépidas y aventureras*. Barcelona, Plaza & Janés.
- NERBURN, Kent (2002). *Neither Wolf nor Dog*. New World Library, California (EEUU).
- PÉREZ TORNERO, José Manuel; TEJEDOR CALVO, Santiago (2014). *Viajar, sentir y pensar*. Cuadernos Livingstone. Editorial UOC, Barcelona.
- PLA, Josep (1980). *Itàlia i el mediterrani*. O. C. XXXVII. Barcelona, Destino.
- PLA, Josep (1983). *El quadern gris. Un dietari*. Vol. 2. Barcelona, Destino.
- PLA, Josep (1990). *Viatge a Rússia*. Barcelona, Destino.
- POLO, Marco (2002). *Libro de las maravillas*. Alianza Editorial, Madrid.
- REVERTE, Javier (1997). "El viaje como creación". EN: *Revista de Occidente*. Nº 193.
- REVERTE, Javier (2008). *La aventura de viajar. Historias de viajes extraordinarios*. Barcelona, DeBolsillo.
- RIFFENBURGH, Beau (2007). *Los exploradores y sus descubrimientos*. Barcelona, Librería Universitaria.
- RIVAS NIETO, Pedro Eduardo (2006). *Historia y Naturaleza del periodismo de viajes. Desde el Antiguo Egipto hasta la Actualidad*. Miraguano Ediciones, Madrid.
- RULL, David; SERRALLONGA, Jordi (2008). *Viajes y viajeros. La aventura de viajar. Desde los orígenes hasta nuestros días*. Editorial Niberta, Barcelona.
- SERRA, Esteve (Comp.) (1998). *Es un buen día para morir. El guerrero indio*. Hesperus, Palma de Mallorca.
- SERRALLONGA, Jordi (2011). *Los guardianes del lago. Diario de un arqueólogo en la tierra de los maasai*. Barcelona, Mondadori.
- SILVA, Lorenzo (2000). *Viajes escritos y escritos viajeros*. Madrid, Anaya.
- SMITH, Valene. L. (Coord.) (1992). *Anfitriones e invitados. Antropología del turismo*. Madrid, Endymión.
- TABUCCHI, Antonio (2012). *Viajes y otros viajes*. Anagrama, Barcelona.
- TEJEDOR CALVO, Santiago (2008). *Más allá del resort. Descubriendo República Dominicana*. Cuadernos Livingstone. Editorial UOC, Barcelona.
- TEJEDOR CALVO, Santiago (2009). *¿Dónde estás Guevara? Magia, aventura y leyendas en la isla de Cuba*. Cuadernos Livingstone. Editorial UOC, Barcelona.
- TEJEDOR CALVO, Santiago (2010). "Cuadernos de viaje 2.0: Análisis de las oportunidades del Weblog para relato de viajes". EN: *Tercer milenio: Revista de comunicaciones, periodismo y ciencias sociales*. Vol. 19. Editorial Universidad Católica del Norte, Antofagasta, Chile.
- TEJEDOR CALVO, Santiago (2012). *Amara: Un viaje tras las pisadas del pueblo rarámuri*. Cuadernos Livingstone. Editorial UOC, Barcelona.
- TEJEDOR CALVO, Santiago (2015). *Chakoka Anico: Un viaje 'imposible' al pueblo kikapoo*. Cuadernos Livingstone. Editorial UOC, Barcelona.
- TEJEDOR CALVO, Santiago (2016). *Yunka Wasi: Historias que cuenta la selva*. Cuadernos Livingstone. Editorial UOC, Barcelona.
- URBAIN, Jean Didier (1993). *El idiota que viaja*. Madrid, Endymión.
- VARGAS-HIDALGO, Rafael (1998). *El breviario del vagabundo. Álbum de curiosidades, maravillas, invenciones y descubrimientos*. Madrid, Compañía Literaria.
- VERDÚ, Vicente (1999). "Elogio del turista". EN: *Revista de Occidente*. Nº 218-219. P. 107 - 114.
- VERNE, Jules (1975). *Historia de los grandes viajes y de los grandes viajeros*. Barcelona, Ramón Sopena.

IMPORTANT: During the course we will also work with materials derived from weblogs, websites, media and con