

International Journalism

Code: 103085
ECTS Credits: 6

Degree	Type	Year	Semester
2501933 Journalism	OT	4	0

Contact

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Use of Languages

Principal working language: spanish (spa)
Some groups entirely in English: No
Some groups entirely in Catalan: No
Some groups entirely in Spanish: No

Teachers

Vicente Sanclemente Garcia
Eulalia Sandiumenge Folch

Prerequisites

As it is a 4th year course, students must be able to express themselves, in writing and orally, in their own languages and be able to work in English. In addition, they must master the writing of different journalistic genres with impeccable orthography and didactic expression. It requires a capacity for initiative and an ability to be up to date on current international affairs.

Due to the multidisciplinary nature of the subject, it is recommended to have basic knowledge of Law, History, Demography, Political Science, Economics and Sociology, among other disciplines, with which they have been in contact in previous courses. Students who have studied a subject or specialization in International Relations will already have a good base when it comes to applying the main concepts from journalism.

Objectives and Contextualisation

Contextualization

The subject of International Journalism offers the necessary knowledge and tools, both theoretical and practical, for anyone who wants to join the International section of a media outlet, as well as to exercise the profession of freelance, collaborating for different media or participating in long-distance projects. The course will also give tools to the growing number of journalists, with or without experience in international issues, who want to work in universities, NGOs, institutions or international companies. The teaching team will deal with various topics, from the changes in the sector, the historical process of the international journalist's career and his work as correspondent, to the new panorama of international journalism with freelance as a central figure. As well, the called war journalism and conflict analysis on issues such migration and refuge.

The subject starts from a first theoretical reflection on the professional practice of international journalism and its capacity to influence the changing context in which it develops, and on the tools that journalists can use. Aspects related to the geopolitics of information will also be dealt with, as well as geographically specialised topics such as, for example, the United States, the European Union or Latin America. Students should analyse

and understand from a critical point of view international conflicts and policies, as well as decision-making mechanisms in international institutions.

Objectives

1. To identify the main themes and protagonists of international information.
2. To know and understand the media agenda of countries and international organizations.
3. To know and deepen in the conflicts and in the socio-economic and political context of different regions and countries of the world (European Union, Africa, Latin America, Mediterranean, United States, China, etc.), as well as in transversal phenomena such as populism or migration and refuge.
4. To study the work, the responsibilities and the possibilities of incidence of the different professional modalities (correspondence, special trips and coverage, freelance journalism, etc.).
5. To delve into the different journalistic genres from which international information can work.

Competences

- Abide by ethics and the canons of journalism, as well as the regulatory framework governing information.
- Demonstrate a critical and self-critical capacity.
- Demonstrate ethical awareness as well as empathy with the entourage.
- Differentiate the disciplines main theories, its fields, conceptual developments, theoretical frameworks and approaches that underpin knowledge of the subject and its different areas and sub-areas, and acquire systematic knowledge of the medias structure.
- Generate innovative and competitive ideas in research and professional practice.
- Relay journalistic information in the language characteristic of each communication medium, in its combined modern forms or on digital media, and apply the genres and different journalistic procedures.
- Research, select and arrange in hierarchical order any kind of source and useful document to develop communication products.
- Respect the diversity and plurality of ideas, people and situations.
- Use a third language as a working language and means of professional expression in the media.

Learning Outcomes

1. Conceptualise the theories and techniques of specialised journalism.
2. Demonstrate a critical and self-critical capacity.
3. Demonstrate ethical awareness and empathy with the entourage.
4. Demonstrate practical knowledge of specialised journalism.
5. Generate innovative and competitive ideas in research and professional practice.
6. Incorporate the principles of professional ethics in developing narrative journalism specialised in international political information.
7. Know how to build texts in a third language that adapt to the structures of journalistic language and apply them to the different theme-based information specialisms.
8. Relay in the language specific to each communication medium narrative journalism specialised in international information.
9. Research, select and arrange in hierarchical order any kind of source and useful document to develop communication products.
10. Respect the diversity and plurality of ideas, people and situations.
11. Use interactive communication resources to process, produce and relay information in the production of specialised information.

Content

Subject Overview

1. International journalism. Geopolitics of information and its reflection in the media.
2. From correspondents to freelance journalism. Collaborative journalism, data filtration and analysis.
3. European Union. Brexit and populisms.
4. The world after 9/11. Middle East and great exoduses of the 21st century (refugee population).
5. Donald Trump and U.S. Foreign Policy.
6. China: the emergence of the Asian giant.
7. Africa: the (repeatedly) forgotten continent. Humanitarian journalism.
8. Conflicts, inequalities and security in Latin America.

The order of the topics indicated may vary according to the final planning of the course. The detailed calendar with the specific contents of each session will be explained on the first day of class (presentation of the subject).

The contents of the course will be sensitive to aspects related to the gender perspective.

Methodology

The course planning and contents are divided into training activities of different types: theoretical classes of oral presentation, case studies, debates, individual or team practical work, etc.

This subject is face-to-face, so it is assumed that all training activities require the attendance of all students, from the first day of class, except for absences justified by reasons of force majeure, which will be detailed in the first session. Eventually, professors could program activities outside the classroom or distance assignments, according to the needs of the subject.

Theoretical classes will encourage reflection and joint debate, and are a necessary element to encourage self-learning of students. The practical activities allow the students to situate themselves before the simulation of real cases and assess the evolution of their learning.

Tutoring

The tutoring meetings (individual or by teams) are a fundamental aspect for the correct development of this subject. During the course, the teaching team will provide the predetermined timetables and spaces for tutoring. The participation of the students in the meetings is an aspect that the professors will take into account when qualifying the works presented.

Virtual Campus

Students will have access to the course' space in the Virtual Campus, where teaching materials, exercises and other information considered necessary for the proper monitoring of the course will be provided. Students should consult their UAB e-mail and the Virtual Campus frequently because they are the official communication tools with the teaching team.

Activities

Title	Hours	ECTS	Learning Outcomes
Type: Directed			
Seminars. Practical activities.	27	1.08	9, 8, 3, 4, 5,

			6, 10, 7, 11
Theory classes	15	0.6	1, 3, 2, 6, 10
Visits to entities or institutions	6	0.24	1, 5, 6, 11
Type: Supervised			
Tutoring	6	0.24	9, 8, 4, 5, 7, 11
Type: Autonomous			
Search, selection and reading of bibliography and other resources. Personal study. Planning and individual work / teamwork.	93	3.72	9, 8, 1, 3, 4, 2, 6, 10, 7, 11

Assessment

The subject follows a system of continuous assessment, so it is assumed that the attendance of students to all training activities mentioned above is mandatory.

The final grade of the subject will be calculated as a weighted average, based on the following evaluation activities*:

- Activity A. Practical activities: 30% of the final grade;
- Activity B. Individual exam: 30% of the final grade;
- Activity C. Team coursework: 40% of final grade.

*Any work or written test that includes five spelling mistakes, grammar and/or barbarisms (adding five errors in total) will get a score of 0.

To be able to pass the subject, it will be necessary:

- a) To have carried out and submitted all the assignments (activities A, B and C). In case of justified absence for reasons of force majeure, the corresponding proof must be presented to the professors; otherwise, the activities will be considered as Not Completed.
- b) Obtain a minimum grade of 5 in each of activities A, B and C.
- c) In the teamwork, the teaching team may adopt control measures to verify the participation of each member in the common work. Therefore, the grades may be different for members of the same team, which could mean that one or more members suspend the evaluation, while the others approve it.

Reevaluation

The student will have the right to the reevaluation of the course if he/she has been evaluated of the set of activities, the weight of which equals a minimum of 2/3 of the total grade of the subject.

Activity C is excluded from the reevaluation process.

Second enrolment

In the case of a second enrolment, the student may request the possibility (non-binding) of carrying out a single synthesis test on the entire subject matter. The grade of the subject will correspond to the grade of the synthesis test.

Students who wish to take this single test should contact the subject coordinator during the first week of classes. Each case will be analyzed individually, considering the grade obtained in the previous registration, number of activities carried out, etc.

Plagiarism

The student who performs any irregularity (copy, plagiarism, identity theft, etc.) that may lead to a significant variation in the grade of an act of evaluation, will be qualified with 0 on this act of evaluation. In case of more than one irregularity, the final grade of the subject will be 0.

Assessment Activities

Title	Weighting	Hours	ECTS	Learning Outcomes
Final exam	30%	3	0.12	8, 1, 3, 10, 7
Individual practical assignments	30%	0	0	9, 8, 3, 4, 2, 5, 6, 10, 7, 11
Teamwork	40%	0	0	9, 8, 3, 4, 2, 5, 6, 10

Bibliography

Recommended bibliography. Mandatory bibliography will be presented on the first day of class and changes may be applied throughout the course.

Aldekoa, Xavier: *Hijos del Nilo*. Barcelona: Ed. Península, 2017.

Aldekoa, Xavier: *Océano África*. Barcelona: Ed. Península, 2015.

Arce, Alberto: *Novato en nota roja*. Madrid: ibros del KO, 2016

Arnold, Matthew; LeRiche, Matthew: *South Sudan. From Revolution to Independence*. Hurst and Co, 2012.

Ayestaran, Mikel; Lobo, Ramón: *Guerras de ayer y de hoy*. Barcelona: Colectivo 5W, 2017.

Ayestaran, Mikel: *Oriente Medio, Oriente roto*. Barcelona: Ed. Península, 2017.

Barbé, Esther *Relaciones Internacionales*. Ed. Tecnos, 2007.

Bergen, Peter: *The Osama bin Laden I Know: An Oral History of al Qaeda's Leader*. Free Press, 2006.

Budge, Ian.; Newton, Kenneth. *La política de la nueva Europa*. Akal, 2001.

Burke, Jason: *Al Qaeda: The True Story of Radical Islam*. Penguin, 2007.

Calvo Peña, Beatriz: *Buena Vista Social Blog. Internet y Libertad de Expresión en Cuba*. Valencia: Ed. Aduana Vieja, 2010.

Caparrós, Martín: *El Hambre*. Madrid: Anagrama, 2015.

Caparrós, Martín: *Lacrónica*. Madrid: Círculo de Tiza, 2016.

Carpentier, Jean.; Lebrun, François.: *Breve historia de Europa*. Madrid: Alianza, 1994.

Chomsky, Noam., & Herman, Edward. S. *Manufacturing consent: The political economy of the mass media*. Random House, 2010.

- Clarke, Richard A.: *Against All Enemies. Inside America's War on Terror*. Simon & Schuster. 2004.
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- Gil, Loreto, Marta. "La transformación del enviado exterior de 1974 a 2014 en el caso español. Del corresponsal fijo al freelance". *Facultad Filosofía y Letras. Universidad de Valladolid*.
- Glassner, Barry: *The Culture of Fear. Why Americans are afraid of the wrong things*. Perseus Books Group.
- Guerriero, Leila: *Zona de obras*. Madrid: Círculo de Tiza, 2016.
- Guha, Ramachandra: *India after Gandhi. The History of the World's Largest Democracy*. Ecco, 2007.
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- Henken, Ted: "The internet and emergent blogosphere in Cuba: Downloading democracy, booting up development, or planting the virus of dissidence and destabilization". En *Papers ASCE(Asociación Para el Estudio de la Economía Cubana)* (Ed feb, 24.) 122-126. Univ. Texas, 2010.
- Hernández, Anabel. *Los señores del Narco*. Ed. Grijalbo, México. 2010.
- Hobsbawm, Eric: *Guerra y paz en el siglo XXI*. Madrid: Crítica, 2007.
- Hoffmann, Bert : "Civil Society 2.0? How the Internet Changes State-Society Relations in Authoritarian Regimes: The case of Cuba". *German Institute of Global and Area Studies (GIGA) Working Paper no. 156*, 2011.
- Izagirre, Ander: *Potosí*. Madrid: Libros del K.O., 2017.
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WEBS

<tdvalign="top" width="216">www.worldbank.org

Revista 5W

www.revista5w.com

Amnistia Internacional

www.amnesty.org

Banc Mundial

Buscador ONGde més de 130 països

www.idealist.org

Centre d'Informació del G8

www.g8.toronto.ca

CIA

www.cia.gov

Comité Internacional de la Cruz Roja

www.icrc.org

Consell d'Europa

www.hub.coe.int

Coord. ONG per al Desenvolupament a Espanya

www.conde.org

Fons Monetari Internacional (FMI)

www.imf.org/external/spanish

Foreing Affairs

www.foreignaffairs.com

Fundació Nobel

www.nobelprize.org

Fundación para las Relaciones Internacionales y el Diálogo Exterior
(FRIDE)

www.fride.org

Green Peace

www.greenpeace.org

Institute for Security Studies (ISS)	www.iss.europa.eu
Intermón-OXFAM	www.oxfam.org
Lliga Àrab	www.arableagueonline.org
Metges Sense Fronteres	www.msf.org
Moviment dels Països no-Alineats	www.nam.gov.za
Operacions Manteniment Pau Nacions Unides	www.un.org
Organització de Cooperació i Desenvolupament Econòmic (OCDE)	www.oecd.org
Organització de Nacions Unides	www.un.org
Organització d'Estat Americans	www.oas.org
Organització Mundial del Comerç	www.wto.org
Comissió Europea	www.ec.europa.eu
Parlament Europeu	www.europarl.europa.eu
Tribunal Penal Internacional	www.icc-cpi.int
Unió Africana	www.au.int