Cultural Journalism

Code: 103091
ECTS Credits: 6

<table>
<thead>
<tr>
<th>Degree</th>
<th>Type</th>
<th>Year</th>
<th>Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>2501933 Journalism</td>
<td>OT</td>
<td>3</td>
<td>0</td>
</tr>
</tbody>
</table>

Contact

Name: David Vidal Castell
Email: David.Vidal@uab.cat

Use of Languages

Principal working language: catalan (cat)
Some groups entirely in English: No
Some groups entirely in Catalan: Yes
Some groups entirely in Spanish: No

Teachers

Catalina Gaya Morla
Antoni Vall Karsunke

Prerequisites

To study this subject you have to know and distinguish the great genres of journalistic writing. There must also be The student must be interested in the knowledge of the main cultural

Objectives and Contextualisation

- To provoke curiosity in the student about the ways in which journalism has been linked to the emergence and e:
- Propose a plausible definition of the terms 'journalism' and 'culture' - an
- Train the student to acquire and develop the theoretical foundations, te
- To provide the student with knowledge and critical capacity on the main
- Describe and analyze the place occupied by specialized communication
- Master the conventions of the main genres of cultural journalism: chroni
- Know the main offers of contemporary cultural journalism in its various i
- Prepare the student to critically evaluate the different artistic and culture

Competences

• Abide by ethics and the canons of journalism, as well as the regulatory framework governing
  information.
• Be familiar with and apply the theoretical and practical foundations of journalistic writing and narrative
  and its applications in the different genres, media and formats.
• Demonstrate a critical and self-critical capacity.
• Demonstrate ethical awareness as well as empathy with the entourage.
• Differentiate the disciplines main theories, its fields, conceptual developments, theoretical frameworks and approaches that underpin knowledge of the subject and its different areas and sub-areas, and acquire systematic knowledge of the medias structure.
• Generate innovative and competitive ideas in research and professional practice.
• Identify modern journalistic traditions in Catalonia, Spain and worldwide and their specific forms of expression, as well as their historic development and the theories and concepts that study them.
• Relay journalistic information in the language characteristic of each communication medium, in its combined modern forms or on digital media, and apply the genres and different journalistic procedures.
• Research, select and arrange in hierarchical order any kind of source and useful document to develop communication products.
• Respect the diversity and plurality of ideas, people and situations.
• Use a third language as a working language and means of professional expression in the media.

Learning Outcomes

1. Compare the different traditions in handling specialised information.
2. Conceptualise the theories and techniques of specialised journalism.
3. Demonstrate a critical and self-critical capacity.
4. Demonstrate ethical awareness and empathy with the entourage.
5. Demonstrate practical knowledge of specialised journalism.
6. Distinguish theories of journalistic writing and narrative to apply them to the different theme-based information specialisms.
7. Generate innovative and competitive ideas in research and professional practice.
8. Incorporate the principles of professional ethics in developing narrative journalism specialised in cultural information and critique.
9. Know how to build texts in a third language that adapt to the structures of journalistic language and apply them to the different theme-based information specialisms.
10. Relay in the language specific to each communication medium narrative journalism specialised in cultural information and critique.
11. Research, select and arrange in hierarchical order any kind of source and useful document to develop communication products.
12. Respect the diversity and plurality of ideas, people and situations.
13. Use interactive communication resources to process, produce and relay information in the production of specialised information.

Content

1. From the transformation of the journalistic paradigm to an afterpop culture.
   The complexity of journalistic knowledge: a paradigm crisis. Journalism a
   2. Journalistic writing and cultural information.
   The genres of discourse: a contemporary and non-normative perspective
   3. Contemporary culture and cultural journalism.
   Introduction to contemporary culture and pop art. Two moments of transf
   Within each section, and transversally, the content of the subject will be    

Methodology

The course will be developed in sessions of one hour of theory and two of practice the same day of the week and
Students will participate in art exhibitions, concerts, theatrical or dance sl
In order to pass the theoretical part of the subject, it will be necessary to
The practice hours will be invested in developing applied knowledge with THEOREY: THERE WILL NOT BE SESSIONS IN WHICH THE PUNISHA
PRACTICE.

The practice hours will be invested in developing applied knowledge with the help of the teachers. This will lead to the development of the following genres in the delivery of the practices:

DELIBERATION CALENDAR (APPROXIMATE)
4th SESSION. DELIVERY OF THE FIRST CHRONICLIE.
7th SESSION: DELIVERY OF THE SECOND CHRONICLE
10 SESSION. DELIVERY OF THE INTERVIEW-ENCUENTRO
14th SESSION: DELIVERY OF THE FIRST CRITICISM (THEATER)
17th SESSION: DELIVERY OF THE SECOND CRITICISM (BOOK)

The evaluation will be done by continuous evaluation; if the final grade of

Both will be explained in the context of the theoretical development of the subject; The first one, referring to the f

Activities

<table>
<thead>
<tr>
<th>Title</th>
<th>Hours</th>
<th>ECTS</th>
<th>Learning Outcomes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Type: Directed</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Classroom sessions</td>
<td>15</td>
<td>0.6</td>
<td>1, 10, 3, 6, 7, 8, 13</td>
</tr>
<tr>
<td>Workshop</td>
<td>15</td>
<td>0.6</td>
<td>1, 3</td>
</tr>
<tr>
<td>Workshop practice session</td>
<td>22.5</td>
<td>0.9</td>
<td>11, 10, 5, 3, 6, 13</td>
</tr>
<tr>
<td>Type: Supervised</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Evaluation</td>
<td>7.5</td>
<td>0.3</td>
<td>11, 1, 10, 4, 5, 3, 6, 7, 8, 13</td>
</tr>
<tr>
<td>Tutorials</td>
<td>7.5</td>
<td>0.3</td>
<td>11, 1, 5, 3, 6, 7, 8, 12</td>
</tr>
<tr>
<td>Type: Autonomous</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Reading and study</td>
<td>82.5</td>
<td>3.3</td>
<td>1, 3</td>
</tr>
</tbody>
</table>

Assessment

The theoretical part of the subject will be worth 40% of the grade and the practical part 60%, although both must l
Re-evaluation THEORY If the result of the two tests ordered does not pass but exceeds 3 points, the theory teach

Assessment Activities

<table>
<thead>
<tr>
<th>Title</th>
<th>Weighting</th>
<th>Hours</th>
<th>ECTS</th>
<th>Learning Outcomes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Participation in debates, seminars and voluntary work</td>
<td>10%</td>
<td>0</td>
<td>0</td>
<td>11, 1, 10, 2, 4, 5, 3, 6, 7, 8, 12</td>
</tr>
<tr>
<td>Tutoring of critical analysis work</td>
<td>30%</td>
<td>0</td>
<td>0</td>
<td>1, 2, 4, 3, 7, 13</td>
</tr>
<tr>
<td>Write a review</td>
<td>20%</td>
<td>0</td>
<td>0</td>
<td>1, 10, 4, 3, 6, 7, 8, 12, 9, 13</td>
</tr>
<tr>
<td>Writing of two informative genres (interview and chronicle)</td>
<td>40%</td>
<td>0</td>
<td>0</td>
<td>11, 1, 10, 4, 5, 3, 6, 7, 13</td>
</tr>
</tbody>
</table>

Bibliography


Steiner, George. (1980) *Después de Babel*. Madrid: FCE.


