

History of Journalism in Catalonia and Spain

Code: 103096
ECTS Credits: 6

Degree	Type	Year	Semester
2501933 Journalism	OB	3	2

Contact

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Use of Languages

Principal working language: catalan (cat)
Some groups entirely in English: No
Some groups entirely in Catalan: Yes
Some groups entirely in Spanish: No

Other comments on languages

The works and the evaluation tests can be done indiscriminately in Catalan and in Spanish

Teachers

Joan Manuel Tresserras Gaju

Prerequisites

None

Objectives and Contextualisation

The object of the subject is to approximate the students to the knowledge of the forms (media and formats) and modalities (genres and styles) more significant and representative of the modern journalistic tradition. Particularly, of the written press of the last century, introducing progressively audiovisual and digital journalism. The focus prioritizes the dimension of the construction of the social reality elaborated from the journalistic discourse.

Without ignoring the great international journalistic traditions, the main field of study is the Catalan journalism of the XX and XXI centuries. In parallel, the Spanish journalism of reference is also analyzed. The study of these traditions aims to empower students in the analysis and radical interpretation of the challenges that are currently facing the period.

In all chapters mention will be made of the political, business, technological and professional context. Also of the relation of the journalism with the other expressions of the social communication, and of the evolution of the different forms of journalistic narration and the seva incidence in the processes of formation of the public opinion. Likewise, the content of the subject will be sensitive to cultural diversity and aspects related to the gender perspective.

Competences

- Demonstrate ethical awareness as well as empathy with the entourage.

- Develop critical thinking and reasoning and be able to relay them effectively in Catalan, Spanish and a third language.
- Differentiate the disciplines main theories, its fields, conceptual developments, theoretical frameworks and approaches that underpin knowledge of the subject and its different areas and sub-areas, and acquire systematic knowledge of the medias structure.
- Disseminate the areas knowledge and innovations.
- Generate innovative and competitive ideas in research and professional practice.
- Identify modern journalistic traditions in Catalonia, Spain and worldwide and their specific forms of expression, as well as their historic development and the theories and concepts that study them.
- Properly apply the scientific method, raising hypotheses regarding journalistic communication, validating and verifying ideas and concepts, and properly citing sources.
- Respect the diversity and plurality of ideas, people and situations.
- Rigorously apply scientific thinking.

Learning Outcomes

1. Analyse the influence of the media on public opinion.
2. Apply scientific methods in a cross-cutting manner in the analysis of the relations between technological change and media access.
3. Demonstrate ethical awareness and empathy with the entourage.
4. Develop critical thinking and reasoning and be able to relay them effectively in Catalan, Spanish and a third language.
5. Disseminate the areas knowledge and innovations.
6. Explain the development of modern Catalan and Spanish journalistic tradition.
7. Generate innovative and competitive ideas in research and professional practice.
8. Respect the diversity and plurality of ideas, people and situations.
9. Rigorously apply scientific thinking.

Content

Topic 1. Introduction and basic concepts.

Topic 2. The origins of modernity: of craft journalism.

Topic 3. The historical delay in the establishment of liberal democracy and the specificities of industrial journalism in Catalonia and Spain.

Topic 4. The beginnings of Massas culture and communication in Catalonia and Spain. The "Renaixença". The emergence of contemporary journalism.

Topic 5. The first third of the twentieth century (1): "Mancomunitat", First World War and mass media.

Topic 6. The first third of the twentieth century (2): Dictatorship of Primo de Rivera, radio broadcasting and photojournalism.

Topic 7. The republican cycle. The golden age of the written press in Catalonia.

Topic 8. Journalism, Cold War and Dictatorship. Authoritarianism, officialism and centralism.

Topic 9. Impact of the Fraga Law and emergence of the official mass media television journalism.

Topic 10. Crisis of the Dictatorship, democratic transition, autonomy and reconstruction of the journalistic culture.

Topic 11. The innovation of audiovisual journalism and the convergence of genres, formats and dissemination platforms.

Topic 12. Globalization of culture, digital revolution and crisis of growth of journalism.

The detailed calendar with the content of the different sessions will be presented on the day of the presentation of the subject. It will also be uploaded on the Virtual Campus, where students can find a detailed explanation of the exercises and practices, the various teaching materials and any information necessary for the proper follow-up of the subject.

Methodology

The methodology combines theoretical explanations with directed activities of face-to-face character, supervised activities and autonomous work. Learning is based on the analysis and resolution of practical cases. Teamwork, personal study and the capacity for critical analysis will be encouraged.

Activities

Title	Hours	ECTS	Learning Outcomes
Type: Directed			
Seminars and practices	15	0.6	9, 4
Theoretical explanations	37.5	1.5	6
Type: Supervised			
Evaluation	7.5	0.3	4, 5, 7, 8
Tutorials	7.5	0.3	9, 4, 5, 7
Type: Autonomous			
Course Work	50	2	9, 4, 5, 7
Personal Study	17.5	0.7	9, 3, 5, 7
Readings	15	0.6	9, 8

Assessment

A. Evaluation of the first enrollment students.

The student of first registration must take advantage of a continuous evaluation system. The requirements to pass the subject are the following:

-Realization of a test type test (50% of the final grade) scheduled for June 4. The evaluable subject will refer to the set of readings of the course, as well as the explanations and the debates carried out in the classes and seminars.

-Realization of a collective course work (40% of the final grade), up to a maximum of three members. The seminar teacher must approve the proposal. In addition, the seminar professor will be responsible for monitoring the completion of the work throughout the course. The deadline for the delivery of the work will be May 28.

-Follow-up of the practical activities proposed by the seminar (10% of the final grade).

The course test, group work, as well as having participated in the seminar activities must be done. To pass the subject it is necessary to have passed the test of the course type test. Regarding the course work, in the case of not having approved the initial proposal, or not present, it will be considered as "not evaluable". Given that the subject has a continuous assessment model, the "not evaluable" in the seminar will also mean a "non-assessable" in the subject.

B. Evaluation of second enrollment students.

In case of second enrollment, students can perform a single synthesis test that will consist of a combined test to develop topics and tests. The qualification of the subject will correspond to the qualification of the synthesis test.

C. Reevaluation system.

The student with first registration: in case of suspending the theoretical part of the subject, the teacher will establish an alternative test of recovery that will take place on June 22. The minimum grade to be able to make average will be three out of ten. Regarding the course work, if the evaluation is not positive, there will be a rework period that will end on June 20.

The student will be entitled to the recovery of the subject if it has been evaluated the set of activities the weight of which equals a minimum of 2/3 parts of the total grade of the subject.

The student who makes any irregularity (copy, plagiarism, identity suplantiació ...) that can lead to significant variation of the rating of an act of evaluation, will be qualified with a 0. In the cos that occurs various irregularities, the final grade of the subject will be 0.

Assessment Activities

Title	Weighting	Hours	ECTS	Learning Outcomes
Course Work	40%	0	0	1, 2, 9, 3, 4, 5, 6, 7, 8
Seminary practices	10%	0	0	9, 3, 4, 8
Test	50%	0	0	1, 2, 9, 4, 5, 6, 8

Bibliography

Basic bibliography:

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Canosa, Francesc. (Ed.) *Història del Periodisme de Catalunya*. Barcelona, Sàpiens i Generalitat de Catalunya.

Torrent, Joan i Tasis, Rafael. *Història de la premsa catalana*. Barcelona, Bruguera, 1966 (2 vols.)

Guillamet, Jaume. *Història del periodisme. Notícies, periodistes i mitjans de comunicació*. Bellaterra, UAB, 2002.

Guillamet, Jaume. *Política, mercat i llengua. Una interpretació històrica del periodisme català* (<https://publicacions.iec.cat/repository/pdf/00000239/00000006.pdf>).

Casasús, Josep Maria. *Periodisme català que ha fet història*. Barcelona, Proa, 1995.

de Fuentes Aragonés, Juan Francisco i Fernández Sebastián, Javier. *Historia del periodismo español*. Madrid, Síntesis, 1997.

Further reading:

Espinet, Francesc i Tresserras, Joan Manuel. *La gènesi de la societat de masses a Catalunya*. Bellaterra, UAB, 1999.

Casasús, Josep Maria. *Periodística catalana comparada*. Barcelona, Pòrtic, 1993.

Chillón, Albert. *Literatura i periodisme*. Universitat valenciana, 1993.

Espina, Antonio. *El cuarto poder. Cien años de periodismo español*. Madrid, Aguilar, 1960.

Guillamet, Jaume. *Premsa, franquisme i autonomia*. Barcelona, Flor de Viento, 1996.

Figueres, Josep Maria. *Premsa i nacionalisme*. Barcelona, Pòrtic, 2002.

Puig i Ferrater, Joan. *Servitud. Memòries d'un periodista*. Barcelona, Hogar del Libro, 1980.

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Bèrrio, Jordi. *L'opinió pública i la democràcia*. Barcelona, Pòrtic, 1990.

Risques, Manuel. (dir.), Duarte, Àngel. Riquer, Borja. i Roig Rosich, Josep Maria. *Història de la Catalunya contemporània: de la guerra del Francès al nou Estatut*. Barcelona, Barcelonasa d'Edicions, 2006.

Briggs, Asa i Burke, Peter. *de Gutenberg a Internet. Una historia social de los medios de comunicación*. Madrid, Taurus, 2002.