

Audiovisual Production and Expression

Code: 103116
ECTS Credits: 6

Degree	Type	Year	Semester
2501933 Journalism	OB	2	2

Contact

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Use of Languages

Principal working language: catalan (cat)
Some groups entirely in English: No
Some groups entirely in Catalan: Yes
Some groups entirely in Spanish: Yes

Teachers

Montse Llinés Soler
Manuel Pereira Garza

Prerequisites

The course doesn't have specific prerequisites, but it is considered as a continuity of the specialised subjects such as *Audiovisual script* and *Written and audio-visual Communication Language*.

Classes are taught in Catalan and/or Spanish. Students must have extensive knowledge of these languages to follow the course and to perform the practical exercises.

Objectives and Contextualisation

The course is integrated into the topic "Journalistic production". This topic in the Journalism Degree consists of the following contents:

- Production design expression and press.
- Productions and journalistic expression in multimedia and interactive
- Audio-visual production and expression (our subject)
- Design and visual composition
- Photojournalism
- Documentary
- Journalistic production platform

The course, within the training block, is aimed at providing the general concepts and the theoretical foundations for the conception and the production of radio and TV news, interviews and reports.

Competences

- Abide by ethics and the canons of journalism, as well as the regulatory framework governing information.

- Demonstrate a critical and self-critical capacity.
- Design the formal and aesthetic aspects in print, graphic, audiovisual and digital media, and use computer-based techniques to represent information using infographic and documentary systems.
- Generate innovative and competitive ideas in research and professional practice.
- Manage time effectively.
- Relay journalistic information in the language characteristic of each communication medium, in its combined modern forms or on digital media, and apply the genres and different journalistic procedures.
- Research, select and arrange in hierarchical order any kind of source and useful document to develop communication products.
- Respect the diversity and plurality of ideas, people and situations.
- Show leadership, negotiation and team-working capacity, as well as problem-solving skills.
- Use advanced technologies for optimum professional development.

Learning Outcomes

1. Appraise the use of design in the media as a support for relaying information in the press, radio, television and multimedia.
2. Be familiar with and know how to apply adequate computer programmes to develop infographic processes.
3. Be familiar with and professionally use the necessary voice and image recording tools.
4. Demonstrate a critical and self-critical capacity.
5. Generate innovative and competitive ideas in research and professional practice.
6. Identify and distinguish the technical requirements necessary to relay information in the language characteristic of each communication medium (press, audiovisual, multimedia).
7. Manage time effectively.
8. Research, select and arrange in hierarchical order any kind of source and useful document to develop communication products.
9. Respect the diversity and plurality of ideas, people and situations.
10. Show leadership, negotiation and team-working capacity, as well as problem-solving skills.
11. Use Internet communication resources properly.
12. Use advanced technologies for optimum professional development.
13. Use computer techniques to represent and relay facts and data by means of infographic systems.
14. Use social responsibility criteria in various information production processes.

Content

Informative audio-visual genres

- Classification
- Productive routines

Radio and television news

- Radio and TV news structure
- Typologies
- Working techniques

Radio and television interview

- Structure
- Typologies
- Processing techniques
- Single camera and multi camera coverage

Radio and Television reports

- Structure
- Typologies

- Reporting techniques

The course will foster gender perspective in all its activities.

Methodology

The sessions of the course will be developed through different types of activities, grouped in master classes and laboratory practices.

The practices will take place in TV and radio studios as well as in the editing rooms.

The detailed calendar with the content of the different sessions will be explained on the first day of course and it will be then uploaded to the Virtual Campus. In the Virtual Campus students will also be able to access the detailed description of the exercises and practices, the various teaching materials, and all the necessary information for the proper following of the subject.

In addition, the students will have optional tutorial sessions with their teachers.

Activities

Title	Hours	ECTS	Learning Outcomes
Type: Directed			
Laboratory practices	21	0.84	2, 3, 6, 14
Master class	15	0.6	3, 6, 14
Seminars	15	0.6	3, 6, 14
Type: Supervised			
Evaluation	3	0.12	2, 3, 10, 4, 7, 6, 12
Tutorials	3	0.12	2, 3, 6
Type: Autonomous			
Autonomous work	75	3	2, 3, 6, 14

Assessment

The acquisition of skills and knowledges of *Audiovisual production and expression* course, will be assessed through different methods:

- Written exam (40%)
- Laboratory practices (50%)
- Practices reports and production documents (10%)

Students need to be evaluated on the different parts of the course to get a final grade. The final grade will be the result of the weighted sum of the partial grades. It won't be possible to compute the weighted mean when two parts (exam and practices) are failed. It won't be possible either to compute the weighted mean when the exam or the laboratory practices grade is below 4.

The student who performs any irregularity (copy, plagiarism, identity theft...) that can lead to a significant variation of his/her qualification of any evaluation act, will be qualified with a 0 on this particular act of evaluation. In the case of presenting several irregularities, the final grade of the course will be 0.

Reassessment

The student will be entitled to the reevaluation of the course if he or she has been evaluated of a set of activities the weight of which equals to a minimum of 2/3 of the total grade, considering that:

- To have access to this reassessment, the previous grades should be equal or greater than 3.5
- It won't be possible to recover individually those failed practices made in group

The results obtained in the reassessment will be the final score for the part assessed in the reevaluation.

Assessment Activities

Title	Weighting	Hours	ECTS	Learning Outcomes
Laboratory practices	50%	13	0.52	8, 2, 3, 10, 5, 6, 9, 11, 13, 14, 12, 1
Practices reports and production documents	10%	3.5	0.14	4, 7, 6
Written exam	40%	1.5	0.06	7, 6

Bibliography

Bibliografia bàsica

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