

Television and Film Languages

Code: 103685
ECTS Credits: 6

Degree	Type	Year	Semester
2501928 Audiovisual Communication	OB	2	1

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Use of Languages

Principal working language: catalan (cat)
Some groups entirely in English: No
Some groups entirely in Catalan: Yes
Some groups entirely in Spanish: No

Prerequisites

The course doesn't have specific prerequisites, but it is considered as a continuity of specialised subjects such as *Written and audio-visual communication languages, Audio-visual narrative and Information and communication technologies*

Classes are taught in Catalan and/or Spanish

Objectives and Contextualisation

The course is integrated into the topic "Audiovisual Language". This topic in Audio-visual Communication degree provides advanced knowledges about expressive structures and audio-visual language uses to build messages in television, cinema, radio and multimedia

The course, within the training block, is aimed to provide the general concepts and the theoretical foundations for the creative conception and production of television and cinema products

Competences

- Be familiar with and use different audiovisual languages.
- Demonstrate a critical and self-critical capacity.
- Demonstrate a self-learning and self-demanding capacity to ensure an efficient job.
- Demonstrate ethical awareness as well as empathy with the entourage.
- Develop autonomous learning strategies.
- Develop critical thinking and reasoning and be able to relay ideas effectively in Catalan, Spanish and a third language.
- Disseminate the areas knowledge and innovations.
- Generate innovative and competitive ideas in research and professional practice.
- Manage time effectively.
- Show leadership, negotiation and team-working capacity, as well as problem-solving skills.
- Use advanced technologies for optimum professional development.
- Use ones imagination with flexibility, originality and ease.
- Value diversity and multiculturalism as a foundation for teamwork.

Learning Outcomes

1. Apply theoretical principles to audiovisual processes.
2. Demonstrate a critical and self-critical capacity.
3. Demonstrate a self-learning and self-demanding capacity to ensure an efficient job.
4. Demonstrate ethical awareness as well as empathy with the entourage.
5. Develop autonomous learning strategies.
6. Develop critical thinking and reasoning and be able to relay ideas effectively in Catalan, Spanish and a third language.
7. Develop quality audiovisual products and introduce an innovative aesthetic therein.
8. Disseminate the areas knowledge and innovations.
9. Generate innovative and competitive ideas in research and professional practice.
10. Manage time effectively.
11. Master technological tools in audiovisual production.
12. Show leadership, negotiation and team-working capacity, as well as problem-solving skills.
13. Use advanced technologies for optimum professional development.
14. Use ones imagination with flexibility, originality and ease.
15. Value diversity and multiculturalism as a foundation for teamwork.

Content

1. Visual and sound elements

- Defining shot and camera treatment
- Composing the picture
- Sound elements
- Images and sounds relationship

2. Editing

- The nature off editing
- Cutting rhythm
- Continuity. The imaginary line and other conventional rules

3. Narrative aspects of the assembly

- Structuring narration
- Mounting types
- Narrative procedures

4. Audio-visual rhetoric

- Another level of reading images and sounds
- The tropes
- The figures of speech

5. Production organisation

- Multi camera and single camera treatment
- Production practices
- The staff
- The script

The course will foster gender perspective in all its activities.

Methodology

The sessions of the course will be developed through different types of activities, grouped master class and laboratory practice

The practices will take place in TV studios as well as in the editing rooms

The detailed calendar with the content of the different sessions will be explained on the first day of course and it will be then uploaded to the Virtual Campus. In the Virtual Campus students will also be able to access the detailed description of the exercises and practices, the various teaching materials, and all the necessary information for the proper following of the subject.

In addition, the students will have optional tutorial sessions with their teachers.

Activities

Title	Hours	ECTS	Learning Outcomes
Type: Directed			
Laboratory practices	21	0.84	1, 14, 3, 12, 4, 5, 2, 11, 10, 7, 13, 15
Master class	15	0.6	1, 4, 2, 6, 11, 13
Seminars	15	0.6	1, 14, 12, 5, 2, 6, 8, 9, 10, 15
Type: Supervised			
Tutorials	7.5	0.3	3, 2, 6, 15
Type: Autonomous			
Autonomous work	84	3.36	1, 14, 3, 4, 5, 2, 6, 11, 9, 10, 15

Assessment

The acquisition of skills and knowledges of Television and cinema language course, will be assessed through different methods:

- Written exam (40%)
- Laboratory practices (50%)
- Practices reports and production documents (10%)

Students need to be evaluated on the different parts of the course to get a final grade. The final grade will be the result of the weighted sum of the partial grades. It won't be possible to compute the weighted mean when two parts (exam and practices) are failed. It won't be possible either to compute the weighted mean when the exam or the laboratory practices grade is below 4.

The student who performs any irregularity (copy, plagiarism, identity theft...) that can lead to a significant variation of his/her qualification of any evaluation act, will be qualified with a 0 on this particular act of evaluation. In case of presenting several irregularities, the final grade of the course will be 0.

Reassessment

The student will be entitled to the revaluation of the course if he or she has been evaluated of a set of activities the weight of which equals to a minimum of 2/3 of the total grade, considering that:

- To have access to revaluation, the previous grades should be equal or greater than 3,5
- It won't be possible to recover individually those failed practices made in group

The results obtained in the reassessment will be the final grade for the part assessed in the reevaluation

Second enrolment

In the case of a second or third enrolment, students can do a single synthesis exam that will consist of a test with theoretical and practical questions. The grading of the subject will correspond to the grade obtained in the synthesis test

Those students that fail the synthesis exam will be entitled to the reevaluation of the course if the grade obtained in this exam is equal or greater than 3.5.

Assessment Activities

Title	Weighting	Hours	ECTS	Learning Outcomes
Laboratory practices	50%	3.5	0.14	14, 12, 4, 5, 11, 9, 10, 7, 13, 15
Practices reports and productions documents	10%	2	0.08	3, 5, 2, 6, 8, 10, 15
Written exam	40%	2	0.08	1, 3, 6

Bibliography

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