UAB
Universitat Autònoma de Barcelona

2019/2020

Digital Law and Law of ITC

Code: 104727
ECTS Credits: 6

Degree	Type	Year	Semester
2503873 Interactive Communication	FB	1	1

Contact

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Use of Languages

Principal working language: catalan (cat)

Some groups entirely in English: No

Some groups entirely in Catalan: Yes

Some groups entirely in Spanish: No

Prerequisites

No especial requirements

Objectives and Contextualisation

Data protection is perhaps the most relevant fondamental right related to comunication and IT, with privacy and freedom of speech. In interactive comunication they are still relevant, but other rights deserve also to be mentioned. Therefore, we will have the opportunity to examine the new risk for tradtional rights like copyright, intellectual property, brands and licences. Big data will also have its place. On theother hand, the regulation of ecommerce amb criminal, torts and trade regulation will also be considered. We will end our course with transparency and fake news regulations.

In sum, in this course we will examine the legal aspects of interactive communication.

Competences

- Display ethical concerns and empathy towards others.
- Distinguish between and apply the principal theories, conceptual frameworks and approaches regulating interactive communication.
- Manage time efficiently and plan for short-, medium- and long-term tasks.
- Search for, select and rank any type of source and document that is useful for creating messages, academic papers, presentations, etc.
- Students must be capable of applying their knowledge to their work or vocation in a professional way and they should have building arguments and problem resolution skills within their area of study.
- Students must be capable of communicating information, ideas, problems and solutions to both specialised and non-specialised audiences.
- Students must have and understand knowledge of an area of study built on the basis of general secondary education, and while it relies on some advanced textbooks it also includes some aspects coming from the forefront of its field of study.

Learning Outcomes

1. Combine and relate ethical and legal issues in written work and oral presentations.

2. Cross-check information to establish its veracity, using evaluation criteria.
3. Differentiate between brands and domain names.
4. Distinguish between the internet licences.
5. Distinguish the salient features in all types of documents within the subject.
6. Explain the concepts of security and privacy on internet.
7. Identify and describe the concepts of freedom to create, intellectual property law and big data.
8. Identify the main civil, criminal and commercial illegalities in the digital world.
9. Interpret and discuss documents on the main concepts of digital law.
10. Interpret the main elements of the legal framework for e-commerce.
11. Plan and conduct academic studies in the field of digital law.
12. Present a summary of the studies made, orally and in writing.
13. Recognise the digital rights and duties of individuals.
14. Submit course assignments on time, showing the individual and/or group planning involved.

Content

Lesson 1

Communication regulation and interactive communication.

Lesson 2

Freedom of speech, right to inform. Censorship, conscience clause, professional secret, judicial secret, official secret.

Tema 3

Data Protection. Right to honour, privacy and image. Right to be forgotten.

Tema 4

Intellectual property and copyright. Big Data. Internet domains, brands and licences.

Tema 5

ecommerce regulation.

Tema 6

Criminal, trots and trade regulation related to digital communication.

Tema 7

Transparency and fake news.

Methodology

Time

Thursday from 15h00 to 18h00

Rest of 15 minuts at 16h15

Evaluation

2 exercises at classroom and 1 reading.

Half-period exam

Final Exam

Re-evaluation of Exercises. Half-period exam can be done also when taking final exam.

Activities

Title	Hours	ECTS	Learning Outcomes
Type: Directed			
Lessons	22.5	0.9	3, 4, 6, 8, 7, 10, 9, 11, 13
Type: Supervised			
Class work	22.5	0.9	1, 2, 5, 3, 4, 6, 12, 8, 7, 10, 11, 14, 13
Homework	5	0.2	1, 2, 5, 12, 9, 11, 14
Type: Autonomous			
Homework for next lesson	95	3.8	1, 2, 5, 3, 4, 6, 12, 8, 7, 10, 9, 11, 14, 13

Assessment

Evaluation

2 exercises at classroom.

1 exercise at professor office (50% en total).

Half-period exam (25%)

Exam (25% of final quotation)

Reevaluation of exercises (50%)

Assessment Activities

Title	Weighting	Hours	ECTS	Learning Outcomes
Final Exam	25%	1	0.04	1, 5, 3, 4, 6, 12, 8, 7, 10, 9, 11, 13
Half-period Exam	25%	1	0.04	1, 5, 3, 4, 6, 12, 8, 7, 10, 9, 11, 13
Homework	50%	2	0.08	1, 2, 5, 3, 4, 6, 12, 8, 7, 10, 9, 11, 14, 13
Second-chance Exam	50%	1	0.04	1, 5, 3, 4, 6, 12, 8, 7, 10, 9, 11, 13

Bibliography

General

. RODRÍDUEZ BAJÓN, Santiago, *Manual de Derecho de la comunicación audiovisual*, Aranzadi, 2019.

. M.Asunción Torres López, José M. Souvirón Morenillo (eds.) *Elementos para el estudio del Derecho de la comunicación*, Ed. Tecnos, 2019.

. Emilio Guichot (coord.), *Derecho de la comunicación*, Aranzadi, 5 ed., 2018.

. Boix Palop, Andrés (coord.), *Derecho de la comunicación*, 4 ed.

Concrete

. Eduardo SERRANO GÓMEZ (dir.), *Medios de comunicaciçon, contenidos digitales y derechos de autor*, Reus Editorial, 2019.

Will be announced during lessons