Expression and Argumentation for Journalism in Catalan

Code: 104972
ECTS Credits: 6

<table>
<thead>
<tr>
<th>Degree</th>
<th>Type</th>
<th>Year</th>
<th>Semester</th>
</tr>
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<tr>
<td>2501933 Journalism</td>
<td>FB</td>
<td>1</td>
<td>2</td>
</tr>
</tbody>
</table>

Contact

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Email: Jessica.Cordoba@uab.cat

Use of Languages

Principal working language: spanish (spa)
Some groups entirely in English: No
Some groups entirely in Catalan: No
Some groups entirely in Spanish: Yes

Teachers

María Jesús Machuca Ayuso
Lorena Castillo Ros
Matthias Ulrich Raab
Maria Teresa Vera Rojas
Ana Paz Afonso

Prerequisites

There are no specific prerequisites other than the conditions of access to the university.

Objectives and Contextualisation

The purpose of this subject is to improve the ability of analysis and production of texts for the media both in their oral and written variety. At the end of the course, students should know the main characteristics of a series of textual models, which will allow them to apply this knowledge to the composition of texts in Spanish.

Competences

- Demonstrate a self-learning and self-demanding capacity to ensure an efficient job.
- Develop autonomous learning strategies.
- Develop critical thinking and reasoning and be able to relay them effectively in Catalan, Spanish and a third language.
- Express oneself fluently and effectively in the two official languages, both orally and in writing.
- Manage time effectively.
- Research, select and arrange in hierarchical order any kind of source and useful document to develop communication products.
- Use one's imagination with flexibility, originality and ease.
- Value diversity and multiculturalism as a foundation for teamwork.
Learning Outcomes

1. Build texts in the two official languages that adapt to the structures of journalistic language.
2. Demonstrate a command of the official languages and their communication resources in order to produce oral and written texts fluently, efficiently and accurately.
3. Demonstrate a self-learning and self-demanding capacity to ensure an efficient job.
5. Develop critical thinking and reasoning and be able to relay them effectively in Catalan, Spanish and a third language.
6. Express oneself correctly, both orally and in writing.
7. Find the substance and relevance in journalistic texts, in the two official languages, in any format to detect correct forms of oral and written expression.
8. Manage time effectively.
9. Research, select and arrange in hierarchical order any kind of source and useful document to develop communication products.
10. Use ones imagination with flexibility, originality and ease.
11. Value diversity and multiculturalism as a foundation for teamwork.

Content


Methodology

The methodology used in the directed activities combines master classes (for the presentation of the theoretical and descriptive contents of the course) with practical activities, which require the active participation of the students individually and in groups. In the supervised activities, students must read, analyze and synthesize texts and mandatory reading documents, as well as prepare and carry out the activities assigned by the teacher. The students will have support materials in the Moodle of the subject and with face-to-face tutorials.

Activities

<table>
<thead>
<tr>
<th>Title</th>
<th>Hours</th>
<th>ECTS</th>
<th>Learning Outcomes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Classroom practices and seminars</td>
<td>34</td>
<td>1.36</td>
<td>10, 9, 1, 2, 4, 5, 6, 7</td>
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<tr>
<td>Theory classes</td>
<td>17</td>
<td>0.68</td>
<td>9, 5</td>
</tr>
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</table>
Assessment

Students must complete the following tests throughout the course:

- Analysis and production practices of written language samples (25%).
  - Group 1: delivery on April 2 (digital) and April 3 (paper).
  - Group 2: delivery on March 30 (digital) and March 31 (paper).
- Analysis and production practices of oral language samples (25%).
  - Group 1: delivery on June 4 (digital) and June 5 (paper).
  - Group 1: delivery on June 1 (digital) and June 2 (paper).

The characteristics of each one of the practices will be specified during the course and can be consulted in the Moodle.

- Test of comprehension of the mandatory readings (10%).
  - Group 1: evaluation on June 5.
  - Group 1: evaluation on June 2.
- Written test on the theoretical and descriptive contents of the course (40%).
  - Group 1: evaluation on June 5.
  - Group 1: evaluation on June 2.

To pass the subject all the activities must be done and delivered within the due deadline.

In order to pass the subject the student must achieve a final grade equal to or greater than 5.0, once the percentages above indicated have been applied. In order to pass the subject the student must achieve a minimum grade average equal to or greater than 3.5 points out of 10 (theory excluded) in the tests, provided that the sum of all evaluation activities is at least 5. Students who have failed the theoretical test with less than a 3 must apply for re-evaluation.

Students who have failed some of the activities may apply for re-evaluation of a maximum of two of the tests. The review of evaluation activities will take place on June 19.

The re-evaluation of the tests will take place on June 26.

Students will be considered "not evaluated" if they have submitted only one of the practices/tests. The elaboration of more than one practice/test will mean, then, the will of the student to be evaluated in the subject and, therefore, his presentation to the evaluation.
In order to be entitled to the extraordinary review, the ordinary revision must have been made.

WARNING
The completion of punctuation, morphosyntax, lexicon errors will have a penalty of 0.2 each. A test with more than 15 grammatical errors will be directly suspended with a 0 and must be repeated in the re-evaluation. In

Assessment Activities

<table>
<thead>
<tr>
<th>Title</th>
<th>Weighting</th>
<th>Hours</th>
<th>ECTS</th>
<th>Learning Outcomes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mandatory reading comprehension test</td>
<td>10 %</td>
<td>0</td>
<td>0</td>
<td>3, 4, 5, 8, 7</td>
</tr>
<tr>
<td>Practice of analysis and production of oral language samples</td>
<td>25 %</td>
<td>0</td>
<td>0</td>
<td>10, 9, 1, 3, 2, 4, 5, 6, 8, 7, 11</td>
</tr>
<tr>
<td>Practice of analysis and production of written language samples</td>
<td>25 %</td>
<td>0</td>
<td>0</td>
<td>10, 9, 1, 3, 2, 4, 5, 6, 8, 7, 11</td>
</tr>
<tr>
<td>Written test on the theoretical and descriptive contents of the course</td>
<td>40 %</td>
<td>0</td>
<td>0</td>
<td>2, 4, 5</td>
</tr>
</tbody>
</table>

Bibliography

The content of this subject will be sensitive to aspects related to the gender perspective.

Basic bibliography

- ÁLVAREZ, M. () *Tipos de escrito II: Exposición y argumentación*, Madrid: Arco/Libros (Cuadernos de lengua española 15).

Specific bibliography

Throughout the course, the mandatory and complementary bibliographic references fundamental for the follow-up of the course will be provided.