

**Audiovisual Narrative**

Code: 105019  
ECTS Credits: 12

Degree	Type	Year	Semester
2501928 Audiovisual Communication	OB	1	A

**Contact**

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**Use of Languages**

Principal working language: catalan (cat)  
Some groups entirely in English: No  
Some groups entirely in Catalan: Yes  
Some groups entirely in Spanish: No

**Other comments on languages**

Suport audiovisual i sonor

**Teachers**

Jacint Niqui Espinosa  
Angel Custodio Gomez

**Prerequisites**

Basic skills of video editor (movie-maker or I-movie), sound editor (audacity) and Internet tools like Google.

**Objectives and Contextualisation**

The aim of the subject is to approach different narrative theories and to encourage students to make audiovisual contents based on specific narrative models, focusing in dramaturgy and expressive nature of the audiovisual languages.

**Competences**

- Apply narrative and presentation skills specific to audiovisual content.
- Demonstrate a critical and self-critical capacity.
- Demonstrate a self-learning and self-demanding capacity to ensure an efficient job.
- Demonstrate ethical awareness as well as empathy with the entourage.
- Develop autonomous learning strategies.
- Develop critical thinking and reasoning and be able to relay ideas effectively in Catalan, Spanish and a third language.
- Disseminate the areas knowledge and innovations.
- Generate innovative and competitive ideas in research and professional practice.
- Manage time effectively.
- Show leadership, negotiation and team-working capacity, as well as problem-solving skills.

- Use ones imagination with flexibility, originality and ease.
- Value diversity and multiculturalism as a foundation for teamwork.

## Learning Outcomes

1. Apply theoretical principles to boost the effectiveness of audiovisual narratives.
2. Be familiar with the narrative and dramatic forms of other media to adapt them to audiovisual narration.
3. Demonstrate a critical and self-critical capacity.
4. Demonstrate a self-learning and self-demanding capacity to ensure an efficient job.
5. Demonstrate ethical awareness as well as empathy with the entourage.
6. Develop aesthetic sensitivity to create audiovisual products.
7. Develop autonomous learning strategies.
8. Develop critical thinking and reasoning and be able to relay ideas effectively in Catalan, Spanish and a third language.
9. Disseminate the areas knowledge and innovations.
10. Generate innovative and competitive ideas in research and professional practice.
11. Manage time effectively.
12. Promote innovations in the development of audiovisual narratives.
13. Show leadership, negotiation and team-working capacity, as well as problem-solving skills.
14. Use ones imagination with flexibility, originality and ease.
15. Value diversity and multiculturalism as a foundation for teamwork.

## Content

1. Audiovisual storytelling and typologies
2. Point of view, perspective and focalization
3. Theme and plot
4. The narrator
5. Characters and roles
6. Narrative structures (sounds and audiovisuals)
7. Technical and literary script
8. Transmedia storytelling

The calendar detailed with the content of the different sessions will be presented on the day of presentation of the subject. It will be uploaded to the Virtual Campus, where students will also be able to access the detailed description of the exercises and practices, the various teaching materials, and any necessary information for the proper follow-up of the subject.

## Methodology

The academic sessions will be organized around different activities (lectures, practices, etc.) for the students to learn by doing.

## Activities

Title	Hours	ECTS	Learning Outcomes
Type: Directed			
Lecture	30	1.2	1, 2, 3, 9
Practices and project	54	2.16	1, 14, 13, 5, 7, 8, 6, 10, 11, 12, 15
Type: Supervised			
Exam	6	0.24	14, 4, 8

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Type: Autonomous

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Autonomous workload                      204                      8.16                      1, 14, 4, 5, 7, 3, 8, 6, 11, 12

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## Assessment

The student will be entitled to the reevaluation of the subject if he or she has been evaluated of the set of activities the weight of which equals a minimum of 2/3 of the total grade of the subject. To have access to reevaluation, the previous grades should be 3,5.

The activity that is excluded from the reevaluation process is the project.

In the case of a second enrolment, students can do a single synthesis exam/assignment that will consist of a theory and practice exam. The grading of the subject will correspond to the grade of the synthesis exam/assignment.

The student who performs any irregularity (copy, plagiarism, identity theft...) that can lead to a significant variation of the qualification of an evaluation act, will be qualified with 0 this act of evaluation. In case there are several irregularities, the final grade of the subject will be 0.

## Assessment Activities

Title	Weighting	Hours	ECTS	Learning Outcomes
Practices	20% on the final grade	2	0.08	1, 14, 4, 13, 5, 7, 3, 8, 6, 9, 10, 11, 12, 15
Project	50% on the final grade	2	0.08	1, 14, 2, 4, 13, 5, 7, 3, 8, 6, 9, 10, 11, 12, 15
Theory Exam	30% on the final grade	2	0.08	1, 14, 2, 4, 3, 8

## Bibliography

- Aparici, Roberto; García Marín, David (coords.) (2017). *¡Sonríe, te están puntuando! Narrativa digital interactiva en la era de Black Mirror*, Barcelona, Editorial Gedisa S.A.
- Fernández Díez, Federico; Martínez Abadía, José (1999). *Manual básico de lenguaje y narrativa audiovisual*, Barcelona, Paidós Papeles de Comunicación
- Fernández Vara, Clara (2016). "El mundo de ficción como clave en el proceso de adaptación: El caso de Blade Runner, el videojuego". En Sánchez-Navarro, J.; Planells, A. Navarro, V. y Aranda D. (coords). "Juego digital". *Anàlisi. Quaderns de Comunicació i Cultura*, 54, pp. 31-43. DOI: <http://dx.doi.org/10.7238/a.v0i54.2903>
- García Jiménez, J. (1993). *Narrativa audiovisual*. Madrid: Ediciones Cátedra.
- Guarinos, Virginia (2009). *Manual de narrativa radiofónica*, Madrid, Editorial Síntesis.
- Morales Morante, Fernando (2013). *Montaje audiovisual. Teoría, técnica y métodos de control*, Barcelona, Editorial UOC
- Niqui, Cinto (2007). *Disseny i creativitat sonora*, Barcelona, Editorial UOC