

Tourism and Territory

Code: 42519
ECTS Credits: 6

Degree	Type	Year	Semester
4313300 Regional and Population Studies	OT	0	2

Contact

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Use of Languages

Principal working language: spanish (spa)

Teachers

Asunción Blanco Romero

Prerequisites

There is none, but an interest in the dynamics of tourism in the territory is expected. Emphasis will be placed on global, national and local dynamics at the level of tourism.

The mastery of the English language at reading level is recommended.

Objectives and Contextualisation

General objectives

Assume theoretical and methodological knowledge at the Master degree level in relation to tourism studies.

Understand tourism as an activity that affects the territories and societies where is implanted.

Understand the relevance of tourism at the local, national and international levels.

Assume the basic instruments for tourism planning.

Specific objectives

Study the theoretical and methodological bases of tourism.

Study, based on cases, the repercussions of the different types of tourism and how each of them interact in societies and territories.

Study the basic instruments of tourist territorial planning.

Understand the dynamics of the tourism phenomenon at the Global, National and Local levels.

Competences

- Apply critical concepts and advanced theoretical approaches to the study of land use and population

- Design projects of urban and regional planning using figures and methodologies appropriate territorial scales
- Detect the complexity of territorial and demographic dynamics and recognize the most efficient management mechanisms, particularly in conflict situations
- Promote the implementation and advancement of the principles of ecological, social and economic sustainability.
- Solve problems in new or little-known situations within broader (or multidisciplinary) contexts related to the field of study.
- Use acquired knowledge as a basis for originality in the application of ideas, often in a research context.
- Using the techniques of projection and mapping for the design of future scenes.

Learning Outcomes

1. Apply a timeframe in demographic analysis
2. Assess the interest of the landscape for tourism.
3. Assess the territorial, social, economic and environmental impacts generated by the expansion of tourism
4. Identify new tourist products according to sustainability parameters.
5. Identify problems in the tourism sector and able to make decisions for resolution.
6. Identify tools for planning and managing sustainable tourism spaces.
7. Manage conflict between tourism and other economic activities
8. Promote the implementation and advancement of the principles of ecological, social and economic sustainability.
9. Solve problems in new or little-known situations within broader (or multidisciplinary) contexts related to the field of study.
10. Tourism planning in an integrated manner.
11. Use acquired knowledge as a basis for originality in the application of ideas, often in a research context.

Content

- Theoretical and methodological basic concepts of the study of tourism.
- Basic concepts in tourism planning.
- Tourism and territorial dynamics.
- Tourism and local development.
- Case examples: rural tourism, sustainable tourism, accessible tourism, cultural tourism.

Methodology

- Guided activities: theoretical class sessions: 30 hours
- Autonomous activities: preparation of readings, study and dissertation of a report: 112.5 hours
- Supervised activities: oral presentations sessions and participation in the classroom: 7.5 hours

Activities

Title	Hours	ECTS	Learning Outcomes
Type: Directed			
sessions of theoretical classes and participation in the classroom	30	1.2	7, 6, 5, 4, 11

Type: Supervised

sessions of oral presentations and participation in the classroom	7.5	0.3	2, 5, 9
Type: Autonomous			
Preparation of readings, study and elaboration of a report	112.5	4.5	2, 10, 8, 9

Assessment

- Course follow-up reports: 30%
- Participation and presentation of sessions in the classroom: 25% (not subject to re-evaluation)
- Course final project: 45%

VERY IMPORTANT: Total or partial plagiarism of any of the exercises will automatically be considered "fail" (0) for the plagiarized item. Plagiarism is copying one or more sentences from unidentified sources, presenting it as original work (THIS INCLUDES COPYING PHRASES OR FRAGMENTS FROM THE INTERNET AND ADDING THEM WITHOUT MODIFICATION TO A TEXT WHICH IS PRESENTED AS ORIGINAL). Plagiarism is a serious offense. Students must learn to respect the intellectual property of others, identifying any source they may use, and take responsibility for the originality and authenticity of the texts they produce.

Assessment Activities

Title	Weighting	Hours	ECTS	Learning Outcomes
Final course work	45%	0	0	3, 2, 7, 6, 5, 4, 10, 8, 9, 11
Follow-up reports	30%	0	0	1, 2, 7, 6, 5, 4, 10, 8, 9, 11
Participation and presentation of sessions in the classroom	25%	0	0	2, 7, 6, 5, 4, 10, 8, 9, 11

Bibliography

The basic bibliography is attached. Each topic will provide a specific bibliography

ANTON, CLAVE, S. (2005) *Planificación Territorial del Turismo*, Ed UOC.

BAGGIO, R y KLOBAS, J (2011) *Quantitative Methods in Tourism*. Channel View Publications, Bristol. England

BRUNET, P. (2004) "Los Planes de Excelencia y Dinamización Turística (PEDT), Un instrumento de cooperación a favor del desarrollo turístico". *Revista Boletín de la Asociación de Geógrafos Españoles*, nº 39, págs. 201-226.

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Hall, D. et .al. (2003) *New directions in rural tourism*. Aldershot (Inglaterra), Ashgate.

HANLEY, K. y WALTON, J.K (2010) *Constructing Cultural Tourism*. Channel View Publications, Bristol. England

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MORGAN, M, et al (2010) *The and Leisure Experience*. Channel View Publications, Bristol. England

SAEZ,A, et al (2006) *Estructura económica del turismo*. Editorial Sintesis, Madrid

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TIMM KNUDSEN, B. y MARIT WAADE, A.(2010) *Re-Investing Authenticity, Tourism, place and Emotions*. Channel View Publications, Bristol. England

TRIBE, J. (1999) *Economía del ocio y el Turismo*. Editorial Sintesis, Madrid