

Art and Commerce

Code: 43007
ECTS Credits: 10

Degree	Type	Year	Semester
4313768 Analysis and Management of the Artistic Heritage	OT	0	2

Contact

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Use of Languages

Principal working language: catalan (cat)

Teachers

Buenaventura Bassegoda Hugas
Victòria Solanilla Demestre
Rafael Cornudella Carré

External teachers

Albert Martí Palau
Antonia Maria Perelló
Artur Ramon
Elena Escolar
Enric Carranco
Francesc Fontbona
Jaume Barrachina
Pere Canal
Vicenç Furió
Violant Porcel

Prerequisites

None

Objectives and Contextualisation

This module proposes to offer some basic notions about the functioning of the market and the collecting of artistic

Competences

- Be familiar with the resources and skills that a professional art historian or artistic heritage specialist needs and develop the ability to meet the challenges involved in the care, study and management of the artistic heritage.
- Continue the learning process, to a large extent autonomously.
- Discriminate between important research and dissemination of culture.
- Explore new interdisciplinary strategies for art historians' career development.
- Show mastery of language, expression and rhetorical devices in the preparation and presentation of research projects and professional tasks.
- Systematically assimilate and synthesise the information that is of the greatest importance for research and professional practice.
- Transfer historical and artistic research to society.
- Understand the analysis methods used in research into the artistic heritage, and art theory and history.

Learning Outcomes

1. Carry out simple cases of expert valuation.
2. Continue the learning process, to a large extent autonomously.
3. Discriminate between important research and dissemination of culture.
4. Know and make connections between the systems of analysis used in art history, archaeometry and the technical procedures used in restoration.
5. Know specific cases of expertisation of works of art.
6. Know the different analysis systems used in the expertisation and expert valuation of an art work.
7. Show mastery of language, expression and rhetorical devices in the preparation and presentation of research projects and professional tasks.
8. Systematically assimilate and synthesise the information that is of the greatest importance for research and professional practice.
9. Understand the experience and research work needed for the expertisation and expert valuation of an art work.

Content

The formation of the system of public museums and the diocesan museums of Catalonia B. Bassegoda. February 11, 2020.
 The study of the collector phenomenon. State of affairs in Catalonia. February 18, 2020.
 The development of a museum project. Case study Rafael Cornudella. February 25, 2020.
 Visit a collection. Victoria Solanilla. March 6, 2020, morning.
 The market and art galleries in Barcelona from its beginnings to the 20th century. March 13, 2020.
 The market for contemporary art. The big international art fairs. Violant Pons. March 20, 2020.
 The Board of Qualification, Valuation and Export of the Cultural Heritage. March 27, 2020.
 Sales at public auctions. The experience of the Balclis house. Enric Carreras. April 3, 2020.
 The prosecution of crimes against artistic and archaeological heritage. Pi i Suñer. April 10, 2020.
 Visit to a collection April 17, 2020 tomorrow.
 Collecting as a study experience. The Furió collection of old engraving. V. Furió. April 24, 2020.
 The management of a large private collection of high-end art. Jaume Barja. May 1, 2020.
 The expertise of works of art. The case of Joan Miró's work. School TEA. May 8, 2020.
 The antique shop Artur Ramon (Artur Ramon Art) May 12, 2020.
 Acquisitions of the MACBA. Policy and Management. Maria Antonia Perez. May 19, 2020.
 The market for works of art on paper. Albert Martí Palau (Palau antiguitats). May 26, 2020.
 The exhibitions of retrospective art and the development of the History of Art. June 2, 2020.

Methodology

Classes in the classroom, open to the participation of students, and exits to visit collections, galleries, houses of art.

Activities

Title	Hours	ECTS	Learning Outcomes
Type: Directed			
Departures to visit collections, galleries and auction houses	18	0.72	9, 5, 6, 7, 1, 8

Assessment

Attendance and active participation in class.

Tutorials and follow-up of an individual work.

A brief work that demonstrates the ability of the student to develop knowl

Assessment Activities

Title	Weighting	Hours	ECTS	Learning Outcomes
A brief work that demonstrates the ability of the student to develop knowledge and capacities around the topics of the Module.	50%	162	6.48	9, 5, 6, 4, 3, 7, 1, 2, 8
Attendance and active participation in class	20%	50	2	9, 6, 4, 7, 2, 8
Tutorials and follow-up of individual work	30%	20	0.8	3, 7, 2, 8

Bibliography

The bibliography will be offered and commented in class.