

Design of Web-Based Systems

Code: 102170
ECTS Credits: 6

Degree	Type	Year	Semester
2501232 Business and Information Technology	OT	4	0

The proposed teaching and assessment methodology that appear in the guide may be subject to changes as a result of the restrictions to face-to-face class attendance imposed by the health authorities.

Contact

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Use of Languages

Principal working language: catalan (cat)
Some groups entirely in English: No
Some groups entirely in Catalan: Yes
Some groups entirely in Spanish: No

Prerequisites

There are no prerequisites. However, for a good understanding of the subject, knowledge of the fundamentals of programming languages is recommended.

Objectives and Contextualisation

In this subject we will learn how to program a web page and an online store. We will work with the different web technologies and we will see different ways to introduce ourselves in web design, to create attractive websites, visualizable from different browsers / devices and using search engine positioning techniques. We will also work on low level programming with HTML, CSS and PHP languages to create websites with dynamic content with access to databases using SQL sentences.

Competences

- Demonstrating a concern for quality in the objectives and development of the work.
- Demonstrating creativity and initiative.
- Demonstrating the ability to plan in accordance to the objectives and available resources.
- Proposing, analysing, validating and maintaining IT solutions in the context of a business organisation.
- Students must be capable of analysing, summarising, organising, planning and solving problems and making decisions.

Learning Outcomes

1. Demonstrating a concern for quality in the objectives and development of the work.
2. Demonstrating creativity and initiative.
3. Demonstrating the ability to plan in accordance to the objectives and available resources.
4. Developing applications distributed on the Internet and web environments.
5. Enumerating the main models and tools used in applications distributed on the Internet.
6. Students must be capable of analysing, summarising, organising, planning and solving problems and making decisions.

Content

The contents are:

- Introduction to web technologies.
- HTML language.
- CSS style sheets.
- Aspects of web design.
- Responsive web design.
- Hosting services.
- AMP environment (Apache, MySQL and PHP).
- Syntax, coding and PHP functions.
- MySQL databases and interaction with PHP.
- Dynamic pages
- Save and retrieve data with MySQL.
- Google analytics.
- Social Networks.
- Positioning SEO and SEM in search engines
- Content Management Sistesms (Wordpress and WooCommerce)
- Online stores

Methodology

The teaching methodology of the subject focuses on project-based learning. To achieve this goal, the subject will be structured in theory classes and supervised projects aimed at consolidating the contents of the subject. This approach requires a special involvement of students both in the development of face-to-face sessions and in the course's directed activites. Teamwork and collaborative exchange will be encouraged. However, the final learning process must be individual, highlighted by the autonomous activity of each student, who will have to complement and enrich the work initiated in the course's directed sessions. The supervised activity, around regular tutorials and sporadic consultations carried out during the course, is also an indispensable tool in acquiring the knowledge that the subject provides.

Activities

Title	Hours	ECTS	Learning Outcomes
Type: Directed			
Practical classes	25	1	3, 2, 4
Theory classes	20	0.8	4, 5
Type: Supervised			
Tutorials	15	0.6	
Type: Autonomous			
Preparation of the projects defenses	10	0.4	3, 2
Problem based work	15	0.6	3, 2, 4
Reading and study	45	1.8	3, 6
Writen reports	15	0.6	2, 4, 6

Assessment

The final qualification of the subject will be obtained based on the valuations of the different evidences, taking into account that each one of the parts has a different specific weight:

20% (exam) + 20% (project1) + 20% (project2) + 20% (project3) + 20% (project4)

The grade of the subject will be calculated from this weighted sum.

A student who performs at least one of the components of the continuous evaluation can no longer be considered as NOT Evaluable.

Calendar of evaluation activities

The dates of the evaluation activities (exercises, assignments ...) will be announced well in advance during the semester.

The date of the final exam is scheduled in the assessment calendar of the Faculty.

"The dates of evaluation activities cannot be modified, unless there is an exceptional and duly justified reason why an evaluation activity cannot be carried out. In this case, the degree coordinator will contact both the teaching staff and the affected student, and a new date will be scheduled within the same academic period to make up for the missed evaluation activity." **Section 1 of Article 115. Calendar of evaluation activities (Academic Regulations UAB).** Students of the Faculty of Economics and Business, who in accordance with the previous paragraph need to change an evaluation activity date must process the request by filling out an Application for exams' reschedule at https://eformularis.uab.cat/group/deganat_feie/application-for-exams-reschedule

Grade revision process

After all grading activities have ended students will be informed of the date and way in which the course grades will be published. Students will be also be informed of the procedure, place, date and time of grade revision following University regulations.

Retake Process

"To be eligible to participate in the retake process, it is required for students to have been previously been evaluated for at least two thirds of the total evaluation activities of the subject." Section 3 of Article 112 ter. The recovery (UAB Academic Regulations). Additionally, it is required that the student to have achieved an average grade of the subject between 3.5 and 4.9.

The date of the retake exam is posted in the calendar of evaluation activities of the Faculty. Students taking this exam and passing will get a grade of 5 for the subject. For the students that do not pass the retake, the grade will remain unchanged, and hence, will fail the course.

Irregularities in evaluation activities

Despite other disciplinary measures deemed appropriate, and in accordance with current academic regulations, *"whenever a student makes any irregularity that could lead to a significant variation in the grade of an evaluation activity, it will be graded with a 0, regardless of the disciplinary process that can be instructed. In case of occurrence of various irregularities in the evaluation of the same subject, the final grade of this subject will be 0".* **Section 10 of Article 116. Results of the evaluation. (UAB Academic Regulations).**

Assessment Activities

Title	Weighting	Hours	ECTS	Learning Outcomes
Exam	20%	5	0.2	3, 2, 4, 5, 6

Bibliography

[Manual imprescindible de PHP 6](#), Luis Miguel Cabezas Granado, Ed. Anaya Multimedia, 2010

[La Biblia de PHP 6 y MySQL](#), Steve Suehring, Ed. Anaya Multimedia, 2010

[Desarrollo web con PHP6, Apache y MySQL](#), Ed. Anaya Multimedia, 2010