# UAB
## Universitat Autònoma de Barcelona

**2020/2021**

**Practicum**

Code: 103080
ECTS Credits: 12

| Degree | Type | Year | Semester |
|---|---|---|---|
| 2501933 Journalism | OB | 4 | 0 |

The proposed teaching and assessment methodology that appear in the guide may be subject to changes as a result of the restrictions to face-to-face class attendance imposed by the health authorities.

## Contact

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## Use of Languages

Principal working language: catalan (cat)

Some groups entirely in English: No

Some groups entirely in Catalan: Yes

Some groups entirely in Spanish: Yes

## Prerequisites

Have exceeded 50% of the credits necessary to obtain the degree.

## Objectives and Contextualisation

Encourage the students to complement their theoretical-practical studies with a direct contact with the professional world.

## Competences

- Abide by ethics and the canons of journalism, as well as the regulatory framework governing information.
- Demonstrate a self-learning and self-demanding capacity to ensure an efficient job.
- Demonstrate ethical awareness as well as empathy with the entourage.
- Design the formal and aesthetic aspects in print, graphic, audiovisual and digital media, and use computer-based techniques to represent information using infographic and documentary systems.
- Design, plan and carry out journalistic projects on all kinds of formats.
- Develop autonomous learning strategies.
- Manage time effectively.
- Relay journalistic information in the language characteristic of each communication medium, in its combined modern forms or on digital media, and apply the genres and different journalistic procedures.
- Show leadership, negotiation and team-working capacity, as well as problem-solving skills.
- Use advanced technologies for optimum professional development.

## Learning Outcomes

1. Adapt to journalistic production processes or professional routines.
2. Apply the knowledge acquired in different subjects and implement the skills learned in the real environment of the journalism profession.
3. Apply the professional ethics of journalism within the company in which the work placement is carried out.

4. Apply the technologies and systems used to process, produce and relay information in real production environments.
5. Demonstrate a self-learning and self-demanding capacity to ensure an efficient job.
6. Demonstrate ethical awareness and empathy with the entourage.
7. Develop autonomous learning strategies.
8. Develop critical thinking and reasoning and be able to relay them effectively in Catalan, Spanish and a third language.
9. Develop the capacity to adapt to the professional environment in a context of technological and organisational change.
10. Foster innovation in journalistic management, creation and production.
11. Journalistically manage and process the information at the service of any type of company or institution.
12. Manage time effectively.
13. Plan the structure of journalistic content for new digital formats.
14. Propose and relay actions for improvement and innovation for organisations and businesses, in order to boost efficiency and effectiveness.
15. Show leadership, negotiation and team-working capacity, as well as problem-solving skills.
16. Use advanced technologies for optimum professional development.
17. Write, present, justify and defend a reasoned report on the activity undertaken in an external work placement.

## Content

Practices in companies and public and private institutions.

## Methodology

I work in companies and institutions with agreement.

## Activities

| Title | Hours | ECTS | Learning Outcomes |
|---|---|---|---|
| Type: Supervised | | | |
| I work in companies and institutions with agreement. | 300 | 12 | 1, 2, 3, 4, 5, 15, 6, 7, 8, 12, 11, 13, 10, 14, 17, 16 |

## Assessment

The evaluation will be made, once the stay in the means of communication, from the final report that the student presents to his tutor or academic tutor and the evaluation report provided by the company.

At the beginning or at the end of the stay in the communication company, it will be necessary for the students to do a tutorial with the tutor responsible for this subject.

As a measure to improve teacher follow-up, a reduced monthly report can be requested, which will also have an evaluative character and purpose, as well as other complementary documents, such as a brief file on the data, characteristics and circumstances of the internship position.

To pass this course, it is required to obtain a final grade equal to or greater than 5.

In order to be evaluated, students must use the document models (memory, company evaluation document, etc.) that each academic year indicates and / or expressly provide their academic tutor of the practicum. And they must also follow your specific instructions.

As a general rule, the final report and the evaluation document signed by the internship company must be delivered to the academic tutor within a maximum period of 10 calendar days from the last day of practice.

Students who do not make at least 2/3 of the hours set in the agreement, or / and who do not obtain an evaluation document from their tutor from the internship company, will be considered as not evaluable.

This subject, by its own configuration, is not recoverable.

Review of notes:

The revision of notes is an automatic procedure that begins when the note is made public (either posted on the board installed next to the office of the responsible teacher or through some other digital or analogue means). From that moment, the students have a week to request, by e-mail, a tutorial with the teacher responsible for this subject to analyze the final grade.

After one week from the date of publication of a note, no request for note revision will be accepted.

(*) This English translation has been carried out automatically with Google Translate. In many points it is a summary of the Teaching Guide in Spanish or Catalan. In case of any doubt or discrepancy, the valid reference text is only the Teaching Guide in Spanish or in Catalan.

## Assessment Activities

| Title | Weighting | Hours | ECTS | Learning Outcomes |
| --- | --- | --- | --- | --- |
| Memory | 100 | 0 | 0 | 1, 2, 3, 4, 5, 15, 6, 7, 9, 8, 12, 11, 13, 10, 14, 17, 16 |

## Bibliography

Without bibliography.